



Natalie Tyree, Curriculum Vitae
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EDUCATION

- 2013** **MFA in Graphic Design**
Indiana State University—Terre Haute, IN
- 2007** **BFA in Graphic Design, Magna Cum Laude**
The University of Tennessee at Martin—Martin, TN

TEACHING EXPERIENCE

Full Time Teaching Experience

2017-Present **Assistant Professor of Graphic Design, Western Kentucky University**

Summer 2021 (online): Visual Thinking, Advanced Media Design,
Electronic Illustration, Art 330 Graphic Design

Spring 2021: Visual Thinking, Advanced Media Design, Portfolio

Fall 2020: Visual Thinking, Package Design, Portfolio

Summer 2020 (online): Visual Thinking, Art 330 Graphic Design, Electronic
Illustration, Advanced Computer Graphics

Fall 2019/Spring 2020: Visual Thinking, Advanced Computer Graphics, Portfolio

Summer 2019: Electronic Illustration, Visual Thinking, Graphic Design

Spring 2018/Fall 2019: Visual Thinking; Advanced Graphic Design, Portfolio

Fall 2018: Visual Thinking; Advanced Graphic Design, Portfolio

Summer 2018: Visual Thinking; Graphic Design

Spring 2018: Visual Thinking; Advanced Graphic Design; Portfolio

Fall 2017: Visual Thinking; Graphic Design; Advanced Graphic Design

2014-2017 **Assistant Professor of Graphic Design, Delta State University**

Summer 2017: Introduction to Art, online

Spring 2017: Package Design; Digital Illustration; Senior Project

Fall 2016: Typography; Motion Graphics; Advertising Design

Summer 2016: Introduction to Art, online

Spring 2016: Typography; Senior Project; Digital Illustration

Fall 2015: Advanced Graphic Design; Advertising Design; Package Design

Summer 2015: Introduction to Art

Spring 2015: Typography; Advertising Design; Senior Project

Fall 2014: Advanced Graphic Design; Package Design; Digital Illustration

*Study-Abroad Teaching Experience***2022** **Scheduled Faculty, CCSA Study Abroad—London & Scotland, Summer 2022**

Instructor of Record for study-abroad course: Art 331: Type and Poster

2020 **Scheduled Faculty, KIIS Berlin, Summer 2020**

Instructor of Record for study-abroad courses: Art 331: Type and Poster;
Art 496: Event and Tourism Branding, co-taught with Shannon McCarthy, ECU
Canceled due to COVID-19

*Part-time Teaching Experience***2017** **Instructor, S.T.E.A.M. Camp, Delta State University**

Led a one week camp during Spring break for students in 4th-6th grade. Throughout the course students learned about art making and sustainable practices in art.

2015-2017 **Instructor, Janice Wyatt Summer Art Institute, Delta State University**

Led a two-week summer camp that was composed of three courses that introduced students to digital illustration, digital art, and stop-motion which culminated in a final exhibition of the students' work and experiences.

2013 **Instructor, Summer Honors Institute, Indiana State University**

Lead a one-week seminar that introduced students to the disciplines and interrelationship of graphic design and photography while examining the potential for developing the look and feel of signage in a city setting, and keeping the visual identity and usability of their solutions appropriate to downtown Terre Haute.

2012-2013 **Instructor of Record, Teaching Assistant, Indiana State University**

Fall 2012 & Fall 2013: Visual Arts in Civilization-1 section for 2 semesters
Spring 2013: Fundamentals of Two-Dimensional Design and Color

PROFESSIONAL EXPERIENCE**2008-Present** **Independent Contract Designer****Natalie Tyree Design**

Worked with various clients for both print and web media; primary focus in visual identity and promotional materials for non-profit organizations and small businesses. Worked with vendors to fulfill various needs of clients for printed collateral. Notable Clients: The Delta Center for Culture & Learning, Cleveland, MS; Perry County Chamber of Commerce, Linden, TN; Kappa Pi International Art Honor Society; Green River District Health Department; Western Kentucky University: College Heights Foundation, Office of International Programs, WKU School of Media, Kerrick Bachert Law Firm

Professional Experience, Cont.

