



EdTech Top 40

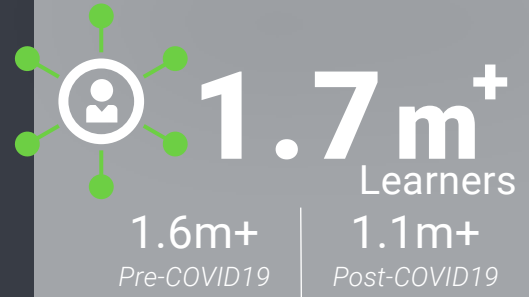
The EdTech Top 40 represents the digital tools accessed most by students and educators across the U.S. via the internet.

This special edition examines the impact COVID19 had on the edtech tools accessed. In addition to providing rankings for the full 2019-2020 year, this list compares rankings from before and after school closings.

1055

Average number of edtech tools accessed monthly by each U.S. school district.

Findings based on



6,707

EdTech products analyzed by U.S. districts and institutions



2,000⁺

Organizations



952

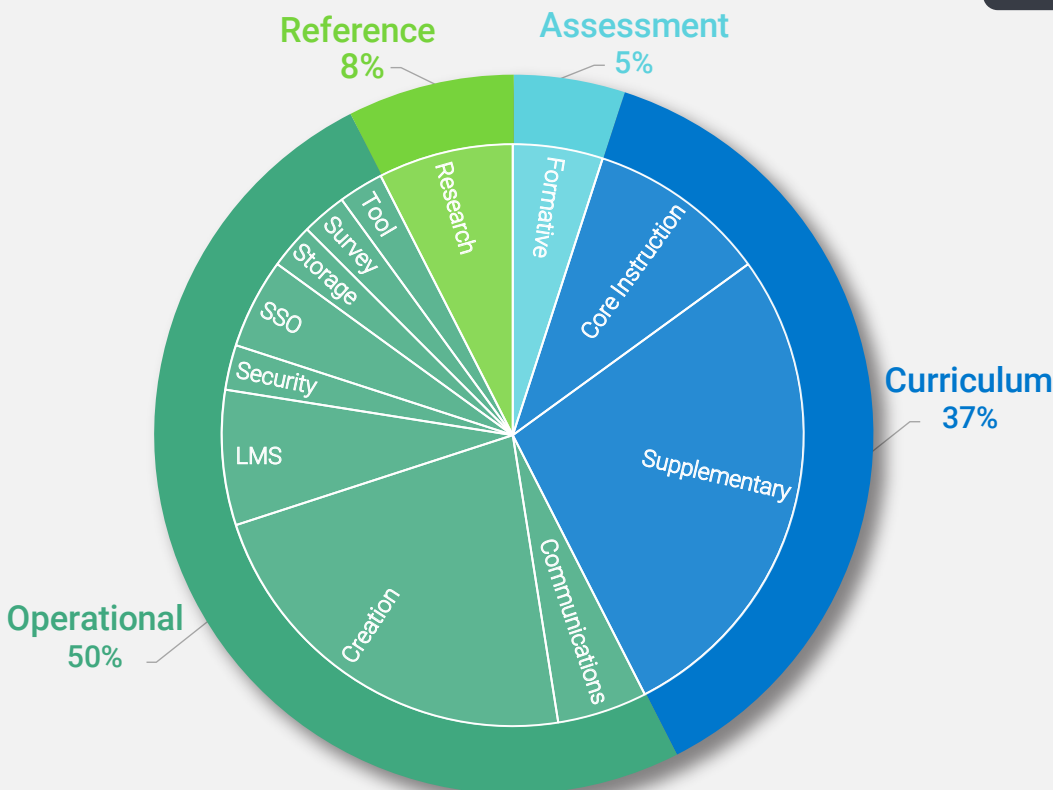
Avg EdTech Tools Accessed per Month
Pre-COVID19

1327

Avg EdTech Tools Accessed per Month
Post-COVID19

Post-COVID19 Breakdown of Top 40

Products by Tool Type & Primary Purpose



All products in the LearnPlatform product library are classified and tagged to reflect their primary uses.

Assessment
designed for measurement of achievement (e.g., formative quiz apps, online testing)

Curriculum
designed and used to provide specific instruction to students (e.g., online textbooks, video tutoring tools)

Operational
designed and used by educators and administrators to streamline tech-enabled environments (e.g., online gradebooks, parent communications)

Reference
primarily used for research and data gathering (e.g., online databases, dictionaries, news sites)

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Based on post-COVID19 usage data across hundreds of U.S. schools, districts and higher education institutions.

