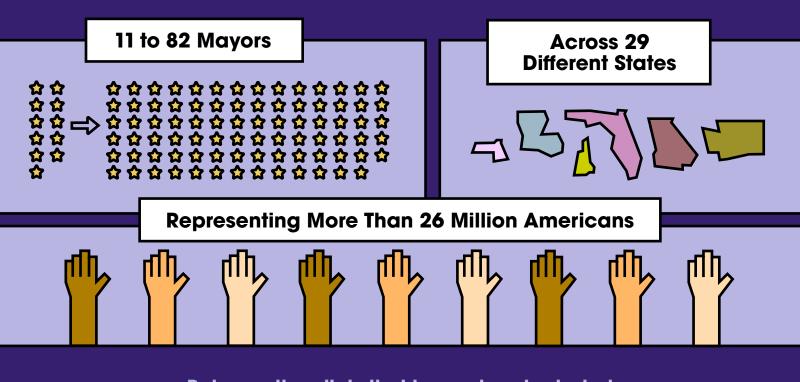


# MAYORS FOR A GUARANTEED INCOME



## Since launching, MGI has grown from



Between the pilots that have already started disbursements and those that are in the works, our coalition will provide more than



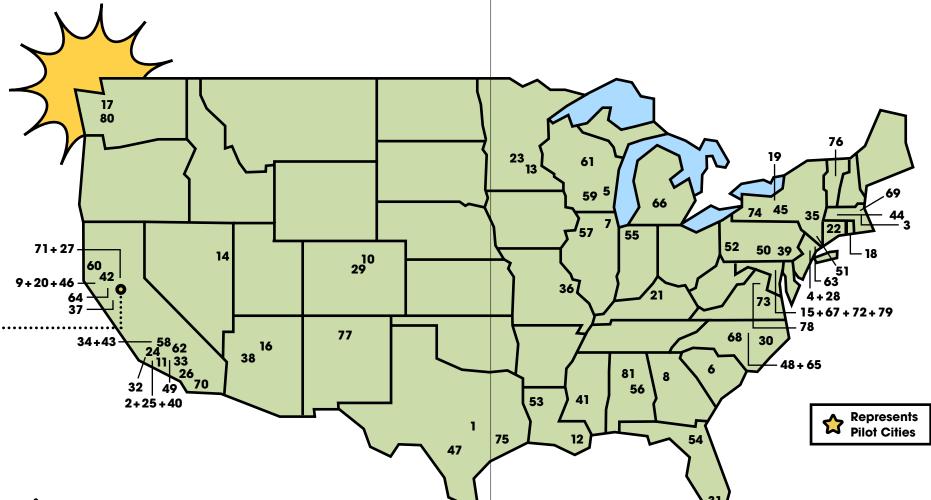
in direct, unconditional relief to everyday Americans.

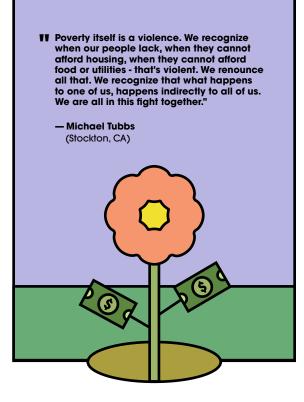
#### **Thank You to Our Funders**

Jack Dorsey's #startsmall, California Community Foundation, Carol Tolan, W.K. Kellogg Foundation, Arrow Impact, Bloomberg Philanthropies, The California Wellness Foundation, Silicon Valley Community Foundation, Geraldine R. Dodge Foundation and Wells Fargo Foundation

