BUSINESS ANALYSIS

TRAINING BROCHURE

SKILLS
THAT
MATTER

📞 +1 437 345 0501

✉️ admission@theskillgarage.com

🌐 www.theskillgarage.com

THE SKILL GARAGE

TABLE OF CONTENT

ABOUT US

OUR VISION

Create a global community where career help in digital is accessible across all verticals and tech domain

OUR MISSION

Accelerate career progression in the digital space by delivering relevant knowledge with commensurate work experience

OUR PURPOSE

To build a global community of digital experts that posses the digital skills that matter

01

OUR PILLARS

1
Collaborative Learning

- Cross-functional teams
- Live Group work
- Brainstorm sessions

2
Practical work experience

- Industry standard tools
- Hands-on training
- Live projects
- Practice Sessions

3
Build an ecosystem

- Interactions with Alumni
- Mentorship
- Networking
- On-the-job support

02

BUSINESS ANALYSIS
BOOTCAMP

1
Introduction to Business Analysis

Introduction to business analysis. You will learn what it means to be a business analyst (BA), the competencies of a BA, walk a day in a BA's shoes, understand strategy and how to justify a course of action, an idea or proposed business direction.

2
Project Methodologies & Management

Business analysts work on different projects. These projects are delivered using different methodologies and frameworks. Explore the different project methodologies and frameworks and how to collaborate with project stakeholders. Agile, SDLC, Waterfall etc

3
Requirement Engineering & UML Diagrams

One of the core responsibilities of a BA is ensuring that the direction, initiative, opportunity, idea is clearly defined. Here, we will learn several requirement elicitation techniques, documentation, UML diagramming, BPMN 2.0, Project deliverables and how to manage requirements throughout their life cycle.

4
BA Tools & Analytics

Learn how to use industry-standard tools such as Jira, Confluence, wireframing & diagramming tools and so on. Learn how to query data using **SQL** and how to use data to support your research, options analysis and recommendations.

5
Tech & Design for Business Analysts

Technology basics is essential. BAs need to have the vocabulary to speak to engineers, UX designers, and executives-and translate messages between these very different stakeholders. Understand how the internet works, how front end differs from back end, programming languages, and how web differs from mobile.

MODULE BREAKDOWN

1
Introduction to Business Analysis

- What is Business Analysis
- Who can be a business analyst
- Core responsibilities of a business analyst
- Secondary responsibilities of a business analyst
- Do you need to be techie?
- Stakeholder Management/Analysis
- Competencies of a Business Analyst

2
Project Methodologies & Management

- Software Development Life Cycle (SDLC)
- Waterfall
- Agile
- Scrum
- Scrum roles, ceremonies and artifacts
- Kanban
- Software Development Environments

3
Requirement Engineering & UML Diagrams

- What is a requirement?
- Types of requirements
- Requirement Life Cycle
- Requirement vs. Design
- Requirement Elicitation
- Requirement Analysis
- Requirement Documentation
- Use Case
- Epics and Features
- User Stories
- Acceptance Criteria
- Test Case
- Business Case
- UML Diagramming (Use Case Diagram)
- Process Flows
- BPMN 2.0

4
BA Tools

- Jira Practical Walkthrough
- Confluence Practical Walkthrough
- Diagramming tools (Draw.io, Visio, LucidChart, Gliffy)
- Miro
- Balsamiq
- SQL Video Training (included for free in the self-paced course)

5
Tech & Design for Business Analysts

- The Cloud
- How the internet works
- Front-End Development
- Back-End Development
- APIs and Endpoints
- Programming Language
- Responsive Design
- Static vs Dynamic Designs
- UX/UI Buzzwords

PRODUCT OWNERSHIP

BONUS MODULE

Seen job descriptions lately?

The Business analysis job function is 180 degree reflection of the product owner role with the exception that the product owner maximizes the value of the product by contributing to the product vision, strategy, roadmap, prioritization and validating the impacts of requirements on the product value.

