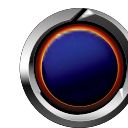


KARMA
EXCLUSIVE PURSUITS



KARMA

KARMA
EXCLUSIVE PURSUITS



KARMA



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WELCOME TO KARMA

Welcome to the Karma family, where we believe that ownership is about more than just the beautiful vehicle you've purchased. It is about becoming a part of a lifestyle that embodies the pursuit of pleasure and of life. We believe every Karma, like art, is a personal inspiration to its Owner and we are committed to delivering a one-of-a-kind experience, one relationship at a time. This commitment led us to the creation of Karma's Exclusive Pursuits. As an Owner, you will have access to this collection of uniquely curated experiences that will connect you to your own source of inspiration and deliver uncompromised luxury and access. Exciting. Electric. A new beginning. Inspired by California and now touring the world with you behind the wheel. Thank you for choosing us; here's to the road ahead.

To take advantage of the following Exclusive Pursuits
Please email VVIP@KARMAAUTOMOTIVE.COM



WELCOME VIP CALIFORNIA EXPERIENCE

Distinctly Karma, the VIP California Experience is our signature benefit created to welcome Owners to our brand where you'll experience a one-of-a-kind, behind-the-scenes glimpse into what makes our luxury electric vehicle so special.

Visiting Owners will stay at a top Orange County Luxury Resort and will be given full access to a Karma to drive throughout the duration of their visit. Each day includes a curated experience visiting Karma facilities and allows owners to make a personal connection with the people behind our brand. Highlights include a stop at Karma Headquarters and an in-depth tour of the Karma Innovation and Customization Center to experience how exclusive design, intuitive technology and craftsmanship blend together to create every unique Karma.

Should you wish to extend your stay after you wrap up the VIP California Experience, you can continue to explore Exclusive Pursuits in Southern California through our curated Destination Drives (pg. 19) and the Los Angeles Art Drive (pg. 39).

KARMA OWNERS RECEIVE

- Uniquely curated Karma experience, tailored specifically to you
- Two (2) complimentary nights at a top Orange County Luxury Resort
- Complimentary breakfast, lunch and dinner for your three-day stay
- Karma vehicle provided for you throughout your stay

Terms & Conditions: One-time use per Owner.



ADVENTURE

▾ KARMA ESCAPES

▾ DESTINATION DRIVES

▾ TRAVEL CONCIERGE



ADVENTURE

KARMA ESCAPES

Ignite your imagination and discover the world through our personally curated Karma Escapes, a collection of bespoke itineraries in locales across the globe.

Each journey is just the beginning – our global travel concierge, Skylark, will customize each escape so that it is tailored just for you. Live in the moment and enjoy the adventure.



KARMA ESCAPES

JAPAN

From Tokyo's live fish auctions, iconic shopping districts and art museums to Kyoto's scenic spas, ancient Buddhist temples and gardens filled with free-roaming monkeys, this 10-day trip explores the best of Japan. Tokyo continues to honor its history while it propels into the future. Dizzying billboards and electronic superstores are juxtaposed by old-world shops, manicured gardens and ornate temples. After enjoying Tokyo's bustling city and its indulgent food culture, travel to Kyoto to experience traditional Japanese culture and its vast moss and rock gardens. Discover charming towns such as Hakone and enjoy the country's superior landscapes and famous Japanese hot springs. Enjoy accommodations at Aman Tokyo, Ritz-Carlton Kyoto, Gora Kadan and Grand Hyatt Tokyo.

KARMA OWNERS RECEIVE

- Curated itinerary by a dedicated team of travel specialists
- \$1,000 Skylark credit toward your Karma Escape

Terms & Conditions: Subject to availability. Karma Escape itineraries may be customized to suit Owner's preferences. \$1,000 Skylark credit can be used toward a trip over \$10,000, not including airfare, when booking through Skylark. One-time use per Owner.



KARMA ESCAPES

CROATIA

Experience Croatia – the epitome of beauty – by land and sea in just 10 days. Beginning in Dubrovnik, crystal-clear waters glisten under the sun and boats dot the sea in every direction. By land, discover the UNESCO World Heritage sites of the Old City of Dubrovnik and walk through the limestone streets and Baroque buildings. Take a four-hour ferry to the city of Split, with its spectacular coastline and storybook villages. You can wander the streets and fall into the rich history of Diocletian's Palace or venture out to Krka National Park's seven waterfalls. By sea, you will explore Mljet National Park, the blue light illuminating Biševo Blue Cave and an off-the-beaten-track beach on Brač Island. Enjoy accommodations at Aman Sveti Stefan.

KARMA OWNERS RECEIVE

- Curated itinerary by a dedicated team of travel specialists
- \$1,000 Skylark credit toward your Karma Escape

Terms & Conditions: Subject to availability. Karma Escape itineraries may be customized to suit Owner's preferences. \$1,000 Skylark credit can be used toward a trip over \$10,000, not including airfare, when booking through Skylark. One-time use per Owner.





KARMA ESCAPES

AMERICA'S NATIONAL PARKS

Dust off your hiking boots for this seven-day escape that hits some of America's most remarkable national parks. From Las Vegas, venture to the first stop: Zion National Park, covering almost 150,000 acres in southwestern Utah. With its pink and red sandstone cliffs and gravity-defying natural arches, you will experience breathtaking wilderness while hiking through narrow slot canyons. Continue to Bryce Canyon National Park and Arizona's Grand Canyon National Park, where you will explore the world's largest collection of hoodoos and hike the South Rim with a private guide. Head out to Lake Powell to kayak from the Antelope Point Marina, where you will find yourself dining with one of the last living Navajo code talkers. Enjoy accommodations at the Wynn Las Vegas, Amangiri, Zion Mountain Ranch and the Canyon Suites at the Phoenician in Scottsdale.

KARMA OWNERS RECEIVE

- ▀ Curated itinerary by a dedicated team of travel specialists
- ▀ \$1,000 Skylark credit toward your Karma Escape

Terms & Conditions: Subject to availability. Karma Escape itineraries may be customized to suit Owner's preferences. \$1,000 Skylark credit can be used toward a trip over \$10,000, not including airfare, when booking through Skylark. One-time use per Owner.



