Place Based Housing
BACKGROUND

- **FY18:** Worked with 150 families. Families prioritized **housing as #1 concern**

- **Focused Neighborhoods** Avondale, East Price Hill, Lower Price Hill
  - Experiencing higher eviction rates
  - Many of our partner families live

- **FY19 Goal:** Bring **change to housing policy & systems** levels for families facing housing insecurities
  (via eviction and conditions violations)
**Global Aim**
To address social influences impacting child health and well-being outcomes

**SMART Aim**
To identify the most common factors that contribute to housing insecurity from 0 to 5 for families in Cincinnati by June 30, 2019

**Population**
FY19: Families living in Avondale, East Price Hill, and Lower Price Hill with at least one child <18yrs

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**Key Drivers**
- Effective relationships/connectivity among organizations in housing
- Best available data on housing insecurity for families (quantitative and qualitative data)
- Co-produced, informational testing that drives action
- Equitable public policy that assures families have affordable and decent homes

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**Interventions**
- Develop effective connections among local groups that specialize in housing
- Identify families with housing crisis & work to improve their housing stability
- Distribute knowledge about housing rights, responsibilities, and best practices among tenants and landlords
- Identify and develop data to learn about & track local housing crisis to drive tactical action at policy, organization, and community levels
- Identify and prioritize potential policy initiatives to support to improve eviction prevention and housing stability

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**FY19 Prototype Development**
- Local Housing Policy | Affordable Housing Trust, City Council Eviction Recommendations
- Housing Action Team | ACT-based Focused Housing Response
- Justice Promoters | Parent-led Tenant Education
- Community Organizing Engagement Model | SMCS Stable Families, Strategies to End Homelessness, Bethany House, Project Connect, Affordable Housing Advocates

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Revision Date: 02/08/2019 (v9)
LEARNING CYCLES

13 HAT Huddles from November 2018 - March 2019

17 Family Stories grouped by housing category (e.g., conditions, legal issue, eviction)

Learnings!

✓ Able to learn & share info across ACT
✓ Define reoccurring housing questions
✓ Power of warm hand-offs
✓ Understanding knowledge gaps within housing
RESULTS

Housing Continuum | Displacement (Family Perspective)
High-Level Process Map Worksheet

Process: Pathway to Eviction and Homelessness

Beginning Boundary: Family Instability Exists

Ending Boundary: Family is Homeless

Customers: Avondale and Price Hill Families

Future Situation Considerations:

- Landlords Operate Independently. No Standardized Conduct Of Conduct
- Legal Representation and Social Advocacy Can Change the Outcome

Outputs/Outcomes:

- Family Displaced | Living with Relatives or Friends; Shelter or Transitional Housing
- Impacts Family’s Rental History
- Impacts Children’s Health, Academics, and Stress Levels

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Identified the four most common family situations

Developed Process Maps for each situation

Analyzed Failure & Fixes for each situation

- Categories
- Displacement
- Eviction
- Substandard conditions
- Lack of affordable housing

Identified in Simplified Failure Mode Effects Analysis (sFMEA) where current law & policy changes would help families

ACT Place Based | FY19 HAT Process Mapping
Huddles: 12/11/2018, 1/9/2019, and 1/22/2019
In-depth interviews: 12/15/2018, 1/31/2019
March 8, 2019 (v4)
Housing Action Team Pathway

Test teams utilizing 1-to-1 housing questionnaire

Less effective strategy & methods

Intra-network housing action team call

Invited housing SMEs to participate

Introduced SBAR report out strategy

Housing Action Team!

Key Partners!

- 13 HAT Huddle calls from November 2018 - March 2019
- 17 family stories
- SBAR format revealed key factors & barriers in housing system
  - Family connected to a organization? → Case Worker? Or Community Health Worker? → Counseling needs?
  - Family rental situation? Market rate housing? Qualify for section 8 voucher? Subsidized housing?
  - Patient of CCHMC? → Legal Case-→ Child Help?
- Average of 9 participants each week
- 7 housing problems resolved (41%)
GREATEST CHALLENGE

Housing systems are not built with the family at the center

Gaps in current & proposed solutions need to be addressed to better serve families

Families are balancing multiple social concerns of health

Solution-based institutions & agencies are silo’ed
Team Members

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