

# Regenerative Agriculture Claim Forecast

February 2022



### **Regenerative Agriculture Claim Forecast**

The purpose of this document is to outline potential Claims within the Regenerative Agriculture market category for the Toha Network, based on the existing Regenerative Agriculture Catalyst Framework. A Claim is a unique assertion that an outcome has occurred, backed up by the Measurements that are contained in the Claim's dataset. These Measurements derive from one or more Pledges to conduct activities that are expected to have an environmental or social impact (measurable, positive outcome). Purchasers of Claims obtain access to (but not ownership of) the Measurements attached to a particular Claim.

Claims are outlined in this document at a high level, as the specific data included will differ depending on the needs of purchasers. They include both Claims that align with existing market standards, and Claims that are novel but that we believe will be valued by external purchasers. All of them are based on outcomes which existing scientific knowledge links to specific activities and/or categories of activities.

Using this document should support the development of Claims on the Toha Network by multiple parties. It also helps identify knowledge gaps (see the Knowledge Gaps document) which scientific research is needed to bridge, in order for Claims to be made in future on a sound scientific basis.

## Authorship and Citation

This review was researched and written by Dr Lucy C. Stewart and reviewed internally by Shaun Hendy and Erin Crampton. We thank our colleagues at Toha for their constructive feedback.

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#### Disclaimer

This Claim Forecast is intended to provide a snapshot of the research on this topic, as of July 2021, for those wishing to familiarise themselves with the current state of the research. It is not intended as a recommendation to adopt any of the practices described therein and we provide no assurance nor opinion on effective results of the adoption of those practices. Whilst every effort has been made to ensure this is a comprehensive review of the available literature on this subject, including through the use of expert peer review, there may be areas or publications that we have omitted.

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This document and the rest of the science roadmap it belongs to are available at: www.tohascience.org

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# What is a Claim?

Within the Toha ecosystem, a Claim is a unique assertion that an outcome has occurred, backed up by the measurements that are contained in the Claim's dataset. These measurements derive from one or more Pledges to conduct activities that are expected to have an environmental or social impact (measurable, positive outcome). Purchasers of Claims obtain access to (but not ownership of) the measurements attached to a particular Claim. Claims may also contain processed data that is derived from Pledge measurements, depending on the kind of Claim being made - for example, a Claim about carbon sequestration would be derived from data about soil or vegetation.

Claims can take a wide variety of forms. The most fundamental Claim will be that an impact has occurred as a result of activities undertaken through a Pledge or Pledges. But it will also be possible to make a Claim that an activity has been undertaken, or that verifiable data has been collected. The only real limits on Claims are the need for them to be unique and the presence of purchasers for them.

Note especially that the requirement is that the Claim is unique, not the measurements used to make it. For example, if a dataset about trees planted is used to make a Claim which is sold as a carbon offset, it cannot be used again for that purpose. But the same dataset could be used as part of a Claim about biodiversity improvement on that piece of land, or erosion mitigation, or local employment, or any number of other things. Additionally, this document (and this Roadmap) focuses on what we believe are the most immediately achievable and valuable Claims from regenerative agriculture Pledges, but does not seek to value them relative to each other.

## What is this document for?

This document lays out a set of potential Claims that could be made based on Pledges which use the Regenerative Agriculture Catalyst Framework as a foundation, from a scientific and data-driven perspective.

It is not intended to set boundaries on the kinds of Claims which may be created in this space, but as a starting point for developing Claims.

It is also not intended to create 'pre-made' Claims which can be instantiated immediately. Claim developers will still have to consider the specific measurements which Pledge Holders have made, the market into which the Claim will be offered for purchase, any necessary processing and/or analysis of data, and any external datasets that may be necessary to incorporate (e.g. land or weather data).

# Current Impact Goals from the Catalyst Framework

Impact Goals, within a Catalyst Framework, are the highest-scale impacts that Pledge Holders seek to achieve by making Pledges using that framework. They are not usually, in themself, specific Claims, Table 1 below lists the current Impact Goals found in the Regenerative Agriculture Catalyst Framework. Impact Goals highlighted in red are planned but not yet implemented in the Framework.

ncrease in Animal Health	C
ncrease in Produce Quality	C
ncrease in Soil Health	N ₽
ncrease in below and above ground Carbon Stocks	Ir
Decrease in Total Greenhouse Gas Emissions	Ir
ncrease in Drought and Flood Resilience	Ir
ncrease in Freshwater Quality	Ir
Limited Nitrogen Input	Ir
ncrease in Groundwater Health	

Table 1 : Current Impact Goals

Impact Goals are not necessarily intended to be Claims in and of themselves. Instead, they indicate the intentions of a Pledge. The specifics of Claims will depend on the data and scope that are attractive to and/or required by purchasers.

For instance, 'Decrease in Air Pollution' is an Impact Goal in the Catalyst Framework, but purchasers may be interested simply in purchasing Claims that burn-offs have been reduced (a Milestone which contributes to this Impact Goal) - or they may wish to purchase a 'Pollution Reduction Claim' which includes data from multiple Impact Goals that are linked to reductions in environmental pollution.

Decrease in Air Pollution
Decrease in Non-Recyclable Waste
Aaintain or Increase Farm Business Profitability
ncrease in Financial Resilience
ncrease in Community Health & Wellbeing
ncrease in Ecological Resilience
mprovement in Animal Welfare
mprovement in Worker Wellbeing

# **External Claim Opportunities**

Some Claims will align with standards or offers which are set by external organisations prior to the development of a Pledge. In this case, a Pledge Template and measurement framework may be designed to support external Claim opportunities (among other goals). Here, we outline several existing standards which the Regenerative Agriculture Catalyst Framework and Pledge Templates and measurement frameworks based on it may support.

