Community Activation
The Community Activation staff is here to support you!

The Community Activation Team

Nicole Sofer

Dawn Denno

Anita Brentley

Kirsten Zook

Kenya Simmons
Key Performance Indicator (KPI) Huddle

- To provide updates on existing Community Activation projects.
- Review data for each Key Performance Indicator (KPI)
- Discuss challenges and barriers
- Discuss areas of opportunities
- Set goals for the next huddle
**GLOBAL AIM**

Help Cincinnati’s 66,000 children be the healthiest in the nation through strong community partnerships

**SMART AIM**

Increase the number of community members** actively participating in, contributing to and owning to*** improve the health of children in their community of Avondale and Price Hill by 50% by June 2019

**VISON**

Community protects, provides and values the potential that every child has to be thriving, healthy and successful*

*Parenting, Housing, Safety, etc.

**CHILD HEALTH OUTCOMES**

- Decrease Inpatient bed days
- Reduce Infant Mortality
- Increase Thrive by Five
- Increase Third Grade Reading
- Address Social Determinants

**Drivers**

1. Leaders and future leaders from the community
2. Mutual respect, trust, communication and relationships
3. Goals that work for everybody
4. Everyone feels included and like they belong
5. Understanding what is good and the needs of the community
6. Parents and residents improve and advocate for all children to be healthy
7. All involved celebrate children and success

**June 2018 – June 2019 Improvement Projects**

- **Community Engagement Bi-weekly Huddle (Avondale and Price Hill)**
  - **Aim:** Decrease the number of evictions and increase the sense of agency among justice promoters
  - **Owner:** Kenya Simmons/ Parent Leader

- **Caring Families Reading Bears and More (Avondale)**
  - **Aim:** Increase the number of Avondale parents and care providers attending the Family Feast
  - **Owner:** Kirsten Zook/ Parent Leader

- **Justice Promoters (Avondale and Price Hill)**
  - **Aim:** Decrease the number of evictions and increase the sense of agency among justice promoters
  - **Owner:** Kirsten Zook and Tamika Tooles

- **Rising Strong (Price Hill)**
  - **Aim:** Increase the number of Rising Strong parents attending 50% of monthly meetings.
  - **Owner:** Kirsten Zook and Tama Tooles

- **Family Feast (Avondale)**
  - **Aim:** Increase the number of Avondale parents and care providers attending the Family Feast
  - **Owners:** Kirsten Zook and Tina Brown

- **Integrating Into Work Streams (Avondale and Price Hill)**
  - **Aim:** Review workgroup status, mitigate any risks or issues, as well as align focus.
  - **Owners:** Anita Brentley, Dawn Denno, Parent Leader

*All Children Thrive Cincinnati*
CHANGE WE ARE TRYING (PDSA)

Interventions

• Developed enabling structure for parent leadership
  o Reviewed all parent activities and paths to leadership
  o Tested new leadership identification models

• Developed coaching models to support parent activation and growth

• Tested new methods for connecting parents to one another for support development
  o Buddy system
  o Parents calling parents
  o Connected parents across events
    - Feast and Caring Families
Number of Rising Strong Parents Attending 50% of Monthly Meetings
February 2018 through March 2019

Number of Parents

Median
Goal
Number of new parents identified for ACT
October 2018 through March 2019

Number of parents

Dates

- Number of parents new parents reached biweekly
- Median
- Goal
Percent Health Care Providers Compared to Parents Attending the Avondale Feast
September 2018 through March 2019
Number of Caring Families Parents Attending 50% of Weekly Meetings per Month
December 2017 through March 2019

Month

- Number of Caring Families Parents Attending 50% of Weekly Meetings in the Month
- Median
- Goal

Number of Parents

0 5 10 15 20 25 30 35 40

0 1/01/18 02/01/18 03/01/18 04/01/18 05/01/18 06/01/18 07/01/18 08/01/18 09/01/18 10/01/18 11/01/18

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