CYGNAL

Survey of Likely General Election Voters

Multi-State Battlegrounds

Conducted March 10 - 12, 2024

n=1500 | ±2.52%

Q1. Registration Screener: Are you currently registered to vote? If so, please select the state where you are currently registered to vote. If not, please select "not registered to vote."

	Freq.	%
Arizona	126	8.4%
Georgia	198	13.2%
Maine	33	2.2%
Michigan	216	14.4%
Minnesota	128	8.5%
Nevada	53	3.5%
New Hampshire	34	2.3%
North Carolina	216	14.4%
Oregon	96	6.4%
Pennsylvania	268	17.9%
Wisconsin	132	8.8%
Total	1500	100.0%

Q2. Election Interest : On a scale of 1 to 10, how interested are you to vote in this year's general election for President, U.S. Congress, and statewide offices, with 1 meaning not interested at all and 10 meaning extremely interested?

	Freq.	%
Low-Interest	**179**	**11.9%**
1	46	3.0%
2	18	1.2%
3	17	1.1%
4	16	1.1%
5	53	3.5%
6	29	1.9%
Mid-Interest	**233**	**15.5%**
7	53	3.5%
8	79	5.3%
9	101	6.7%
High-Interest - 10	**1079**	**71.9%**
Unsure	9	0.6%
Total	1500	100.0%

Q3. Vote Method: How do you plan to vote in the November 5th general election for President, U.S. Congress, and state legislature?

	Freq.	%
Vote in-person on Election Day	**720**	**51.3%**
Definitely vote in-person on Election Day	530	37.7%
Probably vote in-person on Election Day	190	13.6%
Vote by mail	**365**	**26.0%**
Definitely vote by mail	258	18.4%
Probably vote by mail	107	7.6%
Vote early in-person	**319**	**22.7%**
Definitely vote early in-person	174	12.4%
Probably vote early in-person	145	10.3%
Total	1404	100.0%

Q4. **Vote Method for Oregon**: How do you plan to vote in the November 5th general election for President, U.S. Congress, and state legislature?

	Freq.	%
Vote/return ballot in-person on Election Day	**22**	**23.1%**
Definitely vote/return ballot in-person on Election Day	20	20.6%
Probably vote/return ballot in-person on Election Day	2	2.6%
Vote by mail returning ballot as soon as possible	**51**	**53.2%**
Definitely vote by mail returning ballot as soon as possible	40	41.8%
Probably vote by mail returning ballot as soon as possible	11	11.4%
Vote by mail returning ballot closer to the election	**23**	**23.7%**
Definitely vote by mail returning ballot closer to the election	17	17.3%
Probably vote by mail returning ballot closer to the election	6	6.4%
Total	96	100.0%

Q5. **Vote Timeline**: When do you normally decide who you are going to vote for in the November general election, specifically in the elections for your state legislature?

	Freq.	%
On the day of the election	88	5.9%
A few days before the election	111	7.4%
About a week before the election	126	8.4%
About a month before the election	217	14.4%
More than a month before the election	877	58.5%
Unsure	81	5.4%
Total	1500	100.0%

Q6. **Country Direction**: Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

	Freq.	%
Right direction	**487**	**32.5%**
Definitely the right direction	117	7.8%
Mostly the right direction	370	24.7%
Wrong track	**945**	**63.0%**
Mostly the wrong track	325	21.7%
Definitely the wrong track	620	41.3%
Unsure	67	4.5%
Total	1500	100.0%

Q7. State Direction: Now thinking about your state specifically, would you say things in your state are headed in the right direction or off on the wrong track?

	Freq.	%
Right direction	**695**	**46.3%**
Definitely the right direction	169	11.3%
Mostly the right direction	526	35.1%
Wrong track	**698**	**46.6%**
Mostly the wrong track	365	24.3%
Definitely the wrong track	333	22.2%
Unsure	107	7.1%
Total	1500	100.0%

Q8. Generic Ballot: If the election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for your state legislature?