> *The Product Owner maximizes the value of the product ...*
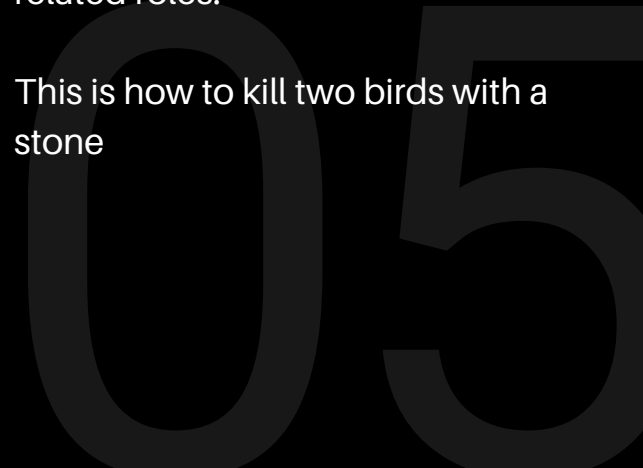
Two for the price of one

You are empowered to apply for both business analyst and product related roles at the end of the program.

There are a lot of business analysis roles to be filled. Imagine the endless world of possibilities when you are poised to apply for business analysis and product related roles.

This is how to kill two birds with a stone

05

PRODUCT OWNER MODULE

BONUS MODULE

1
What is a Product?

- What a product is
- Types of products
- B2B vs B2C

2
Product Management

- How to build a product
- Product roles and responsibilities
- Product Manager (PM)
- Product Owner (PO)
- Difference between the PM and the PO
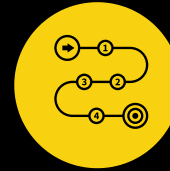
3
Product Life Cycle

- Product development
- Product Introduction
- Product Growth
- Product Maturity
- Product Decline

4
Product Vision & Strategy

- Product Vision
- Product Strategy
- Product Prioritization
- Product Roadmapping
- Product Backlog

5
Product roadmapping & Feature Prioritization

- Prioritization techniques
- Roadmapping tools
- How to prioritize product features

6
Personas & User Journey Maps

- What are personas
- Anatomy of a persona
- What are user journey maps
- Anatomy of user journey maps

WHAT YOU

GET

1

Business Analysis Training

Our online live classes are delivered by seasoned industry experts with experience working in several industries: Retail (B2B/B2C), Health, Telecommunication, Real Estate, Financial Services etc.

2

Hands-on Project Experience

This training is 100% hands-on. Be part of a small team where you contribute and put to practice all you learned in the the live classes. Take part in live projects: E-commerce, Real-Estate, Education, Agency etc.

3

Résumé Refinement Clinic

No previous work experience? No worries . Sit with your assigned student coach to get your Résumé put together. An expert will sit to listen to your previous experience and apply it accordingly on your résumé.

4

Interview Preparation

You will get access to personal and group interview preparation sessions as well as the recordings. You will learn how to ace your interviews and get premium support from your career coach.

5

On-the-Job Assistance

We never let our candidates walk alone. We have a ready set of experienced alumni community willing to help you with any challenge faced on the job. We will help you deliver excellence on the job.

6

Alumni Networking

Access the hidden job market through our ever-growing alumni network. Ask questions and get answers from industry experts. Access to our repertoire of recordings lasts a life-time.

HANDS-ON
WORK EXPERIENCE

No excessive theories - only the skills that matter.

We acknowledge that excessive head knowledge and theories, without corresponding experience, is not enough to get the job done.

At TheSkillGarage, we are aware that the application of knowledge is power. So, our promise is to always place you on a project where you can gain the much needed business analysis work experience. No excessive theories - only the skills that matter.

We literally rid you of excuses to fail and arm you with all that you require for sure-fire success.

Work with stakeholders from industry and gain the experience of working with a dynamic cross-functional team while using industry standard tools.