It is important to note that for an external standard, a single Claim may not encompass everything covered by the standard. In this case, it can be met by putting together multiple Claims (Figure 1). This may also be the case for standards set by Toha or a venture, where individual Pledge Holders work towards meeting the entire standard by making individual Claims as they grow their Pledges and add Milestone Agreements.



Figure 1: Bundling Claims to meet market standards

## A Worked Example of Bundling: SAFI

The Sustainable Agriculture Finance Initiative standard seeks to emulate the EU Taxonomy for Sustainable Investment by outlining the requirements for agricultural practices to be considered for inclusion in climate-friendly or 'green' bonds. Within the proposed SAFI standard, an investment must show that it is making a 'substantial contribution' in one of the six key areas of the standard, do no harm in the other five, and also meet minimum standards in three related social areas. Figure 2 shows how a farmer with a regenerative agriculture Pledge built under the Catalyst Framework might bundle data from different Milestones (into one Claim, or multiple Claims per part of the standard) to meet the SAFI standard.



Figure 2: Bundling data from Milestones (not yet identified as Claims) to meet the total SAFI standard

# **Prioritising Future Claims**

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Figure 3: The proposed priority order of Claims in this document This is based on the availability of measurements to support these Claims in an existing Pledge Template and/or Catalyst Frameworks, the existence of 'gaps' (see below), and our perception of current markets.

# Claim Outlines in this Forecast

The term "Claim" covers a number of linked products, which can be thought of as providing different windows onto the total set of information associated with an individual Claim. This Forecast, for each Claim, will only outline the pieces of information which give an understanding of the scientific basis for proposed Claims and the kind of data needed to support them. A full Claim will include a range of other information for market, financial, and record-keeping purposes. For this first forecast, we have selected a limited number of Claims to outline; others are described in order to distinguish them as distinct Claims, but not outlined in their specifics.

Claim title	Name of the specific Claim (e.g. 'Climate Risk Reduction Claim').
Claim description	<100w description of what is being claimed and on what grounds.
Activities data	List of any Pledge activity data required for the Claim
Outcome data	List of any outcome data required for the Claim
Metadata	List of any metadata required for the Claim
External data	List of any external dataset data required for the Claim
Analysis requirements	Outline of analysis requirements to create the Claim (processes, software, third-party analysis)
Scale	Timeframe and whether Claim is expected to require data from more than one Pledge (e.g. Claim based on multiple Pledges, after five years of data collection)
Target purchaser	General description of potential purchasing audience (e.g. banks, insurance companies, local government, offsetters)
Claim type	Is this likely to be a recurring or one-off Claim?
Claim potential	Size of market and numbers that could be reduced - e.g., will reduce X% of total kg N put on NZ soils per year
Associated Claims	Any Claims which are excluded by this Claim, or which this Claim will be bundled with to meet a larger standard
Claim context	Scientific context and backing for this Claim

# Current possible Claims - summary table

Claims with an asterisk are supported by the initial Calm the Farm Pledge Template. Claims in **bold text** are fully outlined.

Claim	Description	Scale	Purchaser(s)	Can be bundled towards
Improved Riparian Planting Claim*	Claim that Pledge Holder has carried out riparian planting to maximum recommended levels, beyond regulatory requirements.	Single Pledge, 5-15 years	National government	Above-ground carbon claims
Drought and Flood Resilience Claim	Claim that Pledge Holder has improved water retention in soils, making farm more resilient to both drought and flood conditions	Single Pledge, 2-5 years	Banks, insurers	Protecting the Water Cycle
Pasture Biodiversity Claim*	Claim that Pledge Holder has increased the biodiversity of farm pastures, above and below ground.	Single Pledge, 2-10 years	Biodiversity credit markets	SAFI, Regenerative Organic Standard
Pollution Reduction Claim	Claim that Pledge Holder has reduced farm pollution overall (in water, air, and soil).	Single Pledge, 1-5 years	Local government	SAFI, Regenerative Organic Standard
Climate Risk Claim*	Claim that Pledge Holder is altering spending to focus on climate mitigation + adaptation, while maintaining productivity & animal health	Single Pledge, immediate	Banks	SAFI, TCFD
Limited Nitrogen Input Claim*	Claim that Pledge Holder has reduced total nitrogen inputs (above natural fixation) and eliminated synthetic nitrogen inputs.	Single Pledge, immediate	Local government	SAFI
Emission Reduction Claim	Claim that Pledge Holder is reducing their overall emissions	Single Pledge, immediate	Carbon market(s)	N/A
Erosion Risk Reduction Claim	Claim that Pledge Holder has improved soil health and lowered the risk of erosion.	Single or multiple Pledge(s), 2-5 years	Banks, insurers	SAFI, Regenerative Organic Standard
Circular Farm Economy Claim	Claim that Pledge Holder is tracking and minimising farm waste streams, and recycling where possible.	Single Pledge, 1-5 years	Local government	SAFI
Reduced Runoff Claim*	Claim that Pledge Holder has reduced runoff of nutrients and soil into local freshwater. A precursor to 'Improvement in Freshwater Quality' catchment-level Claim.	Single Pledge, 2+ years	Local and national government	Improvement in Freshwater Quality, Drought and Flood Resilience
Stock Reduction Claim*	Claim that Pledge Holder has reduced their stocking rate	Single Pledge, 2 years +	Government, banks(?)	N/A
Soil Carbon Maintenance Claim	Claim that Pledge Holder is acting to prevent carbon loss from soil	Single Pledge, 2 years+	Voluntary carbon market(s)	N/A
Farm Financial Resilience Claim	Claim that Pledge Holder has made farm more financially resilient while maintaining profitability.	Single Pledge, 3-10 years	Banks	N/A

