BACKGROUND AND ISSUE
While the USA makes up only 4.1% of the global population, they comprise 18.43% of the global prisoner population. 77% of American Prisoners are rearrested within 5 years of their release.
FOCUSING THE ISSUE
Texas inmate statistics

13.5% of American inmates are in Texas

45% of ex-convicts in Texas struggle to find work

21% of released inmates in Texas return to prison within one year
FOCUSING THE ISSUE

Texas inmate statistics

Total Incarcerated

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Inmates</th>
</tr>
</thead>
<tbody>
<tr>
<td>1983</td>
<td>50,636</td>
</tr>
<tr>
<td>1986</td>
<td>245,000</td>
</tr>
</tbody>
</table>

50,636 Total inmates in 1986
245,000 Total inmates in 2020
+484% Inmates in Texas since 1983

Inmates in Texas since 1983

FOCUSING THE ISSUE
Texas inmate statistics

Total Incarcerated

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</table>

50,636 Total inmates in 1986
245,000 Total inmates in 2020
+484% Inmates in Texas since 1983
FACTORS OF RECIDIVISM
Why do released inmates commit more crimes?

Barriers to Reintegration

- Employment: 30%
- Healthcare: 25%
- Housing: 20%
- Adult Education: 15%
- Food: 10%
- Clothing: 5%
- Addiction: 5%
- Transportation: 5%
- Legal: 5%
- Services: 1%
- Safety: 1%
4 CORE FACTORS DRIVING RECIDIVISM
Why do released inmates commit more crimes?

Ex-convicts lack...

- Employment Opportunities
- Healthcare
- Transportation
- Housing
THE IMPACT OF RECIDIVISM
How does recidivism affect the rest of the population?

63.8% of violent offenders are likely to commit another violent crime

$22,500 per year cost to the state for every person incarcerated
THE IMPACT OF RECIDIVISM
How does recidivism affect the rest of the population?

$330.75 Million
Annual recidivism cost in Texas

Higher rates of recidivism means more social and economic costs for the general population as well.
CHARITY OVERVIEW
UNLOCKING DOORS’ MISSION
Connecting ex-offenders with life-changing opportunities

95% SUCCESS RATE

700-1000 CLIENTS SERVED ANNUALLY
METHOD: REENTRY BROKERAGE® MODEL
Navigating a safer, more productive society

1. CLIENT INTAKE
2. REENTRY BROKERAGE
3. CLIENT ASSESSMENT
4. REFERRAL
5. MONITOR
6. IMPACT MEASUREMENT
CLIENT INTAKE AND NEEDS ASSESSMENT

Maximizing donation impact

1. Identify general risk and criminogenic need factors

2. Measure past and present behavior

3. Identify financial eligibility and resources for needed assistance

4. Assess job interest and skill sets
**REENTRY BROKERAGE AND REFERRALS**

*Connect clients to employers in the Employer Staffing Program*

1. **Reentry Broker** meets with the client and approves Reentry Brokerage Plan.
2. **Client receives** any and all initial referrals to Community Network.
3. **Client is scheduled for** his/her 3 month review meeting.
4. **Assurance surveys being filled out by the client** after each meeting.
CREDIBILITY
Unlocking DOORS Sponsors

Government Sponsors

City of Dallas

plano

Texas Department of Criminal Justice

280+
Community Partners and Providers

Other Sponsors

FedEx

The Samaritan Inn

Hope for the Homeless

National Alliance on Mental Illness

Find Help. Find Hope.

