

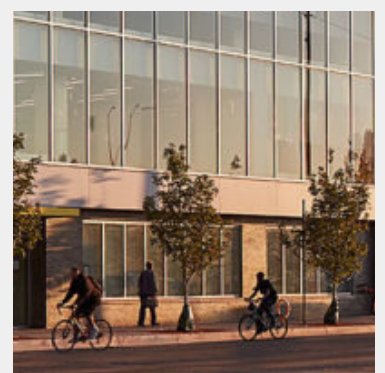
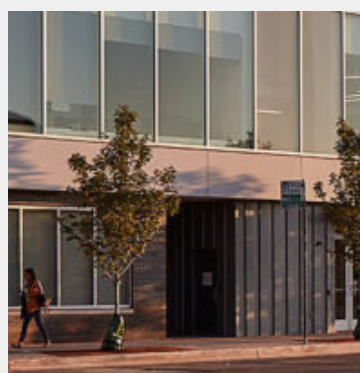
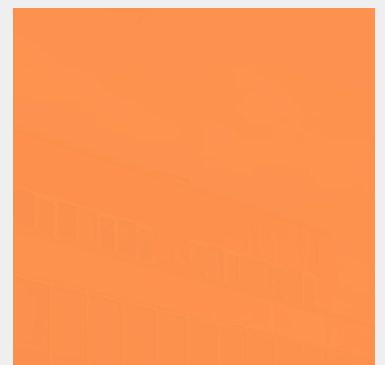
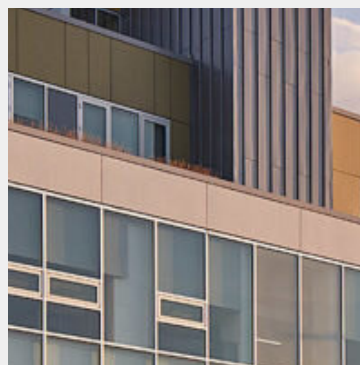
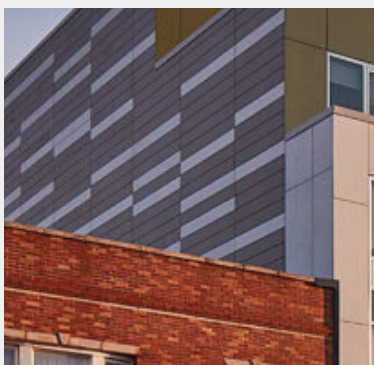
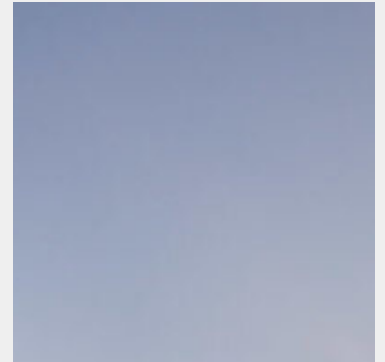
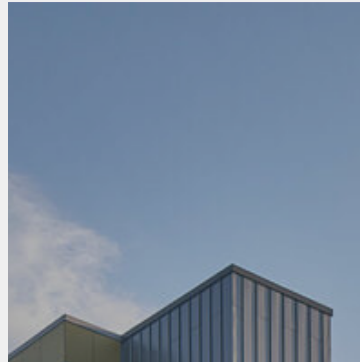
# ANNUAL REPORT



*More than housing...hope!*

**2022**

Our mission is to serve youth and families experiencing homelessness. We provide access to stable housing and deliver comprehensive services that act as a catalyst to transform lives and communities.



## EDITORS:

**Keelie Johnson**, Senior  
Director of Development  
**Melanie Rockoff**, Grants and  
Communications Manager

## Dear Friends of La Casa Norte,

It is my honor and privilege to present to you our 2022 Annual Report, which showcases the impact of our work in serving youth and families confronting homelessness in Chicago. This year marks a special milestone for us, as we celebrate our 20th anniversary of transforming lives and communities.

Since our humble beginnings in 2002 when we opened our first program in Humboldt Park, we have grown into one of the largest and most comprehensive providers of housing and supportive services for individuals and families experiencing homelessness in Chicago. In 2022, we served 19,188 people through our programs, which include emergency shelters, transitional and permanent housing, case management, education and employment services, health and wellness services, legal support, food pantry access, and more.

We are proud of our achievements, but we also recognize the challenges and opportunities that lie ahead. The COVID-19 pandemic has exacerbated the homelessness crisis in our city and disproportionately affected the communities we serve, especially Latinos, African Americans, migrants and asylum seekers, and LGBTQ+ youth. We have responded to this unprecedented situation with resilience, innovation, and compassion, adapting our services to meet the changing needs of our clients to ensure their safety and well-being.

