HEART 9/11 2023 Impact Report

The legacy of 9/11 continues in the spirit and actions of HEART 9/11 members.
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Cover photo: Typhoon Mawar Guam Response
— NEVER FORGET —

The purity of the 9/11 sacred mission shapes all that we do. Our fidelity is to our Brothers and Sisters taken on 9/11 and our service is to their families and country.

Lt. William Keegan
Founder/President HEART 9/11
PAPD Night Commander 9/11 Rescue Recovery (Ret.)

The Closing Ceremony, May 30, 2002 (First row, L to R) PAPD Lieutenant John Ryan, PAPD Lieutenant Bill Keegan, NYPD ESU Lieutenant John Moran, and PAPD ESU Sergeant Kevin Murphy lead the honor guard accompanying the Last Piece of Steel out of Ground Zero.
Dear Members and Supporters,

HEART 9/11 continues to Respond, Rebuild and Recover around the world. As I look over our accomplishments in the 2023 Impact Report, I was amazed by how many lives we have impacted. We continue our mission to answer the call when help is needed. I know you will join me in thanking our volunteers for their selfless outstanding work, countless times many have left the comfort of their lives to help those in despair.

Our Strength and Resiliency training program continues to grow. It is a national program that makes the lives of first responders less stressful and manageable.

I want to thank our supporters, without whom our work would not be possible. Without your commitment, HEART 9/11 would not be able to bring the help needed by so many people and their struggles would continue for longer than necessary.

As we look to move into the new year, it is important to not only continue to bring compassion and healing to those who need it, but to provide our assistance to a greater number of people that are dealing with life-changing events.

Finally, thank you to the committed management team of HEART 9/11. Your passion and expertise are the reasons we can be so effective in providing assistance, at a moment’s notice, where it is needed.

Bill Keegan
Founder/President HEART 9/11
## 2023 Projects/Missions

### Disaster Response

**Rebuilding Africatown, AL with NY Mets Great Cleon Jones**
- Sent 30 skilled firefighters, law enforcement, and building trades members to rebuild an initial 10-12 homes identified out of the 32 needing immediate attention
- Work included roofing, window and door replacement, sheetrock, framing, and siding

**Amory, MS Tornadoes**
- Assisted with chainsaw operations, heavy equipment, demolition, and debris removal
- Collaborated with Rise Disaster Relief & Recovery, Inc. and ToolBank

**Lost Creek, KY Floods**
- Installed interior doors, kitchen countertops, bathroom toilet, vanity, and flooring damaged by the July 2022 floods
- Worked with Rise Disaster Relief & Recovery, Inc. and ToolBank

**Hurricane Idalia Perry - FL Response**
- Assisted Emergency Management, Fire/Police, and community organizations clearing debris, trees, and limbs from residents’ houses, allowing them to access their homes
- Visited 25 residences in the area, providing services to those in need

**Typhoon Mawar Guam - Response**
- Assisted FEMA in implementing emergency home repair
- Restored four dwellings to a habitable condition

**Home for the Holidays - Orocovis, PR**
- Rebuilt the home of an elderly family volunteers met last September during our Hurricane Fiona response

### Rapid Response Team Training

**Chainsaw Training Level 1 and a Storm Damage fresher at Connetquot River State Park in Oakdale, NY.**
- AED/CPR/First Aid training

**Responder to Responder Assistance Program**
- Gerritsen Beach, NY  •  Suffern, NY  •  Speonk, NY

**The Center for Strength + Resiliency**
- Provided recertification training to Fairfield County, CT Police Officers
- Trained: Bridgeport, CT Police Academy Recruits, RI Police Officers, Fairfield, CT County Police Training Officers Association
- Trained Milford Academy Recruits and School Resource Officers in the SMART Program
- Trained employees from the 9/11 Memorial & Museum
- Trained officers from the Hudson County Public Safety Center

### Additional Events

**High School for Construction Trades, Engineering and Architecture Training**
- Worked with union instructors and high school seniors building an 8’ x 8’ shed to code.

