

GENDER -SMART

Investing Summit

November 1 - 2, 2018 | London, England

Vision & Velocity

Founding Partner



UBS



Why invest in equality?

Because those that do can succeed.

'Gender-lens investing' empowers women. How does it work? People invest to grow their money in companies that treat and represent their female staff equally. In organizations that support women and girls. And in female-led businesses with diverse teams.

It's one of the ways we believe private wealth can help make the world a more gender-equal place. And we've seen that companies operating in this way are well placed to succeed. The innovative new UBS Fund is the first of its kind to put gender equality and sustainability at its core, as well as donating part of its fee to its philanthropic foundation, UBS Optimus.



ubs.com

Welcome

Welcome to the world's first Gender-Smart Investing Summit. We are absolutely delighted that you could join us here in London.

We would like to thank our Founding Partner UBS and all of our supporters for their critical roles in bringing this inaugural Summit to life. Thank you also to all of our service providers, almost all of which are women-led, and to the Programme Advisory Committee and the Delegate Selection Committee for their crucial role in shaping the agenda and recruiting world-class speakers and delegates. And of course, we offer our sincere gratitude to all of our inspirational speakers, moderators, and conversation starters for their contributions. Our shared vision to drive change, unlock barriers, and forge partnerships have made this inaugural Gender-Smart Investing Summit possible.

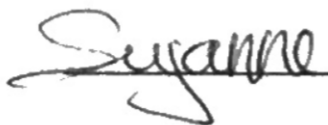
Most of all, we would like to thank each and every one of you for being part of this extraordinary forum, and for the transformative work you already do to unlock gender-smart capital to bring change in your sector and beyond. Your passion and commitment, both as individuals and as part of your organisations, will be the driving force behind the success of this Summit and what comes next.

Our sincere hope is that the Summit will leave you feeling inspired, motivated, and moved to action by the people you meet and the conversations in which you engage. By participating in this inaugural gathering, you have already demonstrated your commitment and support to the gender-smart movement and to promoting gender equality in your sector. We hope that the Summit will give you the opportunity to amplify your efforts through collaboration and dialogue.

The Summit is an opportunity for all of us to unlock the power of collective intelligence, to take our efforts to the next level through partnership and shared commitment, and to strive together towards the prosperous, just, and equitable world that we all know is possible. Truly, the rope is stronger than the thread, and whatever any one of us can do individually or through our organisation, collectively, we can move further, faster.

Thank you for joining us and thank you for all that you do to build a better world. We can't wait to get started.

In Community,

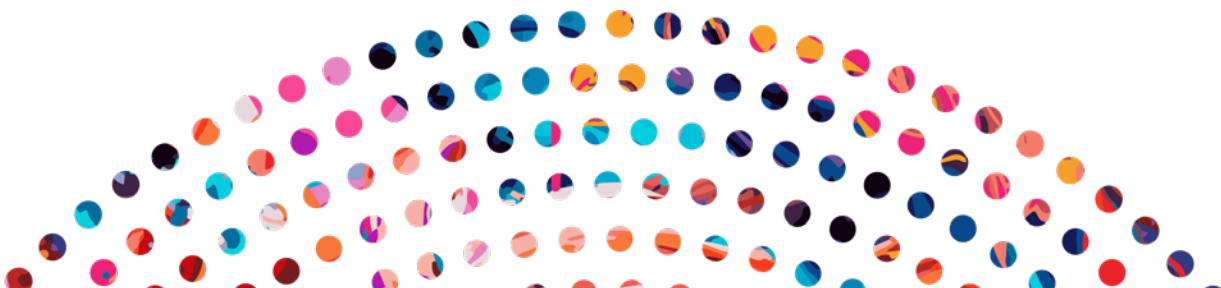


Suzanne Biegel



Darian Rodriguez Heyman

Co-Producers, Gender-Smart Investing Summit



Sponsors and Supporters

We are deeply indebted to the visionary leaders, organisations, and funders that have provided the critical support needed to launch the inaugural Gender-Smart Investing Summit:

FOUNDING PARTNER



MOMENTUM SUPPORTERS



KINETIC SUPPORTERS



MAGNIFYING SUPPORTERS



QUANTUM SUPPORTERS



MEDIA PARTNER



VIDEO PARTNER



Grand Connaught Rooms

Ground Floor

1. Main Entrance
2. Welcome Reception
3. Main stairs
4. Lounge Bar
5. Cloakroom

Upper Ground Floor

6. Empire
7. Balmoral
8. Presidents
9. Grand Hall

First Floor

10. Edinburgh
11. Drawing Room
12. Cambridge

Second Floor

13. Cornwall
14. Crown
15. Oxford
16. Coronet
17. Tempus Refreshment
18. Tempus Restaurant
19. Tempus Private Dining

Third Floor

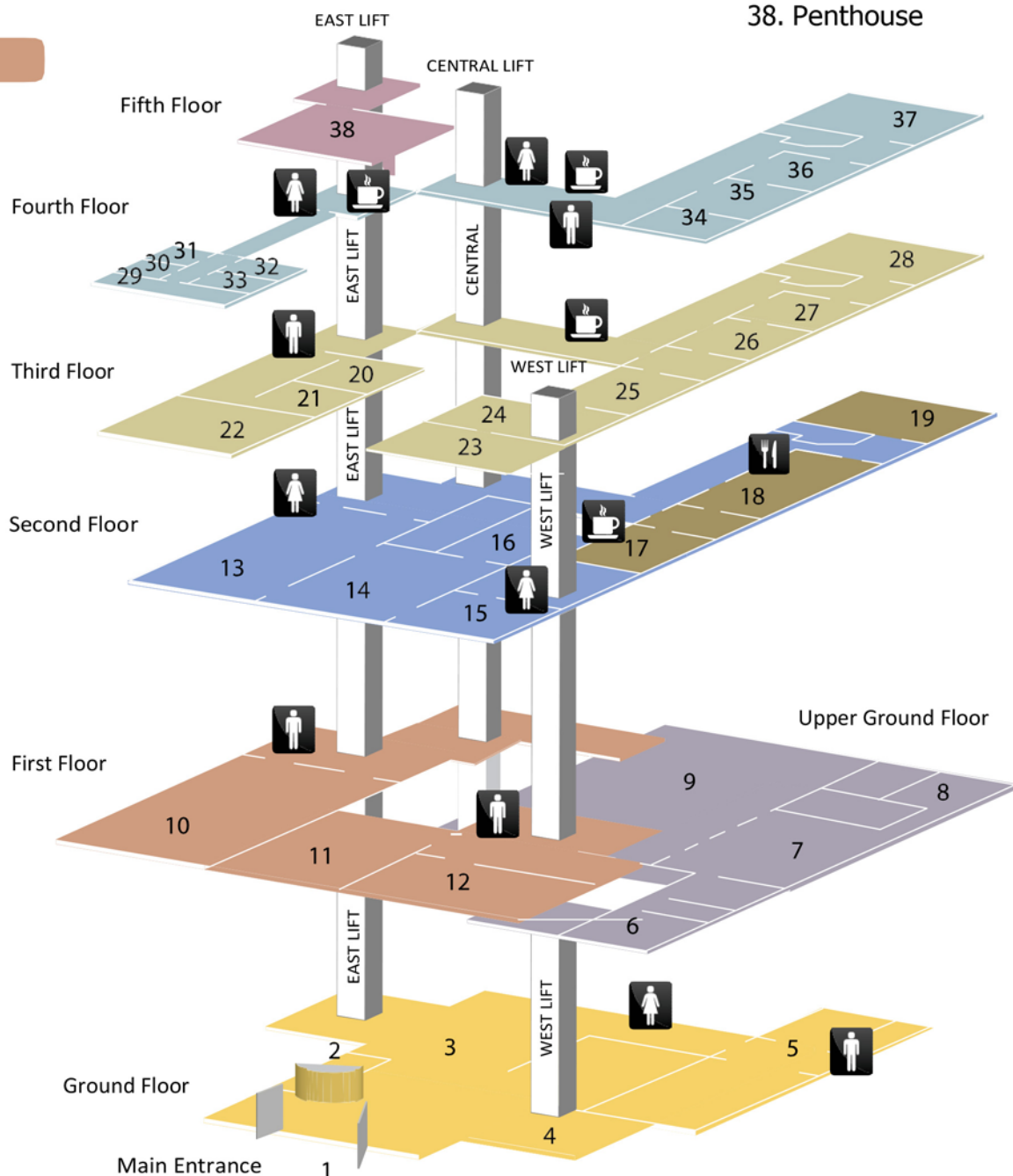
20. Derby
21. Durham
22. Dorset
23. Holborn
24. Committee
25. Ampthill
26. Cambria
27. Denbigh
28. Ulster

Fourth Floor

29. Covent Garden
30. Boardroom One
31. Boardroom Two
32. Boardroom Three
33. Boardroom Four
34. Norfolk
35. Devon
36. Stafford
37. Essex

Fifth Floor

38. Penthouse





Invested in empowerment.

Investors have a significant market opportunity to realize and a unique role to play in accelerating the advancement of women and girls.

At BNY Mellon, we're committed to supporting gender equality both within our company and in the world at large.

We are proud to sponsor the **Gender-Smart Investing Summit**.

bnymellon.com/csr



BNY MELLON

Investing in women is good business.

