CBNO helps people...

Understand

Navigate

Influence

the decisions that impact their lives.
Why care about the budget?
Budget Process
Where does the money come from?
Where does the money go?
How to influence the budget
A BUDGET is A MORAL DOCUMENT.

What does this mean to you?
A BUDGET is A MORAL DOCUMENT.
WHAT WE FUND is WHAT WE VALUE.
Why care about the budget?

Tired of potholes?
Interested in a stronger city bus system?
Could your neighborhood use some community development?

If this matters to you, the budget matters to you.
Who makes the budget?

The Administration* proposes.

City Council* approves & allocates.

*The Mayor & her staff are the Executive Branch of City Gov't.

*The Council & their staff are the Legislative Branch of City Gov't.
Budget Process

**INTERNAL PROCESS**

- Priority Setting for 2023
- Internal Meetings
- Administration Develops Budget
- Deadline to send Budget to Council
- Final Vote by Council

**2022**

- **MARCH-MAY**
- **JUNE-JULY**
- **AUG-SEPT**
- **OCT 31**
- **DEC 1**

**TYPICAL PUBLIC INPUT PROCESS**

- **AUG-SEPT.**
  - Mayor's Town Halls

- **OCT-NOV**
  - Budget Released to public.
  - City Council hearings
How big is the budget?

Figures from the 2023 Proposed Budget Book
The total Proposed 2023 Operating Budget of the City of New Orleans is \$1.47 Billion.

It's sorted into two buckets:

- The General Fund: \$736 M
- "Other Funds": \$737 M
The General Fund

~ $736 M

The City raises this money.
More than half comes from taxes, and the rest is from fees & fines. It's discretionary, meaning the City can mostly use it how they want.
The Other Fund

~ $737 M

This is money from other sources, like the State and Federal Govt, and millages. It's mostly restricted to a very specific cause, like building affordable housing, or funding the public libraries.
REVENUES

Where does the money come from?
The General Fund: ~ $736 M

The City raises this money. More than half comes from taxes, and the rest is from fees & fines. It's discretionary, meaning the City can mostly use it how they want.
The Other Fund: $737 M

This is money from other sources, like the State and Federal Govt, and millages. It's mostly restricted to a very specific cause, like building affordable housing (HUD).
EXPENSES
Where does the money go?
General Fund Expenses

Total: $736 Million

2023 BUDGET
General Fund Expenses

**Police**
- $155 M NOPD

**Non-Police Emergency**
- $127M Fire Dept

**Courts & Criminal Legal System**
- $56M Sheriff's Office
- $9.5M Orleans Parish District Attorney's Office
- $9M Municipal & Traffic Court
- $7.6M Juvenile Justice Intervention Center
- $6M Criminal District Court
- $4.8M Clerk of Crim. District Court
- $4M Coroner's Office
- $3M Juvenile Court
- $360K Judicial Retirement
- $14K Civil Court
- $6K First City Court

**Total Public Safety: 53.7% of general fund expenses.**
General Fund Expenses

**HEALTH**

- $24.5M Health Department (incl. $19M EMS)
- $2.6M Mosquito, Termite & Rodent Control Board

**TOTAL HEALTH: 3.7% of general fund expenses.**
TOTAL GOOD GOVT: 23% of general fund expenses.

$170 M

GOOD GOVERNMENT
- $60M Finance
- $42M CAO - Core
- $14M City Council
- $10M IT
- $10M Property Mgt
- $7M Mayor - Core
- Law, Risk Mgt, OIG, Civil Service, Crim Justice Coord., OIPM, Registrar ($25M combined)

2023 BUDGET

TOTAL GOOD GOVT: 23% of general fund expenses.
General Fund Expenses

SUSTAINABLE COMMUNITIES
- $50M Sanitation
- $23M Public Works
- $11M Parks & Parkways
- $6.6M Safety & Permits
- $3M Office of Community & Economic Development
- $2M City Planning Commission
- Less than $1M each- HDLC, VCC, Office of Resilience & Sustainability, Office of Transportation