## Improved Riparian Planting Claim

Claim title	Improved Riparian Planting Claim	Claim context	Waterways in A
Claim description	<ul> <li>This Claim demonstrates that a Pledge Holder has carried out riparian planting to maximum recommended levels, beyond current regulatory requirements. As a recurring Claim, it will provide certainty that riparian planting is persisting in the long term and providing the intended benefits.</li> <li>The Claim purchaser will gain visibility to: <ol> <li>Metadata on farm size and waterways</li> <li>Riparian planting data</li> <li>Riparian planting persistence data</li> </ol> </li> </ul>		sometimes here in waterways a compared to a strips of at leas Aotearoa reduc [13]. It does this natural process addition, native shaded forest o strips allows th
Activities data	List of relevant Milestones: 1. Increase in riparian planting		Current regula either side of v
Outcome data	Riparian planting and fencing data		above and bey
Metadata	Farm location and number and extent of waterways and water bodies on farm		fencing, and by
External data	Aerial photography datasets showing extent of riparian foliage on farm Risk rating of catchment in terms of waterway quality		
Analysis requirements	Matching/mapping aerial photography data onto farm map Data visualisation of extent and rate of planting Analysis of photography to determine planting success Data visualisation of planting success		
Scale	Single Pledge, immediate		
Target purchaser	National government		
Claim type	Recurring		
Claim potential	Farms in Aotearoa have nearly 200,000 km of waterways running through them. Nitrate and <i>E. coli.</i> median concentrations in waterways are 11 and 18 times higher respectively in farmland compared to areas of native forest cover. Fencing of waterways and planting of appropriately wide riparian strips (10m or more) can reduce runoff of nutrients, effluent, and soil into waterways by up to 90%, improving water quality and protecting native biodiversity.		
Associated Claims	Above-ground carbon Claims		

Aotearoa are badly polluted by excess nutrients, soil, and eavy metals [12]. Nitrate and *E. coli* median concentrations are 11 and 18 times higher respectively in farmland areas of native forest cover [9]. Planting riparian vegetation ist 10m width either side of waterways on farms on uces runoff of nutrients, effluent, and soil into waterways is by providing a buffer zone for nutrients to be recycled by sses and reducing mechanical deposition of soil. In we freshwater ecosystems in Aotearoa are adapted to conditions [14], so planting appropriately wide riparian he ecosystem to regenerate.

atory requirements are for riparian buffer strips of 3m on waterways wider than 1m, but do not require riparian This Claim demonstrates that Pledge Holders are going yond the regulatory requirement, by planting as well as by how much.

### Drought and Flood Resilience Claim

Claim title	Drought and Flood Resilience Claim	Claim potential	Drought and flood even
Claim description	This Claim demonstrates that a Pledge Holder has improved the resiliency of the land they manage and their farm operations to drought and flood conditions by improving soil water retention capacity, restoring natural wetland areas, and reducing reliance on irrigation Claim that Pledge Holder has improved water retention in soils, making the farm more resilient to both drought and flood conditions. The Claim		dollars per event in insu event in economic losse frequency as a result of o improvements, riparian wetlands could reduce t which take them up.
	1. Soil water retention data	Associated Claims	Protecting the Water Cy
	<ol> <li>Water use data</li> <li>Wetland restoration data</li> <li>Third-party datasets on weather and drought/flood events</li> <li>Metadata contextualising farm location &amp; success</li> </ol>	Claim context	Droughts and floods are in a consistent way [19]. moisture and plants can
Activities data	<ul> <li>List of relevant milestones: <ol> <li>Restoration of wetlands</li> <li>Increase in planting on riparian</li> <li>Non-riparian planting</li> <li>Decrease irrigation</li> <li>Complete an annual soil test</li> <li>Grazing management</li> <li>Pasture species</li> </ol></li></ul>		to periods of low rainfall, This can cause property change is forecast to inc lessen it in others, as we increase the number an Farms can become mor their soil quality and its a
Outcome data	<ul> <li>Soil water interaction capacity dataset (how much water can soil hold?)</li> <li>Water use data (How much does the farm rely on irrigation?)</li> <li>Wetland restoration data AND/OR</li> <li>Riparian planting data</li> <li>Non-riparian planting data (How much of the farm's wetland area has been restored, and how much land has been retired?)</li> </ul>		in some cases by retiring wetland [22]. This reduce increases pasture resilie
Metadata	<ul> <li>Farm location data</li> <li>dates and locations of included datasets</li> <li>Stock numbers</li> <li>Ephemeral and perennial waterways</li> <li>Water use data if not separate milestone</li> </ul>		
External data	<ul> <li>Remote sensing soil moisture data</li> <li>historical and current weather records</li> <li>historical and current flood and drought events</li> </ul>		
Analysis requirements	<ul> <li>Geolocation of data (Pledge and external) onto farm</li> <li>graphing of changes in water use/soil water capacity</li> <li>statistical analysis of flood/drought event impact and lowering of impact over time</li> </ul>		
Scale	One Pledge, starting from 2-5 years in		
Target purchaser	Banks holding farm mortgages, insurers		
Claim type	Recurring		

nts in Aotearoa currently cause tens of millions of ured damage (floods) and billions of dollars per es (droughts). They are forecast to increase in climate change (see 'Claim context'). Soil and non-riparian planting, and restoration of these losses depending on the extent of farms

#### ycle Claim (bundled towards)

e both a result of the water cycle not functioning When soil is permeable to water, it retains n survive longer periods without precipitation heable or less permeable, plants are less resilient I, and high rainfall causes water to pool and flood. Y damage and inhibit plant growth. Climate crease rainfall in some areas of Aotearoa and ell as making it less consistent. This is expected to nd severity of both floods and droughts [21]. re resilient to floods and drought by improving ability to absorb and retain water [20], as well as ng pastoral land and low-lying areas to forest and ces flooding in periods of high rainfall, and ence in periods of low rainfall.