And we can help you deliver it.



CDC is the UK's development finance institution. For the last 70 years we've been investing in Africa and South Asia to create economic growth and prosperity. We're on a mission to show how investing in women is vital for businesses and countries to reach their full potential.

Find out more at cdcgroupp.com/gender





Programme Advisory Council

In addition to our core team, we recognise the critical contribution of the following industry leaders and champions of gender-smart investing, all of whom actively supported our efforts to ensure the most relevant, pressing topics are featured in the Summit agenda, in addition to advancing speaker, moderator, and conversation starter selection and outreach:

- **Joy Anderson, Criterion Institute**
- **Samina Anwar, UNCDF**
- **Jennifer Braswell, CDC Group**
- **Shalaka Joshi, IFC**
- **Kate Murphy, Open Society Foundations**
- **Ruth Shaber, Tara Health Foundation**
- **James Soukamneuth, Investing in Women**
- **Laurie Spengler, Enclude**
- **Nancy Swanson, Linked Foundation**
- **Jackie VanderBrug, US Trust**
- **Rachel Whittaker, UBS**

Delegate Selection Committee

We also recognise the integral role of the following advisors and leaders who helped to guide our effort to determine which of the many applicants were selected for inclusion as delegates. Given the intense interest from across the globe, it was no easy feat identifying the organisations and leaders best suited to be in the room with us at the Summit.

- **Joy Anderson, Criterion Institute**
- **Arpita Raksit, CDC Group**
- **Ruth Shaber, Tara Health Foundation**
- **Rachel Whittaker, UBS**

In addition, many of you played a critical role in recommending your peers throughout the process based on our criteria to ensure a diverse, powerful, and action-oriented group of delegates at the Summit. We thank you for contributions in gathering this extraordinary set of industry actors.

Summit "House Rules"

We aim to create a collaborative, respectful, considerate, and congenial atmosphere for all Summit delegates. Leaders have come from around the globe to share in the Summit experience. To maximise everyone's experience, please do **arrive on time to sessions, place mobile phones on silent in sessions, and end sessions on time.**

Some information may be shared in confidence by delegates and we ask that you consider the impact of your social media sharing. Our note takers will be respectful in how they capture and share out attributions. **Contact information for delegates is only for the purpose of direct connections made at the Summit and is not to be shared in any form with anyone outside the Summit** at any time without the express permission of the delegate. And a reminder that this is a non-solicitation event.

And finally:

The producers of the Gender-Smart Investing Summit are dedicated to providing a harassment-free experience for everyone, regardless of gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, race, ethnicity, or religion (or lack thereof), or technology choices. **We do not tolerate harassment of Summit participants or support staff in any form.** Sexual language and imagery is not appropriate at any Summit venue, including talks, workshops, parties, or on Twitter or other online media. Summit participants violating these rules may be sanctioned or expelled from the Summit without a refund at the sole discretion of the Summit organizers.

(Original source and credit: [The Ada Initiative](#))

Thank you for your support in ensuring the Summit environment is safe, respectful, and conducive to growing the gender-smart investing field globally!





Investing in Reproductive Health, Together.

We invest in and incubate companies in reproductive health. Join us.

www.reprohealthinvestors.org



REPRODUCTIVE HEALTH
— INVESTORS ALLIANCE —

Investing with a Gender Lens

How fund managers invest is just as important as **what** they invest in.

Investing in Women is an initiative of the Australian Government to catalyse inclusive economic growth in South East Asia. The initiative's goals are to:



Improve women's **participation** in the workforce and **as business leaders**



Enhance women's voice in **decision making** and **leadership**



Influence the private and public sectors to **recognise and promote the value of gender equality**



Investing in Women works in **Indonesia, Myanmar, the Philippines and Vietnam**, with the head office in Manila.

One of the ways we promote women's participation in the workforce and as business leaders is to address investor biases against women-owned/led businesses operating in the SME market segment.

Investing in Women underpins impact investors through blended finance instruments and plays a market-building role by championing gender lens investing.

As a result, we are looking to move significant amounts of impact investment capital to (and within) South East Asia for women-owned/led SMEs.

Call to Action

Invest in female leaders.

Impact investors should seek out more early stage companies with women on their executive teams.

Address gender biases.

Impact investors need to examine their screening, due diligence, and investment decision process to determine the extent to which gender biases prevent them from realising market opportunities.

Promote workplace gender equality.

Investing with a gender lens requires organisational change management. Women remain under-represented in the investment field.

Demand gender-inclusive strategies.

Capital providers have clout to demand change. Many investors are waiting for their clients to ask for investments in women.

Don't wait.

The most important step is just to begin. Experiment and gradually shift from unintentional to intentional gender lens.

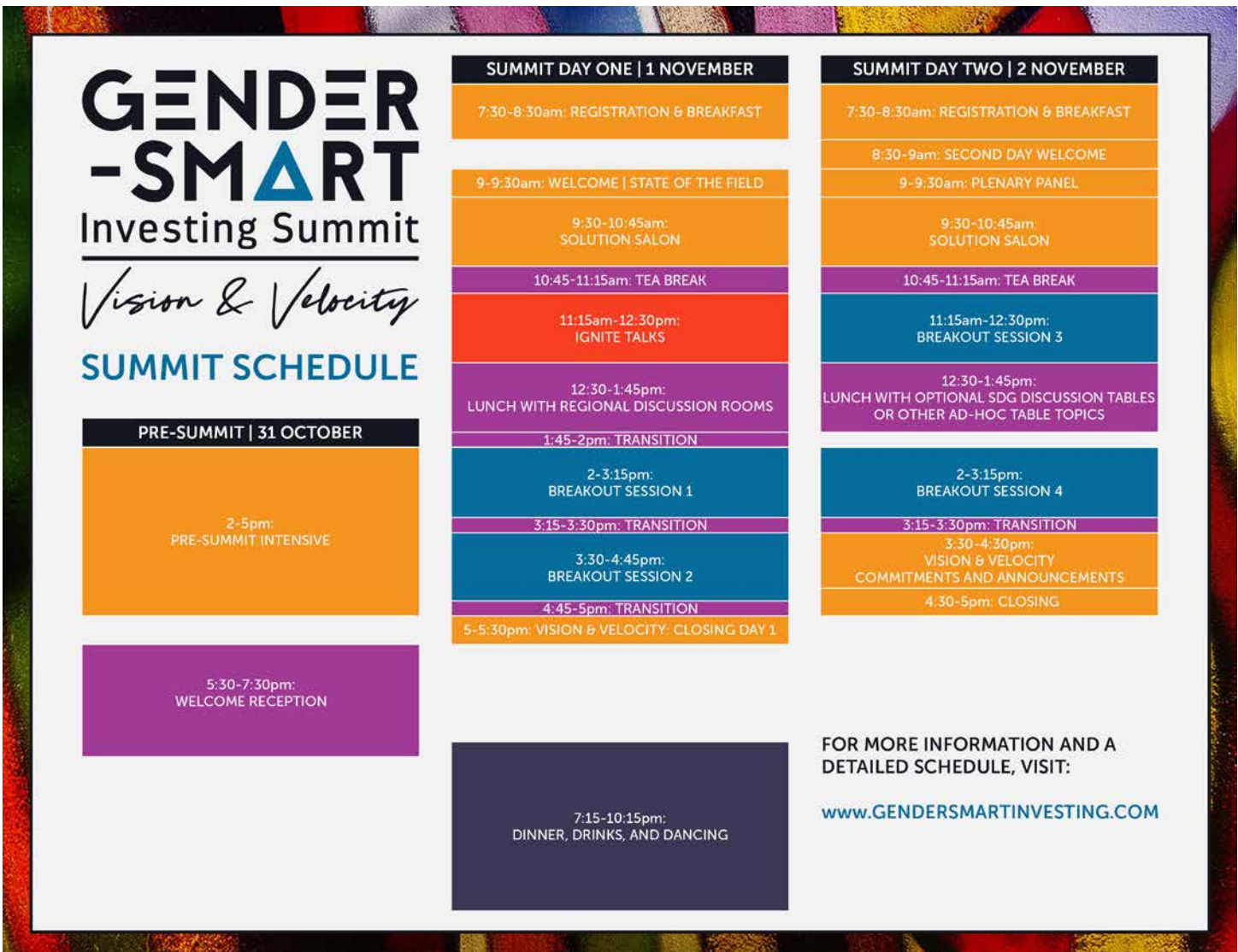
SUMMIT PROGRAMME

1 & 2 November, 2018

Venue: De Vere Grand Connaught Rooms, 61-65 Great Queen St, London WC2B 5DA

The programme for the **Gender-Smart Investing Summit** is designed to catapult the movement of capital to the next level globally. It will engage, enlighten, and draw the best from our 300 invite-only participants, who have been carefully curated to ensure participation by a wide range of actors. Perhaps most importantly, it is highly interactive, with each session structured to maximize collaborative work, whether delegates share a new tool, solve a problem together, or develop a new approach to applying a gender lens to their investments. Our goal is that everyone will come away with shared momentum, new connections, and a roadmap for accelerating their gender-smart investing journey. Exciting announcements, launches, commitments, and collaborations in the gender-smart investing field will be shared on the main stage and in sessions. We will conclude the Summit with a closing session about where we go from here with sharpened vision and increased velocity.

