

# A Guide To Fundraising for an Author Visit

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WRITTEN BY

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more



# So you're interested in bringing an engaging author to your school or organization? Awesome!



Bringing in an author to your school is a great way to engage students!

Authors are professionals who need to be compensated for their time, so your school or organization might need to fundraise.

**What is fundraising?** An effort to raise money for a worthwhile project or cause that does not involve submitting an application or proposal. Typically, a fundraising campaign will target multiple individuals (or organizations) and ask them to make contributions to a project or cause. Fundraising campaigns can be short-term or long-term, depending on the project. With regard to schools, fundraising is usually organized by a group of parents, community members, and teachers who are interested in the project.

*YOUR GO TO*

# FUNDRAISING IDEAS

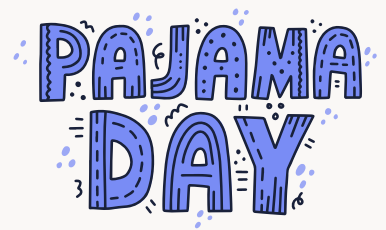
## A-THON FUNDRAISER

"A-THON" FUNDRAISERS ARE PARTICIPATORY EVENTS SUCH AS MARATHONS, WALK-A-THONS, DANCE-A-THON, AND BIKE-A-THONS, WHICH ALSO ENCOURAGE PHYSICAL ACTIVITY. PARTICIPANTS PAY A SMALL PARTICIPATION FEE. (\$1-\$5 PER PARTICIPANT, AND WILL ADD UP FAST.



## PAJAMA DAY

PICK A DAY THAT STUDENTS CAN WEAR PAJAMAS TO SCHOOL. PARTICIPATING STUDENTS PAY \$1-2 TO ATTEND SCHOOL IN THEIR PJS. ONE PAJAMA DAY CAN MAKE BETWEEN \$500-\$3000 DEPENDING ON HOW MANY STUDENTS ATTEND YOUR SCHOOL.



## CHIPOTLE

CHIPOTLE FUNDRAISERS ARE NOW IN-RESTAURANT AND ONLINE! EVERY FUNDRAISER GETS A UNIQUE CODE. WHEN YOUR SUPPORTERS ENTER THE CODE ONLINE FOR PICKUP AT YOUR LOCAL CHIPOTLE, 33% OF EVENT SALES WILL BE DONATED DIRECTLY TO YOUR CAUSE.



## TURN PIZZA INTO PROFITS!

YOU CAN RAISE FUNDS QUICKLY AND EFFORTLESSLY BY PARTNERING WITH LITTLE CAESARS FUNDRAISING. YOUR SCHOOL CAN EARN \$6 FROM EVERY ITEM SOLD!

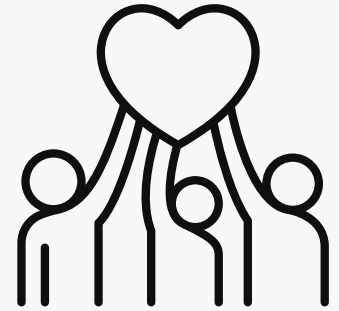


*YOUR GO TO*

# FUNDRAISING IDEAS

## DONATION MATCHING

CONTACT LOCAL BUSINESSES AND GET THEM TO COMMIT TO MATCHING THE DONATIONS YOU MAKE. FOR EXAMPLE, IF YOU MADE \$500 DOLLARS YOU CAN DOUBLE THAT AND MAKE \$1,000 WITH A DONATION MATCH.



## SILLY HAIR DAY

PICK A DAY THAT STUDENTS CAN STYLE THEIR HAIR IN A SILLY WAY. STUDENTS PAY \$1-2 TO SHOW OFF THEIR STYLE. ONE SILLY HAIR DAY CAN MAKE BETWEEN \$500-\$3000, DEPENDING UPON HOW MANY STUDENTS ATTEND YOUR SCHOOL.



## SILLY SOCK DAY

PICK A DAY WHEN STUDENTS CAN WEAR SILLY SOCKS TO SCHOOL. PARTICIPATING STUDENTS PAY \$1-2 IN ORDER TO WEAR THEIR SILLY SOCKS IN SCHOOL. ONE SILLY HAIR DAY CAN MAKE BETWEEN \$500-\$3000, DEPENDING UPON HOW MANY STUDENTS ATTEND YOUR SCHOOL.



## FAMILY SPORTS DAY

A FAMILY SPORTS DAY CAN BE DONE BY SETTING UP A SERIES OF FUN AND COMPETITIVE GAMES THAT EVERYONE CAN PARTICIPATE IN. FAMILIES PLEDGE TO DONATE A CERTAIN AMOUNT OF MONEY FOR EVERY GAME THEIR CHILD PARTICIPATES IN. THIS IS A GREAT WAY TO GET PEOPLE MOVING AND HAVING FUN WHILE ALSO RAISING MONEY FOR A GOOD CAUSE.



