

ana maria danner-vega design & art direction dannerana96@gmail.com 787 • 466 • 9601

experience

young & rubicam

GRAPHIC DESIGN INTERN guaynabo, puerto rico MAY 2018 - AUGUST 2018

vmly&r

CREATIVE TRAINEE miami, florida JUNE 2019 - AUGUST 2019

united nations

BRANDING syracuse, new york FALL 2019

omlte studio

DESIGN INTERN san juan, puerto rico JUNE 2020 - AUGUST 2020

mad spirit

ART DIRECTOR san juan, puerto rico MAY 2019 - PRESENT

skills

Creative ART DIRECTION • BRANDING • ADVERTISING • PACKAGING • UI / UX • PUBLICATION • EDITORIAL DESIGN

technical ADOBE CREATIVE SUITE • WORD • EXCEL • POWERPOINT • SCREEN - PRINTING • ANALOG & DIGITAL PHOTOGRAPHY

education

syracuse university

VISUAL AND PERFORMING ARTS BFA • communications design

VISUAL AND PERFORMING ARTS MINOR • art photography

MAY 2021

Assisted department digital and creative design teams in photo research, assembling mechanicals and preparing cover proofs. Assisted directors with shoots, planning, and as needed.

Assisted designers in client research to build presentations aiding in the creative process. Collaborated with Walgreens to redesign client pitches and deliverables such as social media posts and advertisements.

Collaborated with other creatives to conceptualize, design, and pitch an exhibition for the United Nations World Expo 2020 in Dubai.

Created and posted Instagram ads. Rebranded client identities, created, and designed brand style guides.

Responsible for rebranding and designing apparel launch for the brand. Developed concepts and designs for basic tees and classic pullovers.

affiliations

aiga member 2018 - PRESENT

languages

ENGLISH SPANISH