	Freq.	%
Republican candidate	**710**	**47.3%**
Definitely the Republican candidate	534	35.6%
Probably the Republican candidate	176	11.7%
Democratic candidate	**688**	**45.9%**
Probably the Democratic candidate	181	12.1%
Definitely the Democratic candidate	507	33.8%
Unsure	102	6.8%
Total	1500	100.0%

Q9 - Q14. Images: For each of the following, please indicate if you have heard of the person and group, and if you have, whether you have a favorable or unfavorable opinion of them. If you haven't heard of a name, choose so

	Fav	Very Fav	Unfav	Very Unfav	No opinion	NHO	NET Fav
Joe Biden	**40.1%** **602**	20.7% 311	**57.4%** **861**	46.0% 690	2.3% 35	0.2% 3	-17.3%
Donald Trump	**44.1%** **661**	29.2% 439	**53.4%** **801**	46.5% 697	2.4% 36	0.1% 2	-9.3%
Republicans in your state government	**45.6%** **684**	16.5% 248	**48.1%** **721**	27.0% 405	5.5% 83	0.8% 12	-2.5%
Democrats in your state government	**45.9%** **688**	20.9% 313	**48.0%** **720**	31.5% 472	5.2% 78	0.9% 14	-2.1%
Republicans in the federal government	**41.5%** **622**	13.9% 209	**53.1%** **797**	33.8% 507	4.6% 69	0.8% 13	-11.7%
Democrats in the federal government	**42.1%** **632**	17.4% 261	**53.0%** **796**	37.0% 555	4.1% 62	0.7% 11	-10.9%

Q15. Full Presidential Ballot: If the general election for President was held today, and you had to make a choice based on these options, who would you vote for?

	Freq.	%
Republican Donald Trump	**642**	**42.8%**
Definitely Republican Donald Trump	507	33.8%
Probably Republican Donald Trump	135	9.0%
Democrat Joe Biden	**611**	**40.8%**
Definitely Democrat Joe Biden	486	32.4%

	Freq.	%
Probably Democrat Joe Biden	125	8.4%
Independent Robert F. Kennedy, Jr.	**95**	**6.4%**
Definitely Independent Robert F. Kennedy	33	2.2%
Probably Independent Robert F. Kennedy	62	4.2%
Independent Cornel West	**17**	**1.1%**
Definitely Independent Cornel West	5	0.3%
Probably Independent Cornel West	11	0.8%
Green Party Jill Stein	**13**	**0.9%**
Definitely Green Party Jill Stein	7	0.4%
Probably Green Party Jill Stein	6	0.4%
Undecided	122	8.1%
Total	1500	100.0%

Q16. Top Priority: Which one or two of the following areas are the most important to you in the election for state legislature

	Freq.	%
Addressing inflation and rising prices	485	32.4%
Addressing illegal immigration and border security	442	29.5%
Growing the economy and creating jobs	243	16.2%
Reducing health care and prescription drug costs	212	14.1%
Addressing abortion laws	205	13.7%
Changing gun laws	185	12.3%
Fighting crime and public safety	181	12.1%
Controlling government spending	177	11.8%
Fighting threats to democracy	157	10.5%
Improving quality of education in public schools	140	9.4%
Protecting the environment and cracking down on polluters	108	7.2%
Improving voting rights and securing elections	101	6.8%
Investing in infrastructure and improving roads	83	5.5%
Wokeness and politically correctness	68	4.6%
Unsure	32	2.1%
Total	1500	100.0%

Q17 - Q28. For each of the following, please select which political party you would trust most to address the issue

	Republican Party	Definitely the Republican Party	Democratic Party	Definitely the Democratic Party	Neither Party	Unsure	Total
Inflation and the economy	**48.5%** **727**	34.3% 514	**36.9%** **554**	24.2% 363	10.0% 151	4.6% 68	100.0% 1500
Crime and public safety	**49.3%** **740**	35.0% 525	**35.4%** **531**	22.9% 344	8.6% 129	6.6% 100	100.0% 1500
Illegal immigration and border security	**51.0%** **765**	41.1% 616	**34.0%** **510**	21.5% 323	9.9% 149	5.1% 76	100.0% 1500
Education and parental rights	**41.6%** **623**	29.1% 436	**43.7%** **656**	29.7% 445	8.8% 132	6.0% 89	100.0% 1500