KARMA ESCAPES

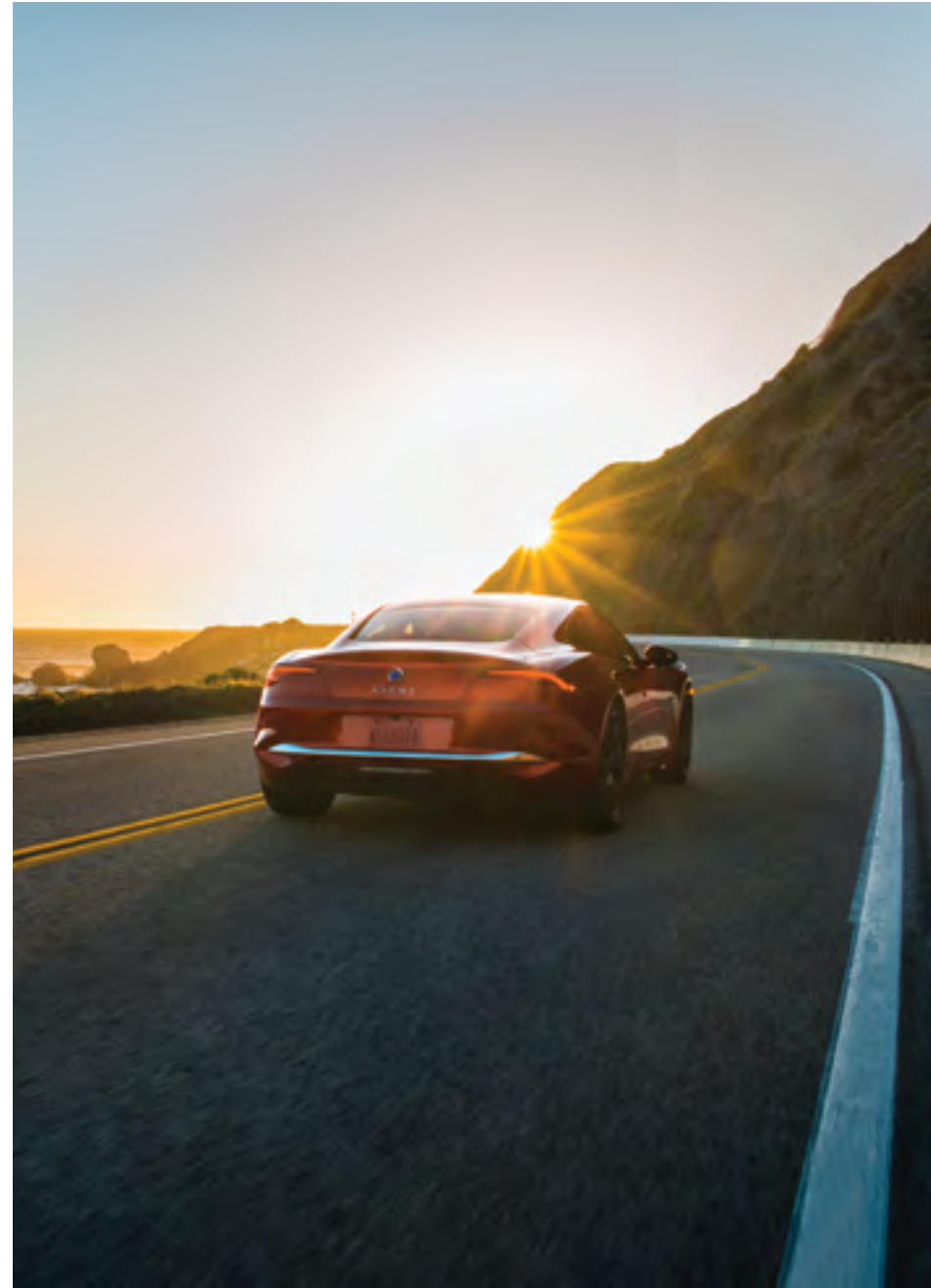
PATAGONIA

Stretching across the southern tip of Chile and Argentina, Patagonia is sparsely populated and astonishingly beautiful. Vast plains are crisscrossed by puma and guanaco trails, and Andean condors circle above your head with their 10-foot wingspan. Upon your arrival in Chile, expert guides will craft the perfect adventure filled with breathtaking excursions to old-growth forests, horseback riding through the wilderness and scenic voyages to ancient glaciers. Getting there is hardly a walk in the park, but once you make it to the "End of the World," you'll find it on your list of places to visit again. As you make your journey back to the real world, stop over in Buenos Aires to experience Argentina's bustling yet charming capital with its burgeoning independent arts scene and vibrant tango dance clubs. Enjoy accommodations at Tierra Patagonia and Faena Buenos Aires.

KARMA OWNERS RECEIVE

- ▀ Curated itinerary by a dedicated team of travel specialists
- ▀ \$1,000 Skylark credit toward your Karma Escape

Terms & Conditions: Subject to availability. Karma Escape itineraries may be customized to suit Owner's preferences. \$1,000 Skylark credit can be used toward a trip over \$10,000, not including airfare, when booking through Skylark. One-time use per Owner.



ADVENTURE

DESTINATION DRIVES

Local driving experiences and bespoke itineraries with stays at leading five-star hotels. Completely customized to you in the most personal way, in the places we know you like to be.

Cruise your Karma down the coastline and experience some of the country's most iconic drives. Buckle up and enjoy the ride.





DESTINATION DRIVES CALIFORNIA COAST

The Pacific Coast Highway paves the way for the most iconic California experience, as it stretches along the coast for over 650 miles through some of the most beautiful destinations. With two different curated drive experiences, the choice is yours.

NORTHERN CALIFORNIA

Your journey begins in the heart of California's wine country, with a stay at the charming **MEADOWOOD NAPA VALLEY**, where you will enjoy scenic views and award-winning wines by their full-time estate sommelier. From here, you will drive two hours to **THE ST. REGIS SAN FRANCISCO**, where you can take your Karma for an exhilarating drive down the winding Lombard Street or across the Golden Gate Bridge. To continue your journey, enjoy the scenic three-hour drive down the coast and across Bixby Creek Bridge to arrive at the serenely secluded **POST RANCH INN**, perched on a cliff overlooking Big Sur's 360-degree views and the wild mountain terrain.

SOUTHERN CALIFORNIA

Cruising down the coast of Southern California – where Karma was born – you will arrive at **ROSEWOOD MIRAMAR BEACH**, located beachfront in Santa Barbara's picturesque Montecito community. Take an hour and 45-minute drive down to Los Angeles, with a pit stop for lunch in Malibu at the famous Nobu Malibu or local favorite Malibu Farm. Upon arrival, check in at **THE WALDORF ASTORIA BEVERLY HILLS** and take your Karma out to be admired on the iconic Rodeo Drive. Next, enjoy a stay at **MONTAGE LAGUNA BEACH**, perched on a rugged cliff top overlooking the Pacific. You won't want to leave, unless it is to experience the Karma Innovation and Customization Center for an exclusive look at how your vehicle was crafted.

KARMA OWNERS RECEIVE

- ▀ \$100 USD credit, to be utilized during stay at each property
- ▀ Upgrade upon arrival, subject to availability
- ▀ Daily breakfast for two (2) guests
- ▀ Early check-in and late checkout, subject to availability

Terms & Conditions: Hotel stays are based on availability. \$100 USD credit is not applicable to room rate.



DESTINATION DRIVES SOUTH FLORIDA

Your journey will begin in one of America's most glamorous and storied resort towns, Palm Beach. With the exclusive Ocean Golf Course to one side and the Atlantic Ocean to the other, **THE BREAKERS** is the perfect place to begin your escape – with five acres of beautiful beachfront, acclaimed restaurants, endless activities and truly tailored service. Enjoy the impeccably manicured property or take a quick five-minute drive to Worth Avenue for five-star shopping and dining. From there, drive your Karma down I-95S to Miami Beach to receive an impressive glimpse of the vibrant "Sunshine State." Upon arrival, enjoy **THE FAENA HOTEL**, featuring stunning art deco-inspired suites, world-class dining, private beach club and more. Owners can continue down the coast on a four-hour drive to Key West and end your trip at **SUNSET KEY COTTAGES**, where you will enjoy calming ocean breezes and crystal-clear Gulf views.

