TECH ENTREPRENEURSHIP COURSE

Forge Institute's Embers Xcelerator

Join Marla Johnson, UA Little Rock's Tech Entrepreneur-in-Residence and Embers Xcelerator as they team up to provide start-up guidance and access to industry and government experts to help take your idea from conception to validation.

Build a Startup. Bridge Disciplines. Create the Future.

Turn your ideas into action through this dynamic course at UA Little Rock that brings together business-minded students and tech-savvy innovators to launch entrepreneurial ventures in fields like cybersecurity, energy, AI, advanced manufacturing, electronics, enterprise SaaS and more!

What is Embers Xcelerator?

Embers Xcelerator is an immersive, hands-on course created by UALR Tech Launch and the Forge Institute and now part of the official UA Little Rock catalog. You'll learn the ins and outs of launching a startup tech venture—from ideation to validation—while working in interdisciplinary teams to solve real-world problems.

Who Should Register?

- Business/entrepreneurship majors
- Computer science, cybersecurity, & engineering students
- Any undergraduate and graduate students from all majors curious about startups, innovation, or tech entrepreneurship

Course Details:

- Course Title: Tech Entrepreneurship
- Credits: Full academic credit (counts toward elective/capstone requirements)
- Format: In-person at UA Little Rock
- Tuition: Included in regular course load (standard tuition applies)

What You'll Learn:

- Lean Startup Methodology
- Market Research & Customer Discovery
- Prototype or MVP Development
- Product-Market Fit
- Financial Modeling & Funding
- Sales & Go-to-Market Strategy
- Pitching to Investors

Talk to your advisor to see how this course fits into your program of study.

Learn more at **ualr.edu** | Email questions to **mkjohnson@ualr.edu** | Course Number **CPSC40303/50303**

This program is funded, in part, through a grant from the U.S. Department of Energy. All opinions, and/or recommendations expressed herein are those of the author(s) and do not necessarily reflect the views of any sponsor, partner or member.