The Community Feast

all children thrive
BACKGROUND

The Ask?

Families requested a place where they could meet and talk to providers while sharing a meal

The Response...

Creation of The Feast — A place where women, moms, families, community leaders, and providers come together to share a neighborhood meal

✓ Increases empathy and trust among families & resources
✓ Builds relationships
✓ Creates connections for collaboration
THEORY

Well-Being with Community NEIGHBORHOOD CONTEXT Key Driver Diagram (KDD)

Global Aim
To cultivate the neighborhood context to promote lifelong health, well-being, and equity

SMART Aim
To increase the on-track kindergarten readiness assessment language and literacy (KRA-LL) scores for Avondale, East Price Hill, and Lower Price Hill from 49% to 59% by June 30, 2020

Population
Children less than 6 years old living in Avondale, East Price Hill, and Lower Price Hill N = 2,406

Key Drivers
- Supportive Neighborhoods
- Equitable Systems
- Connected Families
- Co-Production
- Effective Data

Interventions
- Maintain an ample supply of culturally relevant books for all reading levels books
- Develop effective relationships among groups that specialize in reading
- Initiate reading training, tactics, and spread methods for Rising Strong (Price Hill) families
- Continue reading-focused community organizing with Caring Families Reading Bears
- Utilize the peer-to-peer strategy to connect with families and children less than 6 years old
- Integrate kindergarten readiness activities into The Feast
- Build relationships with non-traditional businesses & agencies that could support reading
- Engage in improvement activities with the Avondale Branch to help address neighborhood reading needs
- Develop relationships with neighborhood non-profits and social services agencies

Legend
- Potential intervention
- Active intervention
- Adopted/Abandoned intervention

Revision Date: 11/8/2019 (v7)

Priority Leader: Carley Riley
# Learning Cycles

## Bringing Books to Life

*To be completed after completion of each PDSA test cycle*

### Ramp Summary

<table>
<thead>
<tr>
<th>Test Description: To have active engagement with books</th>
<th>Test Cycle 1</th>
<th>Test Cycle 2</th>
<th>Test Cycle 3</th>
<th>Test Cycle 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Local author, Christine Gibson, attends Feast to host a reading of her new children’s book.</td>
<td>Local pediatrician, Dr. Joe Real, attends Feast to discuss flu shots and vaccines in collaboration with reading of The Shot book.</td>
<td>Feast features Dr. John Hutton and parents modeling interactive reading styles with Feast families.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Test Population: Feast families</td>
<td>Feast families</td>
<td>Feast families</td>
<td>Feast families</td>
<td></td>
</tr>
<tr>
<td>Location of test: Gabriel’s Place</td>
<td>Gabriel’s Place</td>
<td>Waggle (tentative) Avondale’s newest restaurant</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Duration (if hours/days/shifts/etc.): Wednesday, September 26, 2019 from 5-7pm</td>
<td>Wednesday, October 23, 2019 from 5-7pm</td>
<td>Wednesday, January 22, 2020 From 5-7pm</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Executed by: Parent facilitator &amp; Christine Gibson</td>
<td>Parent facilitator &amp; Joe Real</td>
<td>Parent facilitator &amp; John Hutton</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Test Results: Record feedback and responses to activities associated with books</td>
<td>24 parents attended the Feast. 8 children attended the Feast. Community members enjoyed meeting the author and seeing themselves reflected in the story. It was exciting to have Christine read aloud and sign copies of her book.</td>
<td>23 attendees engaged in discussion with Dr. Real about vaccines. Over 15 children were able to ask questions about what it is like to get a shot and everyone received a copy of The Shot book, which teaches about the importance of immunity and takes the stress out of going to the doctor.</td>
<td>TBD</td>
<td></td>
</tr>
<tr>
<td>Action (Adapt, Adopt or Abandon): Adapt. We will continue to test with a different book.</td>
<td>Adapt. We will continue to test with a different book/literacy activity.</td>
<td>TBD</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
RESULTS

Feast Attendance

- Attendee makeup:
  67% Families
  15% Healthcare providers
  15% Staff Support
  3% Volunteer

- Parents and families make-up the largest attending group

- Attendance declines during winter months (seasonal trend)
Role Model PDSA!
African American author Christine Gibson spoke to families about relationships & self-appreciation and signed books for all.

A Place To Learn!
Dr. Joe Real spoke to parents & children about the benefits of getting a flu shot.
GREATEST CHALLENGE

How do we connect to more families?
TEAM MEMBERS

Tina Brown, Parent Facilitator
Sonya Brady, Parent Volunteer

Kirsten Zook, Outreach Specialist
kirsten.zook@cchmc.org