Bright Beginnings, Inc. Appoints Erin Fisher
New Chief Executive Officer

Washington, DC (September 15, 2022) The Board of Directors of Bright Beginnings, Inc. announced Erin Fisher has been named chief executive officer of the nonprofit devoted to ensuring all children and families in the District receive the support and resources necessary to thrive and realize their full potential. She will assume the role effective September 19, having served as the interim executive director since November 2021.

Fisher, a former teacher, instructional coach, and middle and high school principal served children in Washington, DC and Prince George’s County for over 15 years. She served as the chief of staff at Bright Beginnings starting in January 2020, acting as the strategic advisor to the executive director, assuming day-to-day responsibility for projects and tasks, and creating and maintaining cross-departmental relationships to enable leadership success. Ms. Fisher helped to lead the strategic re-opening of BBI during the COVID-19 pandemic, successfully led BBI’s process of re-application for the continuation grants with Head Start, and has coordinated the Pre-K and Early Head Start programming with the Office of the State Superintendent of Education.

BBI Board of Directors President, Nancy Register, said “The Board is extremely pleased that Erin Fisher has accepted the offer to serve as BBI’s next Chief Executive Officer. After a national search, we realized that the very best person for the job was already a part of the BBI family, and are proud to announce that Ms. Fisher will be BBI’s future leader.”

Ms. Fisher’s appointment comes as the organization is launching a new 5-year strategic plan that will implement a wholistic, 2-generation approach to ensure every child experiencing housing instability is healthy, safe, engaged, supported and challenged; develop school ready and kindergarten prepared children; support families in breaking the cycle of intergenerational poverty; and partner intentionally to eradicate disparities and remove obstacles to economic mobility.

Ms. Fisher said about her appointment, “I am honored and privileged to take on the role of chief executive officer at Bright Beginnings. The past years have been challenging with all that has happened in the world, but they present an opportunity to think deeply about how we can most effectively serve our children and families and grow and innovate as an organization. I am lucky to be able to capitalize on the significant work BBI has done in its 32-year history and excited to work with a dedicated group of people to take our work to the next level!”

About Bright Beginnings, Inc: BBI was established in 1990 by the Junior League of Washington to empower and uplift children suffering from housing instability in Washington, DC. In 2014, Bright Beginnings pioneered a home-based program in DC with the focus of supporting families impacted by the trauma of homelessness in whatever space they call home. In 2018, BBI moved to its state-of-the-art learning center in Ward 8. Through 2-generation wrap around services including workforce development, health and therapeutics, fatherhood and motherhood programs, and family services, BBI has provided thousands of children and their families with quality care, education, and support during times of hardship and transition.