What is a Social Network?

A social network is a group of individuals and the relationships among them.

Examples of Social Networks

- Classroom Students
- Sports Teams
- Fraternities & Sororities
- Parent-Teacher Associations
- Church Groups

Benefits of Social Networks

- Sense of Belonging
- Quicker Connections
- New Resources
Place Based SOCIAL CONNECTEDNESS Key Driver Diagram (KDD)

Project Leader(s): Carley Riley, Lakshmi Prasad

Global Aim
To address social influences impacting child health outcomes, design and test a place-based quality improvement team in both Avondale and Price Hill led by activated families and supported via the Network.

SMART Aim
To increase number and strength of connections of our ACT families with children <18 years of age from X (baseline) to Y by 6/30/19.

Population
~ 8,830 children <18 years in Avondale, East & Lower Price Hill
FY19: Families living in Avondale & Price Hill with at least one child <18 years of age.

Key Drivers
- Effective relationship building (evolve from transactional to relational ties, foster trust, sense of belonging and positive experience/enjoyment)
- Motivating narrative (build emotional resources, shared values)
- Adaptive, intentional strategy (informed by actionable data)
- Organizational structure that supports agile, responsive action (decentralized leadership, use of formal and informal communication)
- Tactical action (effective use of resources such as time, money, commitment)

Interventions (LOR #)
- Engage Caring Families Reading Bears and More Group as a Social Network Model (LOR #1)
- Co-develop an understanding of and language to communicate the Caring Families Reading Bears and More mission (LOR #1)
- Co-produce an engaging, actionable social network map (SNM) for use with Caring Families Reading Bears and More (LOR #1)
- Identify and test actions to create and strengthen social connections with Caring Families based on SNM (LOR #1)
- Utilize the social network mapping training and activities to foster necessary assets (LOR #1)
- Engage other ACT social tie-based initiatives as a Social Network Model (LOR #1)
- Utilize Parent/Community Activation opportunities and activities to inform/catalyze social connection work (LOR #1)

Legend
- Potential intervention: Green
- Active intervention: Green
- Abandoned intervention: Grey
- Adopted/Abandoned intervention: Grey

Note: LOR # = Level of Reliability Number, e.g., LOR 1
CHANGE WE ARE TRYING (PDSA)

**PLAN:**

Power Up! Day for Avondale Reading Group

**DO:**

Co-produced & co-hosted
20 parents to complete questionnaire

**STUDY:**

Understanding the group’s qualities & social connections

**ACT:**

Sharing information with Reading Group.
Next Power Up! Day in January 2019
MEASURES

Social Mapping tells us things about the group and how to best move towards improvement!

“Reading Bears supports all adult age groups.”

“Over 95% of Reading Bears believe childhood reading is very important.”
CONTACT US

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