Rank	Product Name	Type	Primary Purpose	Rank Change	Full Year Rank
<small>Post-COVID19 March 16 - May 15, 2020</small>	<small>Click on the product name to learn more, including educator feedback.</small>			<small>Compared to Pre-COVID19 July 1, 2019 - March 15, 2020</small>	<small>Based on data July 1, 2019 - May 15, 2020</small>
1	Google Docs	Operational	Creation	—	1
2	Google Drive	Operational	Storage	—	2
3	Google Classroom	Operational	LMS	▲ 1	4
4	Google Slides	Operational	Creation	▼ 1	3
5	Google Forms	Operational	Survey	—	5
6	Google Meet / Hangouts	Operational	Communications	NEW	19
7	Zoom	Operational	Communications	NEW	17
8	Google Sites	Operational	Creation	▲ 1	8
9	Clever	Operational	SSO	▼ 1	9
10	Google Sheets	Operational	Creation	▲ 1	10
11	Wikipedia	Reference	Research	▼ 4	7
12	Khan Academy	Curriculum	Supplementary	▲ 2	12
13	Flipgrid	Operational	Creation	NEW	22
14	Quizlet	Curriculum	Supplementary	▼ 4	11
15	Kahoot!	Assessment	Formative	▼ 9	6
16	Canvas	Operational	LMS	▲ 3	21
17	Quizizz	Assessment	Formative	▼ 4	14
18	Google Calendar	Operational	Tool	▲ 17	24
19	Edpuzzle	Curriculum	Supplementary	NEW	32
20	Scholastic	Curriculum	Core Instruction	▼ 2	16
21	BrainPOP	Curriculum	Supplementary	▲ 12	26
22	Google Drawings	Operational	Creation	NEW	51
23	CoolMath Games	Curriculum	Supplementary	▼ 11	13
24	Securly Anywhere Filter	Operational	Security	▲ 13	44
25	Epic! - Unlimited Books for Kids	Curriculum	Supplementary	▲ 15	36
26	Newsela	Curriculum	Supplementary	▲ 3	29
27	ABCya!	Curriculum	Supplementary	▼ 11	18
28	Prodigy	Curriculum	Supplementary	▼ 8	23
29	Weebly	Operational	Creation	▼ 14	15
30	ClassLink	Operational	SSO	NEW	50
31	i-Ready	Curriculum	Core Instruction	▲ 1	41
32	Desmos	Curriculum	Supplementary	▼ 11	27
33	Padlet	Operational	Creation	NEW	53
34	IXL Math	Curriculum	Core Instruction	NEW	48
35	NYTimes.com	Reference	Research	▼ 13	25
36	CNN Student News	Reference	Research	▼ 11	28
37	Nearpod	Curriculum	Supplementary	▼ 6	35
38	Grammarly	Operational	Creation	▼ 14	31
39	McGraw-Hill Education	Curriculum	Core Instruction	▼ 1	45
40	Seesaw	Operational	LMS	NEW	94

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Findings are based on the analysis of deidentified data from July 1, 2019 to May 15, 2020, including specific analyses from pre-COVID19 (July 1, 2019 to March 15, 2020) and post-COVID19 (March 16, 2020 to May 15, 2020) time frames. Data were collected using LearnPlatform's Google integration, which is freely available to any U.S. education organization.

The 2020 EdTech Top 40 synthesis reflects a total of more than 13.5 billion data points from education organizations utilizing LearnPlatform's Google Chrome integration, including 1,733,880 individuals (182,587 educators and 1,551,293 students). The synthesis examined quantitative data on product usage during the respective time frames from the LearnPlatform for Educators and LearnPlatform for Students Google Chrome extensions; specifically web traffic for digital tools utilized. Analysis, tools and reports are compliant with all federal and state student data privacy laws, including FERPA, COPPA, CIPA and PPR. The EdTech Top 40 is based solely on quantitative analysis. No marketing, advertising or qualitative insights were used.

The numbers 1,055 (average for the year), 952 (pre-COVID19), and 1,327 (post-COVID19) were calculated based on the average number of products accessed by school districts per month between the respective time frames. Districts were only included in this specific analysis if they had at least 1,000 chrome extension users on average per month. Any changes or increases in the average number of edtech products accessed from year to year in the EdTech Top 40 may be influenced by sample size, participant distribution, additional tools tracked and distribution of edtech tools accessed.

Given the uniqueness of the 2019-2020 year, we opted not to compare rankings from last year (2018-2019) to the current year (2019-2020). Instead, we compare changes in rankings from the pre-COVID19 ranking to the post-COVID19 ranking. When the word "NEW" appears in the rankings, this indicates that the product is a new addition to the EdTech Top 40 based on usage during the post-COVID19 time frame.

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