She’s passionate about health & wellness
• 109% more likely to consume healthy cooking/recipe content
• 100% more likely to consume medical health related content
• 87% more likely to consume healthy living content
• 54% more likely to engage in physical fitness to improve/maintain health
• 53% more likely to seek new ways to live a healthier life

She is #MomGoals and wants to do good
• 90% more likely to have volunteered in the past 6 months
• 52% more likely to have at least 1 hobby she dedicates her spare time to

SheKnows recognizes that raising a healthy family requires a strong heart and mind. We are here to inform, inspire and give voice to the moms of the world.

We’re an inclusive community for modern moms that offers a curated take on the most relevant parenting, health and lifestyle topics.
Let us customize a program for you based on your budget and KPIs. Ready to Partner? Contact us at: Marketing@SHEMedia.com