Abortion and women's issues	**32.9%** / **493**	23.3% / 350	**51.2%** / **768**	39.1% / 586	11.0% / 165	4.8% / 73	100.0% / 1500
Voting rights and election integrity	**40.9%** / **614**	30.6% / 458	**43.7%** / **656**	34.2% / 513	10.5% / 157	4.9% / 73	100.0% / 1500
Social issues	**37.4%** / **560**	24.1% / 362	**45.0%** / **675**	30.8% / 462	11.4% / 170	6.3% / 95	100.0% / 1500
Healthcare	**35.6%** / **534**	23.5% / 352	**47.1%** / **706**	33.5% / 503	11.6% / 174	5.7% / 85	100.0% / 1500
Gun laws	**44.1%** / **662**	32.5% / 487	**42.6%** / **639**	32.6% / 489	8.2% / 123	5.0% / 75	100.0% / 1500
Jobs and unemployment	**46.4%** / **696**	32.3% / 484	**40.5%** / **607**	27.2% / 408	7.8% / 117	5.3% / 80	100.0% / 1500
Race relations	**34.7%** / **520**	24.2% / 363	**44.3%** / **665**	32.0% / 479	14.5% / 218	6.5% / 97	100.0% / 1500
Environment and climate change	**30.8%** / **462**	20.0% / 300	**48.7%** / **730**	33.6% / 504	13.6% / 203	7.0% / 105	100.0% / 1500

Q29. Party - Extreme: Which political party in your state do you consider to be more extreme?

	Freq.	%
Republican Party	**675**	**45.0%**
Definitely the Republican Party	495	33.0%
Probably the Republican Party	181	12.0%
Democratic Party	**658**	**43.9%**
Probably the Democratic Party	163	10.9%
Definitely the Democratic Party	495	33.0%
Unsure	167	11.1%
Total	1500	100.0%

Q30. State Economy: Now thinking about the economy... How would you rate the economy in your state?

	Freq.	%
Positive	**772**	**51.5%**
Very positive	156	10.4%
Somewhat positive	616	41.1%
Negative	**672**	**44.8%**
Somewhat negative	437	29.1%
Very negative	235	15.7%
Unsure	57	3.8%
Total	1500	100.0%

Q31. Finances Better/Worse Off: Compared to four years ago, would you say that you are personally financially better off, worse off, or about the same?

	Freq.	%
Better off	297	19.8%
Worse off	723	48.2%
About the same	436	29.1%
Unsure	43	2.9%
Total	1500	100.0%

Q32. Better/Worse Follow-up: Since you say you are worse off compared to four years ago, will this affect which political party you vote for?

	Freq.	%
Yes	**479**	**66.3%**
Yes, I will now vote for more Republicans	417	57.7%
Yes, I will now vote for more Democrats a	62	8.6%
No	**181**	**25.1%**
Unsure	62	8.6%
Total	723	100.0%

Q33. Purchase Decision Impact: Has inflation and the cost of living caused you to make different purchasing decisions on things like groceries, gas, and other essentials?

	Freq.	%
Yes	**1334**	**88.9%**
Yes, significantly	605	40.4%
Yes, somewhat	418	27.9%
Yes, a little	311	20.7%
No, not at all	**146**	**9.7%**
Unsure	20	1.3%
Total	1500	100.0%

Q34. Legislator Economy Verbatim: What can a state legislator do to improve the state's economy and your personal financial situation?

See Verbatim File.

Q35. Crime Trend : Thinking now about crime and public safety... Do you think crime in your local community is getting better, getting worse, or staying about the same?

	Freq.	%
Getting better	139	9.3%
About the same	704	47.0%
Getting worse	600	40.0%
Unsure	56	3.8%
Total	1500	100.0%

Q36. Crime Action: What do you think can be done in your state to help lower the rising crime across the country? Please select all that apply

	Freq.	%
Enact tougher penalties for drug-related and criminal offenses	621	41.4%
Boost funding for law enforcement and increase local policing	733	48.9%
Protect the border to reduce criminals entering the country illegally	653	43.5%
Provide local community programs for at-risk youth	633	42.2%
Pass stricter gun control laws	566	37.7%
Invest in mental health resources to address the root cause of crime	767	51.1%
Unsure	68	4.6%
Total	1500	100.0%

Q37. Border Crisis Impact: Do you agree or disagree that the crisis at the United States southern border is leading to a rise in crime in the country?

	Freq.	%
Agree	**847**	**56.4%**
Strongly agree	609	40.6%
Somewhat agree	237	15.8%
Neither agree nor disagree	**242**	**16.1%**
Disagree	**370**	**24.7%**
Somewhat disagree	180	12.0%
Strongly disagree	190	12.7%
Unsure	42	2.8%
Total	1500	100.0%

Q38. Initial Secure Border Importance: Now thinking about illegal immigration and border security... How important is it to you that the government secure the United States southern border as soon as possible?

