## **JUNIOR LIVESTOCK SHOW**

## **OF SPOKANE**

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## FOR IMMEDIATE RELEASE

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## Junior Livestock Show of Spokane Names New Executive Director

Spokane, Wash. (July 21, 2022) - The Junior Livestock Show of Spokane (Jr. Show) is excited to welcome Lori Williams as the new executive director. Williams will begin her duties in Spokane in early August and will work closely with the board of directors and key volunteers to lead organizational and fiscal activities.

"It is an honor to be selected to serve an organization I have held in high regard since my youth," said Williams. "The history of Jr. Show is rich, yet I always seek growth opportunities and believe the possibilities for our exhibitors to experience a one-of-a-kind event are endless. I look forward to collaborating with the board of directors for the upcoming year and into the future."

A Ritzville native, Williams has devoted her professional life to advocating for the agriculture industry. As the Outreach Coordinator for the Washington Association of Wheat Growers, she spent nearly 10 years promoting the wheat industry through educational offerings, legislative activities and grower advocacy. She was also appointed by the Washington State Director of Agriculture to serve as a Fairs Commissioner, responsible for evaluating fair programs and serving as an ambassador of the department.

Ag education is also central to her personal life, where she volunteers as the leader of Ritzville Livestock 4-H Club, and serves as the Livestock Sale Secretary at her local fair. She is often found volunteering at various livestock shows, which includes hosting youth cattle jackpots together with her husband, Andy, and children, Alyssa and Landon.

"Lori comes to us with an extensive background in agricultural programs and event planning and execution," Jr. Show President Jeff Stehr says. "We are very excited to have her joining our organization to build on our storied history, while offering expanded opportunities for our youth exhibitors to experience and embrace agriculture."

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About Jr. Show: Cultivating youth and promoting livestock are the heart of the Junior Livestock Show of Spokane activities. Since 1936, Jr. Show has provided a platform for fair and ethical livestock competition as a premier event in the Pacific Northwest. Visit juniorshow.org for more information.