**Tenth Annual Liberty National Golf Classic**
- Honoree Steven Fulop, Mayor of Jersey City, NJ, presented by Plaza Construction

**SOMOS Day of Service**
- Partnered with The Building & Construction Trades Council of Greater New York, its affiliates, and the SOMOS Board of Directors to work on a community project in San Juan during the 2023 SOMOS Puerto Rico conference.

**Variety Power of Women NYC Event**
- Variety magazine recognized and honored our dear friend, Rosie Perez, at the 2023 Variety Power of Women NY event
## Impact Summary

<table>
<thead>
<tr>
<th>339 deployments since 2007</th>
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<tbody>
<tr>
<td>6 Countries</td>
</tr>
<tr>
<td>16 States</td>
</tr>
<tr>
<td>37 Veteran Builds/Injured First Respondent Home Modifications</td>
</tr>
<tr>
<td>49 Disasters</td>
</tr>
<tr>
<td>92 Pre-Apprentices trained</td>
</tr>
<tr>
<td>884 Houses Rebuilt/Modified</td>
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HEART 9/11 sent a 30-person team of HEART 9/11 skilled firefighters, law enforcement, and building trades members to Africatown, Alabama, the hometown of 1969 “Miracle Mets” team member Cleon Jones, to rebuild homes in collaboration with his non-profit, The Last Out Community Foundation.

Phase One of the HEART 9/11 Africatown Rebuild targeted an initial 10-12 homes that needed roofing, window and door replacement, sheetrock, framing, and siding.

HEART 9/11, Cleon Jones and his non-profit identified 32 homes needing immediate attention. Many of these homes are over 100 years old and owned by senior citizens and descendants of the founders of Africatown, who were West Africans brought to America in the last known illegal shipment of enslaved people to the United States in 1860.

Africatown, AL Rebuild Response
(Date February 24 - March 4)
1 Team - 30 volunteers

- Repaired the initial 10-12 homes identified out of the 32 needing immediate attention.
- Installed sheetrock, flooring, roofing, framing, siding, replaced windows and doors

ToolBANK jetBlue
Africatown Business & Community Panel
Africatown Community Development Corporation
NY Mets Legend Cleon Jones with HEART 9/11 Project Leader Jim Earl, FDNY Ret.
HEART 9/11 sent a team of skilled volunteers from Laborers Local 79, Local 3 IBEW, and Laborers Local 66 to help with chainsaw operations, heavy equipment, demolition, hazard mitigation, debris, and tree removal in Amory, Mississippi. The team collaborated with Rise Disaster Relief & Recovery, Inc. and ToolBank to get the work done.

On March 25, 2023, the town was in the tornado’s path and took a direct hit. The tornado was approximately 3/4 a mile wide and lasted for over an hour. The tornado turned many Amory neighborhoods into rubble, damaged hundreds of homes, and downed thousands of trees.
HEART 9/11 sent skilled volunteers with carpentry/construction experience to once again work with our friends at ToolBank and Rise Disaster Relief & Recovery, Inc. to help rebuild a home destroyed in the July 2022 floods for an elderly couple with disabilities. HEART 9/11 volunteers arrived Saturday afternoon and were on the job site early Father’s Day. Work included installation of interior doors, kitchen countertops, bathroom toilet, vanity, and flooring.
HEART 9/11 dispatched a team from South Florida to assist the victims of Hurricane Idalia in Perry, Florida. The team, all experienced disaster response members, set up their base camp, contacted local authorities, and collected tasks to be completed. The Rise Disaster Relief & Recovery Team joined HEART 9/11 volunteers. They worked clearing debris, trees, and limbs from the residents’ houses, allowing them to access their homes.

HEART 9/11 prioritizes assistance to First Responders, clearing their homes while working their shifts and providing essential services to their hard-hit community. Many of these First Responders must wait for a day off to work on the storm’s effects on their homes, which may not come for days after the storm has hit. HEART 9/11 visited 25 residences in the area, providing services to those in need.
HEART 9/11 sent two teams to Guam to assist FEMA in implementing an emergency home repair program to restore dwellings to habitable after Typhoon Mawar hit the island in May 2023. The HEART 9/11 team of skilled volunteers conducted limited emergency repairs for the neediest survivors.