	Freq.	%
Important	**1257**	**83.8%**
Extremely important	690	46.0%
Very important	243	16.2%
Somewhat important	324	21.6%
Not Important	**203**	**13.5%**
Not very important	136	9.1%
Not at all important	66	4.4%
Unsure	40	2.7%
Total	1500	100.0%

Q39. Informed Secure Border Importance: Last year, U.S. Customs and Border Protection (CBP) confirmed that more than 1.7 million illegal immigrants have successfully entered the country illegally since January 2021. In fiscal year 2023, CBP arrested 35,433 illegal immigrants with prior criminal convictions, including 598 known gang members and 294 illegal immigrants on the terrorist watch list. Additionally, in fiscal year 2023 alone, CBP officers intercepted 27,293 pounds of poisonous fentanyl - enough to kill around 6 billion people. Now knowing this information, how important is it to you that the government secure the United States southern border as soon as possible?

	Freq.	%
Important	**1323**	**88.2%**
Extremely important	790	52.7%
Very important	245	16.3%
Somewhat important	288	19.2%
Not Important	**139**	**9.3%**
Not very important	97	6.5%
Not at all important	42	2.8%
Unsure	38	2.5%
Total	1500	100.0%

Q40. Curb Illegal Immigration: What do you think your state legislature can do to curb illegal immigration? Please select up to two options.

	Freq.	%
Allocate funds to help manage the crisis in the state	313	20.9%
Mobilize the national guard to protect the	492	32.8%
Ban sanctuary cities	499	33.2%
Pass legislation that grants temporary workers visas and utilizes E-Verify for	406	27.1%
I do not think the state can curb the illegal immigration problem	292	19.5%
Unsure	130	8.7%
Total	1500	100.0%

Q41. Education Opinion: Switching gears to thinking about education... How would you rate the public K-12 education offered in your community?

	Freq.	%
Excellent	155	10.3%
Good	551	36.8%
Fair	441	29.4%
Poor	242	16.1%
Unsure	110	7.4%
Total	1500	100.0%

Q42. Parental Involvement Support: Do you support or oppose legislation that would create a parental bill of rights, ensuring parents have control over what their children are taught in school?

	Freq.	%
Support	**895**	**59.7%**
Strongly support	508	33.9%
Somewhat support	387	25.8%
Oppose	**509**	**33.9%**
Somewhat oppose	258	17.2%
Strongly oppose	251	16.7%
Unsure	96	6.4%
Total	1500	100.0%

Q43. Parental Involvement Statements: Some states like New Jersey and California have fought against parental transparency as it relates to their children's wellbeing. Which of these statements do you agree with the most?

	Freq.	%
Parents and teachers should communicate and work together for the betterment of children	1135	75.7%
Children's wellbeing and education should be left to the teachers while in school	150	10.0%
Parents are the sole educators of children and teachers should not be involved in the process	150	10.0%
Unsure	64	4.3%
Total	1500	100.0%

Q44 - Q55. The following statements are broad, more generic descriptions about potential candidates for state legislature.

	More likely	Much more likely	Makes no difference	Less likely	Much less likely	Unsure	Total
In-Vitro Doctor Immunity: A state legislative candidate that voted to give doctors who provide in-vitro fertilization civil and criminal immunity for any death or damage to embryos.	<u>**39.7%**</u> <u>**596**</u>	18.6% 278	20.6% 309	<u>**22.5%**</u> <u>**337**</u>	12.8% 193	17.2% 258	100.0% 1500
Commonsense Doctor Protection: A state legislative candidate that voted for commonsense protections for doctors and fertility clinics who assist patients and families in having children.	<u>**58.0%**</u> <u>**870**</u>	30.4% 456	21.2% 318	<u>**8.4%**</u> <u>**125**</u>	3.4% 52	12.4% 187	100.0% 1500
School Choice Support: A state legislative candidate that supports school choice policies, allowing families to have more flexibility and choose the best school and education for their children, including vouchers and education savings accounts.	<u>**52.1%**</u> <u>**781**</u>	26.3% 395	16.7% 250	<u>**22.5%**</u> <u>**337**</u>	11.5% 172	8.8% 132	100.0% 1500
National Guard to Border: A state legislative candidate who sent state law enforcement and the National Guard personnel to assist in securing their borders against illegal immigration when the federal government refused to do so.	<u>**55.0%**</u> <u>**824**</u>	34.3% 514	15.8% 238	<u>**22.1%**</u> <u>**332**</u>	13.5% 202	7.1% 106	100.0% 1500
Trump Supporter: A state legislative candidate who supports Donald Trump for President.	<u>**40.0%**</u> <u>**601**</u>	28.6% 429	11.3% 169	<u>**44.7%**</u> <u>**670**</u>	39.7% 595	4.0% 60	100.0% 1500
Biden Supporter: A state legislative candidate who supports Joe Biden for President.	<u>**37.4%**</u> <u>**561**</u>	23.7% 356	13.1% 197	<u>**45.8%**</u> <u>**687**</u>	40.1% 602	3.7% 55	100.0% 1500
Tax Cuts: A state legislative candidate who supports tax cuts and reducing government spending.	<u>**65.4%**</u> <u>**981**</u>	38.8% 582	14.3% 215	<u>**14.1%**</u> <u>**211**</u>	5.6% 85	6.2% 93	100.0% 1500