- 2015-2017** **Graphic Designer & Consultant**
Cotton Row Creative, Cleveland, MS
- Collaborated with CRC on design projects as a freelance designer; Logo design and branding for print media and websites and consulted with local organizations regarding re-branding
- 2014** **Content Development Graphic Designer**
Savant Learning Systems, Martin, TN
- Developed time-based motion graphics and designed templates for e-learning content; Edited audio and implemented into modules; Created graphics for data visualization; led workshops about content development
- 2011-2013** **Lead Graphic Designer**
Center for Instruction, Research, & Technology, Indiana State University
- Designed jobs assigned by the CIRT coordinator including instructional and promotional media; Managed a student design team of 5+ student designers; Tracked supply inventory and submitted purchase requests; Printing and post production including operation of large format printer and in-house production equipment
- 2008-2011** **Graphic Designer, Print Specialist II**
Digital Printing Services, The University of Tennessee at Martin
- Designed print jobs that included event/promotional media and created brand identities; handled printing and post production

EXHIBITIONS

- 2021** National Juried Exhibition, *The Magic Silver Show: The Elena Diane Curris Juried Photomedia Exhibition*, Clara M. Eagle Gallery, Murray State University
 Juror: Sherri Nienass Littlefield, Photographer and Curator
 2 works selected; 600 Works submitted total; 83 juried into exhibition
- National Juried Exhibition, "Printin", St. Louis Artists' Guild
 Juror: Aaron Coleman, Assistant Professor of Art, University of Arizona
 2 works selected; 170 works submitted total; 29 artists juried into exhibition
- National Exhibition, AIGA, "Empowering the Women's Vote", Poster Campaign
- Regional Exhibition, 28th Annual Juried Art Exhibit, Thyen-Clark Cultural Center, Jasper Community Arts, Jasper, IN
- Regional Exhibition, U.S. Bank Celebration of the Arts
 Kentucky Museum, Bowling Green, KY
- Regional Exhibition, WKU Black Lives Matter Exhibition
 Juror: Ingrid Sturgis, Chair, Department of Media, Journalism, & Film, Howard University

Exhibitions, Cont.

- 2020** National Juried Exhibition, "Looking Good", Metro Lab Gallery, Florida Atlantic University
Jurors: Stephanie Cunningham, Professor of Graphic Design, Florida Atlantic University
Henning Haupt, Architect & Painter, New York, NY
Jimmy Moss, Professor of Graphic Design, California State University
Regional Online Juried Exhibition, "Full Bleed", Society of Ink and Paper, Chattanooga, TN
Regional Exhibition, U.S. Bank Celebration of the Arts
Kentucky Museum, Bowling Green, KY
- 2019** Regional Juried Exhibition, Baker/Lunt Memorial Exhibition, Juror: Lennon Michalski
Downing Museum, Bowling Green, KY
Solo Exhibition, Beverly + Sam Ross Gallery, Christian Brothers University
Memphis, TN, November 8 - December 16th
Invitational Group Exhibition, "The Magnificently Mundane",
University of Illinois Springfield, Springfield, IL
Two-Person Exhibition with Jennings Sheffield, Shircliff Gallery
Vincennes University, Vincennes, IN
- 2018** Regional Juried Exhibition, Jack Lunt Memorial Art Exhibition,
Downing Museum, Bowling Green, KY
Regional Juried Exhibition, Number, Inc.'s Art of the South, Memphis, TN
- 2018** Regional Exhibition, U.S. Bank Celebration of the Arts, Bowling Green, KY
Juried Exhibition, LaGrange Museum Southeast Regional, LaGrange, GA
- 2017** Regional Juried Exhibition, Jack Lunt Memorial Art Exhibition,
Bowling Green, KY
Regional Juried Competition, AIGA Louisville's The Show, Louisville, KY
Regional Juried Exhibition, Indiana University East White Water Valley
Art Competition, Richmond, IN
Regional Juried Exhibition, Bi-State Art Competition, Meridian, MS
Regional Juried Exhibition, Art with Words, Leland, MS
Regional Juried Exhibition, MS Biennial Exhibition, Greenville, MS
Regional Group Exhibition, Delta Artist Association, Lake Village, AR
- 2016** Group Exhibition, DSU Art Faculty, Cleveland, MS
Regional Juried Exhibition, Bi-State Art Competition, Meridian, MS
Regional Juried Exhibition, Tom Peyton Memorial Art Show, Alexandria, LA
- 2015** Group Exhibition, DSU Art Faculty, Cleveland, MS
Group Exhibition, Northwest Mississippi Community College, Senatobia, MS
Regional Juried Exhibition, Mississippi Collegiate Art Faculty Exhibition, Laurel, MS
- 2014** Regional Juried Exhibition, AIGA Tenn Show, Memphis, TN
Regional Juried Exhibition, UT Martin Alumni Exhibition, Martin, TN
Group Exhibition, DSU Art Faculty, Cleveland, MS
- 2013** Solo Exhibition, MFA Thesis Exhibition, Terre Haute, IN