## Mayors Leading the Way

Mayors for a Guaranteed Income







Steve Adler Austin, TX



**Elizabeth Alcantar** Cudahy, CA

**Mayor Michael D. Tubbs** 

Founder/Chair, MGI Stockton, CA



**Thomas G. Ambrosino** Chelsea, MA



**Ras J. Baraka** Newark, NJ



**Tom Barrett** Milwaukee, WI



**Stephen K. Benjamin** Columbia, SC



**Daniel Biss** Evanston, IL



Keisha Lance Bottoms



London Breed San Francisco, CA



**Aaron Brockett** Boulder, CO



**Aja Brown** Compton, CA



**LaToya Cantrell** New Orleans, LA



**Melvin Carter** Saint Paul, MN



Daniel Corona West Wendover, NV



**Jake Day** Salisbury, MD



**Paul Deasy** Flagstaff, AZ



**Jenny Durkan** Seattle, WA



**Jorge O. Elorza** Providence, RI



Malik Evans Rochester, NY



**Marilyn Ezzy Ashcraft** Alameda, CA



**Greg Fischer** Louisville, KY



**Benjamin Florsheim** Middletown, CT



**Jacob Frey** Minneapolis, MN



Los Angeles, CA

Eric Garcetti



Robert Garcia Long Beach, CA



**Todd Gloria** San Diego, CA



**Martha Guerrero** West Sacramento, CA



**Reed Gusciora** Trenton, NJ



**Michael Hancock** Denver, CO



**Don Hardy** Kinston, NC



**Rodney Harris** Miami Gardens, FL



**Sue Himmelrich** Santa Monica, CA



**Christy Holstege** Palm Springs, CA



**Lindsey Horvath** West Hollywood, CA



Kamal Johnson Hudson, NY



**Tishaura Jones**Saint Louis, MO



**Ellen Kamei** Mountain View, CA



**Tim Keller** Albuquerque, NM



**Jim Kenney** Philadelphia, PA



**Daniel Lee** Culver City, CA





## Mayors Leading the Way

Continued

Mayors for a Guaranteed Income



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**Chokwe Lumumba**Jackson, MS

**Mayor Michael D. Tubbs** 

Founder/Chair, MGI Stockton, CA



**Dianne Martinez** Emeryville, CA



**Lauren Meister** West Hollywood, CA



Alex Morse Holyoke, MA



Svante Myrick Ithaca, NY



Mark Nagales South San Francisco, CA



Ron Nirenberg San Antonio, TX



**Elaine O'Neal** Durham, NC



**Bryan Osario** Delano, CA



Eric Papenfuse Harrisburg, PA



Shawyn Patterson-Howard Mt. Vernon, NY



**William Peduto**Pittsburgh, PA



Adrian Perkins Shreveport, LA



Lauren Poe Gainesville, FL



**Jerome Prince** Gary, IN



**Timothy Ragland** Talladega, AL



Sangeetha Rayapati Moline, IL



**Sasha Renée Pérez** Alhambra, CA



Satya Rhodes-Conway Madison, WI



**Chris Rogers** Santa Rosa, CA



**Katie Rosenberg** Wausau, WI



**Tim Sandoval** Pomona, CA



**Andre Sayegh** Paterson, NJ



**Libby Schaaf** Oakland, CA



**Steve Schewel** Durham, NC



Andy Schor Lansing, MI



**Brandon Scott** Baltimore, MD



Damon Seils Carrboro, NC



**Sumbul Siddiqui** Cambridge, MA



**Alejandra Sotelo-Solis** National City, CA



**Darrell Steinberg** Sacramento, CA



**Kate Stewart** Takoma Park, MD



**Levar Stoney** Richmond, VA



**Eddie Sundquist** Jamestown, NY



**Sylvester Turner** Houston, TX



**Anne Watson** Montpelier, VT



Alan Webber Santa Fe, NM



**Justin Wilson** Alexandria, VA



**Patrick Wojahn** College Park, MD



Victoria Woodards Tacoma, WA



Randall Woodfin Birmingham, AL



## Spotlight on Pilots

When the Stockton Economic Empowerment Demonstration (SEED) was announced nearly five years ago, the concept of a publicly-funded pilot was beyond the realm of possibility. Even with SEED's full philanthropic funding, it was seen as a radical and risky idea by many.

Now, the idea of unrestricted cash payments to Americans is far more mainstream — due in large part to both positive results from SEED and other pilots, and the efficacy of pandemic-related federal cash supports like the expanded Child Tax Credit and stimulus checks.