SUSTAINABLE COMMUNITIES: 13% of general fund expenses.
General Fund Expenses

2023 BUDGET

YOUTH

- $14M NORDC
- $1.2M Nola Youth Works
- $0.8M Mayor's Office of Youth & Families
- $0.5M Stem NOLA
- $0.3 M NOMA
- $0.3M Mayor's Summer Youth Program

TOTAL YOUTH: 2.3% of general fund expenses.*

* This is likely an under-estimation. A lot of departments serve the general population, which includes youth! But those aren’t represented here. The Mayor’s Office of Youth & Families makes a fiscal map each year to better track City spending on Youth.
General Fund Expenses

TOTAL MISC: 2.6% of general fund expenses.
General Fund Expenses

The General Fund is money the City raises. It's discretionary, meaning the City can mostly use it how they want.
understanding the grant process

Department applies for funding

Most grant applications require specifics about how much you will spend, on what costs, and what outcomes you will have.

Funder evaluates application

Usually this takes a while, 3-6 months.

Funder awards grant

(We hope) The funder decides to award New Orleans the money for the specific program we applied for. Once it's approved, it can't be spent on anything else.

City Council allocates grant

Council has to approve the department(s) to spend the money.
All Operating Expenses
Total: $1.47 Billion; includes restricted funding

- Courts & Criminal Legal System: 20.8%
- Good Government: 14.9%
- Health: 14.8%
- Housing: 11%
- Non-Police Emergency Services: 8.7%
- Police: 6.7%
- Sustainable Communities: 1.6%
- Youth: 3.9%
- Misc: 17.6%

2023 BUDGET: Total: $1.47 Billion; includes restricted funding.
All Operating Expenses
Total: $1.47 Billion; includes restricted funding

17.6% Courts & Criminal Legal System
8.7% Good Government
20.8% Health
14.9% Housing
14.8% Misc
3.9% Non-Police Emergency Services
11% Police
1.6% Sustainable Communities
1% Youth

TOTAL SUSTAINABLE COMMUNITIES + HOUSING: 28.6%
TOTAL PUBLIC SAFETY: 36.9%
Forward Together - Strategic Framework

The Cantrell Administration’s Strategic Framework was designed to prioritize the issues that matter most to New Orleanians.

**PUBLIC SAFETY AS PUBLIC HEALTH**
Address root causes to ensure public safety
- Ensure Criminal Justice efforts result in a safer community
- Prevent crime and end cycles of violence
- Provide accountable emergency response
- Prepare for natural and manmade disaster & mitigate environmental hazards

**INVESTING IN INFRASTRUCTURE**
Provide reliable and sustainable services to our residents, businesses, and visitors
- Modernize citywide infrastructure
- Repair and maintain infrastructure
- Improve accountability and transparency for the Sewerage and Water Board
- Develop a housing package and expand affordable housing
- Improve and expand CleanUpNOLA
- Prioritize the needs of marginalized populations
- Connect, coordinate, and improve multi-modal transit
- Provide cultural and recreational opportunities for youth and families

**QUALITY OF LIFE**
Ensure equitable and consistent access to quality services
- Invest in our people
- Focus on intergenerational economic development
- Prioritize place-based development
- Maximize public-private partnerships and incentives for clear outcomes
- Make the City the best workplace in New Orleans
- Modernize the City’s finances and business processes
- Adopt technologies and innovations that help City employees work smarter
- Commit to meaningful open data and transparency
- Make city government accessible to residents when and where they need it

**ECONOMIC DEVELOPMENT**
Promote inclusive, intergenerational economic growth to retain & attract businesses & residents
- Make the City the best workplace in New Orleans
- Modernize the City’s finances and business processes
- Adopt technologies and innovations that help City employees work smarter
- Commit to meaningful open data and transparency
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**GOOD GOVERNANCE IS INCLUSIVE GOVERNANCE**
Reimagine government to meet people where they are
- Invest in our people
- Focus on intergenerational economic development
- Prioritize place-based development
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How to influence the Budget
Contact your City Council members and **tell them what you want** to see in the budget.

