



Transformation
Collaborative

Wallace K Pond, Ph.D., Founder,
Idea Pathway, LLC, and the
Transformation Collaborative™

Transformation for the Next Normal

*Reinventing Your Institution to Survive and Thrive,
Now and into the Future*

Proprietary

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How it Works

The Structure

The TC is a flat, flexible, collegial, values-based, non-hierarchical organization supported by like minded affiliates who share a similar POV on the need for transformation.

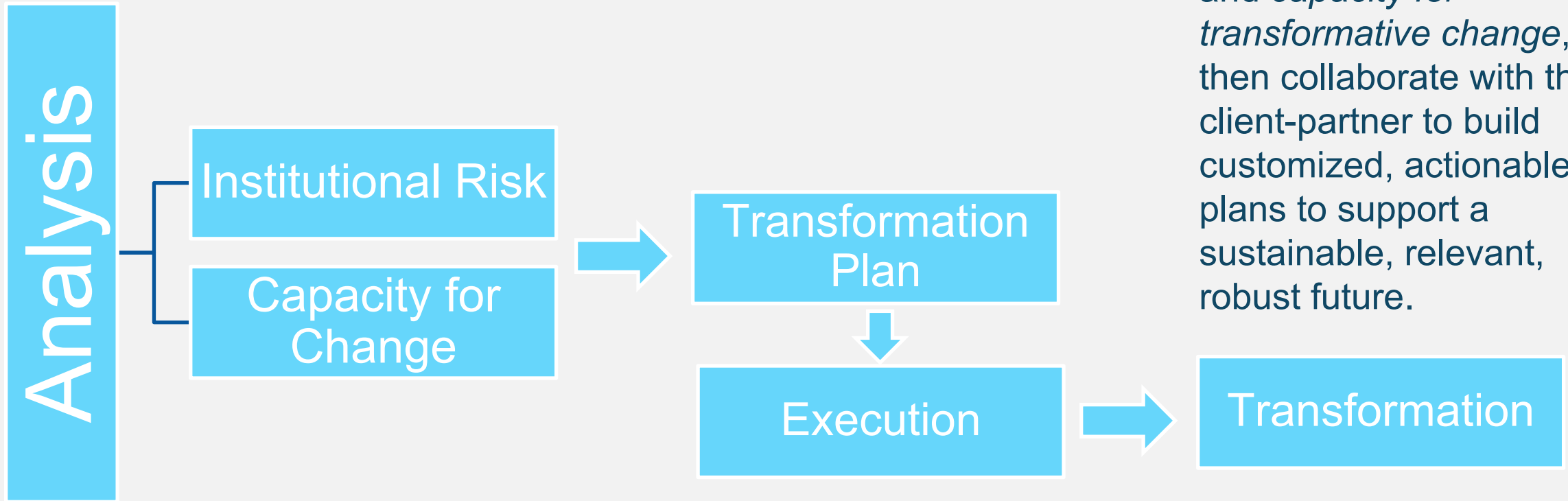
Transformation Collaboration Affiliations				
Partners	Advisors	Functional Experts	Thought Leaders	Organizational Affiliates
<ul style="list-style-type: none"> · Unique POV · Vision · Ownership stake · Commitment to biz dev and growth · Network · Public facing 	<ul style="list-style-type: none"> · Unique POV · World class knowledge · Unquestioned credibility · High level industry profile · Network · Public facing 	<ul style="list-style-type: none"> · Unique POV · World class expertise · Unquestioned credibility · High industry profile · Network 	<ul style="list-style-type: none"> · Unique POV · Access to a relevant audience · Desire to share perspective and knowledge 	<ul style="list-style-type: none"> · Unique POV · Shared values · Tools/Expertise · Resources · Complementary mission and activities · Public facing

World Class Individuals and Organizations Collectively Support Reinvention and Best Practice Operations

The TC draws on multiple, proven resources and strategies for transformation and operational excellence.



A Two Channel Assessment Model



At the TC, we engage in a comprehensive evaluation of both *institutional risk* and *capacity for transformative change*, then collaborate with the client-partner to build customized, actionable plans to support a sustainable, relevant, robust future.

We use both individual experts and organizational partners to enhance assessment, planning, and game-changing outcomes.

