To further the interests of managers and their artists in all fields of the music industry, including live performance, recording and music publishing matters - www.mmfus.com

MMF-US – E-NEWSLETTER (July 2017)

Extra MMF-US FEATURE

MMF-US MANAGERS SPRING ACTIVITIES RECAP:

MMF-US FOUNDER/PRESIDENT BARRY BERGMAN IS SPEAKER at PERSONAL MANAGERS INTERCHANGE in LAS VEGAS, NV

Barry Bergman, President of the Music Managers Forum-US, and Clinton Billups, President of NCOPM (both pictured below), shared their insights on the
current status of the personal management industry at the Personal Managers Interchange held on May 17, 2017 in Las Vegas, NV.

At the Personal Managers Interchange, personal managers nationwide gathered for two days of business insight, education and networking. The interchange featured eight informative panels, 20+ expert speakers, and four network breakfasts and receptions, plus the Personal Managers Hall of Fame 2017 Induction Ceremony.

In their panel, Bergman and Billups shared an update on the recent ruling of the lawsuit challenging the constitutionality of the California Talent Agencies Act. Bergman spoke extensively about the Fair Play, Fair Pay Act of 2017, and the need for a Terrestrial Artist Performance Right.

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MMF-US BOARD MEMBER JERRY LEMBO REPORTS from MUSIC BIZ CONVENTION in NASHVILLE, TN

The Music Biz 2017 Conference in Nashville, TN was the biggest in 16 years with 2,000 attendees. MMF-US board member Jerry Lembo reports that the feedback was outstanding for four days of meetings, education and networking. Since moving the annual Music Biz to Nashville 3 years ago, attendance has grown by 100%.

Music Biz is the only music business event in North America that brings together the influential decision-makers from commerce, content and creative communities under one roof.
James Grant Group Acquires Deckstar, Clients Include Blink-182, Steve Aoki, Smashing Pumpkins

Deckstar Manager includes MMF-US Board Member Travis Hayden

Billboard reports: LA-based Deckstar, which represents Blink-182 and Steve Aoki, is to come under the wing of the global sports, music and entertainment management company James Grant Group (JGG) as part of a multi-million dollar merger. Headquartered in London and with US offices in L.A. and Washington, JGG provides management, accountancy, legal and marketing services to over 1,500 clients spanning the worlds of sports, literary, television, digital and music. Deckstar's 50+ strong roster includes Jane's Addiction, Culture Club, Air, and many others. As part of the acquisition deal - which was supported by $12.1 million in funding from Investec Growth & Acquisition Finance, JGG's LA-based team will relocate to Deckstar's Wilshire Blvd offices. Deckstar founders Lawrence Vavra and Matt Colon will also join JGG's
shareholder and operational boards. MMF-US board member Travis Hayden has been a manager at Deckstar since 2013 with clients including Ghastly, Slow Magic, Gigamesh (production/artist), Two Friends, Cassian, and Angela McCluskey.

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MMF-US BOARD MEMBER STEVEN SCHARF REPORTS from SYNCSUMMIT, NYC3 MIXER, NMPA RECEPTION & AWARDS, & SONGWRITERS HALL OF FAME DINNER

MMF-US Board Member Steven Scharf attended SynchSummit NY hosted by Mark Frieser, and spoke on an advertising panel including one-on-one's with many artists and writers. The event was held on June 12 & 13 at Webster Hall, NYC. Mr. Scharf also attended the NYC3 Mixer & Showcase at The Cutting Room on June 12th. NYC3 is the NY Creative Community which includes mostly music publishers and some indie label members.

Steve Scharf reports from NMPA (National Music Publishers Association)
Annual Reception and Awards, which was held at Cipriani's on June 14th. The event was also attended by MMF-US President Barry Bergman and MMF-US board member Jerry Lembo. The event marked the 100th anniversary of NMPA and was hosted by its current president David Israelite. NMPA honored Paul Williams, songwriter and current President of ASCAP, Martin Bandier - CEO of Sony/ATV Music, Pharrell Williams, and a special award was bestowed to Yoko Ono with Sean Lennon to honor the song "Imagine". At the ceremony, a taped interview from 1980 was played which acknowledged Yoko Ono's writing participation of the song. To commemorate this honor, Patti Smith, accompanied by her daughter on piano, performed "Imagine". There was also a presentation from Amazon about the Echo and Prime Music.