Saint Paul, MN



#### Mayor Melvin Carter

launched the People's Prosperity Pilot (PPP), which provided 150 residents with babies with \$500/ month for up to 18 months, PPP pairs guaranteed income with a college savings account and is the first pilot to leverage public dollars, funded partially by CARES Act dollars and the Minnesota Department of Human Services. Participants received the first payment in October 2020.

Richmond, VA

#### **Mayor Levar Stoney's**

Richmond Resilience Initiative provided 18 working families who no longer qualify for benefits assistance but still do not make a living wage with \$500/month for 24 months. The first cohort received their first payments in October 2020. A second cohort with 46 participants received their first payments in June 2022.

#### Compton, CA

#### Mayor Aja Brown

launched the Compton Pledge, which is giving 800 Compton residents a monthly guaranteed income of varying amounts (\$300-\$600) for 24 months. Disbursements began in November 2020.

#### Hudson, NY

#### Mayor Kamal Johnson's

HudsonUP is providing \$500/month to 75 randomly selected Hudson residents for five years. Recipients are residents above the age of 18 and earning less than \$35,153 each year (median annual income of the City of Hudson). The first payments for a cohort of 25 were disbursed in November 2020, and another cohort of 50 received their first payments in October 2021. A third cohort is scheduled to be selected in 2022.

Chelsea, MA



#### City Manager Tom Ambrosino

Chelsea Eats provided \$400/month to 2.074 low-income families for several months. The program ended in June 2021

Gary, IN

#### Mayor Jerome Prince's

**Guaranteed Income Validation** Effort (GIVE) is providing \$500/ month to 121 residents for a year. All participants received their first disbursement in June 2021

#### Paterson, NJ

#### **Mayor Andre Saveah**

is providing \$400 per month for 12 months to 110 individuals who are 18 years old and above with an annual income below \$30,000 for a single person and \$88,000 for a family. The first payments were disbursed in July 2021, and the pilot ended in June 2022



#### Cambridge, MA

#### Mayor Sumbul Siddiqui's

Cambridge Recurring Income for Success and Empowerment (RISE) is providing \$500/month to 130 Cambridge residents who are single (unmarried) caregivers of at least one child under the age of 18, and whose income falls below 80% AMI for their household size. The first payments were disbursed in September 2021.

#### Columbia, SC

#### Mayor Stephen Benjamin's

Columbia Life Improvement Monetary Boost (CLIMB) is providing 100 residents with \$500/month for 12 months CLIMB serves black fathers and recipients were selected in partnership with the Midlands Fatherhood Coalition. The first payments were disbursed in September 2021.

#### Santa Fe, NM

#### Mayor Alan Webber

launched Santa Fe LEAP, and is providing \$400/month for 12 months to 100 parent students enrolled in Santa Fe Community College. The first payments were disbursed in October 2021.

Newark, NJ



#### Mayor Ras Baraka's

#### **Newark Movement for Economic**

Equity (NMEE) disbursed payments to a storytellina cohort of 30 recipients in May 2021. A larger scale pilot has been implemented. providing \$12,000 in total over the course of two years to 200 participants receiving \$250/ bi-weekly and another 200 receiving \$3,000 twice a year First payments were issued in November 2021.

Providence, RI



#### Mayor Jorge Elorza is working with Amos House and

Dorcas International to provide \$500 a month to 110 Providence residents for 12 months. Besides Providence residency, individuals must have an income equal to or less than 200% of the Federal Poverty Line, not including any income they receive through the American Rescue Plan. The first payments were disbursed in November 2021

Spotlights on pilots supported by an \$18M grant from Twitter **CEO Jack Dorsey through his** #startsmall initiative.



