Ontario Art Walk Sponsorship Guide
About Us

Become a sponsor of the Ontario Art Walk (OAW) and keep arts and culture thriving. The Ontario Art Walk takes place on the Third Saturday of February, May, August, and November in the Downtown Ontario Arts District. This unique event features art exhibitions, pop-up galleries, artist talks, creative workshops, live music and arts events sponsored by local artists, performers, organizations and businesses in the Downtown Ontario Arts District. The coordination of the OAW website, printed guide and map are supported by The Arts Area, a 501(c)(3) nonprofit organization headquartered in Ontario. The Arts Area provides fiscal sponsorship, professional development, resource support, and civic advocacy to develop and support economic sustainability and equitable access in the creative industries of San Bernardino, Riverside, and East Los Angeles Counties.

Sponsorship Levels

Quarterly Print Sponsor  $200

Deadlines: January 31, April 29, July 29, October 28

The Print Sponsor provides funds for printing the quarterly Ontario Art Walk Map + Guide in an effort to bring traffic into the participating art galleries, museums, pop-up vendor spaces, restaurants, shops, performances, and much more. For a complete map of the Ontario Art Walk, please refer to this guide.

The Print Sponsor entity will have their logo printed on the back cover of the Art Walk Guide and included here on the Ontario Art Walk website sponsors page. Each quarter, 1,000 copies of the 8-page, printed guide are distributed to dozens of businesses, organizations, and city facilities in and around Downtown Ontario.

Annual Sponsor  $1,000

Deadlines: January 31, April 29, July 29, October 28

The Marketing Sponsor provides funds for additional printed materials for the Ontario Art Walk, including annual large posters to be posted in local businesses and participating art spaces. The Marketing Sponsor entity will have their logo printed on all marketing materials, as well as the back cover of the Art Walk Guide for each of the quarterly art walks of that calendar year. In addition to printed materials, the Marketing Sponsor will have their logo or ad in a banner on the homepage of the Ontario Art Walk website with a link to the Marketing Sponsor’s URL of choice.

Advertisements  1/4 page $250, 1/2 page $400, 1 page $750

Deadlines: January 31, April 29, July 29, October 28

Advertisements are printed on an interior page of the quarterly Ontario Art Walk Guide. Advertisements also appear online at OntarioArtWalk.org on the PDF version of the OAW Guide.
Ontario Art Walk Sponsorship Guide

Your Ad 1,000 places

Advertisements appear in print in the quarterly Downtown Ontario Arts District Guide. Guides are distributed throughout Downtown Ontario on the Third Saturday of February, May, August, and November. To view the current guide, visit OntarioArtWalk.org/guide. The Ontario Art Walk distributes over 1,000 guides per quarter to museums, libraries, recreational centers, art galleries, small art businesses, artist lofts and studios and more.

Guidelines

Advertisements requests must be approved and paid for before ad space is guaranteed in the OAW Guide.

Deadlines: January 31, April 29, July 29, October 28

Submit your finished advertisement to artwalk@theartsarea.org

Artwork Specs

OAW accepts the following formats: .IND, .PDF, .TIFF, .JPG, or .PNG ONLY.

Resolution: 300 dpi or higher

Tip: Export your file to include a full bleed of .125 inches around the border or your artwork will have a white border around the edge.

It is recommended that you maintain an additional .125 margin between any text and the edge of the artwork to avoid cutting off pertinent information.

1 page $750

1/2 page $400

1/4 page $250

To request an ad template, email: artwalk@theartsarea.org
Ontario Art Walk Sponsorship Guide

Increase your visibility in Downtown Ontario
2021-2022 Sponsors

- City of Ontario Community Life & Culture
- The Arts Area
- Chaffey Community Museum of Art
- Downtown Ontario Improvement Association
- Emporia Arts District
- Ontario Museum of History & Art
- Fourth Sector Ontario
Ontario Art Walk Sponsorship Guide

Annual Sponsor Poster - 2022

Ontario Art Walk
Ontario Art Walk 2022

February 19, May 21, August 20, November 19
6 – 9 PM

The quarterly Ontario Art Walk is on the third Saturday of February, May, August, and November in historic downtown Ontario.

Annual Sponsors

City of Ontario
Community Life & Culture
Ontario.ca/CLC
The Arts Area
TheArtsArea.org
The Quarterly Guide

Increase visibility of your business to the growing Downtown Ontario Arts District

Advertisements appear in print in the quarterly Downtown Ontario Arts District Guide. Guides are distributed throughout Downtown Ontario on the third Saturday of February, May, August, and November. To view past guides, visit OntarioArtWalk.org/guide. The Ontario Art Walk distributes over 1,000 guides per quarter to museums, libraries, recreational centers, art galleries, small art businesses, artist lofts and studios and more. Here are some past examples of advertisements, business listings, and our growing Ontario Art Walk Map which is updated quarterly to reflect new businesses, art openings, and places to experience art and culture in Downtown Ontario.

FOOD, DRINK + MORE

10. Bruno’s Tapa | 8 AM-9 PM
185 W Eucalyptus Ave, Ontario, CA 91762
11. The Baked Crab & Crowfish | 12PM-10PM
612 N Eucalyptus Ave, Ontario, CA 91762
12. El Pecador | 8 AM-12PM
434 N Eucalyptus Ave, Ontario, CA 91762
13. Gloria’s Cocina Mexicana | 8 AM-11PM
401 N Eucalyptus Ave, Ontario, CA 91762
14. Mestizo Cocina and Cafe | 8 AM-8PM
200 S Eucalyptus Ave Suite A, Ontario, CA 91762
15. Sabor Honduras | 10AM-9PM
108 W Nut Blvd, Ontario, CA 91764
16. Starbucks | 6 AM-9PM
307 N Eucalyptus Ave, Ontario, CA 91762
17. Crum’s Baking | 10PM-8PM
315 N Eucalyptus Ave, Ontario, CA 91762
18. Downtown Ontario Improvement Association
405 N Eucalyptus Ave, Ontario, CA 91762
Fourth Sector Innovations
404 N Eucalyptus Ave, Ontario, CA 91762
Owens Community Library & LightSpeed Workspace
215 E C St, Ontario, CA 91764
Ingranada Conservatory for the Performing Arts (CPA)
304 W C St, Ontario, CA 91762

This Guide + Map Designed by
TheArtsArea.org

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