She's passionate about health & wellness
• 197% more likely to consume healthy cooking/eating content
• 180% more likely to participate in fitness and exercise video games
• 102% more likely to be the first among friends to own/use/buy the latest health products
• 95% more likely to consume healthy living content
• 74% more likely to participate in outdoor activities
• 62% more likely to consume medical health related content

She is #MomGoals and wants to do good
• 73% more likely to have at least 1 hobby she dedicates her spare time to
• 69% more likely to have donated to a non-profit organization in the last 6 months
• 61% more likely to have volunteered in the past 6 months
Let us customize a program for you based on your budget and KPIs. Ready to Partner? Contact us at: Marketing@SHEMedia.com