#### Tacoma, WA

#### **Mayor Victoria Woodards**

has launched Growing Resilience in Tacoma (GRIT), which is providing at least 100 ALICE families with young children with \$500/month for 12 months. The first disbursements were issued in December 2021

#### South San Francisco, CA

#### Mayor Mark Nagales

has implemented a pilot that provides \$500/month for 12 months to 160 South San Francisco residents who are undocumented or formerly incarcerated. The first payments were issued in December 2021

#### Gainesville, FL

#### **Mayor Lauren Poe**

has partnered with local nonprofit Community Spring to launch Just Income GNV, a augranteed income pilot that serves the re-entry population, 115 justice-impacted people were randomly selected from the applicant pool to receive \$1,000 in the first month and \$600/ month for the next eleven months. The pilot is split between two cohorts, one with 58 individuals selected in December 2021 and received their first payment in January 2022. Another cohort with 57 individuals selected in February 2022, received their first payment in March 2022

#### Los Angeles, CA

#### **Mayor Eric Garcetti**

announced BIG:LEAP leveraging American Rescue Plan Act funds to provide 3.204 households \$1.000/ month for 12 months. Qualifying individuals must be parents of dependent children or preanant individuals with an income at or below the FPI. The first payments were issued in January 2022

#### Oakland, CA

#### Mayor Libby Schaaf

in partnership with Oakland Thrives Council and UpTogether, launched Oakland Resilient Families, a pilot that is providing 600 low-income Oakland families - with an intentional focus on groups with the greatest wealth disparities per the Oakland Equity Index - with \$500/month for 18 months. The first payments were issued in January 2022.

#### San Francisco, CA



#### Mayor London Breed

has championed two separate guaranteed income pilots serving different target populations -1) The Abundant Birth Project provides \$1,000/month for 12 months to pregnant women who are Black and Pacific Islander and have an annual income of less than \$100,000. The disbursements began in July 2021; 2) The San Francisco **Guaranteed Income Pilot for Artists** (SF-GIPA) by Yerba Buena Center for the Arts provides \$1,000/month for 18 months to 130 local artists who are affected by the COVID-19 pandemic. The first disbursement was issued in May 2021

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#### San Diego, CA & National City, CA

#### Mayor Todd Gloria & Mayor Alejandra Sotelo-Solis

have teamed up with Jewish Family Services of San Diego to Jaunch the San Diego for Every Child pilot. The pilot is providing \$500/month for 24 months to 150 families with a child who is 12 vrs old or under and living within the zip codes: 92114 (Encanto/San Diego) 92139 (Paradise Hills/San Diego), 91950 (National City), and 92173 (San Vsidro) The first payments were issued in March 2022.

#### Shreveport, LA

#### Mayor Adrian Perkins

is implementing the Shreveport Guaranteed Income Pilot to provide \$660/month for 12 months to 110 participants who are Shreveport residents, single parents with school age children, and whose income is at or below 120% of the FPL as determined by the Department of Health and Human Services. First disbursements were issued in March 2022.

#### **Durham. NC**

#### Mayor Steve Schewel/ Mayor Elaine O'Neal

has partnered with StepUp Durham to implement the city's Excel Pilot Program, which is providing \$600/ month for 12 months to 109 individuals who meet the following eligibility qualification: released from prison (NC State prison, a prison in another state, or federal prison) 60 months (5 yrs) prior to application, are returning to a Durham address (City or County), and whose income is below 60% of the 2021 Durham-Chapel Hill AMI. The first disbursements were issued in March 2022.

#### Birmingham, AL



#### Mayor Randall Woodfin

announced Embrace Mothers. which is providing \$375/month for 12 months to 110 Birminaham female-identifying heads of family carina for at least one child under the gae of 18. The first disbursements were issued in March 25, 2022.

#### Louisville, KY



which provides \$500/month for 12 months to 150 individuals who are between the ages of 18-24 vears old and have their primary residence in the following census tracts: 17, 18 and 27 (California neighborhood), 6, 24 and 30 (Russell), and 62 (Smoketown). The first disbursements were issued in April 2022.

#### New Orleans, LA

#### Mayor LaToya Cantrell

is serving "opportunity youth," young people between the gaes of 16 and 24 who are neither in school nor working. The pilot provides \$350/month for 10 months to 125 participants. The first disbursements were issued in April 2022.