Have a look at our **SUMMIT AT A GLANCE** and find more details below:



GENDER-SMART Investing Summit
Vision & Velocity
SUMMIT SCHEDULE

| PRE-SUMMIT 31 OCTOBER | SUMMIT DAY ONE 1 NOVEMBER | SUMMIT DAY TWO 2 NOVEMBER |
|--------------------------------|--|--|
| 2-5pm: PRE-SUMMIT INTENSIVE | 7:30-8:30am: REGISTRATION & BREAKFAST | 7:30-8:30am: REGISTRATION & BREAKFAST |
| | 9-9:30am: WELCOME STATE OF THE FIELD | 8:30-9am: SECOND DAY WELCOME |
| | 9:30-10:45am: SOLUTION SALON | 9-9:30am: PLENARY PANEL |
| | 10:45-11:15am: TEA BREAK | 9:30-10:45am: SOLUTION SALON |
| | 11:15am-12:30pm: IGNITE TALKS | 10:45-11:15am: TEA BREAK |
| | 12:30-1:45pm: LUNCH WITH REGIONAL DISCUSSION ROOMS | 11:15am-12:30pm: BREAKOUT SESSION 3 |
| | 1:45-2pm: TRANSITION | 12:30-1:45pm: LUNCH WITH OPTIONAL SDG DISCUSSION TABLES OR OTHER AD-HOC TABLE TOPICS |
| | 2-3:15pm: BREAKOUT SESSION 1 | 2-3:15pm: BREAKOUT SESSION 4 |
| | 3:15-3:30pm: TRANSITION | 3:15-3:30pm: TRANSITION |
| | 3:30-4:45pm: BREAKOUT SESSION 2 | 3:30-4:30pm: VISION & VELOCITY COMMITMENTS AND ANNOUNCEMENTS |
| | 4:45-5pm: TRANSITION | 4:30-5pm: CLOSING |
| 5:30-7:30pm: WELCOME RECEPTION | 5-5:30pm: VISION & VELOCITY: CLOSING DAY 1 | |
| | 7:15-10:15pm: DINNER, DRINKS, AND DANCING | |

FOR MORE INFORMATION AND A DETAILED SCHEDULE, VISIT:
www.GENDERSMARTINVESTING.COM

THE SUMMIT EMCEE

Emcee **Lisa Witter**—an award-winning executive, serial entrepreneur, writer, and public speaker—will facilitate the Summit programme.

Summit Programming Overview and Tracks

To focus our time together at the Summit and map to our shared goal of facilitating the deployment of more gender-smart capital globally, the Summit agenda is organised into **SIX PROGRAMMING TRACKS**:



TRACK 1: DATA

In these sessions we will explore data and measurement as it relates to gender-smart investment—what information is already available? What indicators are best, and which are missing? What tools are available to monitor and evaluate performance? What does the data tell us about barriers and opportunities? **(Sponsored By Investing in Women)**



TRACK 2: FINANCE AS A TOOL FOR GENDER-EQUITABLE SOCIAL CHANGE

This track explores how we can use investment as a tool to drive positive social outcomes. For example, how should the finance community view gender-based violence as material to financial outcomes, and what can be done to mitigate it within the processes and structures of finance? How can we use finance as a tool to address access to healthcare, financial inclusion, and seemingly intractable issues such as slavery and human trafficking? **(Sponsored By UBS)**



TRACK 3: TOOLS AND LEARNING

Join us as we share and clarify best practices and useful tools, training, and resources. For instance, using Acumen's "Lean Data" approach with a gender lens to know whether investments are generating desired impact, or using gender scorecards to determine the starting points and action plans for gender-impact businesses. In the past 24 months, a plethora of excellent tools have been launched, the opportunity now is to be clear on what is good for which purposes, and to continue to identify where to collaborate to fill the gaps. **(Sponsored By CDC Group)**



TRACK 4: PUBLIC COMPANIES, PRIVATE MARKETS, AND MORE

This component of the Summit programme will highlight and unearth global trends amongst corporations and explore their role as investors. For instance, how are corporates engaging in financing global supply chains? How are they deploying venture capital? How are they using their corporate philanthropy, shared value approaches, and more to drive capital and resources to women-impact businesses? And how are DFIs and other actors co-investing with corporates and others?



TRACK 5: REACHING ACROSS SECTORS AND GEOGRAPHIES

Our focus here is on sectoral or geographic investment focus, as well as encouraging cross-pollination by considering the intersection of sectors, such as health, energy, education, and financial inclusion. The connection between climate change and climate finance and gender is of particular importance here and crosses many sectors.



TRACK 6: WILD CARD

What is the future of work and how will we invest in it with a gender lens to facilitate the most positive and transformative outcomes? How will disruptive technologies affect how we think about gender-smart investing? How do we best build portfolios and make the case, and what are fund managers learning and pioneering?

PROGRAMME AGENDA

The goal of the Gender-Smart Investing Summit is to catapult the movement of gender-smart capital to the next level globally. This is not a traditional conference – it is a working summit where we will share, learn, problem-solve, and push the whole field forward. You will come away with collaborative momentum, new connections, and a roadmap for accelerating your gender-smart journey. With open minds, rolled up sleeves, and our collective wisdom, we can break down barriers and access new opportunities.

PRE-SUMMIT INTENSIVE

31 October, 2018

Venue: UBS AG's Central London offices: 5 Broadgate Circle, London, EC2M 2QS

2:00 – 5:00PM **PRE-SUMMIT INTENSIVE WORKSHOP**

Sponsored By Tara Health Foundation

The Pre-Summit Intensive is designed to provide a grounding in the language, context, current landscape, and vision for gender-smart investing. It is intended to help delegates confidently engage with the Summit's two-day interactive format from minute one, and give people a chance to get to know each other in a more intimate setting. It is a learning opportunity for those who are newer to the field or just starting to deploy gender-smart capital, or for those who have knowledge in a narrow area and seek broader context.

Pre-Summit Intensive Co-Facilitators and List of Speakers

Session Leader:

Alison Pyott, Veris Wealth Partners

Co-Facilitators:

Shalaka Joshi, IFC

Raya Papp, Challenger88

Ruth Shaber, Tara Health Foundation

Contributors:

Kaylene Alvarez, Athena Global Alliance

Matthew Patsky, Trillium Asset Management

Luisamaria Ruiz Carlile, Veris Wealth Partners

5:30 – 7:30PM **WELCOME RECEPTION**

Sponsored By Impax Asset Management

Get to know your fellow delegates and share in the vision for the Summit so we can accelerate progress together. This event will also be hosted at UBS.

1 November, 2018

Venue: De Vere Grand Connaught Rooms, 61-65 Great Queen St, London WC2B 5DA

07:30 – 08:30AM BREAKFAST AND REGISTRATION

Location: Tempus Restaurant and Crown

08:30AM SEATING BEGINS IN THE MAIN HALL

Location: Cornwall

09:00AM WELCOME AND OPENING

Suzanne Biegel, Darian Rodriguez Heyman, Sara Ferrari of UBS, and Summit Emcee Lisa Witter

Location: Cornwall

09:15AM STATE OF THE FIELD OF GENDER-SMART INVESTING

Suzanne Biegel

Location: Cornwall

09:30 – 10:45AM SOLUTION SALON

Darian Rodriguez Heyman, Suzanne Biegel, and Lisa Witter

Location: Cornwall

10:45 – 11:15AM TEA BREAK

11:15AM – 12:30PM IGNITE TALKS

Location: Cornwall

Joy Anderson, Criterion Institute:

Hidden Opportunities: The Power of Gender Analysis

How is gender a useful category of analysis in finance, today? Finance is driven by analysis and clearly informed by "gut." Gender analysis brings a disciplined approach to looking at lived experience. It allows us to see hidden opportunities and risks, to notice bias and privilege, to challenge our assumptions about the past (performance) and future (value). Analysis is fundamentally useful, essential even, to making good investments.

Nathalie Molina Niño, Brava Investments:

Getting from Optics to Outcomes in Gender-Smart Investing

How might we examine the "emerging manager" space? With most programs requiring managers to arrive with \$100M-\$300M on their balance sheets, there are promises of a highway to diversity, but few on-ramps to actually enter. Nathalie shares trends and solutions on the horizon that have a fighting chance to once and for all deliver on the promise of a fund manager landscape that is more colourful and yes, female.

Daryn Dodson, Illumen Capital:

Reducing Implicit Bias While Increasing Returns

What will it take to reduce implicit bias within financial markets? How do fund managers allow for diverse and increased impact? Let us go beyond the surface conversations around how to make capital more accessible to women and people of color. Daryn will explore and share his work and insights in reducing implicit biases that are likely contributing to gender and racial disparities in investing.

Sharron McPherson, WINDE Consortium:

Sisters – Doin' it for Themselves!

Women in Infrastructure Development & Energy (WINDE) has grown to become one of the largest women-owned and managed investment companies in Africa. With over 2,000 women SMEs under one umbrella, WINDE is changing the way women in Africa invest in infrastructure. Unable to access traditional capital,

thousands of African women got together; they innovated; they leveraged emerging tech; and they're making a successful play in one of the toughest market sectors for women.