Parental Bill of Rights: A state legislative candidate who voted to create a parental bill of rights, ensuring parents have control over what their children are taught in school.	**45.7%** **686**	26.8% 403	13.9% 208	**33.4%** **501**	19.1% 286	7.0% 105	100.0% 1500
Candidate Abortion Position: A state legislative candidate that supported legislation to limit abortion to 15 weeks with exceptions for rape, incest, and life of the mother and provided childcare, housing, and adoption services to mothers in need.	**44.9%** **674**	21.7% 325	14.1% 211	**31.2%** **468**	20.6% 309	9.8% 147	100.0% 1500
Decriminalize Drugs: A state legislative candidate who voted for legislation to decriminalize the possession of small amounts of hard drugs and provides money for treatment programs.	**41.3%** **620**	17.4% 261	16.3% 245	**34.3%** **515**	20.0% 300	8.0% 120	100.0% 1500
Mental Health and Substance Abuse: A state legislative candidate who voted to increase access to mental health resources and substance abuse treatment programs.	**73.5%** **1102**	37.8% 567	13.0% 195	**8.5%** **127**	4.0% 60	5.0% 75	100.0% 1500
Cut Gas and Sales Tax: A state legislative candidate who voted to suspend or cut gas and sales taxes to help offset the rise in inflation and cost of living.	**64.3%** **965**	33.3% 500	17.0% 255	**11.7%** **176**	5.1% 76	6.9% 104	100.0% 1500

Q56. Legislator Earn Vote: What can a state legislative candidate do to earn your vote?

See Verbatim File.

Q57. Abortion Limitations Position: Thinking now about the issue of abortion… Which of the following options most closely describes your position on the issue of abortion?

	Freq.	%
Abortion should be illegal	250	16.7%
Abortion should be limited after 6 weeks of pregnancy with exceptions	182	12.2%
Abortion should be limited after 12 weeks of pregnancy with exceptions	180	12.0%
Abortion should be limited after 15 weeks of pregnancy with exceptions	430	28.7%
Abortion should be completely legal until birth	316	21.1%

	Freq.	%
Unsure	141	9.4%
Total	1500	100.0%

Q58. **Current State Law Abortion**: Do you think abortion laws in your state should remain the same or be made more or less restrictive?

	Freq.	%
More restrictive	**375**	**25.0%**
Much more restrictive	204	13.6%
Somewhat more restrictive	171	11.4%
Remain the same	**433**	**28.9%**
Less restrictive	**479**	**32.0%**
Somewhat less restrictive	222	14.8%
Much less restrictive	257	17.1%
Unsure	213	14.2%
Total	1500	100.0%

Q59. **Voter History**: How often do you vote in general elections held in November of each even year?

	Freq.	%
Every general election including for president and in midterms	946	63.1%
Most general elections, including for president and in some midterms	320	21.3%
Every general election for president but not midterms	123	8.2%
Most general elections for president	111	7.4%
Total	1500	100.0%

Q60. Gender

	Freq.	%
Female	805	53.7%
Male	695	46.3%
Total	1500	100.0%

Q61. Age Range

	Freq.	%
Under 55	**746**	**49.7%**
18 - 29	178	11.9%
30 - 44	328	21.9%
45 - 54	239	16.0%
55 and Over	**754**	**50.3%**
55 - 64	282	18.8%
65+	472	31.5%
Total	1500	100.0%

Q62. Partisanship by Response

	Freq.	%
Republican	**583**	**38.9%**
Strongly Republican	314	20.9%
Mostly Republican	269	18.0%
Independent	**340**	**22.7%**

	Freq.	%
Democratic	**555**	**37.0%**
Mostly Democratic	247	16.5%
Strongly Democratic	309	20.6%
Unsure	21	1.4%
Total	1500	100.0%