#### Ithaca, NY

#### **Mayor Svante Myrick**

has partnered with the Human Services Coalition of Tompkins County to launch Ithaca Guaranteed Income and provide \$450/month to 110 primary unpaid caregivers to children and aging or disabled adults. Participants must reside in Ithaca and have an income at or below 80% AMI. The first disbursements were issued in June 2022

#### Atlanta, GA



#### **Mayor Keisha Lance Bottoms**

has partnered with Urban League of Greater Atlanta to implement I.M.P.A.C.T., a pilot that provides \$500/month for 12 months to 300 individuals who are at least 18 years of age, residents of the City, and whose income is 200% the FPL. I.M.P.A.C.T. consists of two programs: a pre-pilot servina 25 individuals who will be the storytelling cohort and a larger evaluated pilot which will serve 275 people. The first payment for the storytelling cohort was issued in January 2022, and the first disbursement for the evaluated cohort was issued in June 2022.

#### Minneapolis, MN



#### **Mayor Jacob Frey** is using ARPA funds to implement

the Minneapolis Guaranteed Basic Income Pilot to serve 200 residents and provide \$500/month for 24 months. Eliaible individuals must be 18 years or older have an income at or below 50% of the city's AMI. be impacted by the pandemic (e.a. iob loss/reduced hours. higher healthcare payments, loss of access to childcare, technology or transportation), live in the ZIP codes: 55403 55404 55405 55407 55411 55412 55413 55430 55454 The first payments are set to be disbursed in late summer 2022.

The 28 pilots listed here have already started disbursements, and many more are expected to launch later this year.

### Recipient Features

Micaela Los Angeles, CA

"The guaranteed income has changed my life and I am very grateful."

I am a single mother with two sons in college. I was born in Jalisco, Mexico and have been living in South Central Los Angeles for 20 years. I applied to BIG:LEAP because I was facing economic struggles. I used to work in a sewing factory that closed down at the start of the COVID-19 pandemic. I felt that I was drowning but with the funds from BIG:LEAP, I feel that I am now able to breathe.

I have been able to use the funds for rent, food, and bills. I shop at the dollar store and go to food banks to be able to stretch out the money as much as possible. Thanks to BIG:LEAP, I was able to use some of the money to buy my son his college graduation cap and gown and shoes. Without the help from the program, I would not be able to survive in the face of this inflation.

BIG:LEAP allows me peace of mind. The sewing factory has not opened back up but I continue to work at home sewing clothing. My goal is to finish paying off my debt and bills with the funds from the program.



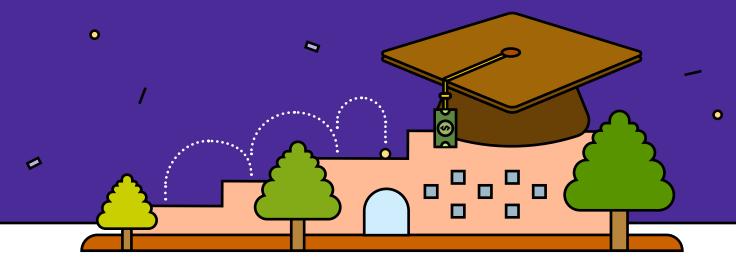
SPANISH

"Los ingresos garantizados han cambiado mi vida y estoy muy agradecida."

Soy una madre soltera con dos hijos en la universidad. Nací en Jalisco, México y vivo en el centro sur de Los Ángeles desde hace 20 años. Apliqué a BIG:LEAP porque enfrentaba dificultades económicas. Trabajaba en una fábrica de costura que cerró al comienzo de la pandemia de COVID-19. Sentí que me ahogaba pero con los fondos de BIG:LEAP, siento que ahora puedo respirar.

He podido utilizar los fondos para el alquiler, la comida, y las facturas. Compro en la tienda del dólar y voy a los bancos de alimentos para poder estirar el dinero tanto como sea posible. Gracias a BIG:LEAP, pude usar parte del dinero para comprarle a mi hijo su toga, birrete, y zapatos para graduarse de la universidad. Sin la ayuda del programa, no podría sobrevivir frente a esta inflación.