THE BREAKERS

A celebrity favorite since 1896, The Breakers Palm Beach boasts a rich history rivaled only by its own constant reinvention. The dynamic beachfront destination welcomes you to seaside glamour with its 200-foot vaulted main lobby inspired by a Renaissance castle in Genoa.

FAENA HOTEL MIAMI BEACH

Faena's beachfront hotel and six-block cultural district evoke a newly formed arts and culture hub in the city of Miami. The hotel's decadent decor and Old Hollywood glamour is bold and self-assured, creating just the right amount of over-the-top luxury.

SUNSET KEY COTTAGES

Tucked away on an exclusive 27-acre island just 500 yards off Key West, Sunset Key Cottages embodies the relaxed luxury of island living. Nestled amid the tropical paradise filled with vibrant bougainvillea and exotic orchids, you'll find private one-, two-, three- and four-bedroom cottages with charming details and panoramic views.

KARMA OWNERS RECEIVE

- ▀ \$100 USD credit, to be utilized during stay at each property
- ▀ Upgrade upon arrival, subject to availability
- ▀ Daily breakfast for two (2) guests
- ▀ Early check-in and late checkout, subject to availability

Terms & Conditions: Hotel stays are based on availability. \$100 USD credit is not applicable to room rate.



DESTINATION DRIVES

SOUTH CAROLINA

A city shaped by rich culture, world-renowned food and historic events, Charleston accommodates modern-day needs while retaining its old-world charm. Take your Karma and drive to the **DEWBERRY CHARLESTON** for a charming mid-century modern stay in downtown Charleston, with up-to-the-minute amenities and a swanky dining scene. We recommend taking a drive through the area and visiting the plantations, halls and homes located in the original walled portion of the city, including the Heyward Washington House. From there, drive two hours to the **MONTAGE PALMETTO BLUFF**, nestled along the May River in the Lowcountry of South Carolina. Grab a paddleboard or canoe, explore the 20,000+ acres by horse or take a day trip just 30 minutes away to Hilton Head, known for its Atlantic Ocean beaches and golf courses.

DEWBERRY CHARLESTON

Just off Marion Square in Central Charleston, The Dewberry is as much a setting as it is a state of mind. The hotel was brought to life over eight years and lit up the city anew upon opening. A team of architects and designers shared founder John Dewberry's vision and mission to present the hotel from a unique perspective, highlighting the property's hand-hewn interiors and antique furniture. The result: a thoughtful combination of past and present where mid-century design meets Southern comfort.

MONTAGE PALMETTO BLUFF

While it's only been managed by Montage since 2013, the Palmetto Bluff has a long history in hospitality. Set within an award-winning 20,000-acre community, the resort encompasses an extensive nature preserve, walking trails, two vibrant villages, marina, restaurants and a Jack Nicklaus Signature Golf Course. Accommodations include spacious cottages, guest rooms, suites and village homes that all pay homage to the region's rich heritage.

KARMA OWNERS RECEIVE

- ▀ \$100 USD credit, to be utilized during stay at each property
- ▀ Upgrade upon arrival, subject to availability
- ▀ Daily breakfast for two (2) guests
- ▀ Early check-in and late checkout, subject to availability

Terms & Conditions: Hotel stays are based on availability. \$100 USD credit is not applicable to room rate.



DESTINATION DRIVES VANCOUVER

Arguably one of the most scenic drives in British Columbia, the journey from Vancouver to Vancouver Island will have you surrounded by city and sprawling nature as you cruise along the Pacific Rim Highway. Start your journey in the heart of downtown Vancouver at the **ROSEWOOD HOTEL GEORGIA** – a Georgian Revival building with roaring twenties-inspired interiors and close proximity to Stanley Park. Take a two-hour ferry and then a scenic two-hour and 30-minute drive to Vancouver Island to the family-owned hotel **THE WICKANINNISH INN**, which sits in the most unparalleled location for outdoor enthusiasts. With cliffs and beaches on either side and a dense rain forest in the back, the hotel is about as close to nature as you can get. Think heli-hiking with breathtaking views, prime whale watching and The Wickaninnish Inn's Ancient Cedars Spa. Relaxing and invigorating all at once.

ROSEWOOD HOTEL GEORGIA

The matchless five-star Vancouver luxury hotel blends its rich heritage with contemporary sophistication and provides the best location in all of downtown Vancouver. Restored to its original 1920s decor, the hotel has 155 elegant rooms with plush carpets and generous baths, rooftop plunge pools and a wonderful 1920s Prohibition-style bar.

