SHE MEDIA
A mission-driven media company that focuses on the extraordinary power of content to inform and inspire the world.
Our rich collection of premium & authentic content celebrates passion & purpose.

FAMILY · FOOD · HEALTH · BEAUTY · CAREER · ENTERTAINMENT

TOP 5 IN LIFESTYLE

WE REACH USERS ACROSS EVERY AGE & LIFE STAGE

58M WINNING WOMEN
(females)

55M FAMILY CEOS
(parents)

29M YOUNG INDEPENDENTS
(18-34)

23M PEOPLE OF COLOR
(AA + Hispanic)

29M AGING AWESOMELY
(50+)

54M AFFLUENT
(HHI $100K+)

Source: Comscore Multi-Platform SHE Media Plan Metrix Key Measures (Total Audience) May 2022

Let us customize a program for you based on your budget and KPIs. Ready to Partner? Contact us at: Marketing@SHEMedia.com
SHE Media’s Meaningful Marketplace is a community of premium, self-identified women-owned and minority-owned publishers, enabling advertisers to invest directly toward the affinity groups of choice.

Support BIPOC Media - Advertisers can support these minority-owned publishers who are creating valuable content. Together, we can ensure that premium editorial from minority-owned media receives the economic support to thrive and scale.

Elevating the Creator Behind the Media
Woman-owned | Black-owned | Latinx-owned | AAPI-Owned | LGBTQIA+-owned