June 21, 2023

To: Interested Parties
Fr: Luke Martin, Nadia Perl; Impact Research
Re: Texans Support Offshore Wind Energy with Strong Labor Standards

Our recent poll shows Texans overwhelmingly support building offshore wind energy in the state with strong labor standards. Texans in the state not only believe offshore wind energy will improve the economy but also support requiring developers to provide living wages and workplace safety protections for the jobs offshore wind will create.

- By a 44-point margin, nearly two-thirds of Texans support building offshore wind energy with strong labor standards (63% support / 19% oppose / 17% don’t know). This includes strong net support across all demographic subgroups and even wide margins of net support across party lines: Democrats (+65), Independents (+37), and Republicans (+33).

- Texans see workplace safety and living wages as paramount for any jobs created by the offshore wind industry in the state. Texans overwhelmingly view workplace safety protections (88%) and living wages and good benefits (81%) as very important requirements for jobs created by the offshore wind industry.

- Texans believe offshore wind will be good for the economy and jobs—two of their top priorities for lawmakers. By a 6-to-1 margin, Texans believe building offshore wind energy will be good for the economy (48% good / 8% bad); and by a 5-to-1 margin, they believe it will create jobs (53% create jobs / 11% cost jobs). Supporting offshore wind meets Texans where they are at as more than four-in-five Texans say that strengthening the state’s economy (81%) and creating more good jobs (80%) should be very important issues for lawmakers working on energy and environment issues.

Findings are based on an online and text-to-web survey conducted April 14th to 20th, 2023 among N=3300 registered voters in target offshore wind development states, including N=500 interviews in Texas. The margin of error for the overall results is ±1.7% and ±4.4% for results in Texas at the 95% level of confidence.