## Pasture Biodiversity & Soil Health Claim

Claim title	Pasture Biodiversity & Soil Health Claim	Claim context	Conventional dairy pro
Claim description	<ul> <li>This Claim demonstrates that a Pledge Holder has increased the biodiversity of farm pastures, above and below ground. The Claim purchaser will gain visibility to: <ol> <li>Pasture biodiversity dataset (Pledge Holders will need to gather data on most paddocks to make this Claim)</li> </ol> </li> <li>Optional soil health datasets</li> </ul>		ryegrass/clover perenn fertilisers [10]. This can milk production, but a particularly in terms of This Claim demonstrat
Activities data	<ol> <li>Pasture biodiversity (seeding)</li> <li>Soil tests</li> <li>Decrease in synthetic fertiliser</li> <li>Decrease in pesticides</li> </ol>		maintaining multispec functionally diverse rar Multispecies pastures production and nutriti environmental damag
Outcome data	<ul> <li>Pasture biodiversity (averages and improvement)</li> <li>Soil health/biodiversity (rhizosheaths, worms, rooting depths)</li> <li>Soil organic matter</li> </ul>		decrease in nitrogen le
Metadata	<ul> <li>Farm location</li> <li>Farm size</li> <li>Number of paddocks</li> <li>Stock types</li> </ul>		
External data	No external data is required for this Claim.		
Analysis requirements	Pasture biodiversity will need to be analysed to show change over time (neither number of species nor percentage of species individually is sufficient to compare diversity; there are specialist metrics that should be identified by an ecologist as appropriate). Soil health trends should be graphed over time but direct metrics should be sufficient.		
Scale	Single Pledge, 2-10 years		
Target purchaser	Green investors		
Claim type	Recurring		
Claim potential	There are approximately 2,400,000 Ha of pastoral dairy land in Aotearoa, which is suitable for multispecies pastures. Conventional dairy pastures currently use more than 280,000 tonnes of nitrogen per year. Switching to multispecies pasture can improve soil health and quality, and maintain productivity while reducing synthetic nitrogen fertiliser use and nitrogen leaching.		
Associated Claims	SAFI, Regenerative Organic Standard		

oduction in Aotearoa relies primarily on nial pasture fertilised with synthetic nitrogen a support very high stocking rates and levels of also leads to damaging environmental impacts, f pollution of waterways [9], [23].

tes that a Pledge Holder has created and is cies pastures of at least 9 species including a inge of grasses, legumes, and forbs [24]. have been shown to maintain and improve forage tion, and milk production [25], [26], while mitigating ge by lowering urinary nitrogen which leads to a eaching [27].

## Pollution Reduction Claim

Claim title	Pollution Reduction Claim	Claim context	Although they prima
Claim description	<ul> <li>This Claim demonstrates that a Pledge Holder has reduced overall farm pollution, including air pollution, soil pollution, and water pollution. It will show that the Pledge Holder is either not emitting/producing pollutants, or they are recycling or reusing them in an environmentally responsible way.</li> <li>The Claim purchaser will gain visibility to: <ol> <li>Burn-off datasets</li> <li>Organic waste datasets (including offal management if relevant)</li> <li>Recycling practices dataset</li> <li>Fertiliser and pesticide use datasets</li> <li>Water quality/runoff datasets</li> <li>(imported feed for balage if no recyclable alternative)</li> </ol> </li> </ul>		<ul> <li>capable as any other production less susta</li> <li>Waste production pri</li> <li>Organic wast composted or burned) or em natural anaero</li> <li>Plastic waste or packaging o but is most of leads to micro</li> <li>Metal and gla</li> </ul>
Activities data	List of relevant Milestones: 1. Decrease burn-offs 2. Increase waste recycling 3. Reuse organic waste 4. Decrease synthetic fertiliser 5. Decrease pesticides 6. Conduct water sampling 7. Conduct soil sampling		packaging of i • Hazardous wa These can con disposed of. Local studies in Aotea in a sustainable way [ are (in order of priorit the top three sustainable
Outcome data	<ul> <li>Waste production data for organic and other waste</li> <li>Usage data for common environmental pollutants (fertilisers, pesticides)</li> <li>Frequency of burn-offs</li> <li>Soil and water sampling for pollutants</li> <li>If direct usage data is not available some data may have to be used as a proxy - e.g. imported feed data as a proxy for plastic waste from imported feed packaging</li> </ul>		
Metadata	<ul><li>Farm location</li><li>Waterways on farm</li></ul>		
External data	<ul> <li>Catchment area pollution data</li> <li>Air pollution data for local area</li> </ul>		
Analysis requirements	<ul> <li>Analysis required will include:</li> <li>Location of farm relative to catchment and urban areas</li> <li>Nutrient runoff analysis/prediction</li> <li>Total waste amounts</li> </ul>		
Scale	Single Pledge, 1-5 years		
Target purchaser	Local government, supply chain		
Claim type	Recurring		
Claim potential	Farms in Aotearoa, like any other industry, produce multiple waste streams which create soil, water, and air pollution [28]–[30]. This Claim commits farms to tracking and minimising waste and its improper disposal.		
Associated Claims	SAFI		

rily deal in biological production, farms are as industry of creating pollution which makes their inable and negatively impacts the environment. imarily falls into these streams [29]:

e: waste from food, wood, and fibre which can be recycled back to soil], or create air pollution (if nit greenhouse gases (if buried and subject to obic decomposition).

Waste from packaging of inputs brought on-farm, of farm products. This can sometimes be recycled ten buried or burned. Burning emits carbon; burial oplastic pollution of soils.

**ass waste:** Waste from farm equipment and inputs. If not recycled, this can only be buried]. **aste:** Waste such as agrochemicals and batteries. Intaminate the environment if improperly stored or

aroa show that most farm waste is not disposed of [30]. This Claim demonstrates that Pledge Holders cy) reducing, re-using, and recycling their waste able methods of dealing with waste.