Experience

CLASS
SCHEDULE

JUNE COHORT [US/CAN]

Business Analysis Training
Starts 6th June 2023

WEEK 1

Tuesday, Thursday & Saturday

8 - 10 PM EST

WEEK 2 - 10

Thursday & Saturday

7 - 9:30 PM EST

MODE OF DELIVERY

Live and Online

09

DURATION *10 Weeks (6th June - 12th Aug. 2023)*

INDUSTRY STANDARD

TOOLS

Our students get exposed to
industry standard tools

balsamiq

miro

REVIEWS

venita ehiorobo
★★★★★ 2 months ago

It's a total package that every BA and aspiring BA needs. Value gotten

G Posted on Google

Ese Emmanuel
★★★★★ 15 days ago

Very good at explaining and making you understand Business Analysis. I got good value.

G Posted on Google

Lola Adewole-Abioye
★★★★★ 15 days ago

I must say this is the best BA training I have had. I have done this training before paid one but I didn't understand it the way I understood it today because your explanation is topnotch. Thanks once again
Hide

G Posted on Google

All reviews

5
4
3
2
1
5.0
★★★★★
157 reviews

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All   training 26   course 24
business analysis 15   understand 14
tutor 10   job 10   business analyst 8
learning 8   scrum 6   value 6

Oluwaseun Anifowose (Holu Hani)
2 reviews
★★★★★ 3 weeks ago   NEW
This was one of the best teaching I have come across. Michael broke down everything with simple explaination.

👍 Like   ≪ Share

E ENIOLA BISIRIYU
1 review
★★★★★ 3 weeks ago   NEW
Very fantastic session.very informative.

👍 Like   ≪ Share

O Olabisi Olabamiji
Local Guide · 26 reviews
★★★★★ 3 weeks ago   NEW
I lost track of time learning BA with Micheal. I am driven to pursue and can't wait to explore the BA world.

Jahvis Keyonyi
★★★★★ 4 months ago

Practical, hands-on, and in-depth training. The demo session was literally 🔥. You don't wanna miss out. Scrum Master Business Analyst Product Owner Light 💡 up your career...
Hide

G Posted on Google

READ MORE ❯

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MODUS OPERANDI

What to expect

WEEK 1 - GET STARTED

- Understand the training structure through our robust Onboarding process.

- Introduce you to business analysis in in the simplest, non-technical way possible.

- Show you how your past experience relates to business analysis.

- Discuss the competencies of a business analyst, the role of a BA and Stakeholder Management.

GOAL

- **This week is free and open to all.** It is to help you make up your mind if the training is for you.

13

WEEK 2 - GET ACQUAINTED

- Get you into groups. This will be your "new family", exercise and brainstorm group for the rest of the training.

- Jump on your **first in-class problem solving exercise** with your team. Introduce you to Software development Life Cycle (SDLC) and Development Environments.

- Understand how a project is run using different methodologies: Agile, Waterfall

- Attend your **first UX/UI brainstorm** session , your **first live Project Session, and first live Scrum Event .**

- Attempt your **first Quiz.**

- Immerse yourself in the concept of Agile Scrum, Kanban, and MVP .

GOAL

- Team work
- Problem-solving
- Communication
- Project Management

WEEK 3 - GET THE HANG OF THINGS

Grit Week

- Introduce you to Requirement Engineering

- Help you understand the concept of requirements and design

- Learn to translate requirements to solutions

- Explain common requirement elicitation techniques

- Select a requirement elicitation technique per group and perform a practical demonstration.

- Listen to a requirement elicitation excerpt between a business analyst and stakeholder and attempt exercise

- Understand types of requirements

GOAL

- Build a requirement-solution mindset

- Introduction to practical business analysis

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WEEK 4 - GET IN THE FLOW

Morph Week

- Get ready to analyze requirements and processes using gap analysis, as-is to-be, and process flowcharts

- Experience Visio and Draw.io in action

- Create your first process flow as an individual

- Create a second process flow with your group

- Introduce you to Business Process Modelling Notations (BPMN 2.0)