Vicki Saunders, SheEO:

Why "Solving for the Gap" is Part of the Problem

Increasingly we hear people wanting to "level the playing field". What if solving for the gender gap in pay and attempting to create equity in innovation is part of the problem? This talk focuses on the deep mindset shift we need to take in order to move from leveling the playing field to creating an entirely new field.

Darryl Thompson and Melissa Bradley, New Voices Fund:

New Voices

Latino-owned businesses are the fastest-growing businesses within the minority community. African American women are creating six times as many businesses as their white counterparts. New Voices is an ecosystem and a venture fund dedicated to supporting this growing market through access to coaching, training, supply chain strategies, and financing. Leveraging the entire capital spectrum, New Voices is investing in this multi-billion dollar market globally. This comes to the market as part of Unilever's acquisition and partnership with Sundial Brands.

12:45 – 1:45PM LUNCH

Delegates have the option to join a Regional Breakout Session or to enjoy open time in the main dining area. *Box lunches are available for all attendees in the main dining area as well as en route to the breakout sessions.*

Location: Crown, Tempus Restaurant, 3rd and 4th Floor Corridor

Regional Discussion Rooms

These sessions are an opportunity for people working and investing in these regions to discuss what's working, where new initiatives are launching, what blockages remain, and how the Summit community might work together to address those challenges. Discussion leaders are there to kick off the conversation, but all delegates will be engaged in dialogue. *Please collect your lunch prior to joining the discussion.*

South Asia

Discussion Leaders:

Anjali Bansal, Avaana Capital and Dena Bank
Shalaka Joshi, IFC

Southeast Asia

Discussion Leaders:

Julia Newton-Howes, Investing in Women
Naina Subberwal Bhatra, AVPN

Sub-Saharan Africa

Discussion Leaders:

Andia Chakava, Graça Machel Trust
Tokunboh Ishmael, AVCA and Alitheia Capital
Kristine Ngiriye, Entreprenarium Foundation

MENA

Discussion Leaders:

Katherine Garrett-Cox, Gulf International Bank
Heather Henryon, MindShift Capital

Latin America

Discussion Leaders:

Nicole Etchart, NESsT
Julie Katzman, Inter-American Development Bank (IADB)

1:45PM TRANSITION TO BREAKOUT SESSION 1

2:00 – 3:15PM BREAKOUT SESSION 1



DATA TRACK

Sponsored By Investing in Women

Let's Invest in Public Companies that are Good for Women: How can Data Help us Identify them?

Session Description: How do we determine which public companies are good for women? We have a growing body of data, but critical gaps remain. Come discuss the current state of the data, how we can use it to optimize our public investing strategy, and help us identify what is missing.

Moderator: Ruth Shaber, Tara Health Foundation

Conversation Starters:

Jo Andrews, Equileap | Rachel Robasciotti, Robasciotti & Phillipson | Rachel Whittaker, UBS

Location: Ulster



FINANCE AS A TOOL FOR GENDER-EQUITABLE SOCIAL CHANGE TRACK

Sponsored By UBS

The Violence Prevention Dividend

Session Description: How can we use systems of finance and investments as a tool to address gender-based violence? This issue, the risks attached to it, and the opportunities to design strategies to address it is under-examined within the field of gender lens investing. Join us for a design session where we'll co-create social change strategies for asset holders and asset managers, informed by experts on gender-based violence prevention and response.

Moderator: Joy Anderson, Criterion Institute

Conversation Starters:

Vibeke Brask Thomsen, SheCanHeCan | Ellen Friedman, Compton Foundation | Tim Macready, Christian Super *Location: Amptill*



TOOLS AND LEARNING TRACK

Sponsored By CDC Group

How Do We Know It When We See It?

Session Description: Interest in gender lens investing is skyrocketing. A huge opportunity, for sure, but also surfacing that ever-sexy challenge of definitions and taxonomies. With the field maturing, we have more tools - ratings, certifications and discovery questions - to evaluate if and how investments drive gender equality. Yet for new (and even experienced) practitioners the use case for each is unclear, leading to confusion and rework. In this session we will work to create a simple map to guide investors to the most appropriate tools. And we will consider two other questions: First - how does gender intersect with emerging Impact Investing Principles and second, is there an opportunity for an investor focused set of principles, a pledge, or some way to clearly delineate intent to drive gender equality?

Moderator: Jackie VanderBrug, Bank of America Global Wealth

Conversation Starters:

Amy Clarke, Tribe Impact Capital | Emilie Goodall, FMO | Mari Kogiso, Sasakawa Peace Foundation

Location: Essex



PUBLIC COMPANIES, PRIVATE MARKETS, AND MORE TRACK

The How, the Who, and the Why: Corporates and Gender-Smart Investing

Session Description: How can corporates invest in women outside their own workforce? With tens of billions of dollars in corporate venture funds, and global value chains that touch the lives of so many, their powers—and responsibilities—to innovate and do good are immense. Alongside successes we'll explore disincentives and barriers, and aim to define tangible 'to-do' lists for corporations that want to do better.

Our focus will be on making connections and narrowing to tangible next steps.

Moderator: Jon Shepard, EY

Conversation Starters:

Ann Cairns, Mastercard | Katja Freiwald, Unilever | Darryl Thompson, New Voices Fund

Location: Stafford



REACHING ACROSS SECTORS AND GEOGRAPHIES TRACK

Hot Stuff: Investing in Energy and Climate Solutions

Session Description: The need for energy and climate finance is not gender neutral: women are disproportionately affected by climate change and energy poverty, and yet are the source of innovative solutions across small to large businesses. Pricing gender into ESG externalities as well as capturing potential returns from the gender dimensions of underlying assets and market dynamics is essential. Join us in a lively conversation at the intersection of gender and climate, exploring how to create a more inclusive investment ecosystem for women as investees, investors, entrepreneurs, and workers in value chains.

Moderator: Yana Kakar, Dalberg

Conversation Starters:

Rebecca Fries, Value4Women | Leslie Labruto, Acumen | Ajaita Shah, Frontier Markets

Location: Cambria



WILD CARD TRACK

Take it From the Top: Governance

Session Description: How can diverse leadership teams change the discussion and implement action to address gender equality in the workplace; not just gender diversity, but better policies, programs, and outcomes? Join us to discuss ways female board members can be more impactful, how male board members can become champions of gender equality, and, together, how can they bring intentionality to changing board behavior, company behavior, and company culture. What is the role of institutional investors in not only influencing board composition but also these more substantive—and potentially more profound—outcomes?

Moderator: Joe Keefe, Impax Asset Management | Pax World Funds

Conversation Starters:

Anjali Bansal, Avaana Capital and Dena Bank | Tamsin Jones, The Boardroom Africa |
Jameela Pedicini, Perella Weinberg Partners

Location: Devon

3:15 – 3:30PM TRANSITION

3:30 – 4:45PM **BREAKOUT SESSION 2**



DATA TRACK

Sponsored By Investing in Women

Show Me the Data: SMEs and Private Markets

Session Description: What is the purpose of SME gender data to inform diverse types of investment decision-making in small and growing businesses to catalyse more inclusive markets? What's working, what's not, and what potential multi-stakeholder collaborations could close existing gender-SME data gaps? Join us to co-create some calls to action, setting out principles for collecting and using SME gender data. Interactive discussions will focus on both the supply and demand side of SME data to meet these needs and current gender data gaps, challenges, and bottlenecks.

Moderator: Katherine Miles, UNCDF

Conversation Starters:

Shruti Chandrasekhar, IFC | Alison Holder, Equal Measures 2030 | Karen Mathiasen, Data 2X

Location: Ulster



FINANCE AS A TOOL FOR GENDER-EQUITABLE SOCIAL CHANGE TRACK

Sponsored By UBS

Extend the Lens: Holistic Investment Strategies to Improve Women's Health

Session Description: How can we advance investment in arenas such as sexual/reproductive health and a broader range of interventions that directly or indirectly impact women's health outcomes? Join us in mapping the landscape, opportunities, and gaps for investments that improve the health of women and girls, and help us brainstorm how we can advocate for a gender-smart approach to health across the investment spectrum.

Moderator: Anna de la Cruz, Linked Foundation

Conversation Starters:

Elizabeth Bailey, Reproductive Health Investors Alliance | Maria Cavalcanti, Pro Mujer |
Michael Lwin, Koe Koe Tech

Location: Ampthill



TOOLS AND LEARNING TRACK

Sponsored By CDC Group

What Works: Best Tools and Scorecards

Session Description: How do we measure impact? Saying the right things isn't enough. Find out one approach to training emerging market fund managers to deliver on gender-smart investing objectives, and explore how "Lean Data" has become one of the leading approaches to measuring impact.

Moderator: Carey Bohjanen, Sustainable Finance Advisory

Conversation Starters:

Tom Adams, Acumen | Mark Eckstein, CDC Group | Katherine Fritz, ICRW

Location: Essex



PUBLIC COMPANIES, PRIVATE MARKETS, AND MORE TRACK

Putting the Value in Value Chains

Session Description: How can the private sector better engage with women in value chains? Women-owned businesses only get 1% of corporate contracts, in large part because they lack sufficient capital to fill large orders. Banks have not responded to the need. Join our working session to problem solve with leading-edge actors who are demonstrating what is possible when the private sector takes an intentional

approach to engaging with women in value chains.

