Caring Families
Reading Bears
and More
BACKGROUND

**Problem:** 50% of kindergartners in Avondale are not ready to succeed in school

**CFRB Vision, Mission, and Goals**

**Vision**
- Avondale is Building Confident and Lifelong Readers!

**Mission**
- Create a connected community that supports reading and wellness for thriving families

**Goals**
- To increase reading connections between people, places, and resources
- To provide safe spaces for reading opportunities for families in Avondale
- To share resources and activities to improve health and well-being of families
Caring Families
Reading Bears
Journey Map

June-Sept 2018
4 Parent Partners begin social connections work

October 2018
Power Up Day #1

November 2018
Data from Power Up Day #1 shared

December 2018
Parent Partners form 4 Committees

February 2019
Power Up Day #2

March 2019
Committees brainstorm actionable ideas with group

April 2019
Committees start PDSAs

May 2019
Learning Session

May 2019
Power Up Day #3

January 2019
Co-production of Vision, Mission, Goals

Onward!

FY20
THEORY

Caring Families Reading Bears (CFRB) Key Driver Diagram (KDD)

Project Lead: Kirsten Zook
Revision Date: 03/25/19 (v5)

Global Aim
All Cincinnati children will be able to learn, read and grow

SMART Aim
- Increase the number of Avondale families agreeing to read to their children 2x per week from 223 to 273 by June 2019
- Increase the number of Avondale families who confirm their participation in appropriate bi-weekly literacy activities with children in their family (or neighborhood) from 30% to 50% by June 2019
- Increase the number of people attending CFRB > once a month from 13 to 23 by June 2019

Population
Households in Avondale who have signed the Reading Bears Promise Form with children from 0 to 9 years old (~ 1,039)

Key Drivers
- Activated and trusted community, parent, and grandparent leaders
- Family built solutions to barriers
- Celebrations of growth and learning
- Appropriate and plentiful books and learning materials for all
- Safe and caring spaces for reading
- Frequent opportunities for literacy interactions

Interventions

Membership Connections
Parent Lead: Jeneva Lawrence
- Establish activities to enhance CFRB members' sense of belonging and connection to the group

Literacy
Parent Lead: Jennifer Foster
- Conduct community book giveaways to promote reading, share literacy tips, and community resources
- Call families who signed Care Promise Forms to ensure they are reading twice a week and offer support if needed
- Implement reading station where children in attendance at CFRB meetings are being read to on-site during meetings

Wellness
Parent Lead: Tinea Brown
- Provide resources and activities to improve health and well-being of families

Recruitment & Outreach
Parent Lead: Kerien Briggs
- Develop strategies to increase CFRB membership

Legend
Potential intervention
Active intervention
Abandoned intervention
Adopted intervention

James M. Anderson Center for Health Systems Excellence

All Children Thrive Cincinnati
PDSAs in Progress

**MODEL FOR IMPROVEMENT**

**PLAN:**

1. **APSD**
   - **Literacy Committee | Jennifer Foster** (Support: Kristen Zook)
   - **Objective:** To increase the use of the local library
   - **Plan:** To test if a planned tour of the Avondale Library during the CRBR tour will result in CRBR families understanding the benefits of the library and how to get the most out of it.

2. **APSD**
   - **Recruitment Committee | Kejuan Briggs** (Support: Nicole Selin)
   - **Objective:** To see if we can increase CRBR recruitment by reaching out to community partners.
   - **Plan:** To test if passing out books with flyers at Avondale businesses would result in new dads and moms attending CRBR.

3. **APSD**
   - **Wellness Committee | Tina Brown** (Support: Kristen Gasperetti)
   - **Objective:** To introduce a healthy dish to our families and share health benefits of health eating.
   - **Plan:** To test if providing a demonstration of a recipe would result in CRBR families trying to prepare that dish at home.

4. **APSD**
   - **Membership Connections Committee | Jeneya Lawrence** (Support: Connie Stewart)
   - **Objective:** To increase CRBR members' feelings of connectedness and sense of belonging.
   - **Plan:** To test if hosting a family fun day at Avondale Recreation Park (Washington & Forest St.) will result in families connecting outside of the regularly scheduled times meeting time.
RESULTS

If Caring Families Reading Bears and More offered workshops for improving adult reading skills, would you be interested in participating?

- Yes: 77%
- No: 8%

How often do you go to your local library?

- Always: 54%
- Usually: 23%
- Sometimes: 15%
- Rarely: 8%
- Never or Blank: 0%

I feel connected to Caring Families Reading Bears and More...

- Always: 23%
- Usually: 15%
- Sometimes: 8%
- Rarely: 15%
- Never or Blank: 0%
MOST PROUD & WHY

The Caring Families Reading Bears members and parent partners are empowered to come together to co-produce a vision, mission and goals that we can all work towards to improve literacy and well-being in Avondale. We have been learning and taking action from the data gleaned from Power Up Day and parents are growing as leaders and contributors to our work!
GREATEST CHALLENGE

In a group with over 120 community members who drop in and out, it can be challenging to ensure everyone feels included and lift all voices as contributors to our work. We continue to learn and improve our efforts to move ideas into action while keeping our families at the center of the work.
TEAM MEMBERS

Jeneya
Kirsten
Nicole