- Attempt more process flow exercises

- Recommend and present process improvement for one of our process examples to gain stakeholder buy-in. Illustrate as-is and to-be with process flows created on Visio or Draw.io
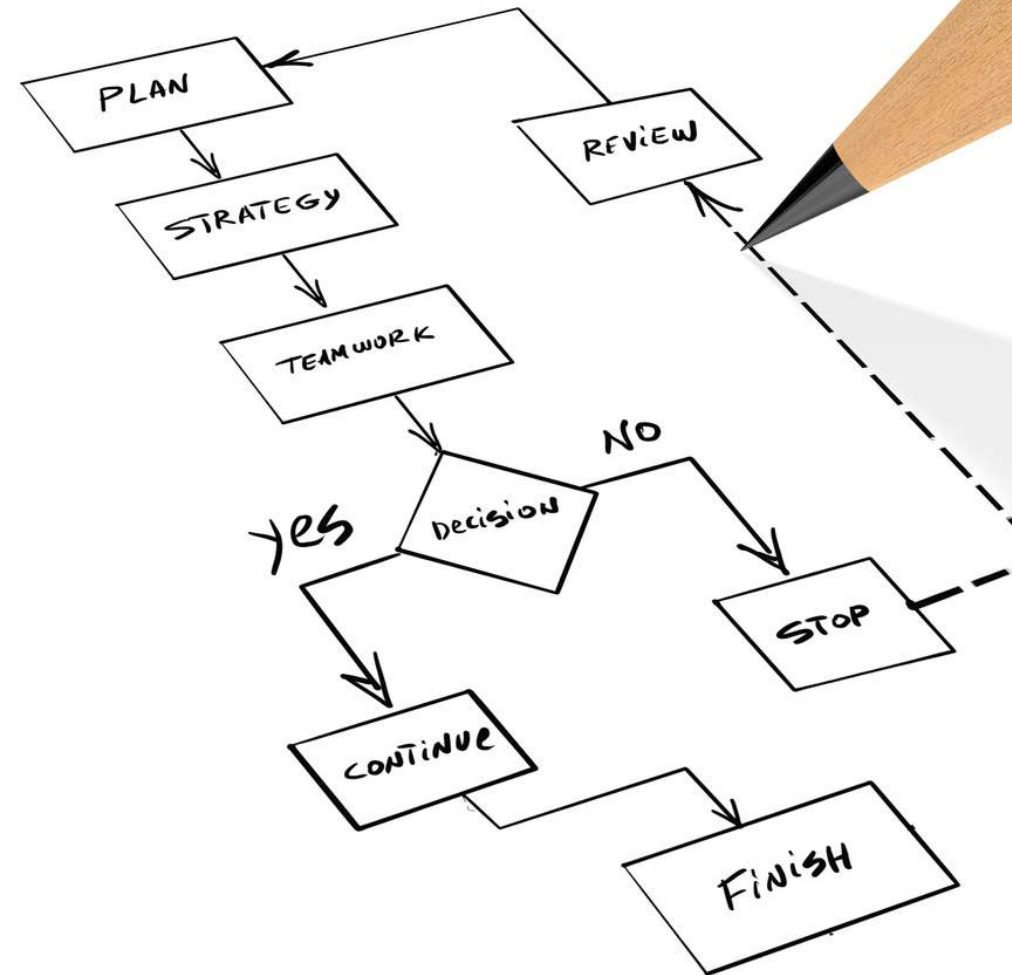
GOAL

- Understand Process improvement
- Carry out Gap analysis
- Communicate process improvement recommendations
- Presentation and Gaining buy-in

WEEKS 5 AND 6 - GET IT DOCUMENTED

- Introduce you to Requirement Documentation

- Understand the purpose of documentation in business analysis

- Comprehend the difference between high level requirements and detailed level requirements

- Expose you to the different types of documentation
  - Business requirements document (BRD)
  - Use Case Document
  - UML - Use Case Diagram, Sequence Flow
  - Feature Value Matrix
  - Functional Requirement Document (FRD)
  - Test Cases
  - Business Case
  - RFI, RFP, RFQs
  - Epics, User Stories, Acceptance Criteria
  - Backlog Creation