Moderator: Linda Scott, DoubleXEconomy

Conversation Starters:

Eva-Maria Baumer, Mastercard | Sinethemba Mafanya, Diageo SA Empowerment Trust and Cheers Z Ventures | Sam Miller Hicks, Advance Global Capital

Location: Stafford



REACHING ACROSS SECTORS AND GEOGRAPHIES TRACK

Syncing Across the South - How can we Adapt or Create Innovations in Gender-Smart Investing Across the Global South?

Session Description: Join our conversation, kick-started by leaders working on and in the Global South to delve deeper into questions such as: How does transferring business and financing models across geographies and contexts work? How can we shift existing ideas around replication and adaptation to allow for more creativity and innovation in localised solutions? What is the role of intersectionality—of race, class, and caste with gender—and how best can we factor that into the investing models that will increase capital to varied women-run businesses?

Moderator: Shalaka Joshi, IFC

Conversation Starters:

Amy Haddad, DFAT | Tokunboh Ishmael, AVCA and Alitheia Capital | Stephanie Oueda Cruz, IDB Invest

Location: Cambria



WILD CARD TRACK

To What End: Blended and Alternative Finance

Session Description: When, why, and how does blended and alternative finance make sense, and to what end are we effectively utilising these structures? Novel finance mechanisms can be responsive to specific gender lens investment challenges, but they are not always appropriate solutions. We will consider both the supply and demand side as we work together to identify a handful of “common denominators” to most effectively tap blended and alternative finance to advance targeted impact results. With industry commentary increasingly using the terminology of “blended” and “alternative” finance, this panel will work to cut through the noise and identify a set of common features underpinning when and why blended and alternative structures, instruments, and terms are appropriate.

Moderator: Laurie Spengler, Enclude

Conversation Starters:

Geoff Burnand, Investing for Good | Joan Larrea, Convergence | Anuj Sharma, Alsisar Impact

Location: Devon

4:45 – 5:00PM TRANSITION TO MAIN HALL

5:00 – 5:30PM VISION AND VELOCITY: DAY ONE DEBRIEF AND SPECIAL GUESTS

Including: A Reflection Through Music with Ayanna Witter-Johnson and Jude Kelly

A Brief Perspective from CDC Group’s CEO Nick O’Donohoe

Debrief and Looking Ahead to Day 2

7:15 – 10:15PM DINNER, DRINKS AND DANCING

Venue: Sway Bar, 61-65 Great Queen St, London WC2B 5BZ

Sponsored By UBS

Join your fellow delegates, along with Summit supporters and speakers, as we all share a fun and casual evening identifying points of intersection, getting to know one another, and exploring potential collaborations. Extra points for wearing something made by women designers, producers, and artisans. Our venue is just a short walk from the Summit and food and drink will be provided, along with music/dancing and some brief comments from the Summit organisers.

2 November, 2018

Venue: De Vere Grand Connaught Rooms, 61-65 Great Queen St, London WC2B 5DA

07:15 – 08:15AM BREAKFAST

Sponsored By BNY Mellon

Location: Tempus Restaurant and Crown

08:15 – 08.30AM TRANSITION TO MAIN HALL

Location: Cornwall

8:30 – 9:00AM WELCOME AND SETTING THE TONE FOR THE DAY

Suzanne Biegel, Darian Rodriguez Heyman, and Summit Emcee Lisa Witter

Location: Cornwall

09:00 – 09.30AM PLENARY: PERSPECTIVES FROM PLAYERS IN THE CAPITAL SPECTRUM

Moderator: David Bank, ImpactAlpha

Speakers:

Eva Halvarsson, AP2 | Sean Hinton, Open Society Foundations |
Hanneke Smits, Newton Investment Management | Graham Wrigley, CDC Group

Location: Cornwall

09:35 – 10:45AM SOLUTION SALON

Facilitators: Darian Rodriguez Heyman, Suzanne Biegel, and Lisa Witter

Location: Cornwall

10:45 – 11:15AM TEA BREAK AND TRANSITION

11:15AM – 12:30PM BREAKOUT SESSION 3



DATA TRACK

Sponsored By Investing in Women

Mining Data for Gender Insights: Unlocking Opportunities and Mitigating Risks in Your Portfolio

Session Description: Are you looking to analyse overlooked value and reduce risks by better understanding the role of gender in your portfolio? Join us as we unpack the experiences and learnings of leading investors and advisors who are doing just that. Through case study discussions, we will familiarise ourselves with emerging data, tools, and practices that inform gender analysis. Participants will leave the session with practical approaches to conducting gender diagnostics on their portfolio.

Moderator: Tara Murphy-Forde, Global Partnerships

Conversation Starters:

Raya Papp, Challenger88 | Tim Radjy, Alpha Mundi | Judith Rosenbrand, DGGF

Location: Ulster



FINANCE AS A TOOL FOR GENDER-EQUITABLE SOCIAL CHANGE TRACK

Sponsored By UBS

Financial Inclusion: Step it Up

Session Description: A quiet revolution is underway: women want more time, more value, and more peaceful and secure lives. Could this be about financial inclusion, and what can we do to enable women to move from economic participation to economic advancement, and how do we know if it is working?

Moderator: Carol Andrews, BNY Mellon

Conversation Starters:

Sarah Hewitt, Open Society Foundations | Karama Neal, Southern Bankcorp Community Partners |
Chetna Sinha, Mann Deshi Bank

Location: Ampthill



TOOLS AND LEARNING TRACK

Sponsored By CDC Group

New Investment Theses

Session Description: What does it take to create a sharp and well-targeted thesis for a gender lens fund or portfolio? In this session, we will showcase three innovative gender-smart investing innovators that will briefly share their investment theses, and together we will build on the discussions from the previous sessions to explore what makes a thesis attractive and strong.

Moderator: Hedda Pahlson-Moller

Conversation Starters:

Jennifer Buckley, SEAF | Caleb Jarvis, Pacific Trade Investment | Ed Marcum, Humanity United

Location: Essex



PUBLIC COMPANIES, PRIVATE MARKETS, AND MORE TRACK

Moving from Billions to Trillions: How Public-Private Partnerships can Achieve Scale

Session Description: Moving past buzz words into action items. Public private partnerships in finance can mobilize billions to trillions by using public capital to de-risk and mobilise private funds. We know we need each other to be successful, so what is holding us back? In this session we aim to define the problems and identify the solutions for successful public-private partnerships in finance. By looking at real examples, we will provide models for successful partnerships and lessons learned from those that failed. We will also outline what distinct roles and actions both the private and public sector need to take in order to achieve scale.

Moderator: Kathryn Kaufman, OPIC

Conversation Starters:

Samina Anwar, UNCDF | Eric Clement, NYC Economic Development Corporation |
Gerhard Pries, Sarona Asset Management | Fran Seegull, U.S. Impact Investing Alliance

Location: Stafford



REACHING ACROSS SECTORS AND GEOGRAPHIES TRACK

Plowing Ahead: Women in Agriculture

Session Description: How do we move more capital to women in agricultural value chains? Women owners of agribusinesses are often disadvantaged in obtaining investment, while women smallholder farmers consistently have the least access to finance of all groups worldwide. A range of innovations are taking place to improve capital investments that serve the needs of women along agricultural value chains—input suppliers, farmers, traders, processors, and wholesalers—but much more needs to be done to close this critical financing gap. Join us to re-imagine bold solutions to this seemingly intractable challenge.

Moderator: Linda Jones, MEDA

Conversation Starters:

Pauline Mbayah, AECF | Katie Naeve, Root Capital | Ada Osakwe, Nuli Juices and Agrolay

Location: Cambria



WILD CARD TRACK

Disrupt with Impact: New Tech and Gender-Smart Investing

Session Description: How do we harness the power of disruptive technologies to transform the gender landscape and create measurable impact? We must first better define impact metrics within the context of gender-smart tech investing. Subject matter experts will lead small group conversations that explore investment trends and game changing ideas in AI, Machine Learning, Blockchain/Crypto and Digital Identity that are shaping the future and driving meaningful impact. Together we will co-create key practical takeaways that participants can implement within their respective companies and organisations.

Moderator: Sharron McPherson, WINDE Consortium

Conversation Starters:

Tracy Gray, The 22 Fund | Carina Namih, Episode1 Ventures |
Dr. Jane Thomason, Blockchain Quantum Impact

Location: Devon

12:30 – 12:45PM TRANSITION TO LUNCH

12:45 - 1:45PM LUNCH WITH OPTIONAL SDG DISCUSSION TABLES OR AD-HOC TABLE TOPICS

Sponsored By CDC Group

Lunch is served on-site. Delegates may optionally self-organise within our dining areas for discussions of gender-smart investing and Sustainable Development Goals (SDGs) or other ad-hoc discussion topics.

Location: Crown, Tempus Restaurant, 3rd Floor Corridor

1:45 – 2PM TRANSITION

2:00 – 3:15PM BREAKOUT SESSION 4



DATA TRACK

Sponsored By Investing in Women

Moving Past “Making the Case” for Gender-Smart Investing

Session Description: How do we move past “making the case” for gender-smart investing? It is likely most of us understand the value of, and urgency for, gender-smart investing. Yet there remain significant barriers to engagement and activation amongst internal and external stakeholders. This session will quickly frame some of those barriers and move us toward shared solutions and strategies.