Where We Focus

- The Transformation Collaborative’s practice is based on driving transformation/reinvention with a holistic, “embedded,” and long-term partnership.
- We approach foundational change with a comprehensive, integrated view of the institution, supporting sustainable transformation with compelling strategy, aligned culture, capacity building, value proposition & market differentiation, a robust business model, and best practice operations.



The Process

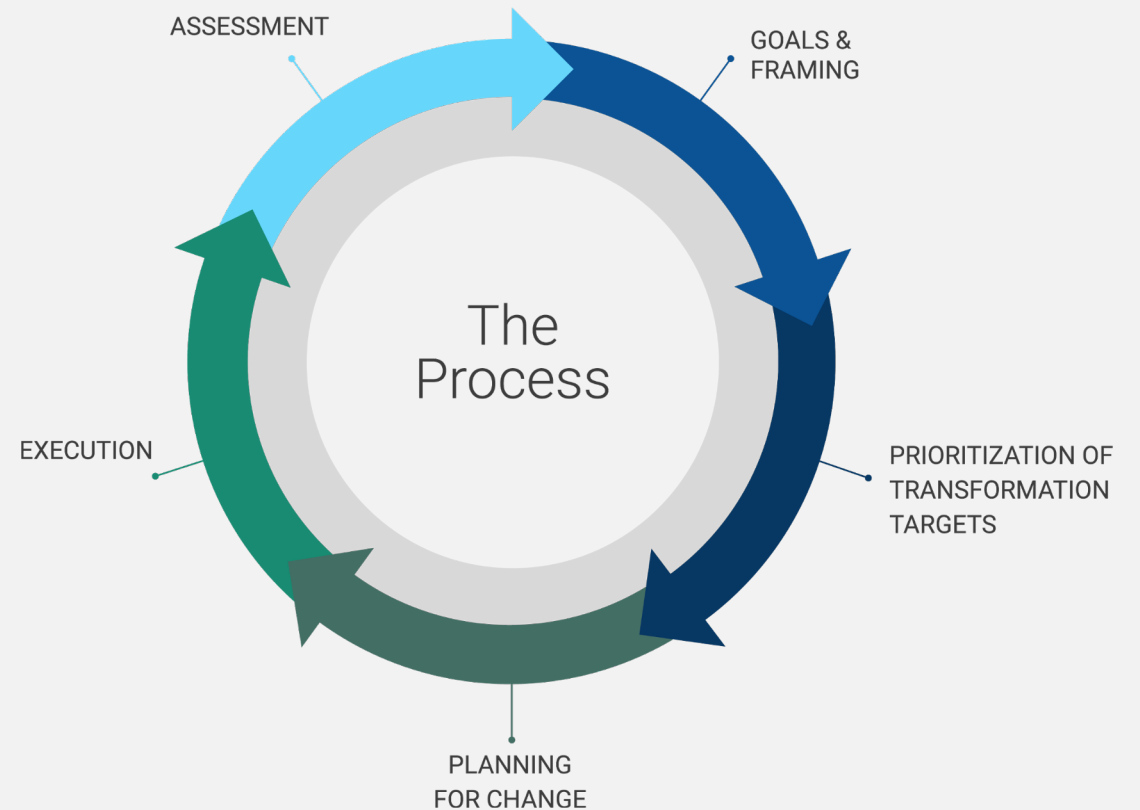
ANALYSIS

PLAN FOR CHANGE

IMPLEMENTATION

FOLLOW UP

- Risk analysis and benchmarking using a proprietary model
- Development of transformational change plan based on research and best-practice
 - Life changing educational experience
 - Support of operational excellence
- Execution of the change plan, capacity building, and operational improvements



The TC Difference

Deep Dive

Extensive front end due diligence

Customized solutions connected to an institution's mission, market, and strategy

Accountability

Shared accountability with the institution and board

We own outcomes as much as the client!

Execution

Emphasis on high impact efficacy and support for surviving, thriving, and sustainability through transformation

- *We are vested partners with a long-term commitment and accountability for results.*
- We start from: Make the world a better place and build from there
- Our success and remuneration are tied to client success—and our work is guaranteed
- Our own values-based practice is a product of transformative change

The Business Model

- The Transformation Collaborative™ works with very few clients at a time and we have no “junior staff.” Every contact is with a senior-level expert.
- Each partner institution receives its own, customized assessment, change plan, and implementation support. We never “re-sell” previous work.
- We are remunerated with a modest monthly fee to cover basic expenses and quarterly payments based on achieving agreed upon objectives – *and the client-partner determines achievement!* Occasionally, there are also grant funding, revenue share and equity models as well, depending on specific circumstances.

