Yes for Life

Kentucky's ProLife Constitutional Amendment

Advocacy Toolkit 2022

November 8, 2022

yesforlifeky.com
Dear Fellow Kentuckian:

Thank you for your consistent and courageous support for the sanctity of life. Prolife Kentuckians have made significant progress standing up for the vulnerable and respecting the value of every human person. This November, we have the incredible opportunity to vote our values into Kentucky’s Constitution by passing the Yes for Life Amendment (Constitutional Amendment #2).

Before we head to the ballot box, it’s critical that prolife Kentuckians inform every voter about what’s at stake. We created this toolkit to equip volunteers, advocates, and supporters like you with everything necessary to discuss the Yes for Life Constitutional Amendment. Please use the enclosed materials in your conversations at your church, with your friends, or in your community.

In this toolkit, you’ll find:
- One-pager with all the details about the Yes for Life amendment;
- Myth vs. Fact sheet;
- Frequently asked questions;
- Social media content to share your reasons for voting #YesOn2; and
- Short message you can customize and read at events in your community.

We hope these tools, along with our website YesforLifeKY.com, are helpful as you share your commitment to the unborn and encourage everyone to vote YES on Constitutional Amendment #2 on November 8, 2022.

Thank you, again, for all you do to give voice to the voiceless. Together, we can make Kentucky a prolife state.

Sincerely,

Addia Wuchner
Yes for Life, Chair
Executive Director of Kentucky Right to Life Association, a Yes for Life Alliance Founding Member
Yes for Life
Kentucky's ProLife Constitutional Amendment

VOTE: Nov 8th

MAKE KENTUCKY A PROLIFE STATE & STOP TAXPAYER FUNDED ABORTIONS

The Yes for Life Amendment affirms there is no right to an abortion or the funding for abortion in our Constitution.

Sign the Pledge to Vote!

YesForLifeKY.com

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Paid For By Yes for Life

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Your Vote: We Need

Yes for Life
Get the Truth & Vote Yes on #2

**Myth:** The Yes for Life Amendment is politically motivated.
**Fact:** ProLife Kentuckians understand that protecting the sanctity of life isn't a political stance, but a fundamental moral foundation. The Yes for Life Amendment will prevent state judges from prioritizing their own abortion politics over the people.

**Myth:** The Yes for Life Amendment is anti-woman.
**Fact:** Protecting the precious life and opportunity of unborn girls and boys is at the heart of all we do. The Yes for Life Founding Alliance is led by women who fight for the dignity of each person no matter how small.

**Myth:** The Yes for Life Amendment imposes undue burdens with no exceptions.
**Fact:** Kentucky's ProLife Constitutional Amendment does not permit or ban any specific types of abortions. Instead, it respects the ability of the people and their elected representatives in the legislature—not state judges—to regulate abortions.

**Myth:** The Yes for Life Amendment "will harm everyone, but the most vulnerable Kentuckians will suffer the worst effects."
**Fact:** The ProLife movement in Kentucky is dedicated to protecting the most vulnerable among us: the unborn. The Yes for Life Amendment will enshrine Kentucky values into our Constitution.

**Myth:** The Yes for Life Amendment will make Kentucky an outlier among other states.
**Fact:** Multiple states have added similar amendments to their state constitutions to protect the sanctity of life, including Tennessee, Alabama, West Virginia, and Louisiana.
Frequently Asked Questions

Q: What is the Yes for Life Amendment?
A: The Amendment will affirm that there is no right to abortion or the funding of abortion in Kentucky’s Constitution. This important language will prevent state judges from asserting their own preferences over the will of legislators and the voters.

Q: How do we pass the Yes for Life Constitutional Amendment?
A: Thanks to prolife leaders in the Kentucky General Assembly, Kentuckians can vote Yes for Life at the ballot box on November 8, 2022 by voting YES on Constitutional Amendment #2.

Q: Is this proposal different from other prolife laws passed in Kentucky?
A: The Kentucky General Assembly is in charge of passing all laws in the Commonwealth. The Yes for Life Constitutional Amendment allows voters to insert language into Kentucky’s foundational legal document that reflects our prolife values.