THE SALVATION ARMY

goodwill

UNIVERSITY OF TEXAS ARLINGTON
MONITORING AND IMPACT MEASUREMENT
Utilizing data to improve their service

Ongoing Assistance
Data Collection
Policy/legislative decisions
Create a safer, more productive society by revolutionizing reentry service delivery to former offenders through individual and community empowerment, education, and engagement.
IMPACTS AND BENEFITS
## IMPACTS AND BENEFITS

The primary impacts of Unlocking DOORS®

<table>
<thead>
<tr>
<th></th>
<th>Impact Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Government Savings in Recidivism Costs</td>
</tr>
<tr>
<td>2</td>
<td>Employment Benefits in Salary</td>
</tr>
<tr>
<td>3</td>
<td>Stability from Transportation</td>
</tr>
</tbody>
</table>
2020 IMPACT STATISTICS
Most recent impact of Unlocking DOORS®

765 Ex-convicts served

726 Jobs generated
IMPACTS AND BENEFITS

Main effects: government savings and employment benefits

$16,351,875 saved in Texas recidivism costs through Unlocking DOORS® programs

$20,349,000 generated through salaries from employment opportunities
IMPACTS AND BENEFITS

Stability from transportation

$680,238 saved in transportation costs for clients
IMPACT OF DONATION
How much would prize money benefit Unlocking DOORS®?

1st
$5,000
$140,000 Generated in Salary from Employment Opportunities
$112,500 Saved in State Recidivism Costs
$4,680 Saved in Transportation Costs for Clients

2nd
$3,000
$84,000 Generated in Salary from Employment Opportunities
$67,500 Saved in State Recidivism Costs
$2,808 Saved in Transportation Costs for Clients

3rd
$1,000
$28,000 Generated in Salary from Employment Opportunities
$22,500 Saved in State Recidivism Costs
$936 Saved in Transportation Costs for Clients
FINANCIALS
SUPPORT AND REVENUES

Income and government contracts

Total Revenues for Unlocking Doors (2011-2020)

CAGR: 26.23%
EXPENSES
Program and supporting services

Total Expenses for Unlocking Doors (2011-2020)

2020 Program Services Expense Breakdown

$142,166
$180,205
$769,202

Comprehensive Pre/Post-Release Client Reentry Brokerage®
Community Collaboration, Education, and Training
Analytical Reporting of Evidence-Based Analytics and Predictive Trends

2020 Expenses Breakdown

Total supporting services 25%
Total program services 75%

2020 Supporting Services Expense Breakdown

$69,237
$301,042

Management and general
Fundraising expenses
SROI CALCULATION
Higher employment rates and government savings

SROI Formula:
Total Benefit / Total Investment

Discount Rate: 8%

Uncertainty Factor: 1.0

Assumption:
Client starts at age 40, works 20 years

<table>
<thead>
<tr>
<th>Government Cost Savings</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Total cost saved per year</td>
<td>$21,494.51</td>
</tr>
<tr>
<td>Texas percent recidivism</td>
<td>21%</td>
</tr>
<tr>
<td>Unlocking Doors percent recidivism</td>
<td>5%</td>
</tr>
<tr>
<td>Total Return (Ex - Gross increased annual income)</td>
<td>$68,782</td>
</tr>
<tr>
<td>Uncertainty factor</td>
<td>1.0</td>
</tr>
<tr>
<td>Total Adjusted Return Calculation</td>
<td>$68,782</td>
</tr>
<tr>
<td>Discount Factor</td>
<td>1.00</td>
</tr>
<tr>
<td>Total Discounted Return Calculation</td>
<td>$33,766</td>
</tr>
<tr>
<td>Total Lifetime Benefit of Government Cost Savings</td>
<td>$33,766</td>
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</table>

<table>
<thead>
<tr>
<th>Higher Employment Rate</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Increase salary income</td>
<td>$22,451</td>
</tr>
<tr>
<td>Baseline target employment rate</td>
<td>73%</td>
</tr>
<tr>
<td>Target population employment rate</td>
<td>95%</td>
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<td>Total Return (Ex - Gross increased annual income)</td>
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<tr>
<td>Discount Factor</td>
<td>1.00</td>
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<tr>
<td>Total Discounted Return Calculation</td>
<td>$48,493</td>
</tr>
<tr>
<td>Total Lifetime Benefit of Higher Employment Rate</td>
<td>$48,493</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Transportation</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Three day passes per week</td>
<td>3</td>
</tr>
<tr>
<td>Day pass cost</td>
<td>$6</td>
</tr>
<tr>
<td>Weeks per year</td>
<td>52</td>
</tr>
<tr>
<td>Total Return (Ex - Gross increased annual income)</td>
<td>$18,720</td>
</tr>
<tr>
<td>Uncertainty factor</td>
<td>1.00</td>
</tr>
<tr>
<td>Total Adjusted Return Calculation</td>
<td>$18,720</td>
</tr>
<tr>
<td>Discount Factor</td>
<td>1.00</td>
</tr>
<tr>
<td>Total Discounted Return Calculation</td>
<td>$9,190</td>
</tr>
<tr>
<td>Total Lifetime Benefit of Transportation</td>
<td>$9,190</td>
</tr>
</tbody>
</table>
**SROI CALCULATION**
*Higher employment rates and government savings*