BIG:LEAP me permite estar tranquila. La fábrica de costura no ha vuelto a abrir, pero sigo trabajando en casa cosiendo ropa. Mi meta es terminar de pagar mi deuda y mis cuentas con los fondos del programa.

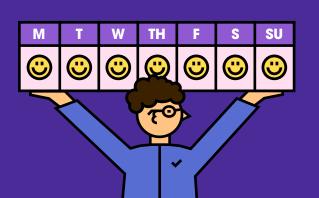




"I've felt so much less month-to-month stress since this program started...to have enough left over to breathe, to not have to count the days, it feels like there is a load off my shoulders."

Geno is a single father in Tacoma raising three boys. He works as a technology consultant for a small company and survives paycheck-to-paycheck, a scenario that is worsened by his company's pay schedule which can often leave him and his boys without pay for three weeks.

As a Tacoma native, Geno loves the city but says that for years it has felt like the world is against him. He, like so many others, makes too much income to receive support from the public benefit system, but not enough to not need the support. With one child needing diabetes medication and another needing tutoring, Geno was beginning his search for a second job when he got accepted into the Growing Resilience in Tacoma (GRIT) guaranteed income program. Because of the GRIT dollars, Geno has not needed a second job, and he hopes to save as much of the money as possible in order to sustain himself and his family on a single income. So far, the \$500 each month has been spread between tutoring for his 11-year-old, food for the family and their first family outing in over a decade.

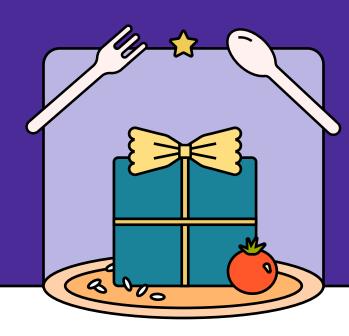




"I've been able to help out some of my relatives with money for gas and got a couple more other relatives who were low on food and I was able to help with that," he says. "I appreciate what's happened in my life and I want to give back and I want to share and give hope to other people."

After finishing high school and struggling in a low-income environment, Murray had his first interaction with the justice system. The burden of a criminal record made it even harder to make ends meet.

A guaranteed income has allowed Murray to interrupt the revolving door of poverty and incarceration. He has paid off debt for correctional supervision, removing the threat of reincarceration. He also had the flexibilitymto buy a mobility scooter, allowing him the freedom to get around town and visit his sick mother in the hospital. Feeling called to give back to his community, Murray has even assembled and distributed food and care packages to those experiencing homelessness, as he once did.



### Changing Hearts & Minds

We all use narratives to make sense of the world and help us create order. They determine the extent to which we build empathy and who we see as deserving of support.

MGI's goal is a federal guaranteed income policy. We can't achieve that until we have changed the hearts and minds of people who believe the narrative that poverty is a moral failing. To do that, we also have to recognize that all facets of this work are in concert with one another: pilots, narrative change and advocacy go hand-in-hand as part of a strategy leveling up to federal policy.

At MGI, we define narratives as our cultural understandings, frames of reference, or mental models. They play a significant role in how leaders create and implement policies, and how Americans receive them.



Narrative shift refers to the ways we can both expose the inaccuracy of harmful narratives, as well as how we can further narratives based in shared dignity, equity, and a focus on policy and systemic failures rather than individual ones.

MGI's investments in narrative work have spanned the worlds of guaranteed income practitioners, media and art since its inception.



### Narrative Report

To ensure the numerous pilots across the country are working off a shared understanding of the impact of narrative on this work, we partnered with the narrative experts at the Insight Center to publish the report Why All Guaranteed Income is Narrative Work: Best Practices for Centering Dignity, Race, and Gender in Cash-Based Programs.

"As narrative cannot be separated out from guaranteed income work, it is imperative that anyone building a pilot understand the significance of the ways in which harmful narratives shape our policy, politics and culture; as well as how we can shift these narratives toward a positive vision of an economy centered on wellbeing, equity and dignity for all."