#### Climate Risk Claim

## Limited Nitrogen Input Claim

Claim title	Climate Risk Claim	Claim title	Limited Nitrogen Input (	
Claim description	This is a Climate Risk Report derived from a regenerative agriculture model that supports climate adaptation and mitigation activities on dairy farms in Aotearoa New Zealand.	Claim description	This Claim demonstrates nitrogen inputs (externa synthetic nitrogen input	
	This report provides visibility to the resilience of farmers investing in climate adaptation and mitigation activities, and gives access to the following datasets: 1. Relevant metadata to contextualise the farm; 2. Climate adaptation and mitigation management actions		The Claim purchaser wil 1. Farm location an 2. Nitrogen-contain data	
	<ol> <li>Climate adaptation and mitigation management actions undertaken;</li> <li>Key financial and wellbeing performance indicators;</li> <li>Climate adaptation and mitigation investment across key farm working exponse categories;</li> </ol>	Activities data	List of relevant mileston 1. Decrease synthe	
	5. Summary view of public datasets that support contextual data analysis.	Outcome data	N-containing fertiliser ar synthetic and organic N	
Activities data	List of relevant milestones: 1. Decrease synthetic fertiliser use 2. Increase pasture species diversity	Metadata	<ol> <li>Farm location</li> <li>Farm size</li> <li>Farm effective pr</li> </ol>	
	<ol> <li>Change from conventional grazing practices</li> <li>Decrease in chemical pesticides (insecticide, herbicide,</li> </ol>	External data	None	
	fungicide) use 5. Change in conventional tillage frequency 6. Increase in native riparian planting	Analysis requirements	Application rates of nitro products (e.g. compost).	
Outcome data	Financial indicators (operating profits and milk solids), wellbeing	Scale	Single Pledge, immedia	
	indicators (milk urea & somatic cell counts), farm expense data on climate mitigation activities	Target purchaser	Local or national govern	
Motodata	Earm location data: datas covered by included datapoints/datasets:	Claim type	Recurring	
Melauala	stock numbers	Claim potential	The amount of nitrog	
External data	Climate predictions for region		629% since 1990 (as of 20 applied in fertilisers, Dai	
Analysis requirements	Farm operating profits, assigning expense data to categories		reduce nitrogen fertilise	
Scale	One Pledge, immediately	Associated Claims	SAFI standard, water qu	
Target purchaser	Banks holding farm mortgages, insurers	Claim context	Excess nitrogen from ag	
Claim type	Recurring		and waterways, and nitre water contributes to eut	
Claim potential	These data permit banks to fulfill their obligations to disclose climate-related risk in their portfolios. There is currently <u>nearly NZ\$63</u> <u>billion of agricultural debt in Aotearoa</u> . This represents a significant disclosure burden for banks which can be met through this Claim.		low-oxygen 'dead-zones Reducing nitrogen loss major issue for agricultu fertilisers are used to m	
Associated Claims	SAFI, TCFD		fixation by plants is more	
Claim context	This is a financial Claim oriented around bank disclosure requirements. It is intended to meet the requirements set by the Task Force on Climate-Related Financial Disclosures [1]. The operating expense categories it uses are based on those set out by DairyNZ, the industry organisation for dairy farmers in Aotearoa [2]. The productivity and animal wellbeing indicators chosen (milk solids [3], milk urea [4], and somatic cell counts [5]) are established industry metrics.		Application of natural ni depending on the condi Claim provides data on a reduced overall and synt	

Claim

es that a Pledge Holder has reduced total al to nitrogen fixation by plants) and eliminated ts.

l gain visibility to: d size metadata ning fertiliser and fertility product application

es: tic fertiliser

nd fertility product dataset (application rates of -containing fertiliser)

roduction platform

ogen will need to be calculated for some organic

tely

ment

applied to farm soils in Aotearoa has increased 019)[6] . In 2019, 452,000 tonnes of nitrogen was iry farms apply 63% of nitrogen fertiliser [7], so ogen use on dairy farms has the potential to er use by over 250,000 tonnes annually.

ality

gricultural land is lost as nitrate into groundwater rous dioxide into the atmosphere. Nitrate in trophication and, in high concentrations, s'; nitrous oxide is a potent greenhouse gas. and minimising excess nitrogen application is a ure globally [8], [9]. In pastoral farming, nitrogen aximise pasture growth and therefore the ows. Pasture which relies on natural nitrogen re nitrogen efficient and has lower losses [10]. itrogen fertilisers can also result in nitrogen loss litions under which it is used [11]. Therefore, this all sources of nitrogen to show that it has been othetic nitrogen fertilisers have been eliminated.