- Introduce you to group project

- Create your group project documentation

GOAL

- Learn one of the core skills of a Business analyst - Requirement Documentation
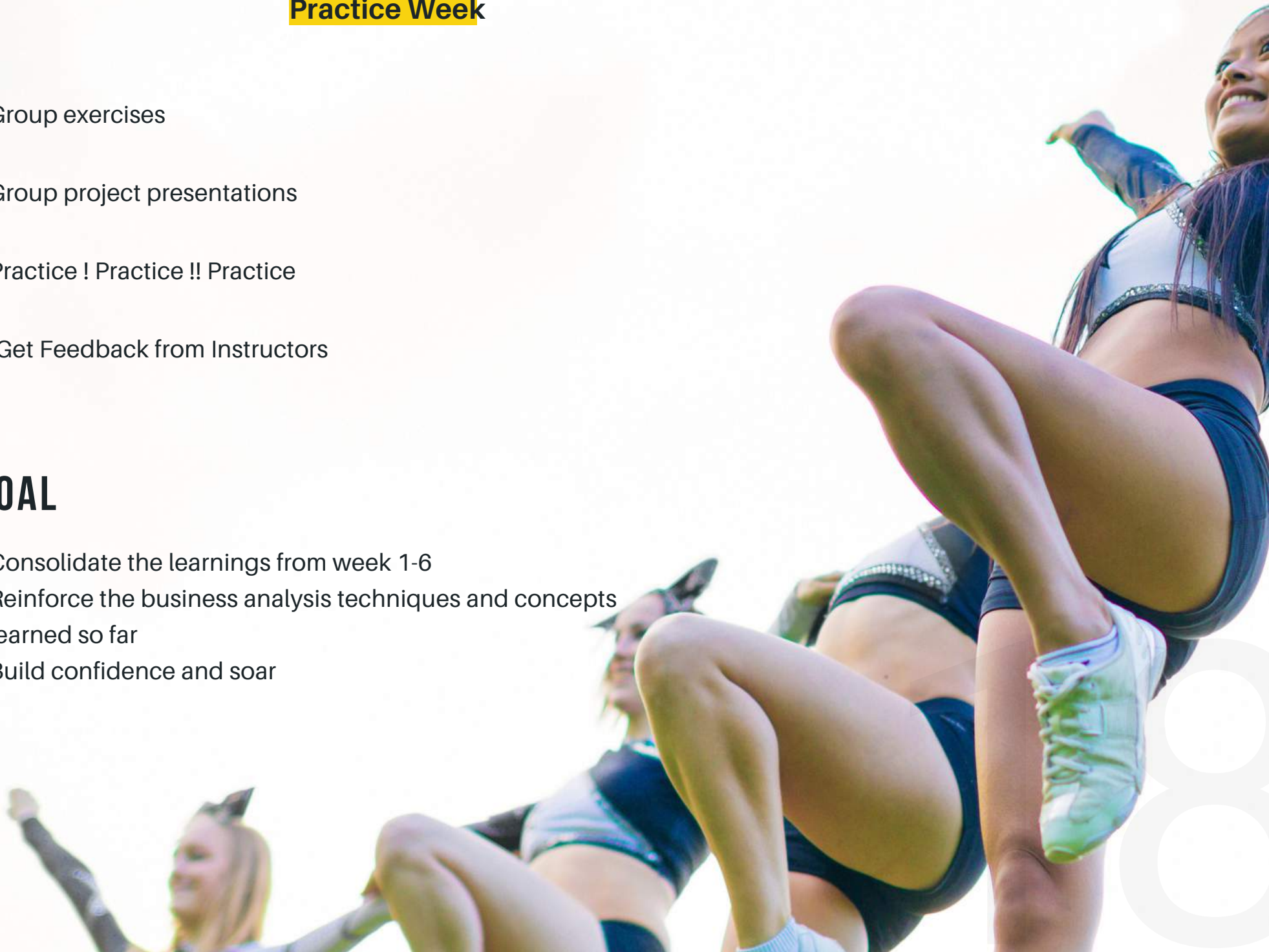
WEEK 7 - GET MORE HANDS-ON

Practice Week

- Group exercises

- Group project presentations

- Practice ! Practice !! Practice

- Get Feedback from Instructors

GOAL

- Consolidate the learnings from week 1-6
- Reinforce the business analysis techniques and concepts learned so far
- Build confidence and soar

WEEK 8 - GET ARMED WITH THE TOOLS

Walk Week

- Practical Confluence Walkthrough

- Create your first wiki on confluence.

