

BLOOD MANOR

Manhattan's Top Haunted Attraction

*There's a reason why this
city doesn't sleep.*

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Tucked away in NYC's SoHo neighborhood is an unforgettable entertainment experience, an option for an evening that vastly differs from happy hour cocktails or a Washington Square Park stroll. Blood Manor, complete with the slogan of "New York City's Premier Haunted Attraction," is a scaretastic horror venue, utilizing several degrees of spooky, and weird, to wash out the fear from the hundreds of brave attendees.

Blood Manor, which opens every October, was the shared brainchild of Jim Faro, Jim Lorenzo, and Mike Rodriguez. The trio were friends with an interest in the macabre and grotesque. Aiming to graduate from the haunted attractions they would whip up at home every year, the three teamed and brought to the city another reason, perhaps the most understandable one, why New Yorkers don't sleep.

Blood Manor is so scary that visitors who relieve themselves when meandering through the confines of the venue are rewarded with a T-shirt.

The various rooms of Blood Manor, which are changed every year, bring all types of horror to the forefront. There is emphasis on the classical kind of scary, dead relatives from the 1800s punishing patrons for wandering into their old home. There's a room with rabid animals attempting to break free from their chains, and a butcher shop where similar creatures, and people, hang from the ceiling.

List of pictured actors:
Shamz Azanedo,
Andre J. Andino,
Rick Basmagy, Sammy
Mena, David Jude Miller



ing to greet you as you clamor toward the exit (hopefully).

"We redo several rooms each year so that over a couple of years the attraction is almost new," says Jim Faro, one of the three owners. "We believe a haunt needs to be scary, fun, sexy, dark, loud, and thrilling."

And Blood Manor's versatility is evident through occasion-specific events, offering new experiences to the dedicated horror heads who frequent the regular rooms. Last February, Bloody Valentine's Weekend made way for romantic gushing—and the other kind of gushing too.

"We are always looking to do something out of the ordinary. Mike [Rodriguez] came up with the Bloody Valentine's as a way to keep our attraction in the spotlight even off-season."

The scarers, or actors, are stationed to a Blood Manor room for an extended period of time, allowing them to flesh out, sometimes literally, an original character with a relationship to that room.

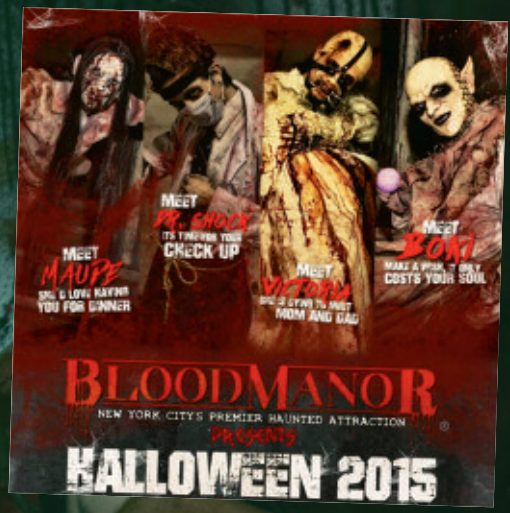


"Our staff and cast are super," Faro says, referring to his crew as a group of "Halloween junkies."

David and Rick, two heavily tattooed cast members, tweak their scare tactics when they feel the need to shake up their routines, modifying their appearances or voices. And the horror continues on skin—Rick has a right sleeve tattoo of a Day of the Dead painting by New Mexico artist Brandon Maldonado. The piece was done by Kelly Gelling of Artful Ink Tattoo Studio in Bohemia, NY.

Sammy, another one of the actors, has the signature persona of a clown who lumbers up and down Varick Street during event nights, scrapping a string of





cans against the sidewalk. The fright begins there for the lengthy line of participants waiting to enter the Blood Manor doors—and now it's your turn.

Head over to bloodmanor.com to purchase your tickets.

Blood Manor
163 Varick St. New York, NY 10013
(212) 290-2825