### **Emission Reduction Claim**

## **Erosion Risk Reduction Claim**

Claim title	Emission Reduction Claim	Claim title	Erosion Risk Reduction (
Claim description	This Claim demonstrates that a Pledge Holder is reducing their overall on-farm greenhouse gas emissions.	Claim description	This Claim demonstrates and quality, and returned
	<ul> <li>The Claim purchaser will gain visibility to:</li> <li>1. Stock numbers</li> <li>2. Nitrogen application totals dataset</li> <li>3. Decarbonisation dataset</li> <li>4. Burn-off dataset</li> </ul>		erosion on their land. Soi integration does not easi sections also helps preve The Milestones which wi
	5. Carbon emissions analysis report		non-riparian planting, so improving grazing mana
Activities data	<ol> <li>List of relevant Milestones:         <ol> <li>Decrease synthetic fertiliser</li> <li>Decrease stock numbers</li> <li>Decarbonise on-farm operations</li> <li>Reduce burn-offs</li> <li>Carbon emissions analysis</li> </ol> </li> </ol>		This Claim is specifically planting on regenerative specific erosion Claim wi native reforestation/biod
Outcome data	<ol> <li>Carbon emissions analysis results</li> <li>Supporting data for emissions analysis (i.e. stock numbers, petrol use, burn-offs)</li> </ol>		It will include datasets or and quality, farm location management changes, a erosion risk.
Metadata	Size of farm (land area, stock numbers)		
External data	No external data is required for this Claim.		
Analysis requirements	One of the Milestones required is a third-party carbon emissions analysis report. If this does not break down emissions by source, this will also need to be estimated.	Circular Farm Economy Claim	
Scale	Single Pledge, immediate		This Claim domenstrates
Target purchaser	Carbon market(s)	Claim description	minimising farm waste s the pollution reduction (
Claim type	One-off		recycling, including of pr 'waste'.
Claim potential	Implementing these activities could reduce on-farm greenhouse gas emissions by up to 20% depending on which Milestones Pledge Holders have chosen.		The Milestones related to integrating farm activitie
Associated Claims	This may exclude other carbon Claims depending on their nature.		It will include datasets or
Claim context	Total agricultural greenhouse gas emissions amount to 48% of all greenhouse gas emissions in Aotearoa [16]. Transportation (i.e. use of internal combustion engines) is the second largest source of emissions [17]. The activities outlined here - decreasing fertiliser use, decreasing burn-offs, decreasing stock numbers, and decarbonising other on-farm operations - should result in significant (up to 20%) emissions decreases, based on existing predictions [18] which will be documented by a third-party analysis.		growth; and on the integ livestock for vegetable g

#### Claim

s that a Pledge Holder has improved soil health d some erosion-prone land to forest rather than things, they will have lowered the overall risk of il with high organic matter content and plant sily wash away, and forest cover on steeper ent washouts and landslips.

ill contribute to this Claim are riparian planting, bil sampling, improving pasture diversity, and agement.

intended to relate to soil improvement and e agricultural farms. A different and more ill be created for farms which are only making a diversity Pledge.

n riparian and non-riparian planting, soil health n and usage, pasture diversity and grazing and external metadata on farm terrain and

#### Claim

s that a Pledge Holder is tracking and streams, and recycling where possible. Unlike Claim it is focused on on-farm reuse and roducts that are not necessarily considered

o this Claim will include reusing organic waste, es, and increasing waste recycling.

n waste fate; on processes which reuse or farm produce on-farm; on supplementary feed gration of farm activities, e.g. use of manure from rowth.

### Reduced Runoff Claim

Claim title	Reduced Runoff Claim	Claim title	Soil Carbon Maintenance
Claim description	This Claim demonstrates that a Pledge Holder has reduced runoff from their land. In this context, 'runoff' means excess fertiliser (nitrogen and phosphate), pesticides, and soil erosion, carried by water through and along soil into local waterways. It can be used as a first step towards a Drought & Flood Resilience Claim, as part of being resilient to drought and flood is having low levels of runoff as healthier soil absorbs and retains water, and excess products are not applied. The Milestones which will contribute to this Claim are decreasing	Claim description	This Claim demonstrates will maintain soil carbon through soil erosion and maintenance, pasture bio tillage and synthetic ferti The Milestones which wil biodiversity, improving til and improving grazing m
	synthetic fertilisers, grazing management, increasing pasture biodiversity, and monitoring soil health.		This Claim is specifically in planting on regenerative
	It will include data on inputs (fertilisers and pesticides), water quality (turbidity, nutrients), and soil response to water. It will not report on riparian planting, wetland restoration, or include third-party datasets on		specific soil carbon maint are only making a native
	drought and flood events.		It will include datasets on location and usage, pastu changes, and external me loss.

#### Stock Reduction Claim

Claim title	Stock Reduction Claim	Claim title	Farm Financial Resilience
Claim description	This Claim demonstrates that a Pledge Holder has reduced their stocking rate. It will be linked to a Farm Financial Resilience Claim, as it is necessary to demonstrate to banks that farmers can maintain profits and be financially resilient before banks will be comfortable with decreasing stocking rates (which have traditionally been directly linked to profitability).	Claim description	This Claim demonstrates t more financially resilient w builds upon the Climate R has been maintained while that it is less exposed to su
	The Milestone which will contribute to this Claim is decreasing stock numbers.		The Milestones which will results, integrating and div which decrease inputs (e.g decarbonising farm operat
	It will include abbreviated data on financial performance, and datasets on stock numbers, productivity, and how they relate to farm land usage.		It will include datasets on t

REGENERATIVE AGRICULTURE CLAIM FORECAST | 15

#### e Claim

Soil Carbon Maintenance Claim

Farm Financial Resilience Claim

s that a Pledge Holder is acting in a way which levels and soil, rather than losing carbon degradation. This will be done through grazing odiversity improvement, and improved use of illisers.

ill contribute to this Claim are improving pasture illage, soil sampling, improving pasture diversity, nanagement.

intended to relate to soil improvement and e agricultural farms. A different and more atenance Claim will be created for farms which e reforestation/biodiversity Pledge.

n soil health and quality, tillage activity, farm sure diversity and grazing management netadata on farm erosion risk and historical soil

#### e Claim

s that a Pledge Holder has made their farm while maintaining profitability. This Claim Risk Claim by showing that a farm's profitability hile its profit centres have been diversified, and sudden changes in markets for single products.

Il contribute to this Claim are reporting on-farm diversifying farm activities, and all Milestones e.g. decreasing fertiliser, decreasing pesticides, rations).

It will include datasets on farm financial performance and variance in the financial performance of different activities on the farm over time.

# Future Claims - summary table

None of these Claims can be supported by the existing Catalyst Framework, but are goals to be built towards. Claims **in bold** are outlined in detail.

