





UPP is the gold standard for interactive learning experiences. Your team will be immersed into an utterly unique yet completely familiar Playshop™.

UnitePlayPerform was conceived by artist Missy Gilbert aka ØFFERINGS during COVID's first lockdowns. According to the Australian Institute of Health and Welfare up to 45% of Australians reported feeling loneliness. UPP is a response to the isolation and segregation of society, seeking new, radical, experimental and genuine creative connections.



Playshop<sup>TM</sup> activated

Finally... Unite, *Play*, Perform is the wellbeing experience your team has been asking for.

Unite Play Perform is a wellbeing universe developed by Australian contemporary artist and experience designer ØFFERINGS; expanding the role of art & health for business.



### **UPP BENEFITS:**

### Unite

### AS A TEAM

Research shows that employee wellbeing requires high levels of psychological safety within their team dynamic. People are willing to take calculated risks that lead to innovation if they have the trust and support of their team.



Perform

#### WITH CREATIVITY

By bringing play into your organisational culture we re-design wellbeing programs for the future of work. Collaborative play and problem solving leads to better business outcomes.

## Play

#### AT THEIR BEST

Fusing emotional intelligence evidence based practices underpinned by neuroscience, your team will develop new habits through wellbeing ritual practices. UPP rewires your brain for optimal performance at work and everyday life.





# Our Services

WE DELIVER | WE SERVE | WE ACTIVATE

Playshops workplace programs

Public Art - curated exhibitions

Dining Experiences - offsite or onsite



2 day offsite retreat for Example Agency Team.



QVB Afterdark Program - Public Art and Immersive Performances.



Spectra Spectra Immersive Dining Experience.



# Playshop

In guided Playshop™ (workshops), participants use space, sense, movement, language and energy for radical self-expression, safely practicing courage, gaining insights, experiencing liberation and increasing genuine connection to self and others.

#### **PLAYSHOP THEMES:**



ANCIENT FUTURE
Explore personal brand
story and future narrative.



KINSHIP Develop interpersonal skills through wellbeing rituals.



LUNA GATHERING Wellbeing ritual practices and integration into everyday life.



BUILD AND DESTROY Identify internal patterns and releasing emotional blocks.



UTOPIA Practice boundary making and improve communication.



WEAVING LEGACY
The value of legacy through connection & community.

## Playkit



Playkit<sup>™</sup> is a custom made system of gallery level art works that are interactive and completely immersive.



Each collection is designed and made by the Artist and Founder ØFFERINGS and her highly skilled team of artisans.



These high vibrational collections are designed to be activated as communication tools within UPP Playshop™ programmes.



Playkit<sup>™</sup> collections are object art, wearable art, inflatable art, soft sculpture, sound tools, installations and even adaptogenic elixirs and natural essences. Playkit<sup>™</sup> is designed to enhance these truly innovative workshops.



Playkit<sup>™</sup> is a tangible system built to be engaged with. These large-scale pieces are made to be touched, worn, heard, smelt, experienced and activated.



The Playkit<sup>™</sup> has limitless potential, assembled as hybrid habitats. UPP environments are alive. We design a living, breathing network that reflects the human experience.

### EXAMPLES OF PLAYKIT™ COLLECTIONS:



PRINTED PLAY MAT + MASKS



CHARMS



**INITIATION CHIME** 



HYPER TEMPLES





### About UPP Founder:



"I aim for my work to foster creative activism and authentic connection. It is ageless, timeless, genderless and sacred." - ØFFERINGS is "a cultural disruptor" (Broadsheet) known for creating otherworldly, immersive environments. Melissa Gilbert (also known as ØFFËRÎNGŠ) has a First Nations lineage from the Mununjali clan of the Yugambeh Nation from South East Queensland with ties to Stradbroke Island. Melissa is a multidisciplinary artist whose work spans the fields of art, performance and experiential design, an ØFFERINGS experience is one that provokes, disarms, educates and heals.

ØFFERINGS has collaborated with international mega brands and cultural tastemakers - from Google to Vice. Over the past decade, she has worked in conjunction with titans of industry including EY, Snapchat and Mercedes Benz Fashion Week and produced projects in conjunction with art world institutions AGNSW, MCA and MONA.

Gilbert is also the Co-Director of Sydney co-working studio The Nest Creative Space, she has become a respected community leader, garnering invaluable knowledge in the participatory arts space. Member of the City of Sydney Cultural & Creative Sector Recovery Advisory Panel.

### Our Partners and Clients:

From simple, turnkey programmes to fully custom designed multi day experiences. Our flexible suite of solutions are designed to meet you where you are on your wellbeing journey and grow with you as your business and wellbeing needs evolve. Working closely together with a dedicated Client Success Manager, we'll map out a plan to ensure we hit your unique goals – because every organisation is different. Plus, with over 20 years' in the industry and access to our Creative Partners, you'll benefit from comprehensive experience and know-how when it comes to employee engagement, health and wellbeing.

PUR-POSE











Museum of Contemporary Art Australia