AWARDS & GRANTS

- 2021** Greek Week Faculty/Staff Appreciation Award, Nominated and selected by Chi Omega
CITL Teaching Award Nominee, Spring 2021
Silver Award for protest poster design, WKU Black Lives Matter Exhibition
- 2020** QTAG Grant, Spring 2020, Continuance of Type Letterpress Research in Venice, Italy
CITL Teaching Award Nominee, Spring 2020
- 2019** CITL Teaching Award Nominee, Fall 2019
Potter College Instructional Development Fund Grant Recipient
QTAG Grant, Spring 2019, Continuance of Letterpress Research
- 2018** QTAG Grant, Spring 2018, Sundress Publications/Sunflower Academy Residency
- 2017** Potter College Instructional Development Fund Grant Recipient
- 2016** Dulce Fund Grant Recipient, Delta State University
OIT Challenge Grant, Delta State University
- 2014** 1st Place, Package Design-AIGA Tenn Show
- 2011** Finalist, Terre Haute Arts Corridor Banner Competition
Student Research Grant Recipient, College of Graduate Studies

PROFESSIONAL ACTIVITY, LECTURES, AND PRESENTATIONS

- 2021** SECAC Session Co-Chair, *Teaching Cultural Awareness in Graphic Design and Visual Communication*, University of Kentucky, Fall 2021
Research, Reflect, REACT: A Personal Journey to Cultural Competency, Becoming Culturally Competent Design Educators Session, Regional SECAC Conference, University of Kentucky, Fall 2021
Juror, *Department of Art, Annual Juried Student Art Exhibition*
Shircliffe Gallery, Vincennes University, Vincennes, IN
Practical Tips for Conquering Imposter Syndrome and Defining Your Creative Self, Austin Peay Virtual Design Week, Spring 2021
Logo and Icon Design Virtual Workshop/Talk, Idea Fest Collaboration with Muralist Andee Rudloff, Spring 2021
- 2020** *Practical Tips for Conquering Imposter Syndrome and Defining Your Creative Self*, AIGA Memphis Virtual Student Day, Fall 2020
Identifying Design and its Cross Cultural Effect on Humanity: Breaking Down and Exploring Design Barriers to Create Unison, International Conference Presentation, co-presented with Shannon McCarthy, EKU
New Directions in the Humanities Conference, Venice, Italy (virtual presentation due to COVID-19)

Professional activity, Lectures and Presentations, Cont.