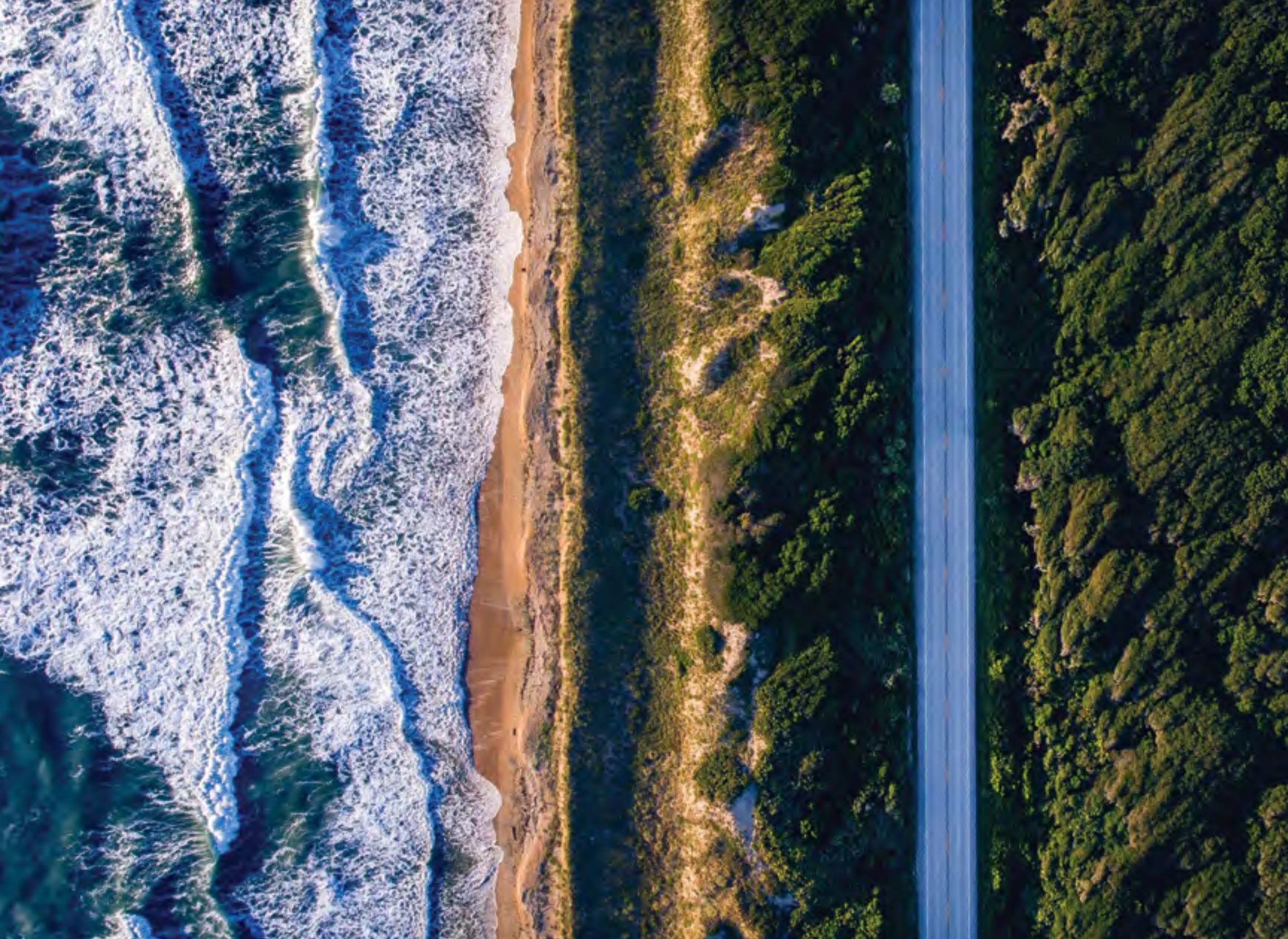
THE WICKANINNISH INN

Perched on the edge of the Pacific Ocean, The Wickaninnish Inn offers direct access to Chesterman Beach with ocean views from every room. There are 75 deluxe guest rooms and suites, each with a gas fireplace and floor-to-ceiling windows that frame breathtaking views of the crashing surf. Dine at The Pointe Restaurant where the sea is the focus, or relax at the full-service Ancient Cedars Spa where they use botanicals from the nearby rain forest.

KARMA OWNERS RECEIVE

- ▀ \$100 USD credit, to be utilized during stay at Rosewood Hotel Georgia
- ▀ Upgrade upon arrival, subject to availability
- ▀ Daily breakfast for two (2) guests at Rosewood Hotel Georgia
- ▀ Early check-in and late checkout, subject to availability

Terms & Conditions: Hotel stays are based on availability. \$100 USD credit is not applicable to room rate.



DESTINATION DRIVES NORTHEAST

Escape the hustle of New York City by driving two hours north for a relaxing getaway. Begin your stay at the **MAYFLOWER INN & SPA**, tucked away within 58 acres of rolling hills, where you will feel like you have been transported to the English countryside. Located in the idyllic town of Washington, Connecticut, the inn guarantees you a rejuvenating country retreat – may it be through spa treatments, workshops, yoga, hiking or simply lounging in the sun-filled Garden Room. The spa is one of Connecticut’s best, and there is plenty of antiques and good eating in the surrounding villages. Take a two-hour drive down I-95 to **OCEAN HOUSE**, the historic Rhode Island beach hotel perched atop the marshes of Watch Hill and overlooking the Atlantic Ocean. Don’t miss a meal at Coast, the farm-to-table, Forbes Five-Star restaurant, or a swim in the indoor saltwater pool.

MAYFLOWER INN & SPA

An exquisite country retreat that defines New England elegance, the Mayflower Inn & Spa is an idyllic 30-room hideaway on 58 verdant acres, with a serene 20,000-square-foot spa. It is renowned as one of northeast America’s most distinguished luxury getaways. Overstuffed chairs, canopied beds and softly printed toile wallpaper are design hallmarks here – you won’t want to leave.

OCEAN HOUSE

Located on the bluffs of Watch Hill, Ocean House is a grand Victorian resort that’s been restored to its former glory thanks to a multimillion-dollar renovation. The 13-acre property overlooks a stretch of private beach, making for some amazing views. Ocean House offers lavish accommodations, farm-to-table cuisine, an award-winning spa and a taste of wine you’ve never tried before in the 8,000-bottle library wine cellar. You’ll find a manicured croquet lawn, putting green and beachfront fire pit. And, during the summer months, luxury cabanas are yours for the taking down at the beach.

KARMA OWNERS RECEIVE

- ▀ \$100 USD credit, to be utilized during stay at each property
- ▀ Upgrade upon arrival, subject to availability
- ▀ Daily breakfast for two (2) guests
- ▀ Early check-in and late checkout, subject to availability

Terms & Conditions: Hotel stays are based on availability. \$100 USD credit is not applicable to room rate.



ADVENTURE
TRAVEL CONCIERGE

Meet our global travel concierge, Skylark, the next generation of the luxury travel agency.

With intuitive technology and a team of expert advisors to plan everything from weekend escapes to one-of-a-kind expeditions, Skylark leverages its global relationships to create exceptional vacations and peace of mind.





TRAVEL CONCIERGE SKYLARK

Think of Skylark as your dedicated travel concierge, here to provide you with high-touch, personalized service and 24/7 support. They can help you with everything from hotel, flight, spa and dining reservations to curating and planning custom itineraries and bespoke excursions.

With a team of expert advisors, an intuitive booking site, industry-leading airfare and luxury hotel rates, Skylark introduces technology to the traditional agency and human service to the familiar, convenient world of online travel. Its vision is not just about enabling a better booking experience. It's about creating exceptional vacations with a unique combination of unrivaled service and high-tech trip-planning tools.

FLIGHT BENEFITS

You will have access to privately negotiated industry-best savings on the major airlines for both domestic and international flights.

- ▀ Up to 30% off international economy and up to 50% off international business & first-class tickets
- ▀ Extended booking and ticketing time limits
- ▀ Refundability on discounted fares

HOTEL BENEFITS

Take advantage of Skylark's partner portfolio of over 1,500 five-star hotels and luxury boutiques with exclusive benefits and amenities such as:

- ▀ Preferred, discounted rates
- ▀ VIP status at partner hotels, including Peninsula Hotels, Marriott, Mandarin Oriental, Dorchester, Belmond, Rocco Forte, Relais & Châteaux, Aman Resorts and Rosewood Hotels
- ▀ Added amenities: room upgrades, daily breakfast, \$100 spa, F&B or resort credits, early check-in/late checkout and welcome gifts

To take advantage, please email KARMA@SKYLARK.COM or call 212.759.5275



S O C I A L

▾ ART DRIVES

▾ NAPA VALLEY

▾ GOLF IN AUGUSTA



S O C I A L
KARMA ART DRIVES

With the art world buzzing in both Miami and Los Angeles, we hand-selected the most iconic galleries and museums to create bespoke art drives in each market.

Let your Karma, a work of art in itself, lead the way while you enjoy the latest exhibitions featuring both global and emerging artists who are taking the scene by storm.





ART DRIVES MIAMI

ICA MIAMI

The Institute of Contemporary Art, Miami (ICA Miami) is dedicated to promoting experimentation in contemporary art throughout Miami and internationally. The museum is committed to providing open, public access to artistic excellence by offering year-round free admission.