**PRO TIP** - You don't have to be an expert! Start with what you care about broadly (like less flooding, or better bus service)

**2** Show up and submit public comments at City Council's budget hearings THIS MONTH.

**3** Learn more about this year's budget at cbno.org. See the full proposed budget at nola.gov/next/mayors-office/topics/budget/
How to Find & Read The Budget

City of New Orleans' Budget

2023 Budget

- 2023 Proposed Capital Budget Book
- 2023 Proposed Operating Budget Book
- 2023 Operating Budget Presentation to Council

https://nola.gov/next/mayors-office/topics/budget/
Restricted vs. Unrestricted or "Discretionary" Funding

Some funding can only be used for a very specific expense, called restricted funding. Through the budget process, residents and advocates can have the most influence on unrestricted funds, because they're the most flexible.

One-time uses for one-time funds

Many grants or settlements aren't like taxes and fees that get renewed every year. They only come once.

The City doesn't typically like to fund ongoing expenses (like launching new programs or hiring new staff) with one-time funds.
How often does the budget change?

OFTEN.

The Administration makes budget requests to City Council all the time; and the Council reviews them once a month at the Budget Committee Meeting. They vote to approve changes at each Regular Council Meeting.
Know what you're asking for:

Expect even more changes this year

The Administration is planning to take a different approach to unused funds

That's money they put aside for a particular budget line item that they can't spend, like salary for unfilled positions.
The City wants to use some of those excess funds to fund one-time projects and enhancements. They will add some of the unused funds to the budget each quarter of 2023.
If you want to influence the City's grant funding, it's best to talk with department staff in the administration before they apply.

Most grant applications require specifics about how much you will spend, on what costs, and, what outcomes you will have.

**Department applies for funding**

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How can YOU get involved?

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What happens now?

full budget hearing schedule at council.nola.gov/meetings

DAY 4: Wednesday, November 9th

1. Department of Public Works
2. Office of Sanitation
3. CAO – Office of Capital Projects Administration
4. Capital Budget
5. Five Year Capital Plan

DAY 5: Thursday, November 10th

1. Mayor’s Office of Utilities
2. Office of Business & External Services
   1. Office of Code Enforcement
   2. Department of Safety & Permits
   3. City Planning Commission
   4. Historic District Landmarks Commission
   5. Vieux Carre Commission
   6. Office of Performance and Accountability
   7. Office of Economic Development
      1. Workforce Development
   8. Cultural Economy
3. Office of Community Development
4. New Orleans Redevelopment Authority
A Better Budget Process

EQUITY • TRANSPARENCY • ACCOUNTABILITY

- Earlier opportunities to engage, before decisions are made
- Accessible data on budget and spending so residents, advocates, and the City can track progress toward goals and hold the City accountable.
- Proactive & equitable community engagement process that specifically seeks input from people often left out like people of color, renters, young people, and low-income people.
What about ARP?
ARP is not in the 2023 City Budget. Instead, the Mayor proposed her strategy for millions in COVID recovery funds, hoping for approval in December.
The **total ARP Allocation** of the City of New Orleans was about **$388 Million**

About 59% of the City's usual annual operating revenue

Funds are to be used for expenses from 2021 to 2025, and must be expended by 2026.
$388 Million

It came in two tranches:

- **Tranche 1**
  - ~ $194 M
  - arrived in March 2021; allocated

- **Tranche 2**
  - ~ $194 M
  - arrived in May 2022; being discussed now
Intended Uses: ARP

flexible, but not a silver bullet

PUBLIC HEALTH
Supporting public health efforts to end the spread of Covid-19 and distribute vaccinations;

REPLACING LOST TAX REVENUE
for state and local governments and funding essential public services;

ECONOMIC RELIEF
Providing economic relief and stability to households and businesses;

ADDRESSING INEQUITIES W/ INFRA.
Incl. by investing in frontline workers and in water, sewage, and broadband infrastructure.
Where did tranche 1 go?

mostly to replacing lost revenues*, but it's hard to track.