A very active Steven Scharf also attended the Songwriters Hall of Fame Dinner on June 15th. This year's honorees were Caroline Bienstock - Carlin America, receiving The Abe Ohlman Award. And the following other songwriters were officially inducted: Max Martin, Alan Menken, Robert Lamm & James Pankow of Chicago, Kenneth "Babyface" Edmonds, Berry Gordy Jr., Jimmy Jam & Terry Lewis, and Jay-Z.
ALAN WOLMARK of CEC MANAGEMENT REPORTS ON CLIENT THE KICKBACK (on tour with BUSH, new single)

Longtime MMF-US board member Alan Wolmark of CEC Management provides some updates concerning his client The Kickback. The Kickback are back from some early tour dates with Bush. The Kickback’s new track "Rube" just premiered last week in the latest issue of Alternative Press. Read HERE: http://www.altpress.com/features/entry/the_kickback_premiere_rube

Longtime Watch for the new Sundance Festival hit "To the Bone" starring Keanu Reeves and Lily Collins premiering the same day as the band's album which features The Kickback's new song "Falsh Jeopardy", setting the tone of this important drama about eating disorders right from the beginning. Watch Preview HERE: https://youtu.be/QzX3iwG-eao
The Kickback new headlining tour kicked off on July 2nd at Milwaukee's SumerFest at Taste of Chicago with Passion Pit. CD release party is planned at the Mercury Lounge in NYC on Thursday, July 13th.

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GIVING BACK: MMF-US PRESIDENT BARRY BERGMAN IS GUEST SPEAKER at NON-PROFIT ROAD RECOVERY

MMF-US Founder/President Barry Bergman visited the entertainment-industry oriented charity Road Recovery and its RecoveryTrax Program on May 15, 2017. Bergman shared his life stories, lessons learned and vast wisdom to a group of young adults in recovery from drug/alcohol addiction and battling other adversities (depression, anxiety, self-harm, etc.). Road Recovery, a New York City based non-profit organization established in 1998, was co-founded by MMF-US board member Jack Bookbinder. Periodically, guest speakers from
the entertainment industry are invited to share their experience, knowledge and hope to young adults (ages 15 to 25) in the Trax Program which operates in Midtown Manhattan. Learn More on how you can give back to charity like our President at: www.roadrecovery.org

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AUGUST 9th 2017
7:00pm - 9:30pm
The Time has Arrived!
Become the person you were born to be, not the person you were raised to be.
Join Barry Bergman for a 2 hour+ music industry career enhancement session.

Music Industry Secrets you can’t Google!
You won’t want to miss this...

Seminar Featuring:
- Life Changing Industry Advice
- Navigating the DIY World
- From Publishing to Promotion
- From Management to Marketing
- Interactive Q & A Sessions

And lots more in between!
(New York City Location Sent Upon Registration)

Purchase Tickets - $179

CALL THE SEMINAR HOTLINE: 212-213-9797
BarryBergman.com
MMF-US Founder/President Barry Bergman, Founder & President of the Music Managers Forum-US with over 35 years of music industry experience, for the first time is presenting an in-person Seminar - over two hours of career enhancement starting at 7:00 PM on August 9, 2017! If you are someone who aspires to being more successful in the music business, Barry Bergman is here to help. To Learn More &/or Register, click to: www.barrybergman.com

The Seminar will include:
* Career Changing Industry Advice
* Navigating the DIY World
* From Publishing to Promotion
* From Management to Marketing
* Interactive Q&A Sessions

DURAN DURAN's ROGER TAYLOR INTERVIEW with PARADE.COM for ROAD RECOVERY CHARITY SONG
MMF-US board member Jack Bookbinder co-founded the entertainment industry oriented charity Road Recovery back in 1998, in addition to operating the music management company Fun Palace Entertainment. Road Recovery partnered with John Taylor and Roger Taylor, founding members of Duran Duran, to record a charity song a few months ago. Parade.com interviewed Duran Duran’s Roger Taylor for the digital release of "No Rewind", a creative collaboration between him and band mate John Taylor with young participants from Road Recovery's RecoveryTrax Program. Parade comments how 'influencers like the Duran Duran power team, help bring visibility to the non-profit while giving students the opportunity to collaborate with some of the best in the business - a business that has had more than its fair share of drug and alcohol casualties'.
MEMBER/MANAGER DUES ANNOUNCEMENT:

MMF-US MEMBERSHIP DUES

MMF-US membership dues for 2017 are due. Please take care of your payment today so the MMF can continue the vital work it has done for the past 24 years on behalf of managers and artists worldwide. We really need your support to continue our work. If you have already paid your dues in 2017, please disregard this notice.

To renew your MMF-US membership, please fill out all fields of the Membership Application online. [http://www.mmfus.com/join-and-renew/application](http://www.mmfus.com/join-and-renew/application)

Please pay by credit card using PayPal (PayPal account is not necessary, you can just use a major credit card). Please use the following link from the MMF-US website to renew: [http://www.mmfus.com/join-and-renew/application](http://www.mmfus.com/join-and-renew/application)

In addition, please fill out the Membership Submission Form with your
PayPal or credit card payment.

Alternatively you can send a check for $75 payable to “Music Managers Forum-US” and mail it to:

**MMF-US**
Attn: Barry Bergman
P.O. Box 419
New York, NY 10156

If you have any questions regarding payment of dues, please contact President Barry Bergman at barry@mmfus.com

The MMF-US is an all-volunteer organization with no paid employees, so your prompt payment of membership dues is vital for us to continue this important work. Please contact us if you would like to get more involved in MMF-US activities. Thank you for your support.