

SOCIAL VALUE
INTERNATIONAL

**MEMBER
SPOTLIGHT**
May 2025



Maryam Al Aamri
Matterz Group
Organisational Member
Sultanate of Oman

PLEASE INTRODUCE YOURSELF AND YOUR WORK

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I am Maryam Al Aamri, Founder and CEO of **Matterz Group**. Guided by a vision where innovation serves humanity, we work to empower individuals, strengthen institutions, and create sustainable ecosystems of change. We believe leadership is a responsibility to ignite potential and leave a lasting, meaningful footprint on society.

WHY DOES SOCIAL VALUE MATTER TO YOU?

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Social value is the true legacy of any endeavor. It transcends short-term gains, planting seeds of **dignity, opportunity, and hope**. For us, it represents a deeper commitment, to build futures that reflect the best of who we are, and to **measure success** by the lives we elevate.

WHY DID YOU DECIDE TO JOIN SVI?

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Matterz joined SVI because we believe impact must be intentional, visible, and transformational. The network embodies the values of **transparency and accountability** that we need to create a future where decisions are not made for profit alone, but for the flourishing of **people** and communities.

HOW HAS SVI MEMBERSHIP BEEN OF VALUE TO YOU?

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Being part of SVI has expanded our horizons, offering a **global platform** for learning, collaboration, and growth. It reaffirmed our belief that **real change is collective**. We encourage every leader who believes in impact-driven progress to join this community and be part of **shaping a better future**.



DISCOVER THE BENEFITS OF SVI MEMBERSHIP

www.socialvalueint.org/membership

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