Moderator: Jacki Zehner, Women Moving Millions

Conversation Starters:

Deborah Christie, Cambridge Associates | Lawler Kang, League of Allies | Olga Miler, Innovation Architect

Location: Ulster



FINANCE AS A TOOL FOR GENDER-EQUITABLE SOCIAL CHANGE TRACK

Sponsored By UBS

Girl Power: Investing to Improve the Lives of Adolescent Girls and Young Women

Session Description: This highly interactive session is for everyone. Whether you are a fund manager, run a foundation, work as a financial service intermediary, are a donor or from a development organisation, an entrepreneur, or a private investor, you will already know the power of investing in women. But what if you could get a jump start, and change the lives of adolescent girls and young women at a moment just when it's all to play for, when you can have the greatest long-term impact? Well, this session will help you do just this, equipping you with the knowledge and capability that you need to make the biggest difference at the most important time of a woman's life: between the ages of 10 and 19.

Moderator: Mike Mompi, SPRING Accelerator and Global Innovation Fund

Conversation Starters:

Patty Alleman, UNICEF | Pamela Roussos, Miller Center GSBI | Dr Iffat Zafar, Sehat Kahani

Location: Ampthill



TOOLS AND LEARNING TRACK

Sponsored By CDC Group

Working with Funds and Companies to get Gender-Smarter

Session Description: Private equity can play a catalytic role in closing economic gaps between men and women—while strengthening enterprise growth, job creation, and financial security. In this session, attendees will join a candid discussion on how to intentionally address gender gaps in private equity fund operations and within investee companies. Whether it's promoting women in leadership within funds, enhancing the pipeline development of women-owned/led companies, or investing in companies that promote gender diversity, sell products and services that benefit women, or consider gender dimensions in value chain operations – this session will highlight the number of ways funds and companies can be gender-smart. Facilitators will share a useful framework to guide fund managers and companies seeking capital on where to focus their efforts within gender-lens investing. Aha moments, mistakes made, lessons learned, and emerging best practices will be highlighted as participants work in groups to unpack what it means to get gender-smart(er).

Moderator: Shruti Chandrasekhar, IFC

Conversation Starters:

Christina Juhasz, Women's World Banking | Arpita Raksit, CDC Group

Location: Essex



PUBLIC COMPANIES, PRIVATE MARKETS, AND MORE TRACK

Gender Bonds - What's Next

Session Description: How do we understand and construct gender bonds? There is much excitement and interest in the potential of gender bonds, but how do we design them for impact? Come join in our small group design-sessions working through the various considerations of gender bonds, by creating "pilot" products to be shared with the group. Together, we will work toward increased familiarity with technical aspects of gender bonds and draft guiding principles to stimulate future bond issuances in global markets.

Moderator: Kaylene Alvarez, Athena Global Alliance

Conversation Starters:

Suzanne Buchta, Bank of America | Victoria Gibson, QBE Insurance | Jason Lowe, EY

Location: Stafford



REACHING ACROSS SECTORS AND GEOGRAPHIES TRACK

Investing in the Future of Work

Session Description: The "future of work" is one of the biggest industry buzz-phrases at the moment and for good reason. Automation, digitalisation, the gig-economy, the care economy, and other innovations and societal shifts are changing the fundamental nature of work and life. How do we make sure that women are positively affected by these changes and that we are not unintentionally creating a situation that is worse for women than for men? What is the role of investors and what do we want to be reinforcing?

Moderator: Karina Storinggaard, Think Yellow

Conversation Starters:

Nicholas Davis, World Economic Forum | Daphne Kis, WorldQuant University |

Linda Scott, DoubleXEconomy

Location: Cambria



WILD CARD TRACK

Seeing Clearly: Lessons Learned from Great Fund Managers

Session Description: How do we navigate and understand the success factors and challenges that every fund manager should consider in order to grow and deliver returns with gender parity in mind? While often the most visible part of the investing equation, fund managers are typically sandwiched between investees and large institutional capital, working in silos and rarely transparent about how the sausage gets made. In this session we'll go deep into the making of a successful fund, from multiple, unique perspectives.

Moderator: Nathalie Molina Niño, Brava Investments

Conversation Starters:

Hadewych Cels, Karmijn Kapital | Matt Patsky, Trillium Asset Management | Shuyin Tang, Patamar

Location: Devon

3:15 – 3:30PM TRANSITION

3:30 – 4:30PM VISION AND VELOCITY COMMITMENTS AND ANNOUNCEMENTS

As we prepare to conclude the Summit, we will convene one last time and provide a forum to play back outcomes from the sessions, and for the organisers and delegates to share commitments and opportunities for collaboration to accelerate gender-smart investing within their organisations and across the globe.

Location: Cornwall

4:30 - 5:00PM CLOSING: SHARPENING OUR VISION, INCREASING OUR VELOCITY

Special Guests including Phumzile Mlambo-Ngcuka, United Nations Under-Secretary-General and Executive Director of UN Women



GENDER FINANCE ECOSYSTEM MAP 1.0

The map presents an overview of the multi-faceted Gender Finance system, encompassing stakeholders and relationships across finance, business, government, and civil society.

By visualising the breadth and depth of the full system – bringing the stakeholders, forces, and issues together on one map – we equip people to better work through challenges and create sustainable solutions.

The mapping project's focus is to promote collaboration and coherent actions across the gender-smart investment field, to help catalyse a system-wide shift that will increase the scale and effectiveness of investing with a gender perspective.

The project has been supported to date by the Tara Health Foundation and led by Suzanne Biegel with great support from Chintal Barot. The map was designed by Alexandra Kanitz and Marshall Clemens; co-founders of Nexial, a new consulting and technology company that combines expertise in systemic analysis of complex problems with knowledge visualisation.

The map is available online using Nexial's interactive mapping platform.

For further inquiries, please contact gmap@nexial.co and visit the map at www.nexial.co/gf.



As You Sow is a leading non-profit practitioner of shareholder advocacy. We believe corporations must be part of the solution to most of today's pressing social and environmental problems, and we know shareholders are a powerful force for creating positive, lasting change in corporate behavior. We use that power, to create that change.

We have been using shareholder power to hold corporations accountable since 1992, working with investors to make an impact; promoting alignment of investments with values; educating individual and institutional shareholders about the power of the proxy; and conducting and publishing original research. In addition to gender issues, our active program areas include Energy and Climate Change, Sustainable Food, Ocean Plastics, and Human Rights.

Gender Equality Funds

Team Bios



SUZANNE BIEGEL

Co-Producer

Suzanne Biegel is a global leader in gender-smart investing strategy. Through her consultancy Catalyst At Large, she works to transform the way investors deploy capital, shifting market systems that fuel social change. She is an advisor to foundations, DFIs, and other institutional investors on gender-smart investing. Suzanne was a successful CEO and entrepreneur in the educational technology space, is an active private gender-smart investor, and has been featured widely in the media for her work in this arena. Her mission is to move more capital, more strategically, and with more velocity to investments and initiatives that have a positive impact on the lives of women and girls and to those that recognise the power of women's markets.



DARIAN RODRIGUEZ HEYMAN

Co-Producer

Darian Rodriguez Heyman is an accomplished impact investor, social entrepreneur, social impact conference producer, fundraising and board consultant, and best-selling author. After starting and selling one of the first digital advertising agencies, he consciously devoted his career to social impact. His work "helping people help" started during his five-year tenure as Executive Director of Craigslist Foundation, after which he co-founded several conference series aimed at building the capacity of social entrepreneurs and investors, began consulting to a wide range of mission-led clients, and served as a frequent UN advisor, where he played a critical role in ensuring women's voices and those of environmental leaders were heard when the Sustainable Development Goals were created. He oversees fundraising, event production, operations, and marketing for the Summit.



CYNTHIA DRAKEMAN

Senior Content & Research Advisor

Cindy Drakeman is the founding CEO of [DoubleXEconomy](#), a world-leading research and consulting firm on women's economic empowerment. She was the lead author of the second report for the UN Secretary General's High-Level Panel on Women's Economic Empowerment (March 2017) and she co-chaired the W20's Access to Finance subcommittee in Berlin. Her role in the Summit includes developing the programme and conducting a series of stakeholder interviews to ensure clarity of delegate expectations and objectives.

Team Bios



HEATHER MASON
Summit Logistics

Heather Mason is the founder of [Caspian Agency](#). Her firm, which also produces the Skoll World Forum and many other social impact programmes, is responsible for logistics and planning for the Summit. She founded the agency in 2005 and is intent on bringing strategic discipline to white-glove event creation. Her expertise in the innovation and social good business space have led to successful projects for the Skoll Foundation, Oxford University, Rockefeller Foundation, and Omidyar Network, among many others.



JACKIE PHILLIPS
Creative Director

Art Director Jackie Phillips creates original designs for clients all over the world through her Los Angeles-based design studio, [Precious Beast](#). Self-taught and armed with tools in every color of the rainbow, she works in a wide range of styles on all types of projects. In addition to her frequent collaborations with Caspian Agency, Jackie's clients include the Robin Hood Foundation, Jewish Federation, philosopher Sam Harris, actor Hugh Laurie, and musician Joe Walsh.