**SROI Formula:**
Total Benefit / Total Investment

**Discount Rate:** 8%

**Uncertainty Factor:** 1.0

**Assumption:**
Client starts at age 40, works 20 years

**SROI:** 51.0x

---

### Analysis

<table>
<thead>
<tr>
<th><strong>Unit Economics</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Per Person Lifetime Benefit</td>
<td>$91,448</td>
</tr>
<tr>
<td>Per Person Lifetime Investment</td>
<td>$1,793</td>
</tr>
</tbody>
</table>

<table>
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<tr>
<th><strong>Cumulative Total Lifetime Benefit</strong></th>
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<td>$91,448</td>
<td></td>
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</tbody>
</table>

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### SROI Sensitivity

<table>
<thead>
<tr>
<th><strong>Discount Rate</strong></th>
<th>6.0%</th>
<th>7.0%</th>
<th>8.0%</th>
<th>9.0%</th>
<th>10.0%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Uncertainty Factor</td>
<td>0.60</td>
<td>34.8x</td>
<td>32.6x</td>
<td>30.6x</td>
<td>28.8x</td>
</tr>
<tr>
<td>0.70</td>
<td>40.6x</td>
<td>38.0x</td>
<td>35.7x</td>
<td>33.6x</td>
<td>31.8x</td>
</tr>
<tr>
<td>0.80</td>
<td>46.4x</td>
<td>43.4x</td>
<td>40.8x</td>
<td>38.5x</td>
<td>36.4x</td>
</tr>
<tr>
<td>0.90</td>
<td>52.2x</td>
<td>48.9x</td>
<td>45.9x</td>
<td>43.3x</td>
<td>40.9x</td>
</tr>
<tr>
<td>1.00</td>
<td>58.0x</td>
<td>54.3x</td>
<td>51.0x</td>
<td>48.1x</td>
<td>45.4x</td>
</tr>
</tbody>
</table>
IMPACT OF COVID-19
COVID-19 Factors on the Labor Shortage

- Need for increased pay
- Desire to work from home
- Flexibility and work-life balance
- Delta Variant

Preparing ex-convicts for employment opportunities alleviates this labor shortage
CONCLUSION

Helping reduce crime by guiding ex-convicts to a self-sufficient future
REVIEW

The Issues with Recidivism

Unlocking DOORS’ Solution

The Vision for the Future

51.0x

Social Impact Multiple
CLIENT SUCCESS
Testimonials of long-term success through Unlocking DOORS®

**KATIE**
Has found her passion in helping others through a career in long-term care

**ASIA**
Hired on the spot with a pay increase from her previous job

**CLAY**
Despite complications from mental illness, Clay has maintained a stable job driving auction cars

**DINA**
Went from seeking a job to now helping those who are formerly incarcerated find employment

**KEIDRAIN**
Despite serving a lengthy sentence in TDCJ, Keidrain now owns his own "hot-shot" trucking company and has written 2 books

**PAMELA**
After serving time at the TDCJ Crain Unit, Pamela has dedicated her life to assisting other female offenders through a ministry she founded
GOVERNMENT APPROVAL
Government testimonials of Unlocking DOORS® benefits

Texas Governor Greg Abbott
“In order to keep the people of Texas safe, we must continue to reduce recidivism rates with comprehensive models such as the Unlocking DOORS® ‘Reentry Brokerage/Data and Predictive Trends’ program.