DE LA CRUZ COLLECTION

The de la Cruz Collection, a 30,000-square-foot museum located in the Design District, exhibits the private contemporary art collection of Rosa and Carlos de la Cruz. Opening to the public in 2009, programming includes lectures, workshops and scholarship programming, providing pre-college experiences and travel abroad opportunities for students.

RUBELL MUSEUM

The Rubell Museum is the largest museum in the Southeast focused solely on contemporary art and presents paintings, sculptures, photographs and installations by emerging and established artists.

PÉREZ ART MUSEUM MIAMI

Pérez Art Museum Miami (PAMM) is South Florida's flagship art museum. With a focus on modern and contemporary art, PAMM's exhibitions highlight Miami's diverse community and pivotal geographic location at the crossroads of the Americas.

KARMA OWNERS RECEIVE

- ▀ Complimentary private tour at each gallery and museum
- ▀ Complimentary basic membership to ICA Miami & Pérez Art Museum Miami
- ▀ Invitation to select events at ICA Miami
- ▀ General admission invitation, good for two (2) guests, to the Art Basel party *PAMM Presents*

Terms & Conditions: All tours are based on availability, subject to exhibition schedules, and eligible for up to four (4) guests. Art Drives need to be scheduled two weeks in advance. de La Cruz Collection: Blackout dates include most federal holidays and the months of June and December. Groups may not exceed 10 guests. ICA Miami: Tours are available Tuesday through Sunday 11am - 7pm. Pérez Art Museum: Admission to the Art Basel party will be for the year immediately following your Miami Art Drive experience.



ART DRIVES LOS ANGELES

GAGOSIAN

Over the last 30 years, Larry Gagosian has evolved his global network of modern and contemporary exhibition spaces from Los Angeles to Hong Kong. Gagosian's vibrant contemporary program features the work of leading international artists, including Georg Baselitz, Ellen Gallagher, Andreas Gursky, Anselm Kiefer, Jeff Koons, Takashi Murakami, Ed Ruscha and Richard Serra.

UTA ARTIST SPACE

UTA Artist Space is an exhibition venue in the heart of Beverly Hills that is committed to showcasing art by globally recognized talent. Since its establishment in 2016, UTA Artist Space has presented notable exhibitions by artists including Ai Weiwei, Jake and Dinos Chapman, Derrick Adams, Petra Cortright, The Haas Brothers and Larry Clark.

KARMA OWNERS RECEIVE

- Complimentary private tour at Gagosian & UTA Artist Space

Terms & Conditions: All tours are based on availability, subject to exhibition schedules and eligible for up to four (4) guests. Art Drives need to be scheduled two weeks in advance. UTA: UTA is open Tuesday through Saturday (10am - 6pm) and exhibition dates are pending.



S O C I A L
N A P A V A L L E Y

There is no hiding our love for fine wine, so we partnered with the leading wine concierge and hand-selected a premier group of vintners in Napa Valley to create curated experiences exclusive to you.

In celebration of our like-minded passion for craftsmanship, our wine partners are providing the opportunity to experience private tours and tastings of new and rare vintages across California's wine country.



NAPA VALLEY PORTHOS

OUR GLOBAL WINE CONCIERGE

Based between Napa and Sonoma wine country, Porthos is proud to be your private wine concierge for personal wine recommendations and seasoned expertise.

The Porthos team of wine experts serves as a portfolio manager for the wine cellars of the world's most savvy private collectors. From insider offers to acquire trophy and boutique wine, to inside access to private tours and tastings at the most prized wineries in California, France and Italy, Porthos' clientele enjoy the world's finest wines. These wine experts will not only have the inside scoop on the finest undiscovered "micro-production" boutique wines rarely available outside Napa, but they can bypass multi-year waiting lists to provide immediate access to secure rare bottles to add to your collection.

KARMA OWNERS RECEIVE

- \$500 toward your first wine purchase of \$1,000 or more. Visit Porthos.com for offers and use promotion code "KARMA500" at checkout
- Exclusive private tour experiences at three (3) of Napa's highest-rated, collector-level wineries not normally open to the public, at a member rate of \$2,500 for two (2) people, which includes:
 - \$1,000 credit to be used toward wine purchases on your tour
 - Complimentary catered lunch with wine pairings at a boutique winery
 - Complimentary round-trip ground transportation

Terms & Conditions: Benefits are nontransferable, not valid on previous purchases and cannot be combined with any other promotion. Private tours and tastings are priced for two people. Advanced notice required for bookings. Weekdays are preferred; Sundays rarely available. \$1,000 gift certificate to be used in one single transaction within two weeks of the tour date. Limit one-time usage per Owner. Complimentary, round-trip ground transportation includes Napa Valley addresses. Sonoma and San Francisco addresses are available but additional fees will apply.





N A P A V A L L E Y
D A R I O U S H

Influenced by tradition and energized by modern technique, Darioush is synonymous with fine wines worthy of the world stage. Applauded by critics, the Cabernets captured a coveted spot on Wine Spectator's Top 100 and continue to garner praise with 99-point ratings.

For a few nights each year, Darioush keeps its southern Napa Valley winery open late for a dining experience under the stars, celebrating the release of the crown jewel of their estate, Darius II Cabernet Sauvignon. This multicourse dinner pairs library and limited releases while a renowned wine historian enlightens you with 8,000 years of wine history.

K A R M A O W N E R S R E C E I V E

- ▀ A complimentary tour and tasting
- ▀ Complimentary bottle of Signature Cabernet Sauvignon, courtesy of Karma
- ▀ Complimentary invitation for two (2) guests to the Estate Dinner Series, with a multicourse wine dinner prepared by Darioush's executive chef and hosted by a renowned wine historian

Terms & Conditions: Benefits are subject to availability and nontransferable. Complimentary bottle of wine and private tasting may be redeemed once per Owner, for up to two (2) guests. Estate Dinner Series runs from April to October 2020.



N A P A V A L L E Y
S T A G L I N

The Staglins have been producing site-driven wines with a tireless commitment to quality since 1985 and take a personal approach to selling and encouraging memorable experiences that last a lifetime.

Karma Owners will be greeted at the historical homestead, the Steckter House, by one of the Staglin family members or winemaker Fredrik Johansson. Guests will be guided on a short walk through their organic vineyards and the 24,000-square-foot solar-powered underground production facility for a brief tour. Upon return to the Steckter House, guests will indulge in a tasting of the highly acclaimed Cabernets produced from the estate.

K A R M A O W N E R S R E C E I V E

- ▀ A complimentary tour and tasting with exclusive insider experience
- ▀ Complimentary bottle of Staglin Cabernet, courtesy of Karma
- ▀ Opportunity to meet a Staglin family member and/or the winemaker, should scheduling align

Terms & Conditions: Benefits are subject to availability and nontransferable. Complimentary bottle of wine and private tasting may be redeemed once per Owner, for up to two (2) guests.

NAPA VALLEY
**FAR NIENTE |
NICKEL & NICKEL**

Founded in 1885 and restored in 1979, Far Niente's dedication to winemaking in its highest form has established this Napa Valley winery as one of the world's great wine estates.

Nickel & Nickel's classic barns and original Queen Anne-style home bring this historic farmstead back to life with an ultramodern winery dedicated to producing single-vineyard wines housed within the genteel structures.