Q63. Ideology

	Freq.	%
Conservative	**605**	**40.3%**
Very conservative	285	19.0%
Somewhat conservative	320	21.3%
Moderate	**453**	**30.2%**
Liberal	**405**	**27.0%**
Somewhat liberal	234	15.6%
Very liberal	171	11.4%
Unsure	37	2.5%
Total	1500	100.0%

Q64. Community Type

	Freq.	%
Rural	448	29.9%
Suburban	764	50.9%
Urban	288	19.2%
Total	1500	100.0%

Q65. News Source

	Freq.	%
National broadcast television news (i.e. NBC, ABC, CBS)	362	24.1%
Local broadcast television news	242	16.1%
Cable news	179	11.9%
Streaming services (i.e. YouTube TV, Hulu, Netflix)	101	6.7%
Facebook	102	6.8%
Twitter	58	3.9%
TikTok	44	3.0%
Newspaper	53	3.5%
Talk radio	53	3.5%
Other websites	234	15.6%
Unsure	73	4.9%
Total	1500	100.0%

Q66. Income by Response

	Freq.	%
Less than $25,000	184	12.3%
$25,000 - $49,999	316	21.1%
$50,000 - $74,999	243	16.2%
$75,000 - $99,999	180	12.0%
$100,000 - $124,999	188	12.5%
$125,000+	353	23.5%
Unsure	36	2.4%
Total	1500	100.0%

Q67. Race/Ethnicity

	Freq.	%
White or Caucasian	1195	79.7%
Asian or Pacific Islander	22	1.5%
Black or African American	171	11.4%
Hispanic or Latino	70	4.7%
Other	28	1.8%
Unsure	14	1.0%
Total	1500	100.0%

Q68. 2020 Retro Ballot

	Freq.	%
Republican Donald Trump	685	45.7%
Democrat Joe Biden	724	48.2%
Another candidate	32	2.1%
Did not vote in 2020	37	2.5%
Unsure	22	1.5%
Total	1500	100.0%

Q69. Education Level

	Freq.	%
No degree	**839**	**56.0%**
Some high school	19	1.3%
High school diploma/GED	273	18.2%
Technical Certification	71	4.8%
Some college or Associate's Degree	476	31.7%
At least College	**657**	**43.8%**
Four-year undergraduate or Bachelor's Degree	417	27.8%
Graduate degree or further	240	16.0%
Unsure	3	0.2%
Total	1500	100.0%

Q70. Geo - State

	Freq.	%
Lean-R	**540**	**36.0%**
Arizona	126	8.4%
Georgia	198	13.2%
North Carolina	216	14.4%
Swing	**453**	**30.2%**
Nevada	53	3.5%
Pennsylvania	268	17.9%
Wisconsin	132	8.8%
Lean-D	**507**	**33.8%**
Maine	33	2.2%
Michigan	216	14.4%
Minnesota	128	8.5%
New Hampshire	34	2.3%
Oregon	96	6.4%
Total	1500	100.0%

Q71. Gender + Age

	Freq.	%
F 18 - 29	95	6.3%
F 30 - 44	178	11.8%
F 45 - 54	127	8.5%
F 55 - 64	150	10.0%
F 65+	255	17.0%
M 18 - 29	83	5.6%
M 30 - 44	150	10.0%
M 45 - 54	112	7.5%
M 55 - 64	132	8.8%
M 65+	218	14.5%
Total	1500	100.0%

Q72. Race + Gender

	Freq.	%
White Female	621	41.4%
White Male	574	38.3%
Asian Female	11	0.8%
Asian Male	11	0.7%
Black Female	108	7.2%
Black Male	63	4.2%
Hispanic Female	49	3.3%
Hispanic Male	21	1.4%
Other Female	12	0.8%
Other Male	16	1.0%
Unsure	14	1.0%
Total	1500	100.0%

Q73. Gender + Education

	Freq.	%
Female At least College	258	17.2%
Female No degree	545	36.3%
Male At least College	399	26.6%
Male No degree	294	19.6%
Unsure	3	0.2%
Total	1500	100.0%

METHODOLOGY

This probabilistic survey was conducted March 10 – 12, 2024, with 1500 likely general election voters. It has a margin of error of ±2.52%. Known registered voters were interviewed via online panel and SMS. This survey was weighted to a likely general election voter universe.

ABOUT THE FIRM

Cygnal is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygnal consistently ranks as the most accurate firm, and clients rely on Cygnal's ability to create intelligence for action. Its team members have worked in all 50 states and multiple countries on more than 3,000 corporate, public affairs, and political campaigns.