



CaLLing ALL StUDeNTS

We are looking for **student ambassadors** across Europe to get involved in Good Clothes, Fair Pay by volunteering for the campaign to **help us reach one million signatures** from EU citizens.

What is Good Clothes, fAIR Pay?

Good Clothes, Fair Pay is a 12-month campaign led by Fashion Revolution and supported by 57 organisations worldwide. We're calling for legislation that requires fashion brands and retailers selling products in the EU to conduct due diligence on living wages across their global supply chains. **This has the potential to transform the lives of millions of garment workers.**



What do WE need from YOU?

We need your help to collect 100 signatures from EU citizens (that's anyone with an EU passport) in your college or university. You can do this using social media, IRL events, or any method that suits you and your peers.

If you're interested in making an impact, email us with your name and where you study: info@goodclothesfairpay.eu

Then you'll join an intro call with us to learn more about the campaign and get set up with everything you need, including a unique link to track how many signatures you collect.



CampaiGn maTerialS

- Launch film
- Content plan
- Social media assets
- Posters
- Website
- Instagram

ThaNK yOU!

In return for your support, you'll receive a personalised reference letter from Fashion Revolution for future employment opportunities.