- 2019** *Big Impact on a Shoestring Budget, The Joys of Tight Budgets and Limited Resources Session*
Regional SECAC Conference, University of Tennessee at Chattanooga, Chattanooga, TN
- Podcast Interviewee/Contributor, "Tell it to Neil", Recorded Summer 2019,
Release Date: Spring 2020; a professional interview podcast highlighting tenure-track
Graphic Design educators and the diverse paths educators take to tenure at various
colleges and universities
- Collaboration for a Cause*, Presentation with Shannon McCarthy, ECU
National UCDA Design Education Conference, East Tennessee State University
- Board the Train to Collaboration Station*, Presentation
National UCDA Design Education Conference, East Tennessee State University
- Co-Curator: *For Designers, By Designers, With Designers*
Curated with Rachel Bush, Associate Professor, Austin Peay State University
- Artist Talk/Lecture, Vincennes University
- 2018** Juror, Scholastic Art and Writing Awards
- One for The Ages: Understanding and Influencing Millennials in the Classroom*,
Panel Discussion, SECAC Annual Conference, Birmingham, AL
- Combining Culture and Service Design*, Poster Presentation,
National AIGA Design Educators Conference, IUPUI Herron School of Design
- Combining Culture and Service Design*, Poster Presentation,
National UCDA Design Education Conference, Youngstown State University
- Motivating Millennials in the Classroom*
WKU Student Success Summit
- Guest Lecturer, Intro to Infographics, HIM 290, Medical Terminology, Darnez Pope
- 2017** *Utilizing Adobe Mobile Apps in the Creative Classroom*, Lecture/Demo
Ky Art Education Association Annual Conference
Thomas More College, Crestview Hills, KY
- Motivating Millennials in the Creative Classroom*, International Lecture
Edna Manley College, Rex Nettleford Arts Conference
Kingston, Jamaica
- Guest Lecturer*, The University of Tennessee at Martin
Department of Art, Martin TN
- Juror, *Not Your Mama's Art Show*
League of Striving Artists (LSA) Student Exhibition
The University of Tennessee at Martin Department of Art, Martin, TN

Professional activity, Lectures and Presentations, Cont.

- 2016** *Just my TYPE: How Crappy Typography Can Make or Break Your Visuals*
Tech Camp Memphis, Memphis, TN
- The Visual History of the Show Poster*
International Conference on the Blues, Cleveland, MS
- Photoshop for Art Educators*
MS Art Educators Conference, Cleveland, MS
- 2014** *Applying Classroom Skills after Graduation*, UT Martin Art Department
- 2012** Poster Presentation, Indiana State University Symposium
Photoshop Demonstration, Indiana State University, College Art Day

PROFESSIONAL MEMBERSHIPS & PROFESSIONAL DEVELOPMENT

- 2021** National Steering Committee Board Member, AIGA Design Educators Community (DEC)
 -Social Media Lead
 -Communications Team Co-Lead
- Education Co-Director and Board Member, AIGA Nashville
- Professional Memberships: UCDA, SECAC, Interaction Design Foundation (IDXF)
- Committee Member, Interconnected Lecture Series
- Co-Founder, Design it Forward Kentucky
- Conferences/Workshops Attended:
 -UCDA Design Education Summit, May 2021
 -AIGA Mentorship in Design and Academia Webinar, Spring 2021
- 2020** Education Co-Director and Board Member, AIGA Nashville
- Professional Memberships: UCDA and SECAC
- Committee Member, Interconnected Lecture Series
- Co-Founder, Design it Forward Kentucky
- Conferences Attended:
 -AIGA Mid-West Design Week, Fall 2020
 -Ladies of Letterpress Conference, Fall 2020
 -Adobe Max, October 2020
 -AIGA National Leadership Retreat, October 2020
 -AIGA National Conference, Fall 2020
 -Adobe 99U, Virtual Conference, Summer 2020
 -UCDA Design Educator Summit, Virtual Conference, Summer 2020
 -GCEA, Virtual Conference, Summer 2020
 -AIGA, "Shift", Virtual Educator Conference, Summer 2020
- 2019** AIGA Nashville, Education Co-Director and Board Member
- Professional Memberships: UCDA and SECAC
- Conferences Attended:
 -SECAC Annual Conference
 -UCDA Design Education Summit

Professional Memberships and Professional Development, Cont.