Core Products	Commitment
Full Engagement	Long Term
Assessment and Proposal	Short to Medium Term
Cursory Assessment	Short Term

Value Proposition and ROI

The Transformation Collaborative:

- Is strategic and future-focused
- Drives ideation and execution
- Has board level view and expertise
- Has C-Suite view and expertise
- Is outcomes focused with guaranteed results

We tie our success and remuneration to your success!

Core Competencies

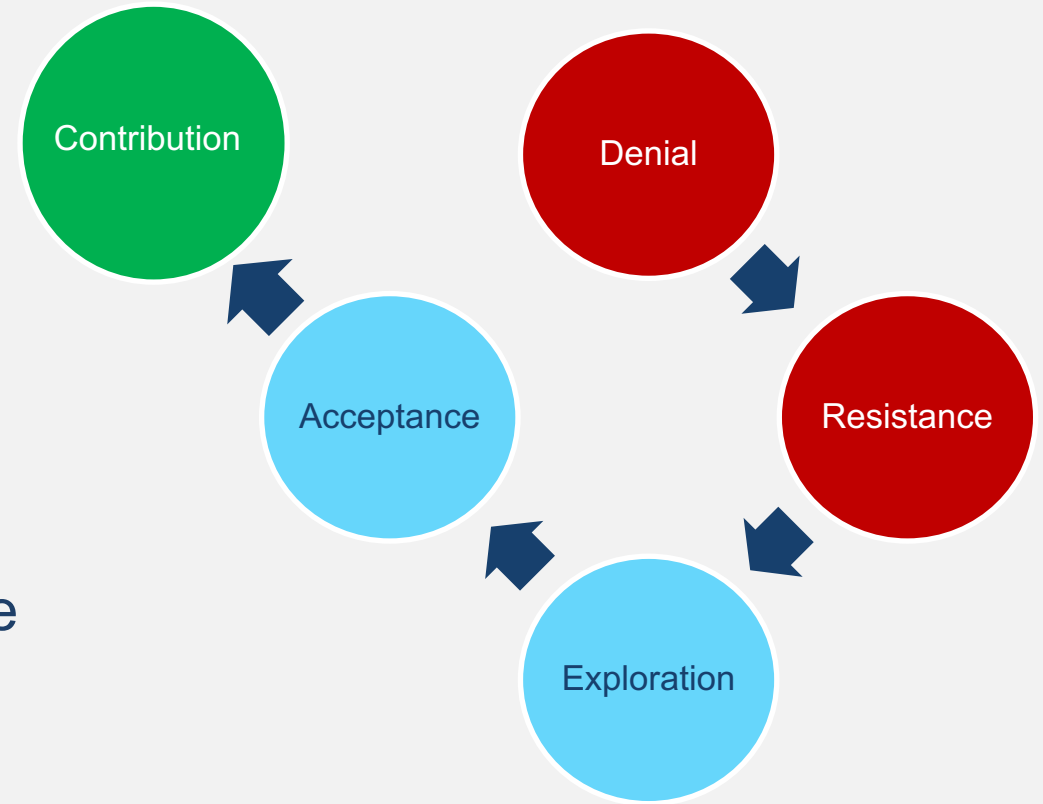
We drive values-based, enterprise level transformational change. Our Affiliate model provides deep expertise in the following practice areas:



Our Theoretical Basis

Every Change Effort Requires a Change Plan Based on Verified Research!

- Reluctance
- Typical Stages of Change
- Adopter Types
- Key Players
- What's Necessary for Change
- Communications
- Transactional vs. Transformational Change
- Framing Change
- Analysis



Summary

- The current state of the higher education market has rendered the operational model obsolete for the majority of traditional institutions.
- For most institutions, to thrive, and in some cases to even survive, they must engage in transformative change.
- The traditional channels of support for higher education are themselves broadly incapable of supporting transformation, which is where the *Transformation Collaborative*[™] comes in.



Transformation
Collaborative
Thought leaders who execute[™]

Contact Information

TransformationCollaborative.net



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Thought Leaders Who Execute™

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