KARMA OWNERS RECEIVE

- Complimentary tour and tasting
- Complimentary bottle of the Napa Valley Cabernet, courtesy of Karma

Terms & Conditions: Prior appointment is required for all tours and tastings. Benefits are subject to availability and nontransferable. Complimentary bottle of wine and private tasting may be redeemed once per Owner, for up to two (2) guests.



NAPA VALLEY
CAYMUS

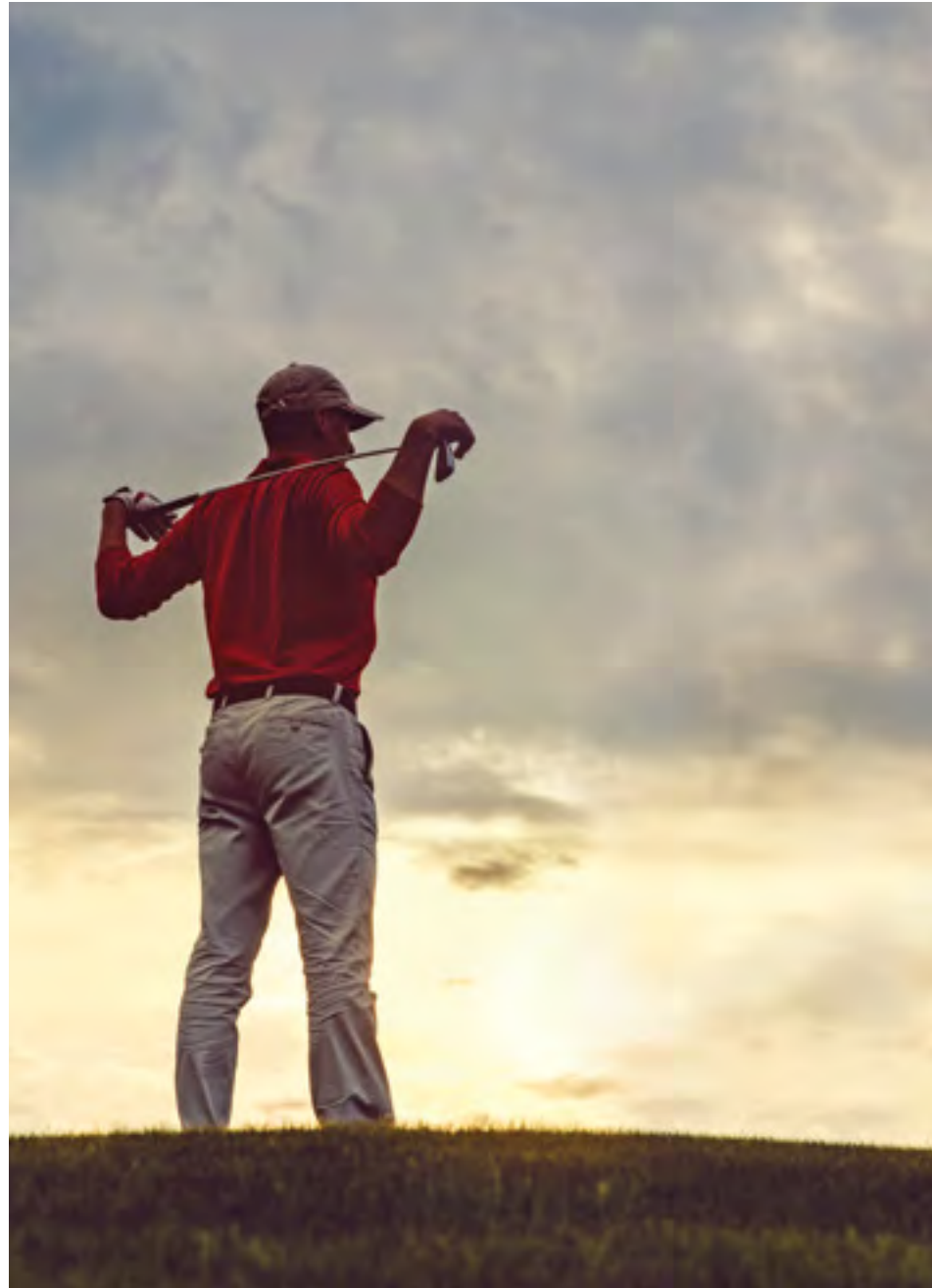
Caymus Vineyards was founded over 40 years ago in Napa Valley by the Wagner family, and today, the family is proud to showcase a collection of wines that have a reputation for quality and consistency, produced from the premier winegrowing regions of California.

KARMA OWNERS RECEIVE

- Complimentary tasting of the Special Selection older vintage
- Complimentary bottle of Napa Valley Cabernet, courtesy of Karma

Terms & Conditions: Benefits are subject to availability and nontransferable. Complimentary bottle of wine and private tasting may be redeemed once per Owner, for up to two (2) guests.





S O C I A L
GOLF IN AUGUSTA

A true bucket list event, the season's first major in Augusta is one of the most prestigious events in all of sports.

Experience the tournament firsthand from the drive up Magnolia Lane to the thrills at the legendary Amen Corner; it is truly a golf enthusiast's ultimate getaway.





GOLF IN AUGUSTA AUGUSTA'S MAJOR

Experience Augusta in April and enjoy exclusive benefits as a Karma Owner with access to fully customizable hospitality packages so you can create the perfect golf experience at this legendary tournament.

With daily priority access, an incredible selection of accommodations, ultra-premium hospitality and end-to-end planning, our partner PRIMESPORT can coordinate your entire experience at one of golf's most prestigious majors. They go the extra mile with private homes, personal chefs, airport transfers, tee times at local courses and a dedicated on-site event team. You won't want to miss one of the biggest golf events in the country, so just relax and let PRIMESPORT arrange your ultimate Augusta experience!

PRIMESPORT

PRIMESPORT, a part of the On Location Experiences family, is a leader in the premium experiential hospitality business, establishing a new industry standard to serve iconic rights holders with extensive experience in ticketing, curated hospitality, live event production and travel management in the worlds of sports and entertainment. PRIMESPORT is a partner to over 150 rights holders, including the NFL, NCAA, the PGA of America and the United States Tennis Association, and provides unrivaled official access at marquee events including the Super Bowl, Pro Bowl, NFL Draft, NCAA Final Four, PGA of America events, numerous College Football Bowl Games and the Tennis Majors.

KARMA OWNERS RECEIVE

- Access to a dedicated booking concierge
- Complimentary personalized memorabilia signed by a major golf champion
- Exclusive golf access and tee times at local private courses during tournament week for four (4) or more guests

Terms & Conditions: Benefits are subject to availability and nontransferable. PRIMESPORT, LLC, is not sponsored by, affiliated with or a partner of The Masters Golf Tournament, Augusta National Golf Club or Augusta National, Inc.



INNOVATION

▶ ADVANCED LEARNING

▶ DIGITAL LEARNING



INNOVATION
INSPIRED EXCELLENCE

Karma inherently stands for what matters most to you, fueling your success on and off the road. Inspiring, innovating and transforming.

