



Entrepreneur and Former CMMI Director Brad Smith Launches Main Street Health

Focused Exclusively on Delivering Value-Based Healthcare in Rural America

NASHVILLE, TN – Today, Russell Street Ventures and Brad Smith announced the launch of Main Street Health, a new company focused exclusively on delivering value-based healthcare in rural America. Main Street Health’s first offering is the Extra Access program, which will provide a range of enhanced healthcare services to seniors in rural America in partnership with rural primary care providers, urgent care clinics, and independent pharmacies.

Seniors at participating providers will be paired with a local Health Navigator and have 24/7 on-demand access to a doctor-led care team and network of world-class specialists that will coordinate with their primary care provider. Seniors will also have access to same-day prescription refills and an annual comprehensive assessment. Main Street Health’s proprietary care management tool integrates with primary care and urgent care electronic medical records to ensure patients and providers have a seamless experience.

“My mom’s family is from rural East Tennessee and my wife’s family is from rural Alabama, and we have both experienced first-hand how much opportunity exists to improve access and the quality of healthcare in rural America,” said Smith, who will serve as Chief Executive Officer of Main Street Health. “We are optimistic that our efforts will create a scalable way to revitalize and reimagine healthcare across rural America.”

Main Street Health’s Extra Access program will initially be offered at over 30 locations across West Tennessee. The counties Main Street will be serving have a total population of more than 59,000 Medicare patients. The Extra Access program will be offered in the following cities:

- Alamo (Population: 2,187)
- Camden (Population: 3,582)
- Dresden (Population: 2,940)
- Dyersburg (Population: 16,476)
- Greenfield (Population: 2,336)
- Humboldt (Population: 8,169)
- Huntingdon (Population: 3,845)
- Martin (Population: 10,635)
- McKenzie (Population: 5,328)
- Medina (Population: 4,209)
- Paris (Population: 10,043)
- Trenton (Population: 4,217)
- Union City (Population: 10,424)



Bennett Graham will be joining Main Street Health as President, and Dr. Sarah Chouinard will be joining as Chief Medical Officer. Graham previously served as Senior Vice President of Operations at Aspire Health. Dr. Chouinard previously served as Chief Medical Officer at Community Care of West Virginia, a federally qualified health center operating 17 outpatient clinics and 50 school-based centers across 9 counties in central West Virginia. Dr. Chouinard was previously recognized by the West Virginia Rural Health Association as “Rural Practitioner of the Year.” Main Street’s board will include Brad Smith, Bill Frist, and Annie Lamont, managing partner at Oak HC/FT.

“I have always been passionate about rural healthcare,” said Bill Frist, former U.S. Senate Majority Leader and founder of Frist-Cressey Ventures. “Main Street Health is one of the first efforts I have seen that is focused exclusively on truly transforming healthcare in rural America.”

"Oak HC/FT has always believed that to provide the best care at the lowest cost, the future of healthcare has to be driven by value-based care," said Annie Lamont, co-founder and managing partner at Oak HC/FT. "We are proud to continue our longstanding partnership with Brad and collaborate with the entire team at Main Street Health to reinvent healthcare in rural America."

Initial investors in Main Street Health include Smith, Frist-Cressey Ventures, Oak HC/FT, and a number of other healthcare entrepreneurs from across the country.

Main Street Health’s recent financing was supported by Tyson Bickley, Partner at Waller.

About Russell Street Ventures

Russell Street Ventures (RSV) is an innovative healthcare firm focused on launching and scaling companies that serve some of our nation’s most vulnerable and underserved patient populations. Based in Nashville, RSV brings together some of the nation’s and region’s brightest talent alongside world-class investors and strategic partners to launch and scale truly disruptive companies that have the potential to change the face of healthcare across the United States.

For more information, please visit www.russellstreetventures.com.

About Main Street Health

Main Street Health is a value-based healthcare company focused exclusively on serving rural America. Main Street Health’s first service offering is the Extra Access program, which provides a range of enhanced healthcare services to rural seniors including a local personal Health Navigator and 24/7 on-demand access to a doctor-led care team and network of world-class specialists that will coordinate with patients’ primary care providers.

For more information, please visit www.mainstreetruralhealth.com and www.extraaccesshealth.com.