Well-Being with Community: Co-Production with Caring Families Reading Bears

Learning Session
Winter 2019
Why is Co-Production necessary to the work we do in All Children Thrive?

Co-Production Benefits

• Distributive leadership
• Aligned partnership
• Trust building
• Community focused priorities
Wellbeing with Community NEIGHBORHOOD CONTEXT Key Driver Diagram (KDD)

Priority Leader: Carley Riley

Revision Date: 11/8/2019 (v7)

**Global Aim**
To cultivate the neighborhood context to promote lifelong health, well-being, and equity

**SMART Aim**
To increase the on-track kindergarten readiness assessment language and literacy (KRA-LL) scores for Avondale, East Price Hill, and Lower Price Hill from 49% to 59% by June 30, 2020

**Population**
Children less than 6 years old living in Avondale, East Price Hill, and Lower Price Hill N = 2,406

**Key Drivers**
- Supportive Neighborhoods
- Equitable Systems
- Connected Families
- Co-Production
- Effective Data

**Interventions**
- Maintain an ample supply of culturally relevant books for all reading levels books
- Develop effective relationships among groups that specialize in reading
- Initiate reading training, tactics, and spread methods for Rising Strong (Price Hill) families
- Continue reading-focused community organizing with Caring Families Reading Bears
- Utilize the peer-to-peer strategy to connect with families and children less than 6 years old
- Integrate kindergarten readiness activities into The Feast
- Build relationships with non-traditional businesses & agencies that could support reading
- Engage in improvement activities with the Avondale Branch to help address neighborhood reading needs
- Develop relationships with neighborhood non-profits and social services agencies
LEARNING CYCLES

4 Caring Families Members led committees to engage members to reach group goals

- Recruitment
- Membership
- Reading
- Wellness

Initial test with barbershop has ‘ramped’ & now we are testing a reading hot-spot in the barbershop!
All Children Thrive Cincinnati

Our Co-Production strategy activities!

RESULTS

Resolution

Organizational cycle

Kick-Off

Peaks

Foundation

Back To School Health Fair

Reading With A Splash

TCB Courtyard Reading Events

Healthy Recipe Demo

Dialogic Training

Pop-Up Produce 2

Healthy Recipe Demo

Dialogic Training

Pop-Up Produce 3

Back To School Health Fair

Reading on Reading Rd.

Pop-Up Produce 4

The Peak

Reading On The Green

Reading Bear Grannies

Library Tour

Recruitment

Harvest Home Food Truck

Books @ Barbershops

Recruitment

Campaign Arrow

Source: HARVARD Kennedy School Executive Education
MOST PROUD & WHY

Creating a connected community that supports reading and wellness for thriving families!

- We discovered many hidden neighborhood resources!
- Businesses not typically thought of as reading places can be turned into reading hotspots
- Connecting neighborhood organizations is important to achieving outcomes
GREATES CHALLENGE

Measurement!

How do we know it’s working?

What impact does co-production have on the neighborhood?

What impact does co-production have on our work?
TEAM MEMBERS
Carley Riley Improvement Leader

Kristen Gasperetti
Alissa Mayrer
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Kate Rich
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