GOAL 1
Leverage the expertise of architects to advocate for positive outcomes through the built environment.

Obj. 1: Engage with newly-elected city council and mayor to leverage the development of CRA community investment area programs by June 30, 2022.

Obj. 2: Ensure that one AIA affiliated architect is involved in every local neighborhood/community council by January 1, 2023.

Obj. 3: As a C.A.M.P. companion program, develop a mentorship program for architecture students by January 1, 2024.

Obj. 4: Increase active membership participation in the advocacy committee by eight to 16 new members (100-200%).

GOAL 2
Provide our members with resources and opportunities to grow and strengthen a dynamic community of architects.

Obj. 1 Establish key goals and metrics for membership growth, retention, and satisfaction by July 31, 2022.

Obj. 2: Identify and schedule four impactful networking events in 2022.

Obj. 3: Support emerging professionals committee to develop a strategic plan for implementation in 2023.

Obj. 4: Evaluate existing materials [for individuals seeking licensure] and curate into an accessible resource library by July 1, 2023.

Obj. 5: Optimize communication with existing and potential members to increase engagement with our resources and opportunities.

GOAL 3
Inspire all people to recognize and seek quality places in which to thrive.

Obj. 1 Develop a public relations plan (by May 31, 2022) to celebrate World Architecture Month in October 2022.

Obj. 2: Identify (by June 30, 2023) and share (by December 31, 2024) precedents of great places and good design.

Obj. 3: Increase awareness about architecture to K-12 audiences by August 31, 2024.

Obj. 4: Increase awareness of how great places are made by December 31, 2024.

GOAL 4
Ensure continued organizational sustainability through diverse revenue streams.

Obj. 1: Design and develop a revenue plan which will maintain organizational sustainability by September 30, 2022.

MISSION: AIA Cincinnati advocates for the architectural profession and is a resource for its members in service to society.

WHAT WE DO: AIA Cincinnati provides professional development, facilitates knowledge communities, encourages collegiality, and offers resources to architects in our community. In addition, we work with allied professionals to raise the profile of architecture, construction, and design issues in our region.