CVCBD Virtual Community Meeting

Presented by:
Kristina Williams, Executive Director
4.19.2022
Agenda

1. Background on CVCBD
2. Bylaw Changes (refresh)
3. QUAD Elections
4. Current Programs
5. FY23 Budget
6. Goals for FY23
7. Updates
8. Get Involved
Questions or Comments

1. Enter questions in chat
2. A moderator will check in with phone participants and Facebook
3. Email questions to Kristina@charlesvillage.org and president@charlesvillage.org
Purpose of the CVCBD

Created by legislation in 1994 - Article 14 Subtitle 6 of City Code

The purpose of the Authority is to promote and market the District, provide supplemental security and maintenance services, provide amenities in public areas, provide park and recreational programs and functions, and after its establishment, other services and functions as requested by the Authority and approved by an ordinance of the Mayor and City Council.
Approved Bylaw Changes

Changes reflect need to orient new board representatives before beginning budget and program discussions for upcoming fiscal year.

- An officer’s term shall be for one year, beginning July 1. If an office becomes vacant, the Board may elect a member to serve the remainder of the term.

- The Spring Public Meeting shall be held in the spring on or before April 30 and shall include the presentation of the financial plan and the election of quadrant representatives.

- The Fall Public Meeting shall be held in the fall on or before October 31.
FY23 Quad Elections
Quad Representative

- The Annual Quad Elections will be held virtually from April 25 - 29, 2022.
- Eligible nominations may be submitted via: Regular mail addressed to: Quad Nomination, 2434 St Paul Street, Baltimore, MD 21218, Hand Delivered to: CVCBD Office at 2434 St Paul St, Baltimore MD 21218, Online: through the website, at www.charlesvillage.org, or Via Email: info@charlesvillage.org, subject - Quad # Nomination
- Still accepting nominations!
- A resident of the Quad that they want to represent or;
- Owner of a property in the Quad they want to represent that is subject to the property tax surcharge or;
- Be a representative of an owner of a property which is utilized for commercial purposes if the individual is a tenant of the owner, a corporate officer or partner of the tenant of the owner, or a business representative or agent of the owner, and the owner authorizes and designates in writing the individual to represent the owner on the Board.
Nominated Quad Representatives

Quad #1 – Merlin Patterson
I bought and moved into my house at the end of 2019 and love living in Old Goucher and the Charles Village Community Benefits District. I want to be a quad rep to take a more active role in keeping our community awesome and improving it. I want to help neighbors get to know each other and keep our neighborhoods clean and safe.

Quad #2 – Bee Page
Community organizer and years of event planning and leadership in the Navy.

Quad #3 - VACANT

Quad #4 – Jennifer DeRose
I am a 26 year resident of Baltimore City, I am a former Baltimore City Public Schools parent (my kids are now grown), and I am an attorney with broad experience in civil matters. I care passionately about the community, both this wonderful neighborhood and the city as a whole.

Highlights from the Budget

The benefit district annually budgets for a fiscal year spanning from July 1 of...
Voting Occurs

April 25 – April 29, 2022
Safety

- Safety patrol program
- Courtwatch program
- Liquor board hearings
- Safety Advisory Council
- **Community Safety Walks**
- Data collection and distribution
Sanitation

- Daily sanitation services
- Fall Leaf Removal
- Rat Abatement
- Dog Waste Stations
- Bulk Trash and Alley Maintenance
- Data collection and distribution
Apply Now!

REGGIE PARKER COMMUNITY IMPACT GRANT

The Reggie Parker Community Impact Grant presented by the Charles Village Community Benefits District (CVCBD) was created to support communities within the Benefits District footprint with funding for projects led by residents and businesses who wish to amplify the mission of the CVCBD in "Keeping Communities Safe and Clean". The grant provides financial support for specific programs, projects, and events that seek to improve safety and justice initiatives and improve the quality of life for our community residents and businesses. It is also important to note that our safety program is centered on the belief that everyone deserves to feel safe and that it is best accomplished through intentional engagement thus non-policing approaches are highly encouraged.

Visit our website to download the application form via our Community Resources page.