- Practical Jira Walkthrough

- Transfer your Backlog to Jira

- Practice Planning Poker with your group

- Create a Product Backlog on Jira for your group Case study

GOAL

- Learn industry standard tools for the job

- Use industry standard tools

- Gain confidence

WEEKS 9 - GET THE EXTRAS

Product Week

- Introduce you to Figma and Balsamiq

- Create your first wireframe

- Create wireframe for your group project

- Understand Product Ownership, Product Life Cycle, Product Vision, Product Strategy, Product Roadmapping and Feature Prioritization techniques

- Prioritize your backlog

- Create a product roadmap

GOAL

- Double up your skillset - Business analysis plus product ownership

- Become confident to own products from initiation to delivery

WEEK 10 - GET LAUNCHED

Wrap Week

- Understand technology and design in the workplace

- Become knowledgeable about front-end, back-end, APIs, the cloud and software environments

- Practical tech and design demonstration

- General CV Clinic

- Hear from our Alumni - how they made it

- Pep talk to motivate you for the future

- Introduce you to our in-house accelerator live projects

GOAL

- Bring everything together

- Launch you into the job market

- Prepare you for the live projects

WEEK 10 + PRACTICUM + CAREER COACHING

- Students will select from a list of available active projects. Minimum of one and maximum of two projects

- Attend Live Scrum meetings

- Work with UX/UI , Developers and other candidates

- Create and deliver presentations

- Create and submit deliverables

- Book a 1-on-1 with your mentor and career coach for personalized CV clinic

GOAL

- Create a winning CV
- Become fully equipped for the work place and well rounded
- Build a portfolio you can defend
- Build Confidence
- Make mistakes , Get corrected, Practice the theory

GROUP PROJECT

- We will identify a problem in our groups and solve them using the business analysis techniques taught in class

  - Group-based (Week 2-10)

GOAL

- Focused on helping you put to practice what you learned in class
- Help you form team working habits with the rest of your team mates
- Foster communication and meaningful working relationships among candidates

GROUP 1

Project Brief: Mobile App Development for Local Charity Organization

Company Name: "Help the Homeless"

Industry: Non-profit

Target Audience: Community members... local homeless population by making... resources and information about th...

Project Objective:
To develop a mobile app that allows... events and volunteer opportunities, a... organization, and track their donati...

Project Deliverables:
- Do some research - this could include competitor analysis or brainstorm within the group to help suggest High Level Requirements (HLRs).
- Create an Interview Guide / Carry out requirement

GROUP 2

Project Brief: Website Redesign for a Small Business

Company Name: "Green Garden" Land...

Industry: Landscaping and Garden C...

Target Audience: Homeowners, propert... customers who are interested in lands...

Project Objective:
To redesign the current website for G... Center, making it more user-friendly, v... search engines. The website should be... products, and portfolio.

Project Deliverables:
- Do some research - this could include competitor analysis or brainstorm within the group to help suggest High Level Requirements (HLRs).

GROUP 3

Project Brief: Developing an Online Learning Platform for a Language School

Company Name: "Lingua Fluent"

Industry: Education, Language Learning

Target Audience: Language learners of all ages and levels.

Project Objective:
To develop an online learning platform for "LinguaFluent" that will provide students with a convenient and interactive way to learn a new language. The platform should include features such as video lessons, interactive exercises, gamification elements, and a virtual classroom for live lessons. The platform should also have a progress tracking system and provide students with personalized recommendations for further learning based on their strengths and weaknesses.

Project Deliverables:
- Do some research - this could include competitor analysis or brainstorm within the group to help suggest High Level Requirements (HLRs).