Claim	Description	Scale	Purchaser(s)	Can be bu towards
Improved Freshwater Quality Claim	Claim that Pledge Holders (as a group) are improving freshwater quality by reducing runoff and increasing biodiversity in freshwater in their catchment	Multiple Pledge(s), 5-10 years+	Biodiversity market(s), government	SAFI
Increased Above-Ground Carbon Claim	Claim that Pledge Holder has sequestered carbon above-ground in trees or other vegetation	Single or multiple Pledge(s), 2 years+	Carbon market(s)	N/A
Increased Soil Carbon Claim	Claim that Pledge Holder has sequestered carbon in soil	Single Pledge, 5 years+	Carbon market(s)	N/A
Protecting the Water Cycle Claim	Claim that Pledge Holder(s) is/are protecting the water cycle by improving soil water retention, decreasing water uptake, and reducing flood and drought events on their land	Single or multiple Pledge(s), 3 years+	Government	SAFI
Sustainable Agriculture Finance Initiative Claim	Claim that Pledge Holder is meeting the Sustainable Agriculture Finance Initiative (SAFI) standard, such that their debt can be used in a green bond	Single Pledge, 5 years+	Banks	Is a bundle
Regenerative Organic Standard Claim	Claim that Pledge Holder is meeting a <u>Regenerative Organic</u> standard and their produce can be sold as such by companies they are supplying	Single Pledge, 5 years+	Supply chain	ls a bundle

#### Data missing

Sensor-based water quality measurements, freshwater biodiversity measurements

Native tree sequestration data, remote assessment of carbon stocks

Soil carbon modelling from satellite data; direct soil carbon measurements at high frequency

Sensor-based water quality measurements; groundwater quality measurements; weather records; flood and drought records

Risk assessment, worker wellbeing, animal wellbeing, aerial photography, biodiversity [Farm Reforestation] and stream biodiversity milestones

Invasive species control and endangered species protection measures (Native Reforestation), ban on GMOs including RNAi, use of COMET or similar model, animal and worker wellbeing measures. NOTE: this is based on the American ROC standard; it would need to be adapted for farms in Aotearoa.

#### Indled

#### Improved Freshwater Quality Claim

Claim title	Improved Freshwater Quality Claim	Claim potential	Freshwater in Aotearo
Claim description	This Claim demonstrates that a group of Pledge Holders have contributed to the restoration of a freshwater catchment. As a result of their actions, the water quality and biodiversity of the catchment as a whole and its main waterway have improved.		showing decreases in situation has taken ye has the potential to de approximately 200,00
	<ul> <li>The Claim purchaser will gain visibility to:</li> <li>1. Nitrogen and phosphorus input data</li> <li>2. Soil runoff data</li> <li>7. Dimensional state</li> </ul>	Associated Claims	Follows on from 'Redu Protecting the Water (
Activities data	<ul> <li>Alignman planting data</li> <li>Wetland restoration data</li> <li>Water quality data (sensors)</li> <li>Water quality data (biodiversity)</li> </ul> List of relevant Milestones: <ol> <li>Decrease in synthetic fertilisers</li> <li>Decrease in synthetic fertilisers</li> </ol>	Claim context	<ul> <li>Negative impacts on f sorted into three cates</li> <li>Nutrients: exce waterways eut overgrowth of</li> <li>Soil: Soil runof</li> </ul>
	<ol> <li>Decrease in pesticides</li> <li>Grazing management</li> <li>Increase in pasture biodiversity</li> <li>Increase in riparian planting</li> <li>Restoration of wetlands</li> </ol>		impacts negat <ul> <li>Effluent: Faece</li> <li>nutrients, can emaking water</li> </ul>
Outcome data	<ul> <li>Damaging water inputs (nitrogen, phosphorus, pesticides)</li> <li>Extent of wetland restoration (%age of wetlands)</li> <li>Extent of riparian planting (%age of waterways, to what width)</li> <li>Water quality data - Pledge Holder + laboratory tests (turbidity, nutrients)</li> <li>Water quality data - sensor networks (turbidity, nutrients, oxygen)</li> <li>Water quality data - biodiversity assessments</li> </ul>		together to reduce the (measured directly), and and wetland restoration waterways and allow r [32]. As a result, the wa properties and biodive
Metadata	<ul> <li>Farm location and extent</li> <li>Perennial waterways on farm</li> <li>Percentage of riparian planting as a total of waterway length</li> <li>Percentage of wetland restoration</li> </ul>		
External data	<ul> <li>Water quality data from catchment outside participating farms - e.g. council water quality data</li> </ul>		
Analysis requirements	<ul> <li>Location/relationship of individual farms to catchment</li> <li>Analysis of average water quality across multiple Pledges/whole catchment</li> <li>Analysis of actions taken across multiple Pledges (e.g. average planted waterways)</li> <li>Analysis of links between biodiversity and water quality</li> </ul>		
Scale	Collective (multiple Pledges), 5-10 years+		
Target purchaser	Government, insurance		
Claim type	Recurring		

ba has been severely impacted by runoff from ding to 95% of river length in pastoral areas water quality and/or biodiversity [9]. While this ears to occur and will take years to fix, this Claim emonstrate improvement across the 00 km of waterways situated on pastoral farms.

uced Runoff' Claim, bundles into SAFI Claim and Cycle Claim

- freshwater from farming activity can be primarily gories [23, p. 202]:
- ess nutrients (nitrogen and phosphorus) make rophic, leading to lowered oxygen levels,
- phototrophs, and reduced biodiversity. f leads to loss of carbon and topsoil on land, and
- ively on biodiversity in waterways.
- es from livestock, aside from carrying excess contaminate waterways with pathogenic bacteria, unsuitable for human use].
- ates that a group of Pledge Holders have come lese three major types of runoff/pollution
- on which both limit direct stock access to
- natural breakdown of nutrients/effluent [13], [31], rater quality - in terms of both physicochemical rersity - in a specific catchment has improved.