Marketing & Promotion

- Social media presence
- Website
- Newsletter
- Ambassador Programs
- Events
Charles Village Community Benefits District
Proposed Budget FY 2022-2023
(@ 12.5 cents per $100 assessed property value)

<table>
<thead>
<tr>
<th>Income/Expense</th>
<th>FY'23 Proposed Budget</th>
<th>Admin. Allocation</th>
<th>13%</th>
<th>Sanitation Allocation</th>
<th>43%</th>
<th>Safety Allocation</th>
<th>3%</th>
<th>Outreach Allocation</th>
<th>7%</th>
<th>FY'22 Budget</th>
<th>Variance FY'23-FY'22 Budgets</th>
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<tbody>
<tr>
<td>ANTICIPATED INCOME</td>
<td></td>
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<tr>
<td>Property Tax Surcharge - current year</td>
<td>875,576</td>
<td>131,336</td>
<td>15.0%</td>
<td>437,788</td>
<td>50.0%</td>
<td>262,673</td>
<td>30.0%</td>
<td>43,779</td>
<td>5.0%</td>
<td>851,766</td>
<td>23,810</td>
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<tr>
<td>Property Tax Surcharge - prior years</td>
<td>40,000</td>
<td>6,000</td>
<td>15.0%</td>
<td>20,000</td>
<td>50.0%</td>
<td>12,000</td>
<td>30.0%</td>
<td>2,000</td>
<td>5.0%</td>
<td>50,000</td>
<td>-10,000</td>
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<td>Exempt Property Contributions</td>
<td>0</td>
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<tr>
<td>Johns Hopkins University</td>
<td>80,000</td>
<td>4,000</td>
<td>5.0%</td>
<td>40,000</td>
<td>50.0%</td>
<td>32,000</td>
<td>40.0%</td>
<td>4,000</td>
<td>5.0%</td>
<td>68,340</td>
<td>11,660</td>
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<tr>
<td>Hopkins Village - 3200 St. Paul Street</td>
<td>58,874</td>
<td>2,944</td>
<td>5.0%</td>
<td>29,437</td>
<td>50.0%</td>
<td>23,550</td>
<td>40.0%</td>
<td>2,944</td>
<td>5.0%</td>
<td>58,874</td>
<td>0</td>
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<tr>
<td>All others</td>
<td>10,000</td>
<td>500</td>
<td>5.0%</td>
<td>5,000</td>
<td>50.0%</td>
<td>4,000</td>
<td>40.0%</td>
<td>500</td>
<td>5.0%</td>
<td>10,000</td>
<td>0</td>
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<tr>
<td>Grants</td>
<td>250,000</td>
<td>25,000</td>
<td>10.0%</td>
<td>25,000</td>
<td>10.0%</td>
<td>162,500</td>
<td>65.0%</td>
<td>37,500</td>
<td>15.0%</td>
<td>350,000</td>
<td>-100,000</td>
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<tr>
<td>Program Revenue</td>
<td>0</td>
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<td></td>
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<tr>
<td>CSX - sanitation services</td>
<td>2,700</td>
<td>0</td>
<td>0.0%</td>
<td>2,700</td>
<td>100.0%</td>
<td>0</td>
<td>0.0%</td>
<td>0</td>
<td>0.0%</td>
<td>2,700</td>
<td>0</td>
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<tr>
<td>Other</td>
<td>0</td>
<td>0</td>
<td>0.0%</td>
<td>0</td>
<td>100.0%</td>
<td>0</td>
<td>0.0%</td>
<td>0</td>
<td>0.0%</td>
<td>0</td>
<td>0</td>
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<tr>
<td>Miscellaneous Fee for Service</td>
<td>3,000</td>
<td>0</td>
<td>0.0%</td>
<td>3,000</td>
<td>100.0%</td>
<td>0</td>
<td>0.0%</td>
<td>0</td>
<td>0.0%</td>
<td>3,000</td>
<td>0</td>
</tr>
<tr>
<td>Total Anticipated Income</td>
<td>1,320,150</td>
<td>169,780</td>
<td>13%</td>
<td>562,925</td>
<td>43%</td>
<td>496,722</td>
<td>38%</td>
<td>90,723</td>
<td>7%</td>
<td>1,394,680</td>
<td>-74,530</td>
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ANTICIPATED EXPENSES

Personnel Expenses: Compensation

Salaries/wages (all F/T and P/T) | 615,000 | 123,000 | 20% | 369,000 | 60% | 92,250 | 15% | 30,750 | 5% | 498,620 | 116,380 |

Overtime | 0 | 0 | 0% | 0 | 100% | 0 | 0% | 0 | 0% | 5,000 | -5,000 |

Contract Labor | 0 | | | | | | | | | |

Wolf Professional Security | 210,000 | 0 | 0% | 0 | 0% | 210,000 | 100% | 0 | 0% | 193,440 | 16,560 |

Safety Consultant | 75,000 | 0 | 0% | 0 | 0% | 71,250 | 95% | 3,750 | 5% | 75,000 | 0 |
**Strategic Management**
The continual planning, monitoring, analysis, and assessment of the Benefits District through community input, organizational growth, and impact.

