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The Civic Responsibility Project Announces Plan to Educate Voters Amidst Voting Legislation Changes and Redistricting

Ashley Spillane, Co-Founder and CEO of the Civic Responsibility Project, is available for comment.

Washington, D.C. – Voting legislation has seen major state and federal action in 2021. Nearly 40 states have enacted laws this year that will affect voting access. Many states have prioritized expanding access and modernizing election systems, and federal lawmakers may be looking to follow suit. But in other states, new restrictions will require voters to plan ahead, and may require additional steps for absentee ballot requests and registration that didn't exist in prior elections. Additionally, the once-per-decade redistricting of Congressional districts - and reappropriation of many state districts - is bound to cause changes in voters' ballots and polling locations in 2022. These shifts could result in confusion among eligible voters in the U.S.

"Voters across the country are hearing about redistricting and other new changes in voting laws and wondering what it means for them," says **Ashley Spillane, CEO of the <u>Civic Responsibility Project</u> (CRP). "Here's the good news: Help is on the way! Thousands of companies, trusted nonprofits, and influencers will be coming together once again to ensure voters have the information they need to be confident casting their ballots next year no matter where they live."**

Building on record-breaking efforts engaging 2,000+ companies and 75+ celebrities to boost voter engagement in the 2020 election cycle, CRP will team up with its civic nonprofit partners - like Civic Alliance, I Am A Voter, National Voter Registration Day, Vote Early Day, and Pizza to the Polls, - brands, and influencers to ensure that eligible voters understand how to confidently navigate the continuing shifts in the voting landscape for the 2022 elections.

CRP is confident its cohort will expand its reach significantly over the next 15 months to address this need head-on by serving as a go-to hub of information for companies and media interested in corporate civic engagement; providing programmatic support to top civic nonprofits advancing civic action; making unique and meaningful connections between leaders in civics, business, entertainment, technology, media, policy, and philanthropy to foster collaboration and maximize impact as they work collectively to strengthen democracy.

To arrange an interview with Ashley Spillane, please email Tanika Pradhan at <u>tanika@rokksolutions.com</u>.

The <u>Civic Responsibility Project</u>'s mission is to support businesses committed to shifting cultural attitudes about civic participation, fostering a healthy and hopeful civic culture.