AINSLEIGH INGLE
Project Coordinator

As the right hand woman to Suzanne Biegel, Ainsleigh Ingle's operational role ensures the overall smooth running of the Summit, including liaising with speakers, coordinating logistics and planning, and scheduling. Ingle worked as Project Assistant and Social Media Manager for Women Effect, a global connecting point and curated community, that required her to collaborate with a diverse set of partners leading thought and strategy to grow the gender lens investing field. She assisted in the planning, production, and execution of the 2017 "Ideas to Actions" convening at Wharton Business School. She has an MA in Acting and is interested in the representation of women in the entertainment industry.

Team Bios



ANDREA HARTLEY

Media Relation

Andrea Hartley's firm, [Skating Panda](#), has enhanced the reputation of the Gender-Smart Investing Summit by coordinating media engagement. Skating Panda enables organisations to create the world we all want. Decision-makers at global summits as well as corporate and NGO board members seek Hartley's combination of commercial marketing and strategy experience to inform their futures. She is a known advocate for gender equality and has created extraordinary cut-through in campaigns on maternal health, education for all, early childhood development, and other critical issues of our time, including launching The Women's Equality Party in the UK.



LISA WITTER

Summit Emcee

Lisa Witter is an award-winning executive, entrepreneur, author, and public speaker. She is the Co-Founder and Executive Chairman of Apolitical, a community and marketplace connecting governments to trusted ideas, experts, and private sector partners. Named one of *Fast Company's* most innovative companies in the world in 2018 and used by public servants in 140 countries, its mission is to accelerate the transformation of government needed to tackle the world's hardest problems. Witter was named a Young Global Leader by the World Economic Forum and serves as the Co-Chair of their Global Future Council on Agile Governance.



RITA ABREU

Summit Photographer

Rita Abreu runs [AraPhotographyUK](#) for the last seven years, alongside an international career as a multilingual tour guide. The common ground is a passion for people and meaningful interactions. A specialist at capturing the key moments, energy and atmosphere of an event, Rita works closely with the layout, branding and other teams to ensure engaging final results. Rita specialises in public speaking events and portraits for entrepreneurs, together with a passion for travel photography.

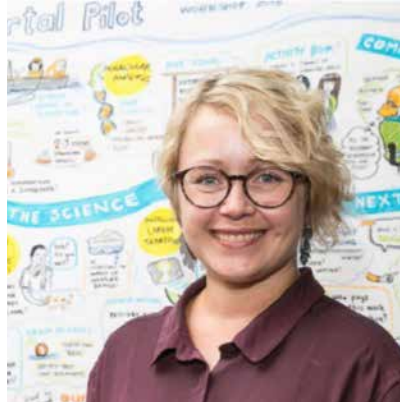
Visual Communications & Poet-in-Residence



ELEANOR BEER

Graphic Facilitator &
Team Lead

Eleanor is an International Graphic Facilitator based in Wales, who specialises in delivering visual solutions and training services to a range of local, national and international clients. Her core aim is to simplify communications through visual storytelling, helping organisations to become more efficient, innovative and strategic in their thinking. Along with her team of highly creative collaborators, Eleanor has supported global brands across three continents over the last 15 years, from the likes of Citi Bank, PepsiCo and The World Health Organisation, to local Governments and Universities. As a visual communications specialist, Eleanor combines her drawing and listening skills along with facilitation and business strategy skills to capture key messages at events and conferences. She also consults and teaches organisations on how to think and work more visually in person-centred workshops.
www.eleanorbeer.com



LAURA SORVALA

Illustrator

Laura is an illustrator with experience in supporting service design and innovation agencies, research projects and conferences. She draws complex information and discussions into visual stories using graphic recording, storyboards, rich pictures, user personas and comics.



LUISAMARIA RUIZ CARLILE

Poet-in-Residence

In addition to her work infusing a creative spirit into the Summit and other gender-smart events, Luisamaria is a Senior Wealth Manager and a Certified Financial Planner™ in Veris' New York office. She manages client portfolios and designs strategies to meet a wide range of clients' financial goals. Ruiz Carlile also co-leads the firm's Gender Lens Investing Initiative, and serves on the Advisory Board of Oxfam America's WISE Women's Empowerment Fund. Prior to joining Veris, she worked for JP Morgan for 13 years, overseeing M&A transactions and loan exposures in Mexico, Venezuela, Colombia, and Peru.

IMPACTALPHA



THE LEADING SOURCE FOR
IMPACT INVESTING NEWS

WWW.IMPACTALPHA.COM

DAILY BRIEF
DEALFLOW
OPINIONS
ANALYSIS
PODCAST
SLACK CHANNEL
EVENTS

A SPECIAL LIMITED-TIME OFFER FOR
GENDER-SMART Investing Summit **DELEGATES**

USE CODE: GenderSmart

AND RECEIVE A 50% DISCOUNT
ON STANDARD RATES



Plenary Speakers & Panelists



DAVID BANK
ImpactAlpha

David Bank is the CEO and editor of ImpactAlpha, "Investment news for a sustainable edge." ImpactAlpha serves investors and entrepreneurs who generate financial returns through social and environmental value. *The Brief*, ImpactAlpha's daily newsletter, has become the go-to source for the growing community of "Agents of Impact." As a reporter for *The Wall Street Journal*, Bank covered software, cybersecurity, and philanthropy. His book about Microsoft, "Breaking Windows" (Free Press, 2001), was named one of the best business books of the year by *Harvard Business Review* and Amazon.com.



EVA HALVARSSON
AP2

Since 2006, Eva Halvarsson has acted as the CEO of the Second Swedish National Pension Fund - AP2. She heads up an organisation with more than SEK 352 billion (approx. USD 40 billion) under management in virtually every asset class, and one that is active in all parts of the world; AP2 is one of northern Europe's largest pension funds. Presently, she is board member of the UN-PRI (the United Nation's Principles for Responsible Investments), Vasakronan (the largest real estate company in Sweden), The Gothenburg Award for Sustainable Development and The Royal Swedish Opera. In addition, she serves on the advisory board of the Women Entrepreneur's Opportunity Facility, the first-ever global finance facility dedicated exclusively to women-owned small and medium-sized enterprises. Eva Halvarsson was born in 1962 and holds an MSc in Business and Economics from the School of Business, Economics and Law at the University of Gothenburg.



SEAN HINTON
Open Society Foundations

Sean Hinton is CEO of the Soros Economic Development Fund and Director of the Economic Advancement Program of the Open Society Foundations. Prior to this he was principal of Terbish Partners, which he founded to provide strategic advisory services on cross-border transactions in China, Mongolia, and Africa. He was a senior advisor to Goldman Sachs (Asia) and the Rio Tinto group. Hinton lived in China and Mongolia and subsequently served as Mongolia's first Honorary Consul-General in Australia. He began his career as a consultant at McKinsey & Company and was a specialist in their Media and Entertainment practice.

Plenary Speakers & Panelists



HANNEKE SMITS
Newton Investment
Management

Hanneke Smits is the CEO of Newton Investment Management. She previously served as a member of the Executive Committee and Chief Investment Officer at private equity firm Adams Street Partners. Smits is Chair of Impetus-PEF, a venture philanthropy organisation which backs charities that aim to transform the lives of disadvantaged young people. She is a member of the Investment Association's board and is co-founder and former and first chair of Level 20, a not-for-profit organisation aimed at inspiring women to join and succeed in the private equity industry.



GRAHAM WRIGLEY
CDC Group

Graham Wrigley serves as Chairman of CDC ("Commonwealth Development Corporation"), the world's oldest Development Finance Institution, and a key pillar of the UK government's approach to private sector development in Sub Saharan Africa and South Asia. Formerly Wrigley was a Founder Partner of Permira, the global private equity firm, Bain and Company, a Visiting Professor at INSEAD, in addition to several other roles in sustainable development in low-income countries.

Ignite Speakers



DR. JOY ANDERSON
Criterion Institute

Joy Anderson is a prominent national leader at the intersection of business and social change, whose insights and experience have helped shaped hundreds of ventures as well as the movements of impact investing and gender lens investing. She is founder and president of Criterion Institute, the leading think tank on using finance as a tool for social change, which demonstrates new possibilities through its groundbreaking research, innovative trainings, convenings and institutional engagement. In recognition of her leadership, Anderson was listed in *Fast Company's* 100 Most Creative People in Business.



MELISSA L. BRADLEY
New Voices Fund

Melissa Bradley is a tri-sector leader with more than 20 years of entrepreneurship, investment, and leadership experience. She serves as Managing Director of Project 500, which accelerates new majority entrepreneurs from high potential to high growth. She is Advisor to the New Voices Fund and its foundation, and serves as an adjunct professor at the McDonough School of Business at Georgetown University. She is Co-Founder and Managing Partner of Sidecar Social Finance and was recently named one of The Most Entrepreneurial Women Investors in 2018.



DARYN DODSON
Illumen Capital

Daryn Dodson is Managing Director at Illumen Capital, the world's first private equity firm dedicated to reducing implicit bias across financial markets to unlock impact and returns. Illumen invests in the world's top impact fund managers and applies research-based interventions in partnership with Stanford University to help fund managers see past race and gender bias to value. Dodson previously led the Special Equities Program at Calvert Funds, a \$12 billion pioneer of the impact investing field. Prior to that, he created a platform engaging leading private equity firms, business schools, and Fortune 500 companies to invest over 100,000 hours and \$2 million into more than 1,000 New Orleans entrepreneurs post-Hurricane Katrina.