## Essays for a Guaranteed Income

As part of MGI's narrative work, we partnered with prolific author Roxane Gay at The Audacity on a writing project to select five essays or stories on the loose prompt of envisioning the impact of a guaranteed income on society. The series, titled Essays for a Guaranteed Income, received hundreds of submissions. The five winning pieces tackled a range of issues related to economic security including living with a disability, abusive relationships and the precarity of life as an undocumented person in America. All the winning stories can be found here. The series culminated in a conversation Gay hosted for her 316,000 followers on Instagram Live with MGI Founder Michael Tubbs.



















## ABC Photojournalism Project

Just as the guaranteed income offered to parents through the expanded Child Tax Credit ended, MGI collaborated with ABC and photojournalist Julia Rendleman to show the ongoing effects of the pandemic on everyday Americans still struggling to survive. Rendleman focused on MGI pilot cities of Baltimore and Richmond for the project, How COVID-19 keeps a tight grip on the working poor.

## Mayor Spotlight: Sumbul Siddiqui

(Cambridge, MA)

#### I joined the Mayors for a Guaranteed Income coalition because

I believe that everyone deserves to live free from the violence of poverty. I know the challenges of economic insecurity first-hand as an immigrant who grew up in affordable housing, my mother working herself to the bone as a clerk at a grocery store and still struggling to pay the bills each month.

The truth is, the concept of the American Dream — that if you work hard, you'll be rewarded with a comfortable life — has not been true for decades, and has never been true for most people of color. Our economy generates obscene wealth for an astonishingly small number of people, while the vast majority of Americans suffer under the weight of skyrocketing college tuition, costly medical care, rising real estate prices but relatively static wages.

At the time that our middle class flourished the most, the wealthy paid their fair share. It was an essential part of the American social contract — that if you do extremely well, it is your civic duty to contribute to pave the roads your company delivers its

goods on, educate the children who may one day work for you, pay into the fund that will provide for your workers if you choose to fire them. Over the course of the past several decades, wealthy Americans who no longer wanted to engage in this social contract instead spent their vast fortunes enlisting lobbyists who have helped their tax rates shrink to less than half, leading to a thinning of our safety net as inequality soars. Guaranteed income is a proposition to restore us to the balance of an economy in which the fortunate are able to prosper. while the less privileged are also given the opportunity to thrive. Through its targeted nature, it also helps us pull more women and people of color into the middle class, since these groups are more likely to

I have witnessed the transformative effects of a guaranteed income through Cambridge RISE, a guaranteed income pilot my city enacted for single caretakers that gave out its first monthly cash disbursements to struggling families in September 2021. Porchia and her daughter Rose are among those who have benefited from the program. RISE has been a stabilizing force for Pochia, whose electricity had been shut off for non-payment just before she received her first payment. Now, she's been able to pay for utilities, transportation, and childcare. She's also been able to afford tuition

and just received her medical assistant certification. Like so many others who just need the opportunity afforded by financial security, she has been able to lay a strong foundation in under a year that will pay dividends for her family for years to come.

Seeing the success of recipients like Porchia led us to think about expanding the pilot program, and federal American Rescue Plan funds gave us that opportunity. With a \$22 million allocation, Cambridge is the first city in the country to extend a guaranteed income to every family living in poverty. As families continue to recover from the adverse impacts of the pandemic, this expansion will ensure that our most vulnerable do not fall through the cracks. This is even more necessary as families face rising costs along with the loss of the expanded Child Tax Credit, which for six months offered nearly every parent across the country the stability and flexibility of a guaranteed income.

While a guaranteed income program to match the need in this country can only be achieved at the federal level, I urge other mayors to join me in filling that gap to whatever extent possible. Progress is not swift, and it is rarely linear. But, it is always worthwhile. As one of the most prolific supporters of a guaranteed income,

Dr. Martin Luther King, Jr. said:



do the moral universe is long, but it bends toward listing.