**Marketing**
The creation and implementation of a strategy that includes communication and outreach that engages CVCBD businesses, residents, visitors, and partners, in the promotion of the Benefits District.

**Fundraising**
The regular analysis of the sustainability of the Benefits District by assessing revenue sources, opportunities for expansion, and reduction in expenses. Diversify revenue to not be so reliant on surcharge taxes.

**Development**
The development of partnerships with community partners, foundations, city agencies, community associations, business association, and others, for the amplification of the CVCBD's services and creation of programming that achieves the mission of the CVCBD.

**Programs**
The creation, implementation, and assessment of programs that achieve the mission of the CVCBD.
Increase capacity to build programs that benefit everyone within the District.
GOALS for FY23

**Reduce Litter by 10%**
We are not being effective if we do not begin seeing improvement in littering, dumping, and sanitation overall. It will take all of us.

**Increase Fee for Services**
This is an opportunity to assist with community events and increase contract revenue. Success is four contracts for service.

**Increase Outreach Metrics**
We want to make sure we are connecting with as many people as possible through the appropriate media.
GOALS for FY23

Formalize our sanitation program
We have an opportunity to create a workforce development program that benefits those in our neighborhood in need of employment while elevated our staff into more career focused positions

Hold 3-4 Community Engagement Events
More in person events will be possible in the Fall.

Complete Community Safety Plan
We’ve completed a survey and now it’s time for some more focused conversations around what safety can and should look like in the Benefits District for everyone to feel safe.
Please select the three (3) issues you think are the greatest problems within your community.

196 responses

<table>
<thead>
<tr>
<th>Issue</th>
<th>Responses</th>
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<tbody>
<tr>
<td>Traffic Issues/Speeding</td>
<td>47 (24%)</td>
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<tr>
<td>Litter/Pollution</td>
<td>75 (38.3%)</td>
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<tr>
<td>Burglaries/Theft (auto)</td>
<td>32 (16.3%)</td>
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<tr>
<td>Overpolicing</td>
<td>19 (9.7%)</td>
</tr>
<tr>
<td>1.  Traffic Issues/Speeding</td>
<td></td>
</tr>
<tr>
<td>2.  Litter/Pollution</td>
<td></td>
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<tr>
<td>3.  Burglaries/Theft (auto)</td>
<td></td>
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<tr>
<td>4.  Overpolicing</td>
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</tbody>
</table>
~90%

Feel safe in the community outside alone during the day

To what extent do you feel safe in your community when you are outside alone during the day?
(Not at all, a little, a lot, or to a great extent)
196 responses
~50%

Feel safe in the community outside alone at night

To what extent do you feel safe in your community when you are outside alone at night? (Not at all, a little, a lot, or to a great extent)
196 responses
What to Look Forward to in FY23?

- More Public Amenities
- Public Safety Community Conversations and Capacity Building
- Community Events
- Opportunities for Community-wide Learning
- Ambassador Program (round 2)
How to Participate in the FY23 Planning?

- Contact your representatives
- Attend community association meetings
- Reach out to your Quad Reps
- Stay connected
How to get involved?

Join a committee
We have several committees that anyone is welcome to join - Program, Governance, and Finance

Attend a meeting
Our meetings are open to the public. You can find the schedule on our website

Follow us on Social Media
We will keep you updated on events and opportunities to get involved.

Volunteer
If you would like to support a cleanup or have a skill you would like to offer, we would graciously accept!
Thank You for Attending!

1. Email questions and feedback to info@charlesvillage.org

2. Share this recording with your neighbors who were unable to join in.

3. Follow us on Facebook and Instagram
   
   FB: @CharlesVillageCBD
   Insta: @charlesvillage_cbd