We partnered with a leading university and MasterClass to provide the tools and experiences you need to sharpen your mind, refine your craft and stay up to speed on the latest trends in technology and innovation.





ADVANCED LEARNING EXECUTIVE EDUCATION

In the summer of 2020, Karma Owners are invited to attend a unique executive education experience at a leading university. With a focus on design thinking, entrepreneurship and innovation, Owners will learn how each of these concepts impact the past, present and future of the electric vehicle industry.

LEARN

Activate your mind and learn more about the art of technology, business, innovation and the evolving automotive industry, with expert instruction by leading professors and executives. After a day of learning, join Karma executives for an intimate dinner and discussion around how these trends are impacting Karma.

PLAY

Explore the electric mobility of your Karma's engine with a day of speed, power and performance. Relax, unwind and enjoy an exclusive wine tasting over insightful conversation.

KARMA OWNERS RECEIVE

- Executive education lunch and lecture
- Campus tour of leading university
- Private dining experience
- Hotel accommodations for two (2) nights

PRICING

- To be announced

Terms & Conditions: Experience is based on availability and space is limited. Experience is available only to Karma Owners. Karma Owners must be confirmed six months prior to the experience.



DIGITAL LEARNING MASTERCLASS

Founded in 2015, MasterClass started with the idea that everyone should have access to genius. The online education platform provides educational, inspiring and engaging classes taught by the world's greatest minds in cooking, film, writing, music, business, and more. With more than 60 classes that dive into processes, techniques, and philosophies, MasterClass helps students progress more rapidly toward their own mastery, explore new passions and learn new skills.

Learn techniques for restaurant-worthy meals from Chef Thomas Keller, the Michelin-starred proprietor of The French Laundry. Learn how to build a brand from the legendary fashion designer Diane von Furstenberg. Learn how to shoot portraits from the legendary photographer Annie Leibovitz. And join basketball player Stephen Curry on the court to learn how he works to perfect his mechanics. Learn on your own terms, at your own pace on desktop, mobile or Apple TV.

KARMA OWNERS RECEIVE

- 50% off a one-year All-Access Plan, which provides unlimited access to 60+ classes on MasterClass

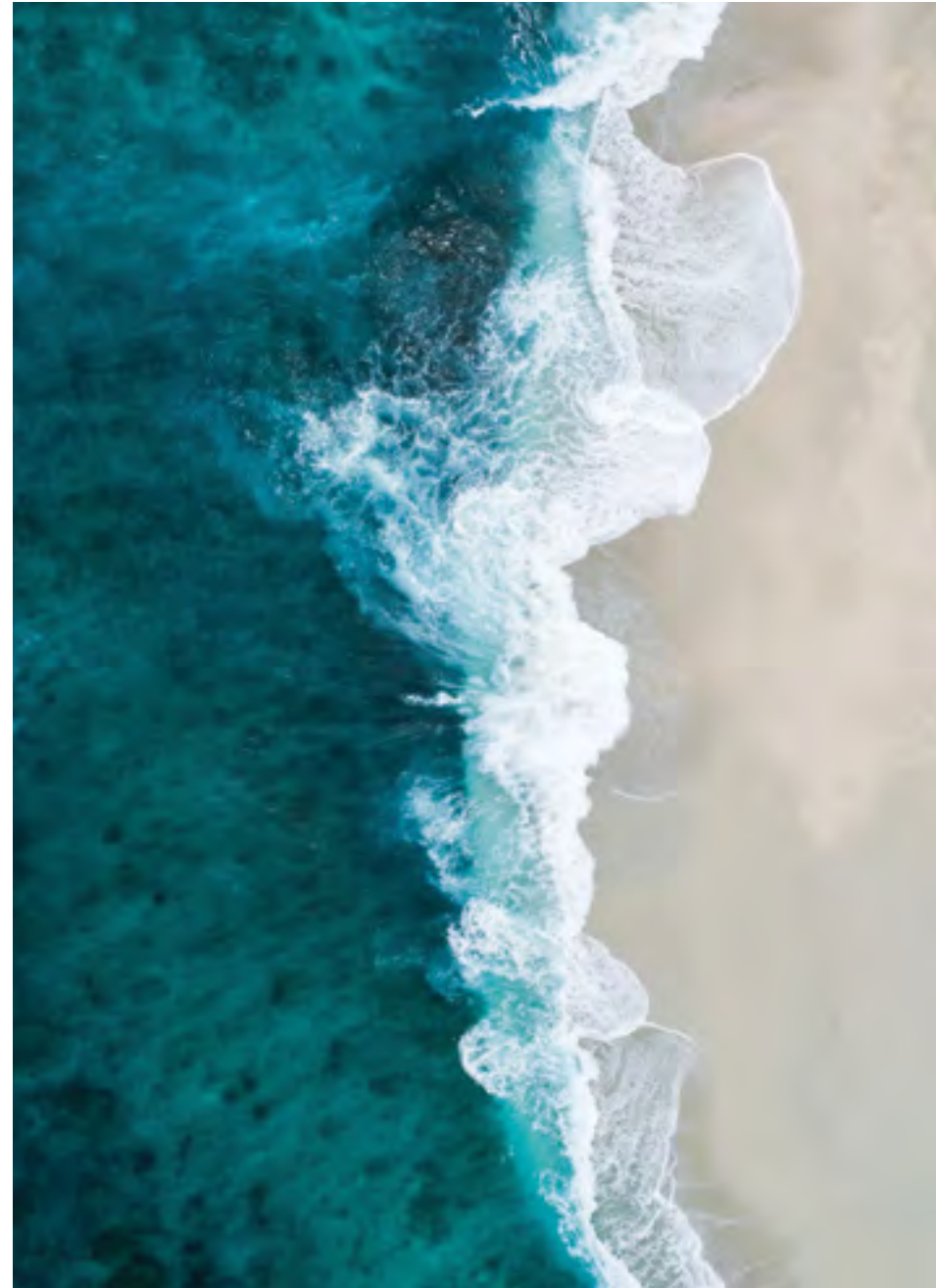
Terms & Conditions: Benefit includes one "All Access" subscription per Owner. Offer may be used once per Karma Owner and is only for the Owner's use. Benefit is available one year from when you subscribe. Benefit is nontransferable.

An aerial photograph of a tropical beach. The left side shows a sandy shore lined with numerous palm trees and some denser green vegetation. In the center, there are several small, colorful beach huts with roofs in shades of pink, blue, and yellow. The right side of the image shows the clear, turquoise water of the ocean, with a visible reef edge and deeper blue water further out. The overall scene is bright and serene.

