

Throw a Trust Party!

How to Scale Trust to Maximize Belonging & Results

Research shows that a lack of trust affects your bottom line more than anything else. High-trust organizations have higher levels of productivity, innovation, employee engagement, retention, revenue, customer satisfaction, & loyalty. High-trust organizations are higher-performing - it's that simple.

But trust isn't something that magically appears & remains until one day it mysteriously vanishes. **Trust doesn't happen by default, it happens by design.** Behaviors build & break trust. And trust is a set of *learned* behaviors.

In this high-energy & high-impact session, you'll learn why high-trust teams are higher performing, & the 5 Core Behaviors that powerfully & effectively build trust on teams. Together with your teammates, you'll learn how to apply these 5 Behaviors to scale trust throughout your entire organization. You'll walk away equipped with strengthened confidence & new tools that you can easily implement right away. Your team will develop common language, a deeper understanding of one another, & strengthen connection. Get ready to level up your skills, positively transform your culture, & confidently drive business results!

Objectives:



LEARN WHY HIGH-TRUST TEAMS HAVE GREATER SUCCESS & THE 5 CORE TRUST BEHAVIORS



REFLECT & CONNECT ON THE BEHAVIORS THAT BUILD & BREAK TRUST FOR YOUR TEAM



COME TOGETHER & MOVE FORWARD AS A HIGH-TRUSTING, HIGH-PERFORMING TEAM

What you'll walk away with:



Feeling energized, inspired, aligned, confident, activated, & excited.



Deeper understanding of your teammates & how to interact in a way that drives connection, trust, & performance.



New strategies, common language, & skills to build & scale trust to maximize belonging & results.

Throw a Trust Party!

How to Scale Trust to Maximize Belonging & Results

This workshop will be a mixture of learning new skills, self-reflection, connecting in small groups, & together as a whole team.

Workshop Guarantees:



**BUILD CONNECTION
+ TRUST**



FUN + LEVITY



**COMMON LANGUAGE +
TANGIBLE TOOLS**



Leah Roe, CPA, CPCC, PCC

Founder | Certified Leadership Coach | Trust Expert

Organizations enjoy having me give workshops & lead seminars because the content I present is informative, it gives their people new, easily implementable strategies & tools, AND because my presentation style is high-energy & FUN. My approach is fresh, innovative, & enthusiastic. I am absolutely passionate about the topics I speak on, & that is felt by everyone in the room. I focus on creating a safe, courageous, & fun space for participants so that they learn new things AND enjoy every single minute of the experience.

Starting at:
\$5,997

1.5-2 Hours

What I'll Bring to the Table as your Coach:

- Create & hold a safe, yet courageous, space for the team to connect, learn, & grow.
- Ask the tough questions & push the team to dig deeper.
- Hold accountability.
- Be honest, state what I observe, & get curious with the team.
- High energy, high engagement & lots of confetti!

Testimonials

“

The feedback from our team was great. I think this one comment sums it up: “I LOVED The Perk’s presentation on emotional wellbeing & the thought model – I felt this was a topic that speaks to a lot of us as we navigate through lots of changes & demands.”

We asked people to rate the session from one star to five stars. The overall rating came in at a 4.66! That is a great rating normally, but with this cast of characters that is exceptional!

Sue G.

*Learning Consultant | Talent Development
American Family Insurance*

“

Leah is a very engaging speaker, which resulted in a lot of interaction, questions, & engagement from the team. She did a great job of encouraging engagement & asking the team more questions so they could take their learning & put it into action. I enjoyed learning 5 actionable behaviors that people can focus on to enhance trust across the team. As a result of having this workshop, our team performance will increase & allow us to scale trust at the same rate as our associate expansion & sales growth.

Tom F.

*President, Protein Business Unit
Aldevron*



About Leah Roe

I'm a Certified Leadership Coach (CPCC & PCC), Organizational Trust Expert, Culture Consultant, & Outsourced Chief People & Culture Officer. As a Coach, I celebrate leaders for who they are & who they want to be, while also holding their feet to the fire to take action & achieve incredible results. As a Consultant & Trust Expert, I help organizations take their culture & team performance to the next level in a psychologically safe, fun, & highly effective way.

Prior to taking the leap to actualize my dream of starting [The Perk](#), I was the VP of People Ops & Culture at a remote-first Health IT company. Actually, I started out as their VP of Finance & Operations, was tasked with taking over People Ops, & quickly realized that, while I was a fantastic CPA, people, culture, leadership & team development were my calling.

It was there that I got to *quickly* learn, grow, build, develop, & scale a remote operations function focused on strengthening trust, communication, alignment, employee engagement, & productivity in order to achieve our mission & vision.

I also started & run [Culture Community](#) - a non-profit organization that brings people passionate about being great leaders & intentionally building great cultures together to connect, learn, grow, & take action to make our teams, our cultures, & ourselves better.

Bottom line: I'm here, & excited, to help you take your leadership, culture, team, & life to the next level!



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We're a premier leadership & team coaching, training, & development studio.

The skills your leaders need today are very different from the ones they needed 5 years ago. We equip leaders with the skills they need to confidently & effectively lead their teams *now & going forward*.

We're Not For Box Checkers.

We work with leaders & teams who are willing to be vulnerable & do the work that will make an impact for the **lifetime** of their organization & beyond. Our clients are **growth-minded** leaders & organizations who know that developing their teams is paramount to the success of their business & the success of their people as individuals. They know what they're currently doing is good, maybe even great, but they're ready to take it to the **next level!**

What Makes Us, Us!

- ✔ We make it fun.
- ✔ We make it human.
- ✔ We make it safe.
- ✔ We make it different.
- ✔ We make it last.

SOME OF THE AMAZING COMPANIES WE WORK WITH:



RankenJordan.
PEDIATRIC BRIDGE HOSPITAL



Curate



GE HealthCare



TURN
IT UP 
A NOTCH

**We look forward to
working with you!**

Please let me know if you have additional questions
– I am happy to answer them.

THE
PERK 

