



MAINE DEMOCRATS ARE ON THE ROPES AHEAD OF NOVEMBER

DATE: July 6, 2022
TO: RSLC President Dee Duncan
FROM: Brent Buchanan, President & Founder
RE: Survey of Likely 2022 General Election Voters in Maine

Maine can be a very unique state politically, especially for Republicans, but Democrats in Augusta are on the ropes ahead of November. The generic legislative ballot is as tight as can be because Mainers are looking for legislators who will counteract Joe Biden's failing agenda. What's worse for Maine Democrats is that their disastrous record on the economy is a major liability with voters and gives Republicans a chance to make further inroads.

Republicans are within the margin of error on the generic ballot as Mainers want a Legislature that serves as a check and balance on President Biden.

- Maine Democrats are only slightly leading on the state legislative generic ballot by just one point and well within the survey's margin of error (**48%-47%**).
 - Independents prefer the Republican candidate by **5 points**.
- The tight generic ballot reflects a sentiment among Mainers that President Biden is not producing sufficient results.
 - The President's image is under water at **45%-52%**.
 - Only **47%** of those surveyed want the Legislature to support Biden's agenda, while **48%** want the Legislature to enact opposite policies to push back on the President.

Mainers want their state government to focus on the economy.

- The top issue Mainers want their state government to focus on is addressing the cost of living (**31%**).
 - No other issue even cracks **18%**.
 - Adding creating jobs and growing the economy (**12%**) to addressing the cost of living (**22%**) shows a total of **43%** of voters cite economic issues as their top concern.
 - As the electorate expands from increased turnout, those additional voters are even more inflation / economic-minded than consistent voters, which bodes poorly for Democrats.

Mainers are turned off by Democrats in the Legislature when they learn more about their failed economic record.

- Mainers are **69%** less likely to vote for a state legislative candidate who supported legislation to raise the gas tax and the cost of home heating oil.
- Mainers are **65%** less likely to vote for a candidate for state legislature who voted to hike health care costs.
- Mainers are **54%** less likely to vote for a state legislative candidate who voted for Maine's "Green New Deal," which could lead to higher energy costs.

METHODOLOGY: This probabilistic survey was conducted June 28 – 30, 2022, with 600 likely general election voters. It has a margin of error of $\pm 3.99\%$.

ABOUT CYGNAL: [Cygnal](#) is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygnal consistently ranks as the most accurate firm, and clients rely on Cygnal's ability to create intelligence for action. Its team members have worked in 49 states and 17 countries on more than 2,700 corporate, public affairs, and political campaigns.

