We can make 2021 a landmark year for gender equality. But only if we all Join us on social and SPREAD THE CALL.

#ACTFOREQUAL
BEIJING +25

1995

MOVING FROM WORDS TO REAL, FUNDED, AND GAME-CHANGING ACTIONS

THE ACTION COALITIONS JOURNEY

CHANGING THE WORLD FOR ALL WOMEN AND GIRLS

ACCELERATING TOWARD OUR SDGs!

AC 7 LAUNCH

PARIS, FRANCE

MEXICO NOW KICKOFF

COMMITS COMMITTEE MEMBERS INVITED TO JOIN ACs

FRANCE UNIV MEXICO

2020

GENERATION EQUALITY

CO-HOSTS IN PARTNERSHIP WITH CIVIL SOCIETY AND YOUTH

2,000+ LETTERS OF INTEREST

PRIVATE SECTOR

INTERNATIONAL ORGANIZATIONS

LEADERS SELECTED

95+

ACTION COALITION

MULTI-STAKEHOLDER CO-CREATION PROCESS

PRIVATE SECTOR

INTERNATIONAL ORGANIZATIONS

ACTION COALITION WORKSHOPS

DESIGN SPRINTS

#ActForEqual

2021

COMMITMENTS

draft ACTIONS ANNOUNCED AT IWD

Continue...
By 2026, **economic justice and rights are guaranteed for women and girls**, in all their diversity, including for adolescent girls, as for men and boys.

**Systems and structures are gender-responsive** and ensure **equitable, secure access to resources, services and decision-making**; participation in **gender-transformative enterprise and trade**; promotion of **non-discriminatory labour markets, free of violence and harassment**; a **care economy** that equitably shares and values care and domestic work; and **resilience to economic shocks** such as the COVID-19 pandemic.

**Accountability is strengthened through gender-responsive economic laws and policies, sex-disaggregated data and gender statistics.** Diverse women’s and girl’s voices are truly heard, and their leadership is a reality.
Before the COVID-19 pandemic, women spent triple the amount of time as men performing unpaid care and domestic work and their social production continues to subsidize the entire economy.

An 18-country study poll shows that COVID-19 is intensifying women’s workloads at home, and nearly half of all women with children at home say they spend more than 5 hours each day in childcare.

While 71 percent of the world’s population lacks access to social protection, women are particularly disadvantaged in social protection systems, experiencing lower coverage rates and substantially lower benefit levels.

Today, 740 million women globally work in the informal sector, where job insecurity, low earnings and harsh working conditions and hours are prevalent.

Young women (ages 15-29) are 3 times more likely to be outside the labor force and not in school than young men.

Economic fallout of COVID predicts that 47 million more women will fall into EXTREME poverty.

The gender gap in labor force participation BEFORE COVID-19 has not shifted in 30 years. For three decades it has stagnated at 31 percentage point gap.
INCREASE WOMEN’S ECONOMIC EMPOWERMENT BY TRANSFORMING THE CARE ECONOMY

**ACTION**

By 2026, increase the number of countries with a comprehensive set of measures including through investments in gender responsive public and private quality care services, law and policy reforms with the recommendation of creating up to 80 million decent care jobs to recognize, reduce and redistribute unpaid care work and reward and represent care workers, while guaranteeing their labour rights.

**TACTICS**

- Laws & Policies
- Financing
- Data & Accountability

**MEASURES in place to**

1. Recognize
2. Reduce
3. Redistribute
4. Reward and represent care workers
EXPAND DECENT WORK AND EMPLOYMENT IN FORMAL AND INFORMAL ECONOMIES

**ACTION**
Create an enabling legal and policy environment and engage women to expand decent work in the formal and informal sector to reduce the number of working women living in poverty by 2026.

**TACTICS**
- Laws & Policies
- Education/Capacity Building
- Financing
- Norms
- Service Delivery
INCREASE WOMEN’S ACCESS TO AND CONTROL OVER PRODUCTIVE RESOURCES

ACTION
Expand women’s access to and control over productive resources through increasing access to and control over land, gender-responsive financial products and services, and the number of firms owned by women by 2026.

TACTICS

- Laws & Policies
- Norms
- Service Delivery
PROMOTE GENDER-TRANSFORMATIVE ECONOMIES

ACTION
Design and implement gender-responsive macro-economic plans, budget reforms and stimulus packages so that the number of women and girls living in poverty is reduced by 85 million including through quality public social protection floors and systems by 2026.

TACTICS
- Laws & Policies
- Service Delivery
- Financing
- Data & Accountability
HOW TO BECOME INVOLVED IN THE ACTION COALITIONS?

BECOME A COMMITMENT-MAKER!

**COMMITMENT MAKERS WILL:**
- Make bold and transformative commitments to one or several Action Coalitions
- Play a catalytic role in supporting the implementation and monitoring of Actions
- Mobilize other stakeholders around the Action Coalition theme and Blueprint

**WHO CAN BECOME A COMMITMENT MAKER? EVERYONE!**
- Governments (Global South and North)
- Private sector entities and philanthropic organizations
- Youth-led organizations
- Women’s and feminist organizations, movements, and civil society actors (Global South and North)
- UN agencies and other international or regional organizations
- Other institutions (Media and local governments, etc.)

**WHAT’S EXPECTED OF A COMMITMENT MAKER? MAKE A COMMITMENT!**
- Financial commitments
- Advocacy commitments
- Policy commitments
- Programmatic commitments

**COMMITMENTS SHOULD BE:**
- **GAME-CHANGING** and ideally designed
- **MEASURABLE**

Commitments should reflect the principles of the Action Coalitions: Intersectional, feminist leadership and transformation.
THANK YOU

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#GenerationEquality | #ActForEqual

#ForoGeneraciónIgualdad | #ActuemosPorLaIgualdad

#GénérationÉgalité | #EgalitéOnAgit