US Senator John Cornyn
“As a strong supporter of criminal justice reform, I often say that it’s not enough to be tough on crime, we have to be smart on crime too—and Unlocking DOORS® work represents this effort.”

Texas Attorney General Ken Paxton
“Preventing recidivism is a fiscally and socially responsible thing to do, and Unlocking DOORS® provides much-needed programs and resources to help former prisoners become good citizens and productive members of society.”
Our Clients

**ETHNICITY**
- Non-Hispanic/Non-Latino: 85.7%
- Hispanic/Latino: 14.3%

**GENDER**
- Female: 35.56%
- Male: 64.35%
- Trans Female: 0.07%

**RACE**
- White: 39.52%
- Black or African American: 58.09%
- Mixed: 0.89%
- Asian: 0.49%
- American Indian or Alaska Native: 1.01%
## 2020: BY THE NUMBERS

<table>
<thead>
<tr>
<th>765</th>
<th>952</th>
<th>443</th>
</tr>
</thead>
<tbody>
<tr>
<td>New and current clients served</td>
<td>Client referrals made to our Community Network of partners/providers</td>
<td>Clients maintained new employment with an average pay of $11.24 per hour</td>
</tr>
</tbody>
</table>
Who are we helping?

- Black/African American: 54%
- White: 30%
- Hispanic/Latino: 14%
- American Indian/Alaskan: 1%
- More than one race: 1%
- Asian: 0.07%

Average Age:
- Male: 78.34
- Female (Trans): 2020

Made with Infogram
Actions that have caused their arrest...

- Violent sexual offense
- Arson
- Kidnapping
- Homicide
- Indecency with a child
- Stolen/damaged property
- Family Offense
- Failure to register as a sex offender
- Other drug offense
- Sexual assault against a child
- Larceny
- Commercialized/sex offense
- Stolen vehicle
- Sexual assault
- Fraud
- Forgery
- Weapons offense
- Drug delivery
- DUI
- Robbery
- Obstruction/public order
- Burglary
- Assault/terroristic threat
- Other
- Theft
- Drug possession
How are we helping our clients?
By dedicating...

472
Hours guiding Clients Face to Face Meetings

880
Hours guiding Clients Over the Phone

3,679
Emails with Clients
Top Unlocking DOORS' Community Partners
How our clients are doing their best to integrate back into the community?

- **40%** Total Percent of Completed Referrals
- **36%** Total Percent of Completed Tasks
- **173** Total Number of Clients Found Employment
- **$28,000** Average Yearly Income of Those Found Employment
Texas currently ranks as the LARGEST criminal justice system in the UNITED STATES. 2 in 3 offenders are rearrested within 3 years.

142,303 (as of Feb. 2017) people incarcerated within Texas prisons; housed within 124 units.

$660.00 ($2.50/day) Average cost Unlocking DOORS incurs per year to provide Reentry Brokerage services to one client.

$22,500 ($61.63/day) Average cost the state of Texas pays per year to incarcerate/house one offender.

OVER 70,000 offenders are released from state prison/jail systems into Texas each year.
Media Packet

Charity navigator
https://www.charitynavigator.org/ein/900618214

Propublica
https://projects.propublica.org/nonprofits/display_990/900618214/03_2021_prefixes_85-94%2F900618214_201912_990_2021030117772119

Unlocking doors home page
https://www.unlockingdoors.org/

Dallas county unlocking doors slides

Unlocking doors case study

Propublica audit for period end dec 2019
https://projects.propublica.org/nonprofits/display_audit/24753920191


Testimonials:
https://www.unlockingdoors.org/client-testimonials.html

Deep Overview:


https://www.uscc.gov/research/research-reports/recidivism-among-federal-violent-offenders

Employment numbers after prison
https://www.prisonpolicy.org/reports/outofwork.html

https://www.brookings.edu/blog/up-front/2018/03/14/5-facts-about-prisoners-and-work-before-and-after-incarceration/