We could not have done this without the generous support of our donors, funders, partners, volunteers, staff, board members, and advocates. You are the backbone of our organization and the reason we can continue our mission. We are deeply grateful for your trust and commitment to ending homelessness in Chicago.

As we look forward to the next 20 years and beyond, we invite you to join us in our vision of a world where all people have dignity, communities thrive, and everyone has a home. Together, we can make this vision a reality.

Thank you for being part of the La Casa Norte family.

Sincerely,

**Jose M. Muñoz**



Executive Director/CEO





## BOARD OF DIRECTORS

Keith Decker, Co-Founder	Melissa Flores
Rev. Peter McQueen, Co-Founder	Vanessa Hall
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**Jose M. Muñoz**, Executive Director

**Larry McKay**, Vice President of Finance and Operations

**Dr. Dan'iel Kendricks**, Vice President of Programs

**Keelie Johnson**, Senior Director of Development

## ACUERDOS (CORE VALUES)

WE BELIEVE THAT WHEN WE:

- WORK **COLLABORATIVELY**
- DEMONSTRATE **EMPATHY**
- CULTIVATE **MUTAL RESPECT**
- PROVIDE ACCESS TO **RESOURCES AND OPPORTUNITIES**
- CREATE A **JUST EXPERIENCE FOR ALL**

PEOPLE HAVE THE POWER TO CREATE CHANGE WITHIN THEMSELVES, THEIR FAMILIES AND THEIR COMMUNITIES.



# A CLIENT'S VOICE

Chicago nonprofits, civic organizations, and volunteers band together to provide assistance to Venezuelan migrants and asylum seekers. La Casa Norte sat down to speak with one of them. With her interview translated from Spanish to English, this is Liliana's story.

By Melanie Rockoff, Grants and Communications Manager

Last summer, Liliana González embarked on a two-month journey. With her toddler in her arms, she began a slow, winding ascent northward in search of a better life. "I want my son to have a future. And here, he can. Here, you can."

Liliana, 30, and son Matías, 3, number among the more than 7.1 million refugees and migrants who have left Venezuela. Upon arrival in Chicago, Liliana, her son, and several hundred Venezuelan migrants and asylum seekers were lodged temporarily at a handful of north suburban hotels. There, a network of local nonprofits, civic organizations, and volunteers converged to prepare them for the road ahead.

**La Casa Norte is among these organizations.**

While I was at the hotel, that's where I met Luz," says Liliana, referring to Luz Cortez, La Casa Norte's Community Assistance Program Manager. Cortez and her bilingual team provide migrants and asylum seekers with in-person, Spanish-language rental application assistance, school and job referrals, legal support, and access to *El Mercadito* food pantry, a collaboration between La Casa Norte and Nourishing Hope.

"It would have been very different without La Casa Norte, Casa Michoacán, Catholic Charities, and all of the organizations that have been helping us. Very different." When asked about the future, Liliana smiles broadly.

“

**I feel excited. My hope is to enroll Matías in preschool, find a good job, have some things of my own, maybe even a house. I want to be able to have something all my own, where I can say, 'Look, this is mine. I worked for this.'**

”



# SERVING CHICAGO'S WEST AND SOUTH SIDE NEIGHBORHOODS

During the pandemic, La Casa Norte reorganized agency programming to better meet skyrocketing community need. This included staffing a 70-bed youth shelter open 24/7, hosting pop-up food pantries, processing over \$5 million in rental assistance applications, and opening a community assistance office in Brighton Park.

La Casa Norte served over 5,000 clients in 2019, pre-pandemic. This figure more than tripled in 2020, with 18,618 community members assisted, and continued to rise in 2021, reaching 24,538. In 2022, we served 19,188 people, including 929 individuals through shelter and supportive housing programs.

**19,188**

Number of homeless and low-income youth and families served in 2022.

**10,698**

Number of meals served to Casa Corazón and Solid Ground clients.

**2,221**

Number of stays at Casa Corazón Youth Drop-in Centers.

**97.5%**

Percentage of clients who remained stably housed.

**3,641**

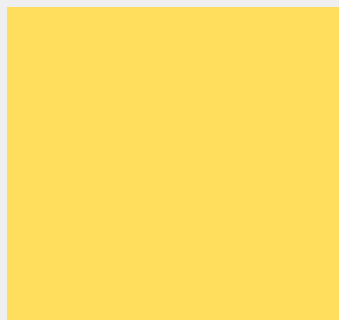
Number of shelter stays at Casa Corazón Emergency Beds.

**7,308**

Number of people engaged through our community outreach programs.

**4,725**

Number of hygiene items distributed to the community.