- 2018** AIGA Nashville, Education Co-Director and Board Member
Number Inc. Arts Magazine., Co-Editor and Board Member
- 2017** Delta Artists Association, Member
AIGA, Supporting Member
- 2016** Adobe Muse Certification, Adobe Gen Pro
Number Inc., Board Member & Editorial Committee
AIGA, Supporting Member, DSU Student Group Mentor
UCDA Member
- 2015** UCDA Design Education Summit

CAMPUS & DEPARTMENT SERVICE

- 2021** Assistant Professor of Computer Animation, Search Committee
Assistant Professor of Graphic Design, Search Committee
Art & Design Virtual Preview Day, Coordinator
WKU AIGA Student Group, Advisor
T.O.P Advising/Incoming Student Sessions, Summer 2021, Departmental Advisor
- 2020** Potter College "Expand Your Range" Campaign, committee member
Potter College Curriculum Committee, Art Department Rep (2018-present)
Art Department Recruitment Committee Chair
WKU AIGA Student Group, Advisor
T.O.P Advising/Incoming Student Sessions, Summer 2021, Departmental Advisor
- 2019** Kentucky College and Career Day, Dupont Manual High School
Academic Fair Rep and Portfolio Review Rep for WKU Art
Governor's School for the Arts, Academic Fair, Art Department Rep, July 2019
Potter College Curriculum Committee, Art Department Rep (2018-present)
Designer, International Year of Revisited Logo, Office of International Programs
WKU AIGA, Student Group Advisor
PR Committee Chair, Art Department
FAC Rox Committee, Department Rep/Design Liason
- 2018** Designer, Guthrie Tower Veterans Memorial Plaque, WKU College Heights Foundation
Dupont Manual, College Fair/Portfolio Review, Art Department Rep
Web Design Consultant, WKU KIIS Office
Judge, REACH Student Research Conference
- 2018** Judge, Greek Week Banner Competition
Potter College Preview Day, Department Representative
TOP Registration, Spring/Summer 2018
- 2017** WKU AIGA, Student Group Advisor
WKU Department Committees: Communications and Recruitment
WKU Campus Committees: PCCC Committee
Department Chair Search Committee, DSU

Campus and Department Service, Cont.

- 2016** AIGA Student Group Mentor, DSU
Chair, DSU Student Publications Committee
Marketing Co-Director, DSU Gender Studies Group
DSU Department Committees: Arts & Publications, Web, Artist Forum
DSU Campus Committees: Student Publications (Chair), Grievances & Appeals
- 2015** AIGA Student Group Advisor, DSU
DSU Campus Committees: Student Publications, Grievances & Appeals
DSU Department Committees: Arts & Publications, Web, Artist Forum
- 2014** DSU Department Committees: Arts & Publications, Web, Artist Forum
DSU Art Department Representative, Mississippi School of the Arts,
Portfolio Review and College Day
Department of Art Representative, DSU Day Academic Fair
- 2012** Grad Student Curator, Bare Montgomery Art Gallery, ISU

COMMUNITY SERVICE & LEADERSHIP

- 2021** Planning Committee/Board, IdeaFest Bowling Green
Mentor, AIGA Cincinnati Embark Mentorship Program, January - April
- 2020** Planning Committee/Board, IdeaFest Bowling Green
Judge, FBLA Regional Design Pitch Competition
- 2019** Juror, Scholastic Art and Writing Awards
Bowling Green Mini Maire Faire, Board Member and Designer
- 2018** Bowling Green Mini Maker Faire, Board Member and Designer
Artwork Donation, BAM Art Show/Benefit for KFTC, Art Matters Studio
Panel Reviewer, AIGA Make Conference
- 2017** AIGA Student Day, Event Volunteer
UT Martin Young Alumni Council (2014-2017)
Bolivar County Young Professionals, Publicity Committee
- 2016** AIGA Student Day, Event Volunteer
Conservation Committee, EPHFIC Women's Club
Bolivar County Young Professionals, Publicity Committee
- 2015** Bolivar County Young Professionals, Publicity Committee
EPHFIC Women's Club
- 2014** Fine Arts Community Mentor, UT Martin McWherther Scholars Program