Ignite Speakers



SHARRON L MCPHERSON
WINDE

Executive Chair and co-founder of The Center for Disruptive Technology, Sharron McPherson is a former investment banker and Wall Street attorney turned social impact investor and serial entrepreneur. She is a Founding Shareholder in the Women in Infrastructure Development & Energy (WINDE) Consortium, Africa's largest women in infrastructure investment group. McPherson is a pioneer in NEXUS thinking and has been instrumental in the planning and development of innovative Smart City 2.0 projects in Africa and emerging Asia. Sharron was a founding board member of the Graça Machel Trust's Women in Finance network and is a member of the Brains Trust of UnitedSucces, a global network of high impact women entrepreneurs.



NATHALIE MOLINA NIÑO
Brava Investments

Nathalie Molina Niño is the CEO and founder of BRAVA Investments, which invests in high-growth, innovative businesses that deliver measurable economic benefits to women. A technologist and coder by training, Molina Niño launched her first tech startup at the age of twenty. She is also the co-founder of Entrepreneurs@Athena at the Athena Center for Leadership Studies of Barnard College at Columbia University. Molina Niño has served as a business and global growth advisor to industry leaders in the for-profit and nonprofit sectors, including at Disney, Microsoft, MTV, Mattel, and the Bill and Melinda Gates Foundation.



VICKI SAUNDERS
SheEo

Vicki Saunders is an entrepreneur, award-winning mentor, advisor to the next generation of change makers, and leading advocate for entrepreneurship as a way of creating positive transformation in the world. She is Founder of SheEO and #radicalgenerosity, a global initiative to radically transform how we support finance and celebrate female entrepreneurs. Saunders was recently named one of the 100 most influential leaders of 2015 and was selected as a Global Leader for Tomorrow by the World Economic Forum.



DARRYL B. THOMPSON

New Voices Fund

Darryl Thompson has over 25 years of investment experience in managing alternative assets. He is the Chief Investment Officer of New General Market Partners, the investment vehicle for the Dennis Family, the founders of Sundial Brands and the owners of Essence Communications. In addition, Thompson is a Partner in the New Voices Fund, a fund created by Sundial Brands and Unilever to empower women of color. Prior to that, he was the Managing Partner for Bacara Partners, LLC, a consumer and media-focused business development and consulting firm.

INVESTING IN WOMEN TO CHANGE THE WORLD

At the Linked Foundation, we invest technical and financial resources to develop and scale social enterprises that improve the health of communities throughout Latin America and the United States. We focus on women, who are important agents of change as health and economic decision-makers. By investing in scalable, market-based solutions, focusing on outcomes, and creating strong cross-sector partnerships, we can ensure long-term, sustained impact.



We believe telling better stories will help create a better world



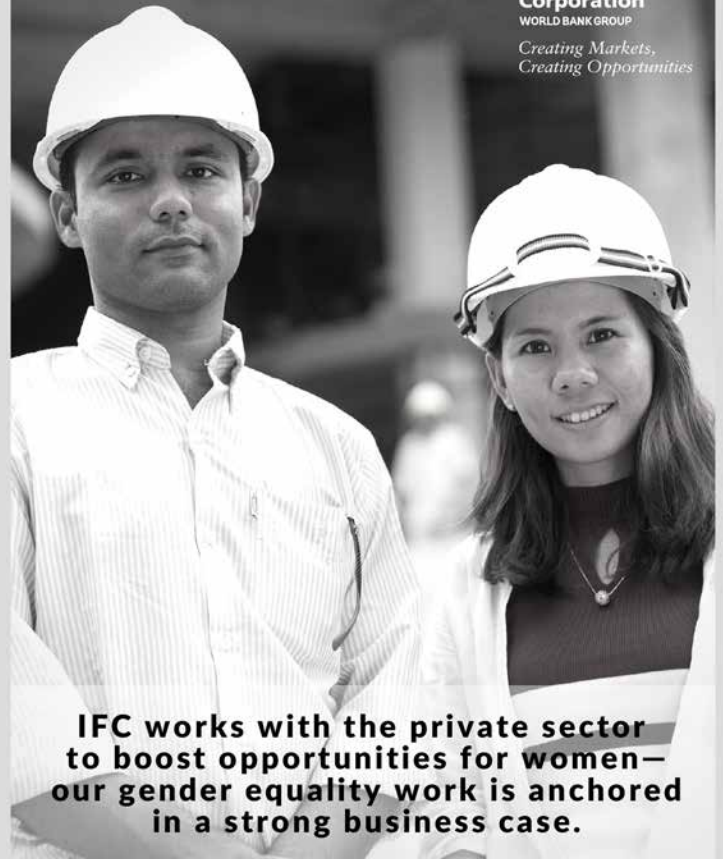
beinspired
FILMS

100%

Committed to Gender Equality.



IFC
International
Finance
Corporation
WORLD BANK GROUP
*Creating Markets,
Creating Opportunities*



IFC works with the private sector to boost opportunities for women—our gender equality work is anchored in a strong business case.

www.ifc.org/gender



216 years until women entrepreneurs get the funding men do?

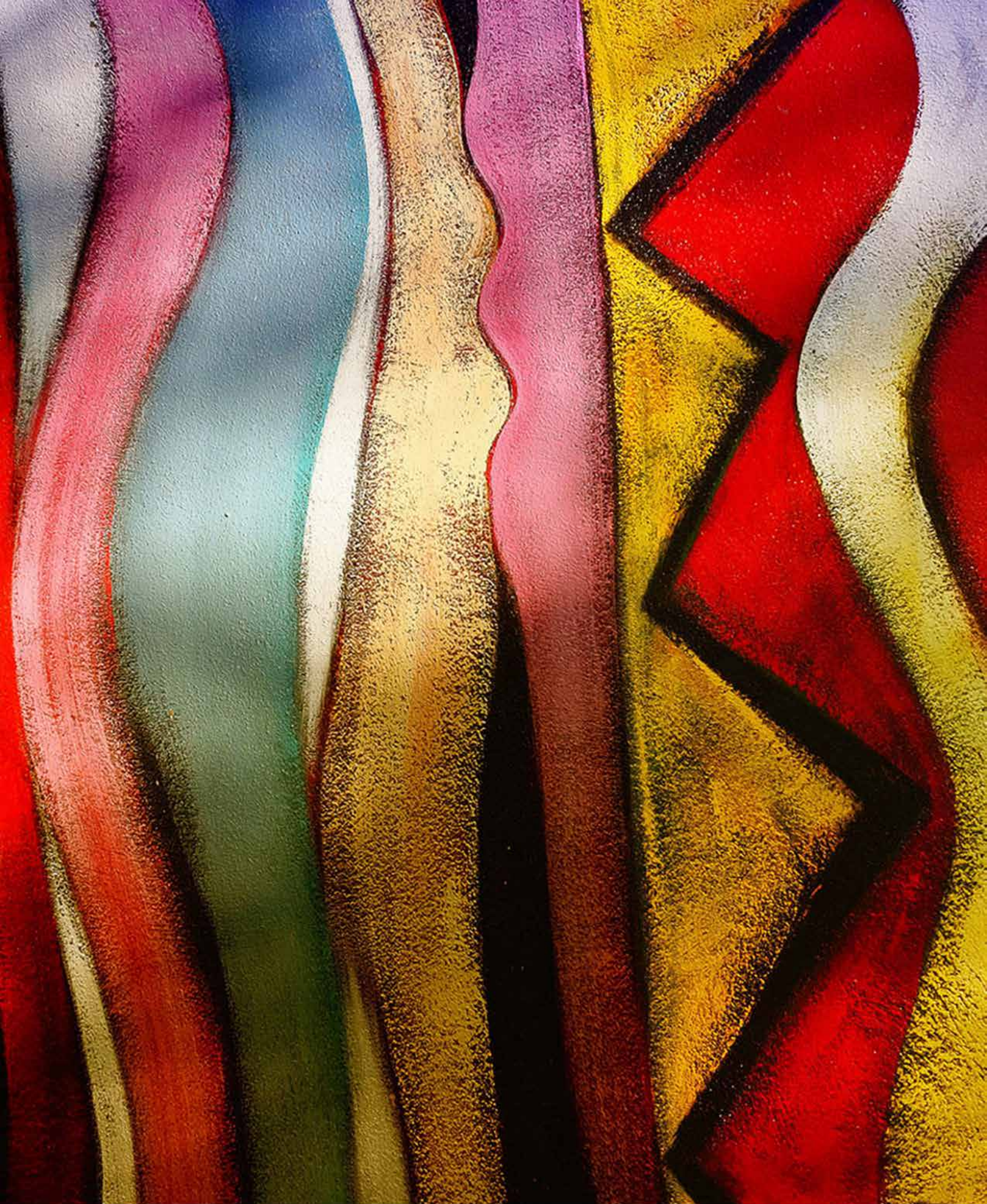
That's why gender is on our agenda.

ey.com/winningwomen #WinningWomen

© 2018 Ernst & Young LLP. All Rights Reserved. 1808-2839176, ED None.



The better the question. The better the answer.
The better the world works.



THANK YOU FOR JOINING US