Q: Will this proposal ban all abortions across the Commonwealth?
A: If ratified by Kentucky voters, the Yes for Life Amendment would add a new section to Kentucky’s Constitution stating: “To protect human life, nothing in this Constitution shall be construed to secure or protect a right to abortion or require the funding of abortion.” This important amendment is not an attack on reproductive care but a reflection of Kentucky’s prolife values.

Q: Do other states have similar constitutional provisions?
A: As of January 2022, four states had passed constitutional amendments declaring that their constitutions do not secure or protect the right to abortion or require the funding of abortion, including Tennessee, Alabama, West Virginia and Louisiana.

Q: What prominent organizations have endorsed Yes for Life?
A: The Yes for Life Alliance was founded by Kentucky Right to Life, Sisters for Life, The Family Foundation, the Catholic Conference of Kentucky, the Kentucky Baptist Convention and the Commonwealth Policy Center. Yes for Life also has significant support among Kentucky’s General Assembly members.

Q: How can I help?
A: The Yes for Life Alliance needs your prayers, support, and donations to raise awareness of this Constitutional Amendment. Go to YesforlifeKY.com for the latest updates or to financially support our efforts to defend the unborn in Kentucky.

Q: Are donations tax deductible?
A: No. If you need to make a tax-deductible contribution, please contact one of the Yes for Life Alliance Founding Members.
Facebook Posts:

I support @YesforLifeKY because Kentucky’s unborn children deserve life. The Yes for Life Constitutional Amendment affirms there is no right to an abortion or the funding of abortion in Kentucky. Join me in voting YES on Constitutional Amendment #2! #YesOn2 #YesforLife https://www.yesforlifeky.com/

I’m passionately standing up for life and voting YES on Constitutional Amendment #2 (the @YesforLifeKY Amendment) on November 8, 2022! Your YES vote will end abortion in the Commonwealth and protect the precious gift of life. #YesOn2 #YesforLife

I’m using my vote this November to defend the sanctity of life and be a voice for the voiceless. The @YesforLifeKY Constitutional Amendment, which will be the second proposed Constitutional Amendment, will officially make Kentucky a #ProLife state. Join me in checking #YesOn2. https://www.yesforlifeky.com/

I support @YesforLifeKY because [Insert personal reason]. By voting YES on Constitutional Amendment #2, I’m helping to make Kentucky a proud #ProLife state! Will you join me in casting a YES for Life vote? #YesOn2 https://www.yesforlifeky.com/

Twitter Posts:

I support @YesforLifeKY because I believe in protecting human life in all forms. Join me in voting YES on Constitutional Amendment #2 (the #YesforLifeKY Amendment) to make #KY a #ProLife state. https://www.yesforlifeky.com/

I’m excited to vote #YesOn2 on November 8, 2022. The @YesforLifeKY Constitutional Amendment affirms that there is NO right to an abortion or the funding of abortion in #KY. #VoteYesforLife https://www.yesforlifeky.com/

Join me in standing up for life and voting #YesOn2 this November! If ratified, the @YesforLifeKY Constitutional Amendment will end abortion in #KY. This would be a huge step toward making our Constitution reflect our #ProLife values.

Every child deserves life. That’s why I support the @YesforLifeKY Constitutional Amendment, which will be the second proposed Constitutional Amendment on the November ballot. Pledge your #YesOn2 vote here: https://www.yesforlifeky.com/
Hello everyone—

The ProLife movement is gaining ground across our country. From local communities to the U.S. Supreme Court, people of faith and conscience are standing up for the sanctity of every human life.

In Kentucky, we the people have the power. This year, every one of us can head to the ballot box to vote Yes for Life and approve a prolife amendment to our state’s Constitution.

The Yes for Life Amendment will stop activist state judges from putting their own personal politics ahead of the will of the people. We’ll be writing our values directly into the Constitution.

My friends, we can’t let this opportunity pass us by. The pro-abortion lobby will stop at nothing to defeat us. So make sure you tell everyone at your church, in your community, and in your family that we must vote Yes on Constitutional Amendment #2 in November.

We need your prayers and your support. Visit YesforLifeKY.com for more information and to join the movement.