# CELEBRATING 20 YEARS OF HOPE

**2022 marks La Casa Norte's 20th Anniversary. We would not be where we are today without the many corporations, foundations, and philanthropists who propel our mission and make a significant impact on those we serve. Thank you for helping us celebrate 20 years of transforming lives and communities.**

## GO TEAM LA CASA NORTE!

Each year, athletes and advocates of La Casa Norte's mission convene to run for Team La Casa Norte at the Bank of America Chicago Marathon. In 2022, 11 runners raised \$15,383.17 through their peer-to-peer fundraising efforts.

## SUPPORTING TECHNOLOGY

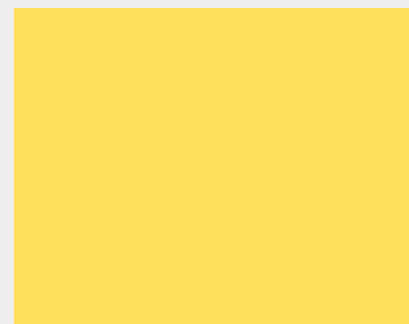
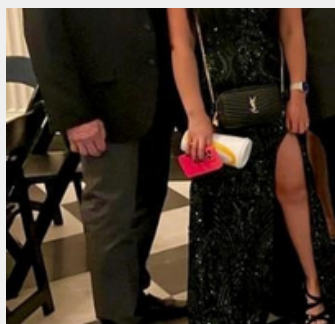
The Sherman Fairchild Foundation awarded La Casa Norte a \$301,000 grant to bolster our use of technology. With this generous gift, we look forward to more efficiently serving youth and families with our increased capacity to utilize cutting-edge technology.

## 2022 GALA ¡ESPERANZA!

La Casa Norte celebrated its 20th Anniversary Gala ¡Esperanza! at the Chicago History Museum. Over 250 guests and community leaders attended, along with keynote speakers Governor JB Pritzker and Lieutenant Governor Juliana Stratton. A special thank you to McDonald's for serving as the Presenting Sponsor.

## SUPPORTING EDUCATION

To raise funds for scholarships and educational initiatives, La Casa Norte hosted its seventh annual "More Than Ever" Education Luncheon virtually. Created by Gregory Maire and Michael Horvich, the fund awards scholarships to students who are pursuing and continuing their education. Thank you to the Jill L. Meinzer Scholarship Fund for generously matching up to \$50,000 raised at the event.



# FINANCIALS

## CHAMPION (\$50,000+)

Angell, Paul M. Family Foundation  
 Bank of America Charitable Foundation  
 The Chicago Community Trust (FY21-22)  
 CPS Foundation: Children's First Fund  
 Crown Family Philanthropies (FY20-22)  
 McDonald's Corp.  
 Polk Bros. Foundation  
 Sherman Fairchild Foundation  
 The Joyce Foundation

## ADVOCATE (\$20,000 - \$49,000)

Amy Winchell  
 The Allstate Foundation  
 Caslow, Paul and Pearl Foundation  
 Circle of Service Foundation  
 Comcast NBCUniversal  
 Conagra Brands Foundation  
 Frankel, Julius N. Foundation  
 Fred & Marilyn Webster  
 Google LLC  
 Jackson National Life Insurance Company  
 JPMorgan Chase Foundation  
 Patzik Frank & Samotny Ltd.  
 PNC Financial Services Group, Inc.  
 Prince Charitable Trusts (FY22-23)

## PROMOTER (\$10,000 - \$19,999)

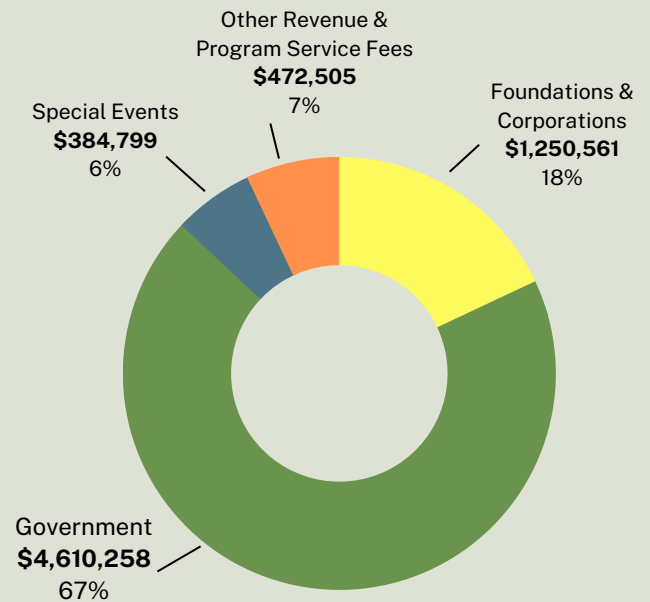
Allstate - Professional Latino Network  
 Blue Cross and Blue Shield of Illinois  
 Elizabeth (Betty) Phillips  
 Dunkin' Joy in Childhood Foundation  
 Franklin Square Foundation  
 Geoffrey & Kathleen Nixon  
 Jeannette Colyvas  
 Kenilworth Union Church  
 Larry & Judy Hicks  
 Michael Horvich  
 Peoples Gas Community Fund  
 Pierce Family Foundation  
 Rushmore Foundation  
 Steven Shebik  
 TJX Foundation, Inc.  
 Ward, A. Montgomery Foundation  
 White, W.P. and H.B. Foundation