Typhoon Mawar hit the island of Guam with winds approaching 140 miles per hour, equivalent to a Category 4 storm. Mawar passed directly over Guam, with the most extreme winds occurring over the island’s northern third. Coastal flooding and more than a foot of rain contributed to widespread damage to infrastructure. The typhoon destroyed 593 homes and left 1,278 more severely damaged. Home repairs include tin roofing, electrical, doors, and plumbing.

Typhoon Mawar - Guam Response
(September 16 - October 28)
2 Teams - 11 volunteers
- Restored 4 dwellings to a habitable condition
- Assisted FEMA implementing emergency home repair

[Images of volunteers working on a damaged building]
HEART 9/11 volunteers returned to Orocovis, PR, to rebuild the home of an elderly family they met last September during our Hurricane Fiona response. Our teams replaced the roof, upgraded the damaged electric, and completed other much-needed repairs in partnership with LiUNA Eastern Region, Citylife Church, Local 78 and NY State LECET.

This family suffered severe damage to their humble home in Hurricanes Maria and Fiona. They were incredibly thankful for HEART 9/11’s assistance with a tarp. They offered to share what little they had to show their appreciation. Our volunteers could not stop thinking about this family and the desperate conditions they are living in on the side of the mountain. The legacy of 9/11 continues in the spirit and actions of HEART 9/11 members.
The HEART 9/11 Rapid Response Team participated in Chainsaw Safety Level 1 training and a Storm Damage refresher at Connetquot River State Park in Oakdale, NY. The two-day training introduced the team to open-face felling, personal protective equipment, chainsaw safety features, reactive forces, bore cutting, pre-planning the fell, and understanding hinge wood strength. Damaged, dead, and previously blown-down trees were used for this course.
HEART 9/11 recognizes the overwhelming health needs of first responders and building trades members due to their line of duty illnesses or injuries, especially those caused by their 9/11 participation. Through the HEART 9/11 Responder 2 Responder Program, we utilize our veteran home build experience to address the needs of our first responders.

We retrofit homes to increase accessibility. Here are some of the proposed adaptations that can be accomplished, at no cost to the recipient:

- Bedroom lift
- Widen doorways
- Remove raised floor saddles
- Wheel-in showers
- Walk-in bathtubs
- Lowered countertops
- Wheelchair accessible deck/ramps
- Stair chair lifts
- Handrails/grab bars

**Responders to Responder Assistance Program**

**Suffern, NY** (August/September)
- Retired NYPD officer diagnosed with ALS - Modified exterior doorway and second floor bathroom to be wheelchair accessible

**Gerritsen Beach, NY** (October)
- Modified exterior doorway and bathroom to be wheelchair accessible for homeowner with spina bifida

**Speonk, NY** (October)
- Retired injured FDNY member - Built a safe, secure and accessible deck
Speonk, NY - Deck rebuild with new steps and railings
As the commander of the Rescue/Recovery teams, Bill Keegan noticed the effects of stress on himself and those who served under him and enlisted the help of Spencer Eth, MD, who led NYC’s response to the psychological impact of the 9/11 tragedy. Together, they designed and implemented an effective stress management program.

Recognizing the challenges of providing assistance specifically to police officers, HEART 9/11 was contacted by the Newtown Police Department and the Newtown-Sandy Hook Community Foundation following the 2012 Sandy Hook school shooting. With the assistance of Dr. Steven Southwick of the Yale School of Medicine, they effectively responded to the mental health needs of the Newtown Police Department by designing a multi-pronged approach to address Newtown’s first responders’ unresolved social/emotional needs while simultaneously strengthening relationships and competencies to increase community healing, connectedness, and resilience.

As a result of HEART 9/11’s work in Newtown, HEART 9/11 developed the Center for Strength + Resiliency, a first responder wellness program in partnership with the Benson Henry Institute (BHI) for Mind Body Medicine, Massachusetts General Hospital, Harvard Medical School.

