What is the problem we’re trying to solve?

Increase residents’ access to digital connectivity

**GOAL**

**PROBLEM**

**HYPOTHESIS**

**STRATEGIES**

**POLICY LEVERS**

**ACCESS**

- Existing infrastructure is insufficient to connect an increasing number of households
- Development of new structures and models is needed to connect currently unserved

**AFFORDABILITY**

- Inability for a substantial portion of the population to pay market rates
- Insufficient access to affordable devices

**ADOPTION**

- Needed support for awareness-building and technical navigation of opportunities

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**ROOT CAUSES**

- Inability for a substantial portion of the population to pay market rates
- Insufficient access to affordable devices

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**METRIC**

Change in broadband access and adoption
What are you trying to accomplish? (and how will you know?)

**METRIC**
- Population percentage covered by broadband

**DATA FREQUENCY AND RELEASE**
- Biannually

**LEVEL OF ANALYSIS**
- State
- County
- Metropolitan area
- Census place

**DATA SOURCE**
- FCC Fixed Broadband Deployment, Area Summary

**DATA DISAGGREGATION**
- Internet speed
- Rural vs Urban

Note: Prioritize disaggregating data by race, ethnicity, religion, income, geography, gender identity, sexual orientation, and disability to ensure goals and strategies are bespoke and delivering results for historically underserved, marginalized, or adversely communities (per the Executive Order).