2022 SPONSORSHIPS

PRESENTED BY THE OKLAHOMA MURAL SYNDICATE, A STATEWIDE 501C3 NONPROFIT DEDICATED TO THE ADVOCACY OF PUBLIC ART
BE A PART OF OKLAHOMA’S ONLY MURAL FESTIVAL DEDICATED TO CELEBRATING WOMEN IN THE ARTS.

AUGUST 6TH, 2022

SPONSORSHIP CONTACT
Virgina Sitzes
virginia@okmurals.org
940.735.9997
FESTIVAL OVERVIEW

WOMEN’S HISTORY IS BEING MADE IN THE OKLAHOMA.

The first-of-its-kind in Oklahoma, Sunny Dayz Mural Festival was created to empower, elevate and celebrate female and non-binary artists and muralists in Oklahoma through the creation and advocacy of public art. In our second year, the single-day celebratory event will be located in Edmond, Oklahoma and is projected to bring together over 20,000 attendees, artists, press, and more.

WHY SUPPORT FEMALE ARTISTS?

Although women made up 51% of working artists, women are put at a disadvantage in the arts:

74¢
Amount on average made by female artists for every dollar made by male artists.

2
Number of women that made the list of the “100 Most Expensive Artists of All Time”

>25%
Of 27,000 artists on view at art fairs in 2018 were women.

5%
Of artworks on major museum walls in the U.S. are by women.

The festival is organized by 501C3 nonprofit, the Oklahoma Mural Syndicate (OMS) which hosts events such as the highly recognized Plaza Walls, which sees over 50K monthly visitors to the Plaza District and has over 300K social media reach. Donations are 100% tax deductible!
SPONSORSHIPS

EMPOWER, ELEVATE, & CELEBRATE FEMALE ARTISTS.

THE SUNNY DAYZ MURAL FESTIVAL OFFERS:

- Recognition as a partner for public art in Oklahoma
- Support professional and emerging female identifying & non-binary artists
- Cultivation of our Mentorship program geared at Oklahoma high schoolers interested in the arts
- Support an Oklahoma Mural Syndicate (OMS) initiative
- Continuous community engagement
- An inclusive and equitable festival environment
- Consistent daily visitors to the murals for years to come
- Increased brand visibility

YOUR SPONSORSHIP FUNDS THIS HISTORIC EVENT THROUGH:

- Fair & profitable wages for artists (starting at $10/sqft.)
- Supplies (i.e. paint, scaffolding, ladders)
- Our high school mentorship program
- Music & Entertainment (Music, performers, sound equipment)
- Filming, photography & documentation
- Dedicated walls for new up-and-coming artists
- Advertising costs (Posters, signage, digital advertising)
- Inaugural merchandise (T-shirts, koozies, swag)
SPONSORSHIPS

$25,000+

ULTRA VIOLET PRESENTING SPONSOR

(1 Available) *100% tax deductible

- Recognition as the Presenting Sponsor with company logo (large) on all banners, print materials, video, website, and identification in press releases
- Company logo (large) exclusively on headlining wall, & on all street facing walls
- Advertising on all print and digital marketing materials and across social media platforms such as Facebook and Instagram with tags to your company page
- “Presented by” Company logo on event t-shirt
- Free 20x10’ space on site during the festival in prominent location (optional) & free booth space at programing events leading up to the fest (i.e. Women in the Arts Panel, SD IPA Beer release, etc.)
- Day of event recognition with up to 1 verbal stage announcement per hour (8) throughout the duration of the event & speaking opportunity (2 minute) for a company representative at the event
- 15 tickets to artist happy hour event
- 20 Swag Bags (optional)
SPONSORSHIPS

$10,000+

GOLDEN HOUR SPONSOR

- Recognition as the Golden Hour Sponsor with company logo (medium) on all banners, print materials, video, website, and identification in press releases
- Company logo on (3) street-facing walls
- Advertising on all print and digital marketing materials and across social media platforms such as Facebook and Instagram with tags to your company page
- Free 10x10’ booth on site during festival
- Day of event recognition with up to 4 verbal stage announcements throughout the duration of the event
- 10 tickets to artist happy hour event
- 10 Swag Bags (optional)

$1,000-$4,999

HEATWAVE SPONSOR

- Recognition as a Heat Wave Sponsor on the Sunny Dayz website with a link to your company website, social media posts and digital marketing materials
- Company logo placed on (1) wall
- Free table spot on site during festival (optional)
- 1 ticket to artist happy hour event

$5,000+

SUN KISSED SPONSOR

- Recognition as the Sun Kissed Sponsor with company logo (small) on all banners, print materials, video, website, and identification in press releases
- Company logo placed on (3) walls
- Free 10x10’ booth on site during festival
- 5 Swag Bags (optional)
- 5 tickets to artist happy hour event

$500-$999

DAYLIGHT SPONSOR

- Recognition as a supporting sponsor on the Sunny Dayz website with a link to your company website, social media posts, and digital marketing materials

$50-$499

SPF 50 SPONSOR

- Recognition as a supporting sponsor on the Sunny Dayz website

PLEASE NOTE:
Commitment and receipt of logos by June 1st ensures all sponsors receive full benefits due to production deadlines.