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>Division</th>
</tr>
</thead>
<tbody>
<tr>
<td>Furloughed employees 2021</td>
<td>$70M</td>
<td>PUBLIC HEALTH</td>
</tr>
<tr>
<td>Post-Ida Gas Utility Assistance</td>
<td>$5M</td>
<td>REPLACING LOST TAX REVENUE</td>
</tr>
<tr>
<td>NOPD lost revenue - 2022</td>
<td>$22M</td>
<td>ECONOMIC RELIEF</td>
</tr>
<tr>
<td>???</td>
<td>$90M</td>
<td>ADDRESSING INEQUITIES W/ INFRA.</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$194M</strong></td>
<td></td>
</tr>
</tbody>
</table>

*In 2020, the City's tax revenue fell by about 20%. It isn't expected to come back to "normal" until 2024.

nola.gov/finance/american-rescue-plan-financial-reports
How did New Orleans use the first half?

### ARPA Dashboard

**Tranche 1 Total Revenue: $193,761,524**

<table>
<thead>
<tr>
<th>Expenditure Category</th>
<th>Line Description</th>
<th>Department</th>
<th>Budget</th>
<th>YTD Spent</th>
<th>Remaining</th>
</tr>
</thead>
<tbody>
<tr>
<td>2. Negative Economic Impacts</td>
<td>2.2 Household Assistance: Rent, Mortgage, and Utility Aid</td>
<td>City Council</td>
<td>$5,000,000</td>
<td>$0</td>
<td>$5,000,000</td>
</tr>
<tr>
<td>5. Infrastructure</td>
<td>5.17 Broadband: Other projects</td>
<td>City Council</td>
<td>$1,500,000</td>
<td>$0</td>
<td>$1,500,000</td>
</tr>
<tr>
<td>6. Revenue Replacement</td>
<td>6.1 Provision of Government Services</td>
<td>NOFD</td>
<td>$164,966,816</td>
<td>$102,992,214</td>
<td>$61,974,602</td>
</tr>
<tr>
<td>6. Revenue Replacement</td>
<td>6.1 Provision of Government Services</td>
<td>NOPD</td>
<td>$22,294,708</td>
<td>$22,294,708</td>
<td>$0</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td></td>
<td><strong>$193,761,524</strong></td>
<td><strong>$125,286,922</strong></td>
<td><strong>$68,474,602</strong></td>
</tr>
</tbody>
</table>
Where will the rest go?
Mayor's Initial Priorities for the last $194 million*

*Mayor Cantrell released this list of possibilities on 6/14/22. It adds up to $274 million.

Mayor Cantrell's initial priorities add up to $274 million.

*This latest graph adds up to $194 million, and only includes ARP allocations.

Where will the rest go?

Mayor Cantrell's Priorities for the last $194 million* of ARP funds has changed since her first announcement in June.

June 2022 (in millions)

- Public Safety: $100
- Economic Development: $42
- Affordable Housing & Direct Assistance: $10
- Sanitation: $95
- Tech & Equipment, Govt Mgt: $12
- Health: $10

October 2022 (in millions)

- Public Safety: $80
- Small Businesses & Workforce: $45
- Direct Services & Affordable Housing: $15
- Water Management Infrastructure: $10
- Youth: $10
- Health: $8.5
- City IT System: $4.5

The Mayor's latest plan presented ARP funds with other unrestricted revenue.

*but with too much money; total $274 million

*adds up to $444 million
Two ways of reading the plan

ARP Funds Only

Total ARP tranche 2
= $194 million

ARP + Other Fund Balance

$194 million
+ $250 million

*Total $444 million

Where does that "other fund balance" revenue come from?

Budgeting Based on Actuals

*Example: New Orleans Police Department – General Fund*
What happens now?

The Mayor's team will have to present their final plan to City Council.

City Council has to vote on it.

The Mayor did not include ARP in the 2023 City Budget, which means it will have to be approved by a budget adjustment, likely in January.
ARP Strategy Recommendations

- **Meaningful Community Engagement** - Equitable process that intentionally seeks the input from people most often excluded, before decisions are made.
- **Show your work** - Explain the thinking behind your priorities & Make clear how data and community input informed decisions.
- **Data-driven performance metrics** - Set SMART goals and benchmarks, and measure progress toward them in an accessible way.
- **Budget Transparency** - Machine-readable data dashboard that explains how this funding is supporting our goals.
Learn more & take action

cbno.org/budget
nellie@cbno.org
504-356-3156
A key priority for 2022 was bringing the City back to pre-pandemic service levels.