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# FUNDRAISING IDEAS

## HERO DAY

PICK A DAY THAT STUDENTS CAN DRESS UP LIKE THEIR HERO (IT CAN BE A FICTIONAL SUPERHERO OR A HERO THEY LEARN ABOUT IN SCHOOL, LIKE MLK OR AOC). IT IS EDUCATIONAL AS IT ENCOURAGES STUDENTS TO REFLECT UPON WHO THEIR HERO IS AND WHY THEY LOOK UP TO THEM. MAYBE ENCOURAGE STUDENTS TO SHARE WHO THEIR HERO IS AND WHY TO WORK ON THEIR WRITING AND PUBLIC SPEAKING SKILLS. THIS CAN BECOME A NEW AND FUN SCHOOL TRADITION. TO JOIN IN ON THE FUN, STUDENTS PAY \$1-2 TO DRESS UP. ONE HERO DAY CAN MAKE BETWEEN \$500-\$3000 DEPENDING ON HOW MANY STUDENTS ATTEND YOUR SCHOOL.



## PENNY DRIVE

PENNY DRIVES ARE AN INEXPENSIVE WAY TO RAISE MONEY WITH THE PARTICIPATION OF TEACHERS, PARENTS, LOCAL BUSINESSES, AND STUDENTS. DEPENDING ON HOW LONG YOU DO THIS FOR, IT CAN GO A LONG WAY.



## DRESS UP DAY

DOES YOUR SCHOOL HAVE UNIFORMS? GREAT!!! COULD YOU PICK A DAY WHEN STUDENTS CAN DRESS UP AND NOT WEAR THE UNIFORM TO SCHOOL? PARTICIPATING STUDENTS PAY \$1-2 IN ORDER TO DITCH THE UNIFORM AND DRESS UP FOR SCHOOL. ONE DRESS-UP DAY CAN MAKE BETWEEN \$500-\$3000, DEPENDING UPON HOW MANY STUDENTS ATTEND YOUR SCHOOL.



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# FUNDRAISING IDEAS

## USED BOOK SALE

YOUR SCHOOL CAN COLLECT USED BOOKS FROM PARENTS, STUDENTS, AND COMMUNITY MEMBERS, AND SELL THE BOOKS AT A DISCOUNTED PRICE. THIS IS A GREAT WAY TO GET RID OF UNWANTED BOOKS AND RAISE MONEY FOR YOUR SCHOOL AT THE SAME TIME.



## USED TOY SALE

YOUR SCHOOL CAN COLLECT USED TOYS FROM PARENTS, STUDENTS, AND COMMUNITY MEMBERS AND SELL THE TOYS AT A DISCOUNTED PRICE. THIS IS A GREAT WAY TO GET RID OF UNWANTED TOYS AND RAISE MONEY FOR YOUR SCHOOL AT THE SAME TIME.



## TALENT SHOW

ALL STUDENTS HAVE AMAZING TALENTS THAT THEY MIGHT WANT TO SHARE. MAYBE THEY HAVE EPIC DANCE MOVES OR CAN SING OR PLAY AN INSTRUMENT. LET THEM SHOW OFF THEIR SKILLS AND CHARGE PARENTS/GUARDIANS \$1-5 A TICKET TO ATTEND THE SHOW.



## CANDYGRAM

AN EASY FUNDRAISER FOR MOST SCHOOLS BECAUSE PEOPLE LOVE CANDY. CANDYGRAMS TYPICALLY CONSIST OF A SMALL BAG OF CANDY AND A NOTE. THE NOTE CAN BE CUSTOMIZED TO SAY ANYTHING YOU WANT. FOR EXAMPLE, YOU COULD WRITE A NOTE THAT SAYS, "THANKS FOR SUPPORTING OUR SCHOOL!"



*YOUR GO TO*

# FUNDRAISING IDEAS

## RAFFLE

CONTACT LOCAL BUSINESSES FOR ITEMS TO RAFFLE. GET CREATIVE - THINK GIFT CARDS, MASSAGES, MAJOR DISCOUNTS. THEN, STUDENTS AND PARENTS BUY TICKETS TO WIN THE ITEM. THIS EVENT CAN BE COUPLED WITH A FAMILY DAY.



## BOARD GAME TOURNAMENT

A GREAT WAY TO RAISE FUNDS. EACH PLAYER IS CHARGED AN ENTRY FEE. YOU WILL NEED TO HAVE PLENTY OF BOARD GAMES. PARENTS AND STUDENTS CAN BRING THEM. YOU CAN BORROW SOME FROM YOUR LOCAL LIBRARY TOO. TO SAVE COSTS, YOU CAN HOST IT AT THE SCHOOL AND FIND SPONSORS TO OFFER PRIZES FOR THE WINNERS.



## SCHOOL CARNIVAL

A SCHOOL CARNIVAL IS A POPULAR FUNDRAISING IDEA FOR SCHOOLS. YOU CAN CHARGE AN ENTRY FEE, SET UP GAME BOOTHS, AND SELL FOOD AND DRINKS. A SCHOOL CARNIVAL IS A FUN EVENT FOR THE WHOLE COMMUNITY. YOU CAN GET STUDENTS, PARENTS, AND LOCAL BUSINESSES INVOLVED.



## ART SHOW

AN ART SHOW IS A GREAT WAY TO RAISE MONEY FOR YOUR SCHOOL. YOU CAN CHARGE AN ENTRY FEE FOR PEOPLE TO COME AND SEE THE ARTWORK ON DISPLAY. YOU CAN ALSO SET UP A SILENT AUCTION, WHERE PEOPLE CAN BID ON THE ARTWORK. ANOTHER BENEFIT IS THAT IT CAN HELP TO PROMOTE YOUR SCHOOL AND ITS PROGRAMS.





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