BACKGROUND

In 2015-2016, the All Children Thrive Learning Network, Cincinnati Children’s Hospital Medical Center (CCHMC), and Design Impact (DI) partnered with local residents to develop innovative ways to address community health.

The All Children Thrive Learning Network turned their initial focus towards housing. Research shows that *housing quality has a major impact on the health of families*. Parents in Avondale and Price Hill experience firsthand how these poor housing conditions can compromise the safety and health of their families. Some parents have *learned how to directly address these housing issues by advocating for themselves*.

However, there wasn’t a formal way to share this expertise with other families. In order to leverage their lived experiences, residents created the **Justice Promoters Project**. The initiative was a formal way residents could use their leadership skills to become advocates and champions for affordable, quality housing.
THEORY

Justice Promoters Key Driver Diagram (KDD)

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Global Aim
Families have the knowledge and ability to advocate, improve and sustain healthful housing for their children

SMART Aim
To increase the number of families who meet with Justice Promoters to review leases from 0 to 12 weekly by June 30, 2019.

Population
Families living in zip codes 45229, 45205, 45204 with children under the age of 18

Key Drivers
- Stable, trusted relationships btwn Justice Promoters and residents
- Enough highly knowledgeable, healthy, JPs
- Safe, comfortable neighborhood spaces for discussions
- Available and understandable leases
- Highly valued results (ex. eviction prevention) by residents and landlords

Interventions
- Communication materials: Who we are, Decoding Your Lease, Resource list (LOR 1)
- Standardized tools, resource lists and training (LOR 1)
- Decision aid for when/who to call (LOR 2)
- Identification of “go to” contacts for warm handoffs based on risk (LOR 2)
- Authentic community based recruitment strategies for JPs and residents (LOR 2)
- “Home Work” training and spread (LOR 2)
- Data on eviction and stories available (LOR 3)
- Days between or visible tracker for JPs
- Housing Action Huddle (LOR 2)
Over the last five months, Justice Promoters has conducted 6 cycles of PDSA testing to increase the number of decoding the lease completed:

- Collaborated with the HOMEWORK team
- Combined Avondale and Price teams
- Collaborated with Santa Maria and Price Hill Will
- Collaborated with Cincinnati Police
- Created Justice Promoter Flyers, badges
- Attending community events (i.e. Santa Maria Health Fair)
RESULTS

Residents Completing "Decoding Your Lease" and Housing Questionnaire with Justice Promoters

Date

Number of Residents

- Training
- ADD PV
- Winter and Fall changes
- Summer break
- Schedule appr twice a week addedaff
- Santa Maria Health Fair
- Community event on social media
- Support services
- Mockingbird support
- Outreach team referral
- Increase team weekly goals

Timeline:
- 01/10/2019
- 02/01/2019
- 03/01/2019
- 04/01/2019
- 05/01/2019
- 06/01/2019
• Justice Promoters (JP’s) can assist residents with information that can help residents in Avondale and Price Hill have a good quality of life and prevent evictions

• Price Hill Hispanic residents feel safe talking to the JP’s

• Justice Promoters themselves are building and increasing their confidence
GREATER CHALLENGE

• Families not knowing they have tenant rights

• Tenant lease aren’t accessible; rental office keep lease. JP’s help tenants get a copy of their lease agreement

• Hispanics are afraid to meet with Justice Promoters. Hispanics believe JP’s are Immigration and Customs Enforcement (ICE) and will get deported.

• Hispanics are afraid of being evicted if they speak to Justice Promoters

• Decoding form is too long thus people are reluctant to complete form due to their lack of understanding the lease information

• Rental lease is in English and some residences only speak Spanish