WELL-BEING

▾ HEALTH INTELLIGENCE

▾ WELLNESS

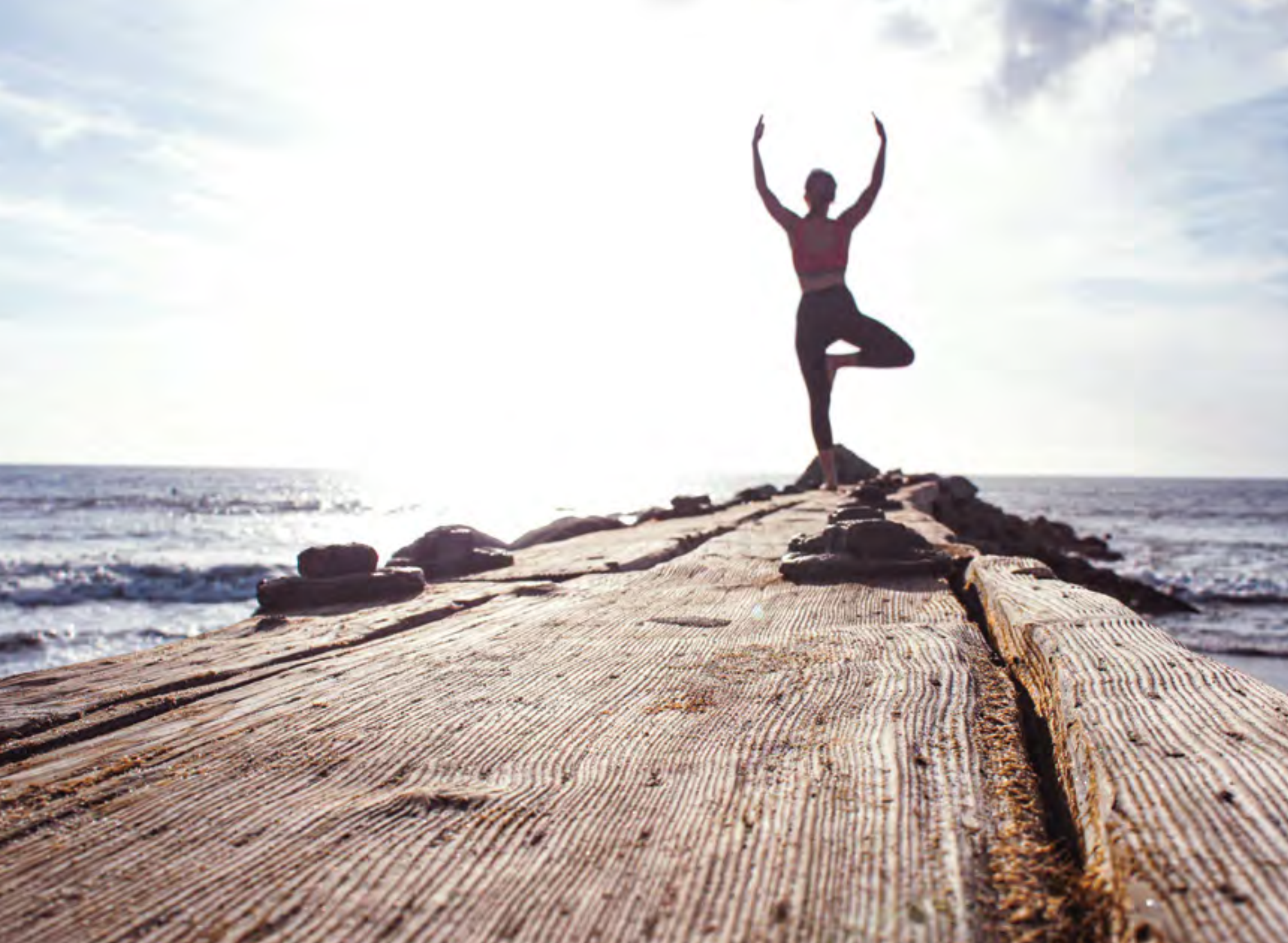


WELL-BEING
HEALTH & WELLNESS

In pursuit of seeking life's pleasures, take control of your health through discovery and self-care.

We partnered with the Health Nucleus, a groundbreaking health intelligence center, and Canyon Ranch, one of the most recognized wellness retreats in the country, so you can recharge your body, mind and soul.





HEALTH INTELLIGENCE HUMAN LONGEVITY

How do you determine your health? What if you could access personalized information that helped you predict illness and optimize your well-being? Would it give you peace of mind to enjoy your best life and focus on the things that truly matter? Experience the first personalized assessment program to reveal a more complete picture of your past, present and future health status.

MEET THE HEALTH NUCLEUS

Human Longevity is the genomics-based, health intelligence company empowering proactive healthcare and enabling a life better lived. It combines the largest database of genomic and phenotypic data with machine learning to revolutionize the practice of medicine.

One of Human Longevity's biggest endeavors, The Health Nucleus, uses advanced genomics-based information to empower individuals to shape their own health and shift the practice of medicine from reactive to proactive, personalized and preventative. It combines state-of-the-art DNA sequencing and expert analysis with machine learning, to help evolve medicine to a more data-driven science and to help humans have a better understanding of their genome.

The Health Nucleus is led by pioneering thought leaders in genomics with the ultimate mission of creating more access to the power of data-driven health intelligence.

KARMA OWNERS RECEIVE

■ One (1) comprehensive day of testing at the San Diego campus at an exclusive rate of \$5,000 (valued at \$6,500). Testing includes:

- Whole Body MRI
- Whole Genome Sequencing
- Coronary Calcium Scoring
- Body Composition
- Core Labs

Terms & Conditions: Benefit is nontransferable and available only for Karma Owners. Offer may be used once per Karma Owner and is only for the Owner's use.



WELLNESS CANYON RANCH

Canyon Ranch is the world's recognized leader in healthy living and luxury spa vacations, with destination spa resorts and Canyon Ranch facilities and philosophies on land, at sea and in the air. Since 1979, it has received countless awards and accolades for its innovative approach to health and fitness, and for the serene, relaxing and inspiring spa environments. At every Canyon Ranch venue, the properties remain true to its healthy lifestyle goals and vision-based history, with an immersive exploration of mind-body wellness in a relaxed setting of casual elegance and unsurpassed personal service.

With locations in Lenox, Massachusetts, and Tucson, Arizona, Canyon Ranch aims to inspire people to make a commitment to healthy living, turning hopes and intentions into the highest enjoyment of life. After 40 years, Canyon Ranch continues to evolve with its newest and first property in California – Woodside – a retreat to nature in a luxury wellness destination beneath centuries-old redwoods on 16 acres outside San Francisco.

KARMA OWNERS RECEIVE

- ▀ \$250 resort credit per person, courtesy of Karma, to be used toward spa treatments or nutrition and/or exercise physiology consultation at Lenox and Tucson locations.
- ▀ 15% off room retreat rate at Woodside
- ▀ 15% off one (1) signature spa treatment, per guest, at Woodside

Terms & Conditions: In order to receive the resort credit, a reservation at a Canyon Ranch property is required. Reservation is fully refundable if canceled at least 14 days prior to arrival. A two-night deposit is required at time of booking for all guaranteed reservations. Offer is based on space availability and may not be combined or used in conjunction with any other special, discount, group, membership or homeowner stay. Offer is eligible for up to two (2) guests.

PURSUE PLEASURE.
PURSUE LIFE.



Take advantage of your Exclusive Pursuits by emailing your Karma Concierge

VVIP@KARMAAUTOMOTIVE.COM

All benefits are subject to availability with redemption available through December 31, 2020. Owners must have a vehicle from model year 2018, 2019 or 2020 at time of redemption. Additional terms and conditions apply. See website for details.



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