Technology and Innovation for Gender Equality

ACTION COALITION

We can make 2021 a landmark year for gender equality. But only if we all Join us on social and SPREAD THE CALL.

#ACTFOREQUAL
BEIJING +25
1995 MOVING from WORDS to REAL, FUNDED, and GAME-CHANGING ACTIONS

CHANGING THE WORLD for ALL WOMEN and GIRLS
ACCELERATING toward our SDGs!

AC7 LAUNCH
PARIS, FRANCE

MEXICONOW Kickoff

COMMITMENTS
draft ACTIONS ANNOUNCED at IWD

#ActforEqual

2020 2,000+ LETTERS OF INTEREST

FRANCE, UNIV, MEXICO

CO-HOSTS in partnership with CIVIL SOCIETY and YOUTH

AC 95+
MULTI-STAKEHOLDER CO-CREATION PROCESS

PRIVATE SECTOR
INTERNATIONAL ORGANIZATIONS

LEADERS SELECTED

GOVERNMENTS, CIVIL SOCIETY, YOUTH

PRIVATE SECTOR
INTERNATIONAL ORGANIZATIONS

DESIGN & SPRINTS
ACTION COALITION WORKSHOPS
Continue...

2021
By 2026, women and girls in all their diversity have equal opportunities to safely and meaningfully access, use, lead, and design technology and innovation with freedom of expression, joy, and boundless potential.

We call for collective responsibility, especially from governments and corporations, to develop bold gender-transformative actions to widen innovation ecosystems, embed transparency and accountability in digital technology, and expand inclusive digital economies.
WHAT NEEDS TO CHANGE?

At 15 years of age, on average across OECD countries, only 0.5% of girls wish to become ICT professionals, compared to 5% of boys. Twice as many boys as girls expect to become engineers, scientists or architects. (Source OECD)

GENDER DIGITAL DIVIDE

IN LOW – AND MIDDLE-INCOME COUNTRIES:

- 54% of women now use mobile internet.
- But the gender gap remains substantial.
- 300 million fewer women than men access mobile internet.
- Women are 20% less likely than men to own a smartphone.
- And in many countries have less autonomy and agency in smartphone acquisition.

ON-LINE GBV

The overall prevalence of online violence against women globally is

- 85% of women reported personal experiences with online violence.
- 65% of women reported knowing other women who had been targeted online, from their personal and professional networks.
- 38% of women reported witnessing online violence against other women (including from outside their networks).

Younger women are more likely to have personally experienced online violence.

- 45% Generation Z and Millennials
- 31% Generation X and Baby Boomers

Source Jigsaw/The Economist

*Prevalence was measured at three levels, all data pertains to the year between May 2019 to May 2020.
BRIDGE THE GENDER GAP IN DIGITAL ACCESS AND COMPETENCES

**ACTION**
By 2026, reduce by half the gender digital divide across generations by accelerating meaningful access to digital technologies and universal digital literacy.

**TACTICS**
- **Service Delivery:** Improve accessibility of digital services and learning tools
- **Financing:** Advance innovative financing for 21st century skills
- **Norms:** Address stereotypes
INVEST IN FEMINIST TECHNOLOGY AND INNOVATION

ACTION
By 2026, increase investments towards feminist technology and innovation by 50% to support women’s leadership as innovators and better respond to women and girls’ most pressing needs.

TACTICS
- **Service Delivery:** Invest in feminist innovation and tech
- **Laws & Policies:** Embed gender in innovation and tech development
- **Data & Accountability:** Leverage data science and accountability frameworks
BUILD INCLUSIVE, TRANSFORMATIVE AND ACCOUNTABLE INNOVATION ECOSYSTEMS

ACTION
By 2026, double the proportion of women working in technology and innovation by setting up new networks and benchmarks to transform innovation ecosystems.

TACTICS
- **Service Delivery:** Create networks within digital/innovation hubs
- **Laws & Policies:** Boost women and girls’ leadership and full participation
- **Data & Accountability:** Measure inclusion and diversity in digital economies and societies
PREVENT AND ELIMINATE ONLINE AND TECH-FACILITATED GBV AND DISCRIMINATION

ACTION
By 2026, a majority of countries and tech companies demonstrate accountability by implementing policies and solutions against online and tech facilitated GBV and discrimination.

TACTICS
- **Service Delivery:** Design tools to better prevent, detect, respond and monitor
- **Norms:** Demonstrate cultural change
- **Laws & Policies:** Enhance legislation, law enforcement and restorative justice responses
HOW TO BECOME INVOLVED IN THE ACTION COALITIONS?

BECOME A COMMITMENT-MAKER!

**COMMITMENT MAKERS WILL:**
- Make bold and transformative commitments to one or several Action Coalitions
- Play a catalytic role in supporting the implementation and monitoring of Actions
- Mobilize other stakeholders around the Action Coalition theme and Blueprint

**WHO CAN BECOME A COMMITMENT MAKER? EVERYONE!**
- Governments (Global South and North)
- Private sector entities and philanthropic organizations
- Youth-led organizations
- Women's and feminist organizations, movements, and civil society actors (Global South and North)
- UN agencies and other international or regional organizations
- Other institutions (Media and local governments, etc.)

**WHAT'S EXPECTED OF A COMMITMENT MAKER? MAKE A COMMITMENT!**
- Financial commitments
- Policy commitments
- Advocacy commitments
- Programmatic commitments

**COMMITMENTS SHOULD BE:**
- Game-changing
- Measurable
- and ideally designed

**WITH OTHER STAKEHOLDERS**
Commitments should reflect the principles of the Action Coalitions: Intersectional, feminist leadership and transformation
THANK YOU

We can make 2021 a landmark year for gender equality. Join us on social and spread the call.

#GenerationEquality | #ActForEqual

#ForoGeneraciónIgualdad | #ActuemosPorLaIgualdad

#GénérationÉgalité | #EgalitéOnAgit