

# NOSO NOVEMBER 5K SPONSORSHIP PACK

2023



JOIN OUR MOVEMENT  
IN SUICIDE  
PREVENTION AND  
SPREADING  
AWARENESS ABOUT  
THE HARMS OF  
SOCIAL MEDIA



WHEN:  
SUNDAY, AUGUST  
13TH  
10:00AM-2:00PM

WHERE:  
DEKOEVEND PARK  
CENTENNIAL, CO

**[NOSONOVEMBER.ORG](https://nosonovember.org)**

# WE'D LOVE FOR YOU TO BE A SPONSOR OF NOSO'S INAUGURAL 5K WALK/RUN

## *NoSo 5k Sponsorship Tiers*

	Platinum Sponsor \$700	Gold Sponsor \$450	Silver Sponsor \$350	Bronze Sponsor \$150	Friends of NoSo - \$50
Speaking Opportunity during Opening Ceremony	✓				
Bib Sponsor (Logo On Runners Bibs)	✓	✓			
Opportunity to have an Information/Exhibit Table	✓	✓	✓		
Company name & Website Link on NoSo Website	✓	✓	✓	✓	
<u>Free</u> NoSo Shirts	4 Shirts	3 Shirts	2 Shirts	1 Shirt	1 Shirt
Entry into Prize Raffle	5 Entries	4 Entries	3 Entries	2 Entries	

Unable to sponsor but still want to  
contribute to our cause?

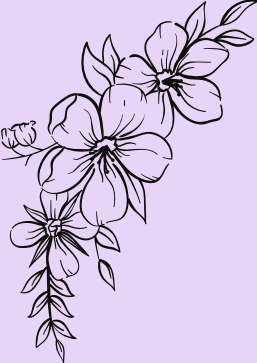
# DONATE HERE!:



Or go to **NoSoNovember.org**  
and click "donate"

Or mail a check addressed to  
"NoSo November" to:

LookUp Incubator, Inc.  
195 41st Street #11356  
Oakland, CA 94611



# Become a NoSo November Walk/Run Sponsor



Today, support for mental health is needed more than ever and we are asking you to join us in the movement to prevent suicide and increase awareness about the harmful effects social media has on our daily lives and mental health. With your help, NoSo will be able to maximize our mission impact by reaching and serving more people through our No Social Media November Challenge and community/school events.

## **Why Support the NoSo 5K**

Suicide rates are continuing to rise, especially among young people in Colorado. Social media plays a huge role in young people's mental health, and there is substantial evidence linking social media addiction to the sharp increase in suicide rates over the last several years. Your support will help bring our work to our local communities while showing your customers and employees that you care about mental health and preventing suicide. YOU can help us create a culture that is conscious of the importance of mental health and how digital wellbeing plays a part.

## **Join Us in the Movement to Prevent Suicide**

To recognize your support, we have developed a variety of options to elevate your brand awareness and align your business with an important cause. For information about sponsor levels and benefits, please see the enclosed Sponsor Benefits and Sponsor Agreement. We are happy to work with you to meet your specific sponsorship needs.

Thank you for your consideration. We look forward to partnering with you to save lives!

## **For more information, please contact:**

Madeline Freeman  
NoSo November Founder/CEO  
720-402-4496  
NoSoNovember@gmail.com



# Event Sponsorship Benefits

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**Join us today and sponsor the NoSo 5k!**

~ You may forgo any of the benefits associated with the tier you select if you don't want the benefit

- Speaking opportunity can be used to share about your organization and any call to action you want to publicize
- Exhibit tables may not be used to sell anything or solicit donations. The purpose is to share about your organization and hand out pamphlets/stickers/info about your cause
- We will create the 5k race Eventbrite and a webpage including your logo and info about your organization
- There will be a prize raffle at the race with fun prizes, the more entries you receive the more likely you are to win!
- Each sponsorship package allows 2 people from your organization to be "unticketed" other members must register for the race to attend



# SPONSOR AGREEMENT

## NoSo November 5k

This form, logo upload (if applicable), and payments can be completed via email or through the payment method listed below.

**Platinum** Sponsor – Donate \$700

**Gold** Sponsor – Donate \$450

**Silver** Sponsor – Donate \$350

**Bronze** Sponsor – Donate \$150

Would like a table at the event

## Payment

Fill out this form and email your logo and website to  
NoSoNovember@gmail.com

Payment Options:

1. Mail check addressed to "NoSo November" to:

LookUp Incubator, Inc. 195 41st Street #11356 Oakland, CA 94611

1. Go to NoSoNovember.org/donate and donate digitally

**Logo Instructions:** Vector files (EPS, PS, PDF) or image files only (JPEG, PNG) to ensure logo integrity. **Logo and Website due by July 1st, 2023**

## Complete the Information Below

(Please Print) Company Name:

Mailing Address:

City: State: Zip Code: Contact Name: Phone #:

Email: Company Website:

I hereby authorize NoSo to include our corporate name and/or logo on all materials consistent with our sponsorship selection and publication dates.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# PRODUCT DONATION FORM

NoSo November 5k

## Gift/Donation Information

For those who are unable to sponsor but still want to contribute to the cause by donating raffle goods:

Company Name: \_\_\_\_\_

Your Name: \_\_\_\_\_

Email/Phone: \_\_\_\_\_

## Gift Information:

Gifts can be packaged snacks/drinks, or any gift that can be given away as a prize in our raffle

Item(s)/Services Donated: \_\_\_\_\_

Description:

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## Processing Instructions & Important Deadlines

- **In-Kind Gift Delivery:** Please contact Madeline Freeman at NoSoNovember@gmail.com to coordinate delivery

**Thank you for your support!**