#### Increased Above-Ground Carbon Claim

## Increased Soil Carbon Claim

n demonstrates of carbon seque t in a way whic
arbon Mainten
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#### laim

es that a Pledge Holder has increased the estered in soils on their land, and continues to ch will maintain this sequestration. It builds on nance Claim.

II gain visibility to: bil carbon brs of soil carbon howing management m location and land type

es: bles ure biodiversity ement

anagement

surements and metadata lity data

ment overview sity overview

external database)

a which can validate soil carbon

ng data and/or any other proxy measures for soil oped.

from now

aland have been forecast to be able to sequester 39].

arbon Claims

carbon are sequestered in soils globally. It has other continents that agricultural soils can than they currently hold, depending on land [40], [41]. It is generally thought that soils in ntial to sequester additional carbon, as they have oncentrations already [42]. However, pastoral ill be able to sequester up to 124Mt of carbon [39].

#### Protecting the Water Cycle Claim

Claim title	Protecting the Water Cycle Claim	Claim title	Regenerative Organic Sta
Claim description	This Claim demonstrates that one or more Pledge Holder(s) is/are protecting the water cycle on their land by improving soil water retention, decreasing water uptake, and reducing flood and drought events on their land. As a result, perennial waterways are healthier, wetlands have been restored in areas where they naturally exist, and groundwater is being maintained or replenished. This Claim builds on Reduced Runoff, Improving Drought & Flood Resilience, and Improving Freshwater Quality Claims, and may ultimately be additional to them.	Claim description	This Claim demonstrates requirements of a Regen imagined to be somethir Certification being develo Certification would have The Milestones which wo the SAFI Milestones but v activities, such as integra
	The Milestones which will contribute to this Claim are conducting water sampling, grazing management, increasing pasture biodiversity, decreasing irrigation, decreasing fertilisers and pesticides, restoration of wetlands, and increasing riparian planting. It will include data on water quality, retiring and/or fencing off of riparian areas and wetlands, ephemeral and perennial waterways, soil quality and water infiltration. External datasets on groundwater quality, sensor-based water quality, and flood and drought records will also be needed.		Like a SAFI Claim, this wo gaining visibility to an as standard, plus any data r not necessarily gain direc unless they were purchas Development of this Clai external body interested Certification for Aotearoa

### Sustainable Agriculture Finance Initiative Claim

**Claim title** 

Sustainable Agriculture Finance Initiative Claim

**Claim description** 

This Claim demonstrates that a Pledge Holder has met the standards of the Sustainable Agriculture Finance Initiative and debt on their properties qualifies for green bonds. It will be a 'bundle' of many other Claims including most Milestones within the existing Catalyst Framework. The SAFI Claim itself will likely represent an assertion that a Venture or other entity has checked the Pledge Holder's bundle of Claims against SAFI and found it to meet the standard. The purchaser of a SAFI Claim would still have to purchase the bundled Claims as well to access those datasets.

The Milestones which will contribute to this Claim are all Milestones regarding inputs, activity which emits carbon, soil and water testing, waste management, activities which sequester carbon, and additional Milestones yet to be developed around worker and animal welfare, as well as, most likely, some biodiversity Milestones from the Native Reforestation market.

The Claim purchaser will gain visibility to an assessment showing the bundled Claims meet the SAFI standard, plus direct datasets from any additional Milestones which are required for the SAFI standard and not included in bundled Claims.

## **Regenerative Organic Standard Claim**

Claim title	Regenerative Organic Stand
Claim description	This Claim demonstrates th requirements of a Regenera imagined to be something Certification being develop Certification would have to
	The Milestones which would the SAFI Milestones but wo activities, such as integratin
	Like a SAFI Claim, this woul gaining visibility to an asses standard, plus any data not not necessarily gain direct a unless they were purchased

#### dard Claim

hat a Pledge Holder has met the rative Organic 'gold standard'. Currently this is similar to the Regenerative Organic bed in North America, but a specific be adapted for the Aotearoa context.

Id contribute to this Claim are very similar to ould include more data on regenerative ng farm activities or decreasing tillage.

Id be a 'bundled' Claim where purchasers are ssment that the bundled Claims meet the t included in the bundled Claims. They would access to data from the bundled Claims d as well.

im will probably require alignment with an in developing a Regenerative Organic

# Claim gaps

A number of Claims which it is possible for us to forecast have 'gaps' - i.e., measurements which must be made in order to substantiate the Claim, but which our current Catalyst Framework does not include.

Some of these gaps are due to missing pieces in the market economy surrounding Claims. The technical knowledge which is needed to make the measurements exists, but we do not yet know how to connect Pledge Holders with this technical knowledge in a scalable way.

Other gaps are true 'knowledge gaps'. This is when the technical and/or scientific understanding to make these measurements in a scalable way either does not exist, or has not been validated in an Aotearoa context. For example, there are a number of methodologies currently in development to measure soil carbon levels using remote sensing techniques, but none have been validated on soils in Aotearoa [43].

Below, we identify a number of gaps which exist in this Claim Forecast and specify whether they are due to knowledge gaps or market gaps. The next document in the Regenerative Agriculture Science Opportunity Forecast is the Regenerative Agriculture Knowledge Gaps document. It identifies in more detail the indicators which are 'knowledge gaps' and which Toha wants to promote or partner in research to close, in order to improve and prove regenerative agriculture Claims.

#### Missing indicators

Aerial photography Remote soil moisture sensing Water sensors (pollution, oxygen, turbidity) Remote soil carbon measurements Freshwater biodiversity pesticide sensitivity Pasture biodiversity remote sensing Hydrology mapping Soil health sensors (physicochemical & biological) Correlating soil microbiology & soil quality Appropriate multispecies pastures by location in Aotearoa Local air quality measurements Cattle methane emissions on multispecies pasture

Туре	of	gap
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Market

Knowledge

Market

Knowledge

Knowledge

Knowledge

Knowledge

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Knowledge

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Knowledge

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