AIA Cincinnati Educational Programs: VISION

VISION is an award-winning program that supports young architects interested in developing the skills necessary to advance to higher levels within the architectural profession. VISION also hosts public lectures on design. Starting October 2021 through September 2022

Audience:
- AIA Cincinnati membership: 440 professional architects. 19% female, 77% male; 44% under 50.
- VISION participants are emerging professionals. Programs are presented by firm leaders and architecture/design thought leaders. Keynote lectures are attended by architects, design professionals, and the general public with an interest in architecture and design.
- AIA Archtext subscribers: over 1,100 greater Cincinnati architects, design professionals, and building industry partners
- Social media followers: 699 Facebook, 2,215 Twitter, 219 LinkedIn, and 718 Instagram

Anticipated Attendance: 12 VISION participants at eleven (11) sessions; six (6) keynote lectures (open to the public) each attracting an average of 60 attendees.

Visionary Partner: $2,500
Points of Exposure: Company name recognition at beginning of keynote lectures; opportunity to address VISION participants at beginning of a session of choice to personally promote your company and mission; table for display of marketing/product information at lecture of choice; prominent recognition and inclusion of company logo on VISION webpage on the AIA Cincinnati website and marketing material including electronic and print; single-page insert in Educational Notebook given to each VISION participant.

Guiding Partner: $1,500
Points of Exposure: Acknowledgement at keynote lectures; listing on VISION webpage on the AIA Cincinnati website and in marketing material; single-page insert in Educational Notebook given to each VISION participant.

Advisory Partner: $1,000
Points of Exposure: Acknowledgement at keynote lectures; listing on VISION webpage on the AIA Cincinnati website and in marketing material.

Additional Opportunities:
- $1,500 – Sponsor a keynote lecturer (6 available) OR sponsor the graduation luncheon (1 available)
- $1,000 – Sponsor a lecture venue (6 available) OR sponsor the alumni happy hour (1 available)
- $750 – Sponsor the VISION participant program kick-off (1 available)
- $500 – Sponsor VISION participant lunch for a session (10 available)