GROUP 4

Project Brief: Developing a Business Case for a Mobile App Start-up

Company Name: "FitTrack"

Industry: Health and Fitness, Mobile App Development

Target Audience: Fitness enthusiasts and individuals looking to track and improve their health and wellness.

Project Objective:
To develop a comprehensive business plan for "FitTrack," a mobile app that will allow users to track their fitness progress and set personalized goals. The business plan should include market research, competitive analysis, financial projections, and a go-to-market strategy. The team should also consider potential revenue streams and partnerships that will support the growth of the company.

Project Deliv...
- Do t... analysis... suggest ...
- Create a... elicitation... with the...
  - Un...
- Define t...
  - Fu...
  - Ma...
- Create b... features
- Define d...
- Create a...
- Product...
- Wirefram...

Timeframe: ...

23

GROUP QUIZZES

- Multi-choice
  Questions

- Questions based on topics
  discussed during the week

①

1. Product Owners must create clear and
unambiguous acceptance criteria for each
Product Backlog item before it may be selected in
Sprint Planning.

A. False
B. True

②

2. Which of the following is an appropriate topic for
discussion during a Sprint Retrospective?

A. Documenting acceptance criteria for items in the next Sprint.
B. Inspecting the work done in the sprint
C. Identifying high priority process improvements for the next Sprint.
D. The order of items in the Product Backlog.

Question 1 of 2

Which of these is not a core BA responsibility?

○ Create wireframes

○ Analyze requirements

○ Spend 30 mins on a call with the client to understand the project requirements

○ Document requirements

Next Question

Question 2 of 2

The Business Analyst can be seen as one who manages requirements and stakeholders.

○ True

○ False

Previous Question   **Review Answers**

RECORDINGS

Will be uploaded within
24-48 hrs after Class.

Recordings are posted on
Samcart

Module 2 Class 1A - Software Development Lifecycle (SDLC)

25

PROJECT PRESENTATIONS

Your project team is expected to give project status updates every Tuesday.

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RESUMÉ CLINIC

- General CV session (Week 10)

- 1-on-1 CV Clinic sessions (after week 10)

- 2 sessions

INTERVIEW PREP

- 1-on-1 Interview Prep (3 sessions)

- Group Interview Prep

- Access to interview Prep videos

Strictly Confidential, TheSkillGarage

FREE SQL VIDEO TRAINING

- Access to our SQL Video Training within the free self-paced course

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TRAINING

VALUE

BUSINESS ANALYSIS TRAINING	$CAD 2000
PRODUCT OWNER TRAINING	$CAD 2000
SCRUM TRAINING	$CAD 2000
PRACTICUM/ACCELERATOR	$CAD 3000
CAREER COACHING	
PERSONALIZED CV SESSION (X 2)	$CAD 300
INTERVIEW PREP SESSION (X 4)	$CAD 600
SQL + TABLEAU CLASS	$CAD 1500
ON-THE-JOB SUPPORT	???
TOTAL	**$CAD 11400**

TRAINING
FEES

~~$CAD 11400~~

$ CAD 1890

EARLY BIRD

PAYMENT

We reward blind faith: Make payment before the course begins and get additional discounts.

Let's reward you for believing in us. **Make payment by 5th June 2023** to enjoy the Early-Bird discounts.

ONE-TIME PAYMENT

$1650 CAD
(1230 USD)

Get a **$240 CAD discount** when you make a one-time payment by June 5th 2023.

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3-time payment
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(431 USD/month)

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$18~~~~ CAD
$630 C~~~~/month

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We want to equip you for less. The most affordable, well thought-through training you can get at this price.

It's all about the student. It's all about **the skills that matter.**
Fees for any payment made after early bird expires

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$1740 CAD
(1292 USD)

~~$1800 CAD~~

Get a $150 discount when you make a one-time payment

SUPER FLEXIBLE

3-time payment
$630CAD/month

(468 USD/month)

Standard payment can be remitted in three-time instalments spread over the training duration.

THESKILL GARAGE

SKILLS THAT MATTER

Call or send an email to book a consultation session with an advisor

📞 +1 437 345 0501

✉️ admission@theskillgarage.com

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