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**2023 Training**

**February/March:** Provided recertification training to over 150 Fairfield County, CT Police Officers

**April:** Trained Bridgeport, CT Police Academy Recruits

**May/June:** Trained 16 RI Police Officers

**September:** Trained 28 Milford Academy cadets in SMART Program

**October:** Trained employees from 9/11 Museum, Trained 20 SROs in SMART Introductory Program, launched the Center for Strength + Resiliency website

**November:** Fairfield, CT County Police Training Officers Association, County of Hudson Training

**December:** Train the Trainer SMART Implementation
Newtown, CT NASRO SMART Program training
HEART 9/11 and team leaders from the NYC District of Carpenters Council and the International Brotherhood of Electrical Workers Local 3 worked with seniors at the High School for CTEA in Ozone Park, where the students built an 8’ x 8’ shed to code over a 3 week period.
The HEART 9/11 10th annual Golf Classic at Liberty National held on September 18, 2023 was a huge success. HEART 9/11 recognized Steven Fulop, Jersey City, NJ Mayor, for his tremendous sacrifice and resilience following the attacks of 9/11. Mayor Fulop put his Wall Street career on hold to answer the call and serve our country in the United States Marine Corps. His commitment to “leave no one behind” resonates deeply with HEART 9/11 members. Thank you, Plaza Construction, for being the presenting sponsor, the IAFF for being the “Never Forget” sponsor, and CCA Metro for being the “Living Legacy” sponsor. HEART 9/11 looks forward to seeing you next year.
HEART 9/11 partnered with The Building & Construction Trades Council of Greater New York, its affiliates, and the SOMOS Board of Directors to work on a community project in San Juan during the 2023 SOMOS Puerto Rico conference.

Volunteers from the NY Building Trades repainted a community center and basketball court outside of San Juan. HEART 9/11 did the prep work for the Day of Service, which included power washing, priming, and cement for the basketball hoop installation.
Thank you, Milwaukee Tool, for helping stock our new HEART 9/11 tool van with their power tool, hand tool, and accessory solutions. These products will enhance and build out the tri-state area’s Responder to Responder Assistance Program. We appreciate Milwaukee’s support of our mission in providing modification and remodeling project assistance for the critically injured or ill in the veteran and first responder communities.
Variety’s Women’s Impact Report showcases the most powerful women working in entertainment who have made significant contributions to charitable causes and the advancement of women in their respective industries.

HEART 9/11 is proud to have Variety magazine recognize and honor our dear friend Rosie Perez at the 2023 Variety Power of Women NY event. Rosie worked closely with HEART 9/11 as we rebuilt Puerto Rico after Hurricane Maria one roof at a time and continues to support our work around the globe and in our backyard. Each honoree chose a charity to spotlight in their magazine cover story. We thank Rosie for highlighting the great work HEART 9/11 does. The other honorees included Judy Blume, Natasha Lyonne, Kelly Ripa, and Michaela Jaé Rodriguez.
2023 Supporters

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Eastern Atlantic States Regional Council of Carpenters • Exhibit Designers & Producers Association NE
Edward & Noel Foley • International Union of Elevator Constructors Local 1 • Investors Foundation
Lieutenant’s Benevolent Association Charitable and Scholarship Fund Inc.
Donald & Lucille Madden • John Mei • Thomas & Emily Michaud
New York State Laborers’ Employers Cooperation & Education Trust Fund • NY Mets • Susan O’Hara
Robbins Geller Rudman & Dowd • Bernadette Southwick • David Welsh • Paul & Jeanne Zaykowski

AJ Bontempo • Brown & Connery • Building & Construction Trades Council of Greater NY
Enterprise Association of Steamfitters Local 638 • General Building Laborers Local 66 • Group One Investments LLC
Ironworkers Local 40 • International Union of Painters and Allied Trades DC 9 • NY Electrical Contractors Association
NYS AFL-CIO • William Santomauro • Teamsters Local 282 • Tom & Elizabeth Thees • Joseph & Catherine Zanghi

Our efficiency
Administrative costs

▪ 96¢ of each $1.00 donated is applied directly to HEART 9/11 programs
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HEART 9/11’s Mission is to…

**Respond** immediately to natural and man-made disasters

**Rebuild** community centers in hard-hit areas to meet grassroots needs

**Recover** by building resiliency for individuals, families and communities

For more information about
The Center for Strength + Resiliency
scan the QR code