## SUPPORTER (\$5,000 - \$9,999)

Anonymous  
 A. Robert Taylor  
 Benesch, Friedlander, Coplan & Aronoff LLP  
 Christina Tribbia  
 CNA Foundation  
 George & Linda Stevenson  
 Gerran Geyser  
 Glencoe Union Church  
 Healthcare Alternative Systems, Inc.  
 John & Stephanie Angliss  
 Joseph & Bessie Feinberg Foundation  
 Keith Decker  
 Kohl & Pallet, Robert & Clark  
 Kohl, Sidney Family Foundation  
 Lewis W. Solimene  
 Matson, Inc.  
 McGowan, William G. Charitable Fund  
 Network It Easy (NIE)  
 Northern Trust Charitable Giving  
 Pierce Family Foundation  
 Rotary Clubs of Evanston, Wilmette, & Winnetka  
 Rush University Medical Center  
 Shalini Menon  
 Victoria Priola  
 Vivid Art Gallery, Winnetka  
 Winnetka Congregational Church

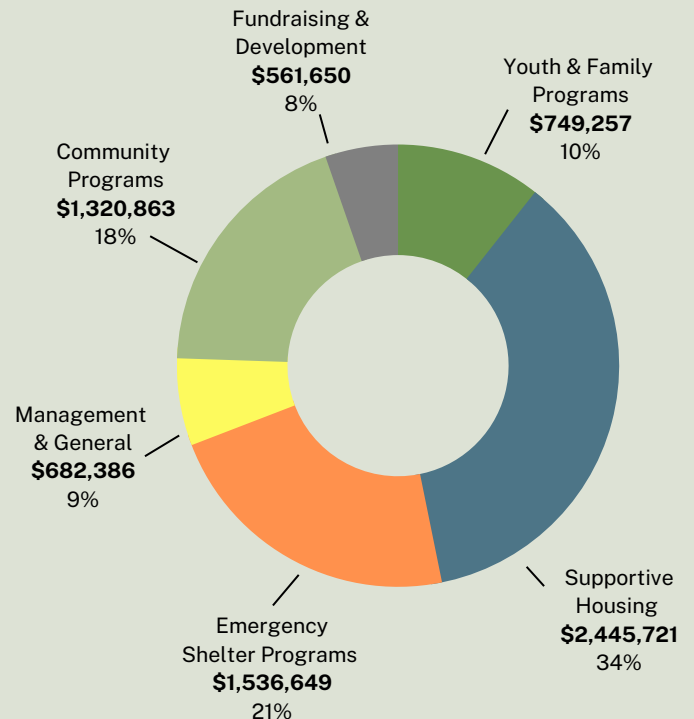
# REVENUE

\*unaudited



# EXPENSES

\*unaudited



\*List is inclusive of all 2022 donors \$5,000 and above.

# GET INVOLVED & SUPPORT OUR MISSION

## FUND OUR MISSION

When you give to La Casa Norte, you're helping unaccompanied youth and families experiencing or at risk of homelessness find the resources they need to thrive in Chicago's West and South Side neighborhoods. To make a gift, visit [www.lacasanorte.org/donate](http://www.lacasanorte.org/donate) or scan the QR code. If you wish to make a gift via check, please mail it to the address listed below.



## STAY CONNECTED

Newsletter: Receive the latest updates from La Casa Norte to your email. Sign up at <http://bit.ly/LCNNewsletter>.

Follow Us: @LaCasaNorte



## OUR PROGRAMS

### Permanent Housing Programs

*Palante* Scattered-Site Supportive Housing  
Pierce House Apartments  
Rapid Re-Housing  
Youth in College

### Transitional Housing Programs

Solid Ground

### Emergency Housing Programs

*Casa Corazón* Overnight Emergency Beds  
*Casa Corazón* Drop-in Centers

### Health & Nutrition Programs

*El Mercadito* Food Pantry in Partnership with Nourishing Hope  
Howard Brown Health Center  
Public Health Ambassadors

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[www.lacasanorte.org](http://www.lacasanorte.org)