**PEOPLE**
- about % of the General Fund goes to personnel.

**STREETS**
We're spending $ M on road repair.

**KIDS**
Youth & Families total 2022 budget was about $3.5 million

**PUBLIC SAFETY**
% of the General Fund goes to Public Safety.

**DEBT**
37% of the Other Fund is debt service.
Over the past 60 years, more spending on police hasn’t necessarily meant less crime
Key Expenses
Dept. Deep Dives: Add your notes here!

HOUSING
TRASH
NOPD
CODE ENFORCEMENT
Over the past 60 years, more spending on police hasn’t necessarily meant less crime

REPORT
Want to reduce violence? Invest in place.

Hanna Love Tuesday, November 10, 2021

The recent rise in violent crime in the United States has added another compounding layer of hardship to a nation struggling to...
Over the past 60 years, more spending on police hasn’t necessarily meant less crime

Summary

There is growing support to reverse mass incarceration in the United States, especially in the wake of the COVID-19 pandemic. Little is known about what types and scale of community investments are most effective to support mass decarceration. Using a public health prevention framework, we conducted a scoping review to examine community-based programs that reduced criminal justice involvement.
Fiscal Map 2021

The fiscal map is a comprehensive analysis of the City’s public investments in youth and children in New Orleans. This resource assists city leaders in identifying and aligning spending with priorities. In addition, non-profits, residents, and community groups are encouraged to use the resource to better understand the City’s public investments in children and youth.

This is the second annual edition of the fiscal map and will be produced by the Office of Youth and Families on a yearly basis. In addition, New Orleans is one of only three cities in the country to produce a tool as detailed and comprehensive as this one.

You can use this tool to answer critical questions such as:

- How much is my city investing in our youth per capita?
- How much is the City investing in prevention programs (i.e. services focused on risk reduction and healthy development) vs. intervention (programs that aim to reduce/reverse harmful behaviors)?
- How has the City’s investments in children changed since 2020?
- How much money is the City spending on youth and children?

View the 2021 Fiscal Map
New Orleans Inventory of Public Investments in Children & Youth - 2021

Total Investments in Children and Youth Ages 0-24

$38M

This fiscal map is a comprehensive analysis of public investments in youth and children in New Orleans. This resource will assist city leaders to identify and align spending with priorities. In addition, non-profits, residents, and community groups are encouraged to use the resource to better understand the City’s public investments in youth and children.

Through a data-driven process, the Mayor’s Office of Youth and Families worked with City agencies and departments to obtain fiscal data related to youth and children services. Fiscal data was categorized into outcome categories, levels of intervention, and eligible services to provide a more detailed analysis.

The data in this map includes general fund expenditures, state and federal grants, and some miscellaneous sources of funding. It is important to note that due to the COVID-19 pandemic, the City was forced to make significant reductions in the 2021 budget. As a result, overall spending on youth and children decreased compared to 2020.

<table>
<thead>
<tr>
<th>Funding Stream Name</th>
<th>Original Granting Agency</th>
<th>Program Description</th>
<th>FY21 Appropriation Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Children and Youth Planning Board (CYPB)</td>
<td>Office of Youth and Families</td>
<td>CYPB aims to participate in the formulation of and to prepare a comprehensive plan for services and programs for the children and youth of New Orleans. The board is intended to encourage collaborative efforts among local stakeholders for assessing the physical, social, emotional, developmental, behavioral, educational, safety, and...</td>
<td>$100,000</td>
</tr>
</tbody>
</table>

$38,409,253

Investments by Outcome

- Economic Stability: $2.7M (7%)
- Education: $4.1M (11%)
- Health and Wellbeing: $7.9M (21%)
- Safety and Justice: $10.4M (27%)
- Enrichment: $12.9M (34%)

Source of Investments

- City: $25.3M (65.91%)
- Federal: $1.4M (3.58%)
- State: $10.8M (20.18%)
- Private Funds: $0.5M (1.33%)

Investments by Level of Intervention

- Positive Youth Development: $28.65M
- Basic Services: $8.20M
- Intervention: $5.85M
- Prevention: $0.70M