

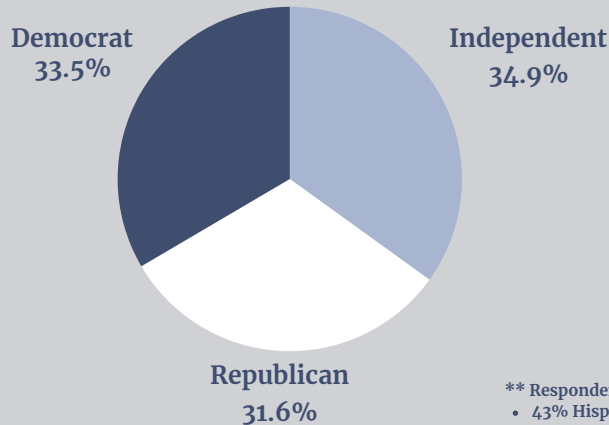


Survey results of USHBC members, with a focus on Hispanic and Business-Owner Voters and how they differ from their counterparts.

Percents rounded to nearest whole | MOE ± 3.708%

Party Affiliation

35% of respondents self-identify as Independent, with near equal distribution between Democrats (34%) and Republicans (32%).



** Respondents were:

- 43% Hispanic; 46% White; 11% Other
- 45% Business Owners; 55% Non-Business Owners

Immigration

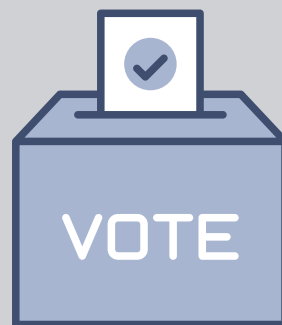


Only 13% of Hispanic members rank immigration as the top issue, compared to 21% of non-Hispanic members.

Key Voting Issues

Economy is the top concern for Hispanic members (31%), while preserving democracy is the priority for non-Hispanic members (32%).

Economy is the top concern for business owner members (40%), while preserving democracy is the priority for non-business owner members (33%).



Financial Strain

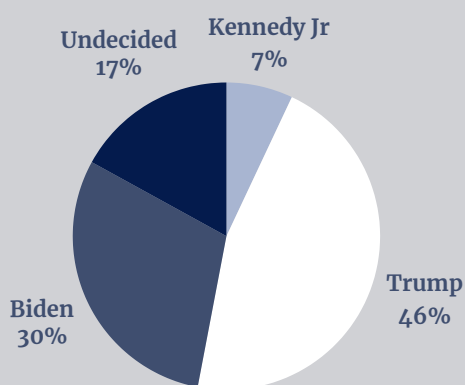
Inflation (33%) and energy prices (27%) have the biggest impact on finances across all members.

Hispanic members struggled more with interest rates by a margin of 9%.

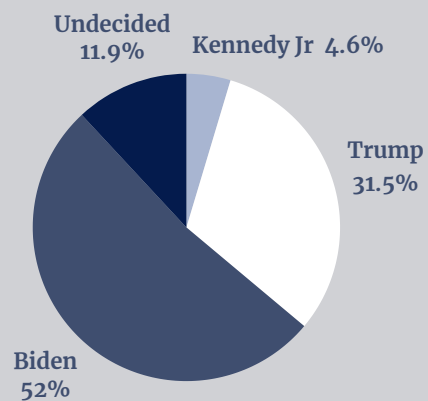


Voting Outcomes

46% of business owner members plan to vote for Trump, while 30% plan to vote for Biden. 7% plan to vote for Kennedy Jr, while 17% remain undecided.



52% of non-business owner members plan to vote for Biden, while 32% plan to vote for Trump. 5% plan to vote for Kennedy Jr, while 12% remain undecided.



Areas of Loss

Among business owners, 14% of previous Biden voters are now undecided, compared to 9% of previous Trump voters.

Overall, 10% of previous Trump voters are undecided, compared to 9% of previous Biden voters.



Role of Hispanic Voters

Hispanic members are more undecided (20%) compared to others (12%), making them a determining factor in days leading up to the election.

