

## Press Release

### **Beiersdorf acquires S-Biomedic and strengthens expertise in the field of acne treatment**

- Acquisition accelerates innovation power in line with C.A.R.E.+ strategy
- Strategic investment in dynamic research field of skin microbiome to drive future of skin care
- S-Biomedic to continue as an independently managed entity in the Beiersdorf Group

**Hamburg, December 16, 2022** - Beiersdorf AG announced today that it has acquired a majority stake in S-Biomedic NV, Belgium, a life-science company and frontrunner in the field of skin microbiome research. Beiersdorf recognized the potential of the skin microbiome for skin care early on and invested in S-Biomedic already in 2018 as part of its corporate venture capital activities. Following years of successful cooperation, the collaboration will now become even closer. S-Biomedic will continue to be managed as a standalone entity under Beiersdorf's existing microbiome program and will complement the company's own research activities in this field. The parties have agreed not to disclose the purchase price.

In the last few years, microbiome research has become one of the spotlight topics in science and offers unique starting points for break-through skin care innovations. The microbiome of the skin is a habitat of billions of bacteria and an essential factor for skin health. Maintaining a healthy skin microbiome is important because - if out of balance - it can trigger skin diseases like acne. Founded by Veronika Oudova and Bernhard Paetzold in 2014, S-Biomedic researches the delicate balance of the skin's microbiome and develops active ingredients for cosmetic products by making use of living skin bacteria.

"As skin care experts, research has been at the heart of what we have been doing for 140 years. Therefore, the acquisition of S-Biomedic is an ideal strategic fit to drive our innovation power even further in line with our C.A.R.E.+ strategy. Together with the pioneers of S-Biomedic we are taking skin care to the next level and will foster the development of solutions for unmet consumer needs," emphasizes Dr. Gitta Neufang, Senior Vice President of Research & Development at Beiersdorf. "We are pleased to welcome S-Biomedic and its dedicated team to the Beiersdorf Group to join forces in this dynamic and highly promising research area. The advances of S-Biomedic in biomedical research complement our own efforts in this field and open the door to develop products that work in harmony with the natural skin processes," adds Jörn Hendrik Reuter, Manager Microbiome Accelerator at Beiersdorf.

"Our vision since 2014 when we started S-Biomedic has been to build and promote skin microbiome technologies and make them to the new frontier in skin health. I am very excited that together with the team we have achieved a very important milestone on that journey. By joining Beiersdorf our novel approach has its path to consumers all over the world," says Veronika Oudova, CEO of S-Biomedic.

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## About Beiersdorf AG

Beiersdorf has stood for innovative, high-quality skin care products as well as pioneering skin research for 140 years. Leading international brands such as NIVEA, the world's no. 1 skin care brand\*, Eucerin (dermocosmetics), La Prairie (selective cosmetics), and Hansaplast/Elastoplast (plasters and wound care) are cherished by millions of people around the world day after day. Renowned brands such as Aquaphor, Coppertone, Chantecaille, Labello, 8x4, arix, Hidrofugal, Maestro, and Florena round off our extensive portfolio in the Consumer Business Segment. Through the wholly owned affiliate tesa SE, Beiersdorf is also a globally leading manufacturer of technical adhesive tapes and provides self-adhesive solutions to industry, craft businesses, and consumers.

The Hamburg-based company generated sales of €7,627 million as well as an operating result (EBIT) of €933 million in fiscal year 2021. Beiersdorf has more than 20,000 employees worldwide, who are connected by shared core values, a strong corporate culture and the Beiersdorf purpose Care Beyond Skin. With its [C.A.R.E.+](#) business strategy, the company pursues a multi-year investment program focusing on competitive, sustainable growth. The program is consistent with the ambitious [sustainability agenda](#), with which Beiersdorf is generating clear added value for consumers, society, and the environment.

\* Source: Euromonitor International Limited; NIVEA by umbrella brand name in the categories Body Care, Face Care, and Hand Care; in retail value terms, 2021.

Additional information can be found at [www.beiersdorf.com](http://www.beiersdorf.com).

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## About S-Biomedic

S-Biomedic is a Belgium-based life-science company at the forefront of skin microbiome research and development. S-Biomedic is a pioneer and world leader in research on the interactions between the skin and skin microbiome and translating this innovative approach into cosmetics and skin treatments for consumers.

The company has pioneered the field of applying skin-natural beneficial skin-microbiome interactions to maintain skin health and address skin diseases. In 2016 the team successfully conducted the 1st skin microbiome transplantation analogous to the famous gut microbiome transplantation (Paetzold et al., 2019 in Microbiome).

The company developed probiotic and postbiotic fermentation products addressing unmet needs in dermatology as well as the cosmetic skincare industry.

More information on [www.sbiomedic.com](http://www.sbiomedic.com).

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